Rep Order# 9780239 **Ver#** 7 **Status** Revised **Traffic Order#** 31161 **Printed:** 08/17/2012 9:27 AM
EC'd Yes **Last Received:** 08/16/2012 4:50 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA,FL
Advertiser ( ) POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Katie Keuleman
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) BRAD PHILIPPS

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PGM CHANGE FOR LN 4 8/25 SHOWN ON LN 9
PLEASE CNFM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*4	SA	7P-730P	WHEEL OF FORTUNE	:30	$400.00	08/18-08/18	1	1	1	$800.00	
							08/25-08/25	0	1	0		
							09/01-09/01	1	1	1		
		[MADE-GOOD BY LINE(S) 9]										
		V7 Effective Dates Changed										
	*9	SA	7P-730P	NASCAR	:30	$400.00	08/25-08/25	1	1	1	$400.00	
		Sales Remark: V7 PGM CHANGE FOR LN 4 8/25										
		[MKGD FOR SPOTS MISSED ON LN #4: 8/25(1/WK)]										
		V7 Added										

---REPORT TOTALS---

Report Totals: 3 / $1,200.00

---SALES MONTHLY TOTALS---

Aug 12: 22 / $9,600.00 Sep 12: 14 / $6,000.00
Sales Totals: 36 / $15,600.00
Station Totals: 36 / $15,600.00

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Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE--

Market Totals	$655,462	CABL	0%	UNKN	0%	WBSV	0%	WFLA	24%	WFTS	11%				
		WTOG	0%	WTSP	26%	WTTA	2%	WTVT	30%	WWSB	2%				

Books null
Demos RA35+