Rep Order# 9778498 **Ver#** 11 **Status** Revised **Traffic Order#** 31118 **Printed:** 08/07/2012 10:27 AM
EC'd Yes **Last Received:** 08/07/2012 9:37 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA,FL
Advertiser ( ) POLITICAL ISSUE GROU
Product US CHAMBER OF COMMER
Estimate# 269
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency ( ) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //269
Flight Dates 07/26/2012 - 08/04/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) BRAD PHILIPPS

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE **********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CREDITED 1X 7/30 FROM LN 5
REVISED TOTAL 19050
PLEASE CNFM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*5	M-F	630P-7P	NEWS	:30	$900.00	07/30-08/03	4	1	4	$3,600.00	

Buyline Comment: CREDIT:JUL30(1)
Sales Remark: V11 CREDITED 1X 7/30
[CREDIT WAS TAKEN FOR SPOT ON 7/30 (1/WK)]
V11 More than 2 codes changed

---REPORT TOTALS---

Report Totals: 4 / $3,600.00

---SALES MONTHLY TOTALS---

Jul 12: 7 / $4,750.00 Aug 12: 22 / $14,300.00
Sales Totals: 29 / $19,050.00
Station Totals: 29 / $19,050.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$340,179	CABL	0%	UNKN	0%	WBSV	0%	WFLA	48%	WFTS	11%
		WTOG	0%	WTSP	16%	WTTA	0%	WTVT	18%	WWSB	5%

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---COMPETITIVE COMMENTS---

UPDATED SHARES

Books	null
Demos	RA35+