Rep Order# 9797653 **Ver#** 1 **Status** New **Traffic Order#**
EC'd No

Printed: 08/20/2012 9:22 AM
Last Received: 08/17/2012 8:04 PM
Showing Buylines: All Lines

31459

Station WWSB-TV SARASOTA,FL
Advertiser ( ) POLITICAL ISSUE GROU
Product NFIB
Estimate#
Buyer RANDE LEVINE
Phone#
Fax#

Agency ( ) TARGET ENTERPRISES
15260 VENTURA BLVD., SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E
Flight Dates 08/20/2012 - 09/09/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) LOS ANGELES
Salesperson ( ) BILL GONZALES-NATL

Salesperson Phone# 323-966-5291
Salesperson FAX#

— CONTRACT COMMENT —

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

8/17: NEW POLITICAL ORDER. TOTAL = $6,500. PLS CNF - THANKS,
NATALIA FOR SHAUN

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	7A-9A	GD MRN AMR-ABC	:30	$300.00	08/20-08/24	3	1	3	$900.00	
Rating: 0.9												
	2	M	7A-9A	GD MRN AMR-ABC	:30	$300.00	08/27-08/27	1	1	1	$300.00	
Rating: 0.9												
	3	TU	7A-9A	GD MRN AMR-ABC	:30	$300.00	08/28-08/28	1	1	1	$300.00	
Rating: 0.9												
	4	W	7A-9A	GD MRN AMR-ABC	:30	$250.00	08/29-08/29	1	1	1	$250.00	
Rating: 0.9												
	5	TH	7A-9A	GD MRN AMR-ABC	:30	$250.00	08/30-08/30	1	1	1	$250.00	
Rating: 0.9												
	6	TU	7A-9A	GD MRN AMR-ABC	:30	$300.00	09/04-09/04	1	1	1	$300.00	
Rating: 0.9												
	7	M-F	7P-730P	WHEEL	:30	$350.00	08/20-08/24	2	1	2	$1,750.00	
							08/27-08/31	3	1	3		
Rating: 2.3												

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Rep Firm
Sales Office ( ) LOS ANGELES
Salesperson ( ) BILL GONZALES-NATL

Salesperson Phone# 323-966-5291
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	8	TU	7P-730P	WHEEL	:30	$350.00	09/04-09/04	1	1	1	$350.00	
Rating: 2.3												
	9	M-F	730P-8P	JEOPARDY	:30	$350.00	08/20-08/31	3	2	6	$2,100.00	
Rating: 1.9												

—REPORT TOTALS—

Report Totals: 20 / $6,500.00

—SALES MONTHLY TOTALS—

Aug 12: 8 / $2,650.00 Sep 12: 12 / $3,850.00

Sales Totals: 20 / $6,500.00

Station Totals: 20 / $6,500.00

Lines not sent/rcld/rtrn: 0 / $0.00

—COMPETITIVE—

Market Totals	$216,667	CABL	0%	UNKN	97%	WBSV	0%	WFLA	0%	WFTS	0%
		WTOG	0%	WTSP	0%	WTTA	0%	WTVT	0%	WWSB	3%

Books null
Demos RA55+

Contract Agreement Between:

CONTRACT

WWSB
1477 Tenth Street
Sarasota, FL 34236
(941)552-0777
www.wwsb.tv

And:

TARGET ENTERPRISES LTD
15260 VENTURA BLVD
SUITE 1240
SHERMAN OAKS, CA 91403

Contract / Revision	Alt. Order #
31459 /	09797653

Product
NFIB

Contract Dates	Est. #
08/20/12 - 09/09/12	

Advertiser	Original Date / Revision
NFIB	08/20/12 / 08/20/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WWSB	Bill Gonzalez	Los Angeles-Mil

Special Handling

Demographic
Adults 18+

IDB#	Advertiser Code	Product Code
	6087	

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	7	08/20/12	08/24/12	Good Morning America	7-9a		:30			NM	3	$900.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/20/12	08/26/12	MTWTF--	3		$300.00					
N 2	7	08/27/12	08/27/12	Good Morning America	7-9a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/27/12	09/02/12	M------	1		$300.00					
N 3	7	08/28/12	08/28/12	Good Morning America	7-9a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/27/12	09/02/12	-T-----	1		$300.00					
N 4	7	08/29/12	08/29/12	Good Morning America	7-9a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/27/12	09/02/12	--W----	1		$250.00					
N 5	7	08/30/12	08/30/12	Good Morning America	7-9a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/27/12	09/02/12	---T---	1		$250.00					
N 6	7	09/04/12	09/04/12	Good Morning America	7-9a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/03/12	09/09/12	-T-----	1		$300.00					
N 7	7	08/20/12	08/31/12	M-Sa 7-730p	WHEEL		:30			NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/20/12	08/26/12	MTWTF--	2		$350.00					
Week:		08/27/12	09/02/12	MTWTF--	3		$350.00					
N 8	7	09/04/12	09/04/12	M-Sa 7-730p	WHEEL		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/03/12	09/09/12	-T-----	1		$350.00					
N 9	7	08/20/12	08/31/12	M-Sa 730-8p	JEOP		:30			NM	6	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/20/12	08/26/12	MTWTF--	3		$350.00					
Week:		08/27/12	09/02/12	MTWTF--	3		$350.00					
								Totals			20	$6,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WWSB
1477 Tenth Street
Sarasota, FL 34236
(941)552-0777
www.wwsb.tv

Contract / Revision	Alt. Order #
31459 /	09797653

Contract Dates	Product	Est. #
08/20/12 - 09/09/12	NFIB	

Advertiser	Original Date / Revision
NFIB	08/20/12 / 08/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Amount

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	8	$2,650.00	$2,252.50
08/27/12 -09/04/12	12	$3,850.00	$3,272.50
Totals	20	$6,500.00	$5,525.00

Signature: _____ **Date:** _____

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Contract Agreement Between:

CONTRACT

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Contract / Revision	Alt. Order #
31459 /	09797653

Product		
NFIB		
Contract Dates	Est. #	
08/20/12 - 09/09/12		
Advertiser	Original Date / Revision	
RESTORE OUR FUTURE INC	08/20/12 / 08/20/12	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WWSB	Bill Gonzalez	Los Angeles-Mil
Special Handling		
Demographic		
Adults 50+		
IDB#	Advertiser Code	Product Code
	6087	
Agency Ref	Advertiser Ref	

And:

TARGET ENTERPRISES LTD
15260 VENTURA BLVD
SUITE 1240
SHERMAN OAKS, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	7	08/20/12	08/24/12	Good Morning America	7-9a		:30			NM	3	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	MTWTF--	3	$300.00						
N 2	7	08/27/12	08/27/12	Good Morning America	7-9a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	M------	1	$300.00						
N 3	7	08/28/12	08/28/12	Good Morning America	7-9a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	-T-----	1	$300.00						
N 4	7	08/29/12	08/29/12	Good Morning America	7-9a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	--W----	1	$250.00						
N 5	7	08/30/12	08/30/12	Good Morning America	7-9a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	---T---	1	$250.00						
N 6	7	09/04/12	09/04/12	Good Morning America	7-9a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-T-----	1	$300.00						
N 7	7	08/20/12	08/31/12	M-Sa 7-730p	WHEEL		:30			NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	MTWTF--	2	$350.00						
Week:		08/27/12	09/02/12	MTWTF--	3	$350.00						
N 8	7	09/04/12	09/04/12	M-Sa 7-730p	WHEEL		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-T-----	1	$350.00						
N 9	7	08/20/12	08/31/12	M-Sa 730-8p	JEOP		:30			NM	6	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	MTWTF--	3	$350.00						
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08/20/12 - 09/09/12	NFIB	

Advertiser	Original Date / Revision
RESTORE OUR FUTURE	08/20/12 / 08/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Amount

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