Rep Order# 9742253 **Ver#** 7 **Status** Revised **Traffic Order#** 30452 **Printed:** 08/22/2012 2:13 PM
EC'd Yes **Last Received:** 08/22/2012 12:08 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA,FL
Advertiser ( ) POLITICAL ISSUE GROU
Product DCCC
Estimate# 1192
Buyer Katie Keuleman
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) BRAD PHILIPPS

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

— CONTRACT COMMENT —

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE **********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

MG FOR LN 25 SHOWN ON LN 51
REVISED PGMS AND TP ON ORDER
PLEASE CNFM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*18	TU-F	4P-5P	ACCESS	:30	$120.00	10/30-11/02	2	1	2	$240.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*23	TU-F	7P-730P	MILLIONAIRE	:30	$400.00	10/30-11/02	4	1	4	$1,600.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*24	TU-F	730P-8P	MILLIONAIRE	:30	$400.00	10/30-11/02	4	1	4	$1,600.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*25	SA	7P-730P	WHEEL-FRTNE SA	:30	$400.00	11/03-11/03	0	0	0	$0.00	
		[MADE-GOOD BY LINE(S) 57]										
		V7 Effective Dates Changed										
	*57	TU-F	10A-11A	AMERICA COURT	:30	$100.00	10/30-11/02	4	1	4	$400.00	
		Sales Remark:		V7 MG FOR LN 25 1X 11/3								
		[MKGD FOR SPOTS MISSED ON LN #25: 11/03(1/WK)]										
		V7 Added										

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Product DCCC
Estimate# 1192
Buyer Katie Keuleman
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Fax#

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3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) BRAD PHILIPPS

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*26	SA	730P-8P	COLD CASE FILES	:30	$400.00	11/03-11/03	1	1	1	$400.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*32	W	8P-9P	MIDDLE/NEIGHBORS	:30	$1,800.00	10/31-10/31	2	1	2	$3,600.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*33	W	9P-10P	MOD/SUBURG	:30	$3,000.00	10/31-10/31	1	1	1	$3,000.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*36	TH	10P-11P	SCANDAL	:30	$1,800.00	11/01-11/01	1	1	1	$1,800.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*39	SU	10P-11P	666 PARK AVE	:30	$1,800.00	11/04-11/04	1	1	1	$1,800.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*41	SA	1130P-12A	ABC 7 WKND NWS<	:30	$650.00	11/03-11/03	1	1	1	$650.00	
		Sales Remark:		V7 REVISED TP								
		V7 Time Changed, Comment Changed										
	*52	M	7P-730P	MILLIONAIRE	:30	$400.00	11/05-11/05	1	1	1	$400.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										
	*53	M	730P-8P	MILLIONAIRE	:30	$400.00	11/05-11/05	1	1	1	$400.00	
		Sales Remark:		V7 REVISED PGM								
		V7 Program Name Change, Comment Changed										

Rep Order# 9742253 **Ver#** 7 **Status** Revised **Traffic Order#** 30452 **Printed:** 08/22/2012 2:13 PM
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Station WWSB-TV SARASOTA,FL
Advertiser ( ) POLITICAL ISSUE GROU
Product DCCC
Estimate# 1192
Buyer Katie Keuleman
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) BRAD PHILIPPS

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*34	W	10P-11P	REVENGE	:30	$1,800.00	10/31-10/31	1	1	1	$1,800.00	

Station Remark: V6 REVENGE AIRS SUN 11/4 9P-10P PLS ADV
V6 Comment Changed

---REPORT TOTALS---

Report Totals: 24 / $17,690.00

---SALES MONTHLY TOTALS---

Nov 12: 146 / $81,915.00
Sales Totals: 146 / $81,915.00
Station Totals: 146 / $81,915.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$546,100	CABL	0%	UNKN	0%	WBSV	1%	WFLA	20%	WFTS	15%
		WTOG	2%	WTSP	25%	WTTA	2%	WTVT	20%	WWSB	15%

Books null
Demos RA35+

Rep Order# 9797765 **Ver#** 3 **Status** Revised **Traffic Order#** 31472 **Printed:** 08/22/2012 2:12 PM
EC'd Yes **Last Received:** 08/22/2012 11:59 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA,FL
Advertiser ( ) POLITICAL ISSUE GROU
Product P-USA ACTION
Estimate# 1564
Buyer CASEY BESSETTE
Phone#
Fax#

Agency ( ) MUNDY KATOWITZ MEDIA
1322 G ST SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1564
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) BRAD PHILIPPS

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

— CONTRACT COMMENT —

PRIORITIES USA ACTION **********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

REVISED LN 17
PLEASE CNFM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*17	F	7P-730P	MILLIONAIRE	:30	$450.00	10/12-10/12	1	1	1	$450.00	
		Sales Remark:		V3 REVISED DATE								
		V3 More than 2 codes changed										

—REPORT TOTALS—

Report Totals: 1 / $450.00

—SALES MONTHLY TOTALS—

Oct 12: 42 / $18,900.00
Sales Totals: 42 / $18,900.00
Station Totals: 42 / $18,900.00
Lines not sent/rcld/rtrn: 0 / $0.00

—COMPETITIVE—

Market Totals	$378,000	CABL	0%	UNKN	0%	WBSV	0%	WFLA	29%	WFTS	29%				
		WTOG	1%	WTSP	14%	WTTA	4%	WTVT	18%	WWSB	5%				

Books null
Demos RA35+

Station WWSB-TV SARASOTA,FL
Advertiser ( ) POLITICAL ISSUE GROU
Product P-USA ACTION
Estimate# 1564
Buyer CASEY BESSETTE
Phone#
Fax#

Agency ( ) MUNDY KATOWITZ MEDIA
1322 G ST SE
WASHINGTON, DC 20003
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