Rep Order# 9742231 **Ver#** 7 **Status** Revised **Traffic Order#** 30449 **Printed:** 08/22/2012 2:14 PM
EC'd Yes **Last Received:** 08/22/2012 12:12 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA,FL
Advertiser ( ) POLITICAL ISSUE GROU
Product DCCC
Estimate# 1194
Buyer Katie Keuleman
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1194
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

— CONTRACT COMMENT —

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE **********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

REVISED ORDER
PLEASE CNFM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*12	TU-F	4P-5P	ACCESS	:30	$120.00	10/16-10/19	2	1	2	$240.00	
		Sales Remark: V7 REVISED PGM										
		V7 Program Name Change, Comment Changed										
	*17	TU-F	7P-730P	MILLIONAIRE	:30	$400.00	10/16-10/19	4	1	4	$1,600.00	
		Sales Remark: V7 REVISED PGM										
		V7 Program Name Change, Comment Changed										
	*18	TU-F	730P-8P	MILLIONAIRE	:30	$400.00	10/16-10/19	4	1	4	$1,600.00	
		Sales Remark: V7 REVISED PGM										
		V7 Program Name Change, Comment Changed										
	*19	SA	7P-730P	WHEEL-FRTNE SA	:30	$400.00	10/20-10/20	0	0	0	$0.00	
		[MADE-GOOD BY LINE(S) 55]										
		V7 Effective Dates Changed										
	*55	TU-F	10A-11A	AMER COURT	:30	$100.00	10/16-10/19	4	1	4	$400.00	
		Sales Remark: V7 MG FOR LN 19 1X 10/20										
		[MKGD FOR SPOTS MISSED ON LN #19: 10/20(1/WK)]										
		V7 Added										

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Salesperson Phone# 202-955-5342
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*20	SA	330P-7P	COLLEGE FOOTBALL	:30	$400.00	10/20-10/20	1	1	1	$400.00	
		Sales Remark:		V7 REVISED TP/PGM								
		V7 More than 2 codes changed										
	*26	W	8P-9P	MIDDLE/NEIGHBORS	:30	$1,800.00	10/17-10/17	1	1	1	$1,800.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*27	W	9P-10P	MOD/SUBURG	:30	$3,000.00	10/17-10/17	1	1	1	$3,000.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*28	SU	9P-10P	REVENGE	:30	$1,800.00	10/21-10/21	1	1	1	$1,800.00	
		Sales Remark:		V7 REVISED TP/DATE								
		V7 More than 2 codes changed										
	*30	TH	10P-11P	SCANDAL	:30	$1,800.00	10/18-10/18	1	1	1	$1,800.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*50	M	7P-730P	MILLIONAIRE	:30	$400.00	10/22-10/22	1	1	1	$400.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*51	M	730P-8P	MILLIONAIRE	:30	$400.00	10/22-10/22	1	1	1	$400.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										

---REPORT TOTALS---

Report Totals: 21 / $13,440.00

---SALES MONTHLY TOTALS---

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Product DCCC
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Buyer Katie Keuleman
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1194
Flight Dates 10/16/2012 - 10/22/2012
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Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) BRAD PHILIPPS

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Oct 12: 126 / $76,015.00

Sales Totals: 126 / $76,015.00

Station Totals: 126 / $76,015.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$506,767	CABL	0%	UNKN	0%	WBSV	1%	WFLA	20%	WFTS	15%
		WTOG	2%	WTSP	25%	WTTA	2%	WTVT	20%	WWSB	15%

Books null

Demos RA35+

Station WWSB-TV SARASOTA,FL
Advertiser ( ) POLITICAL ISSUE GROU
Product P-USA ACTION
Estimate# 1565
Buyer CASEY BESSETTE
Phone#
Fax#

Agency ( ) MUNDY KATOWITZ MEDIA
1322 G ST SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1565
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) BRAD PHILIPPS

Salesperson Phone# 202-955-5342
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