

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315996-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Bogdanoff / Republican / S	Ellyn Bogdanoff Campaign	641

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
919 Prince Street
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/29/12 - 11/05/12	315996	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																										
1	10/29/12	11/04/12	M-F 6-7a	6-7a	--1----	:30	1	\$1,200.00	NM																																										
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3	11/05/12	11/05/12	M-F 530-6p	530-6p	1-----	:30	1	\$1,600.00	NM																																										
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Total Spots 4 **Gross Total** \$5,100.00

Payment Terms 30 Days

Agency Commission \$765.00
Net Amount Due \$4,335.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.