Rep Order# 9782156 **Ver#** 3 **Status** Revised **Traffic Order#** 31224 **Printed:** 08/28/2012 9:22 AM
EC'd Yes **Last Received:** 08/27/2012 5:08 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA,FL
Advertiser ( ) POLITICAL ISSUE GROU
Product AMER FOR PROSPERITY
Estimate# 1866
Buyer ELISE CLOYD
Phone#
Fax#

Agency ( ) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //1866
Flight Dates 08/22/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) BRAD PHILIPPS

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

AMERICANS FOR PROSPERITY **********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REMOVED SPOT ON LN 5
REVISED TOTAL 7525
PLEASE CNFM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*5	SA	630P-7P	NEWS	:30	$425.00	08/25-08/25	0	0	0	$0.00	
		Sales Remark:		V3 REMOVED SPOT								
		V3 Comment Changed, Spots/week Changed										

---REPORT TOTALS---

Report Totals: 0 / $0.00

---SALES MONTHLY TOTALS---

Aug 12: 13 / $5,750.00 Sep 12: 4 / $1,775.00

Sales Totals: 17 / $7,525.00
Station Totals: 17 / $7,525.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$250,833	CABL	0%	UNKN	0%	WBSV	0%	WFLA	30%	WFTS	15%
		WTOG	0%	WTSP	31%	WTTA	0%	WTVT	21%	WWSB	3%

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Books null
Demos RA50+