**Rep Order#** 7909751 **Ver#** 7 **Mod#** 3 **Status** Confirmed **Traffic Order#** 25222 **Printed:** 10/16/2012 9:00 AM
**EC'd** Yes **Last Received:** 10/05/2012 11:04 AM
**Showing Buylines:** All Lines

**Station** KSL-TV SALT LAKE CITY
**Advertiser** ( ) LOVE, MIA
**Product** LOVE/CD4/R
**Estimate#** C02C08
**Buyer** Patricia Dome
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** LOVE/ORDR/C02C08
**Flight Dates** 10/02/2012 - 10/08/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) WASHINGTON
**Salesperson** ( ) JAMIE ANDRUS

**Salesperson Phone#** 202-872-1155
**Salesperson FAX#**

**--- CONTRACT COMMENT ---**

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| Ln | Day | Program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
|---|---|---|---|---|---|---|---|---|
| 1 | W-TH | NEWS @ NOON | 12P-1P | :30 | 10/03-10/04 | 1 | $100.00 | 1 |
| Rating: 2.1 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 3 | TU-TH | KATIE | 4P-5P | :30 | 10/02-10/04 | 0 | $90.00 | 0 |
| Rating: 2.0 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 6 | M | KATIE | 4P-5P | :30 | 10/08-10/08 | 0 | $90.00 | 0 |
| Rating: 2.0 | | | | | | | | |
| 7 | TU-TH | TODAY 2 | 6A-7A | :30 | 10/02-10/04 | 3 | $100.00 | 3 |
| Rating: 2.2 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 10 | M | TODAY 2 | 6A-7A | :30 | 10/08-10/08 | 0 | $100.00 | 0 |
| Rating: 2.2 | | | | | | | | |
| 11 | TU-TH | TODAY | 7A-8A | :30 | 10/02-10/04 | 0 | $250.00 | 0 |
| Rating: 2.7 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 14 | TU-TH | TODAY | 8A-9A | :30 | 10/02-10/04 | 3 | $110.00 | 3 |
| Rating: 2.0 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |

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| Ln | Day | Program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
|---|---|---|---|---|---|---|---|---|
| 17 | M | TODAY | 8A-9A | :30 | 10/08-10/08 | 0 | $110.00 | 0 |
| Rating: 2.0 | | | | | | | | |
| 18 | SU | TODAY | 7A-8A | :30 | 10/07-10/07 | 0 | $20.00 | 0 |
| Rating: 1.5 | | | | | | | | |
| 19 | SU | MEET THE PRESS | 8A-9A | :30 | 10/07-10/07 | 0 | $100.00 | 0 |
| Rating: 2.2 | | | | | | | | |
| 20 | TU,TH | NEWS @ 5P | 5P-530P | :30 | 10/02-10/04 | 2 | $210.00 | 2 |
| Rating: 3.6 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 22 | M | NEWS @ 5P | 5P-530P | :30 | 10/08-10/08 | 0 | $210.00 | 0 |
| Rating: 3.6 | | | | | | | | |
| 23 | TU-W,F | NEWS @ 6P | 6P-630P | :30 | 10/02-10/05 | 3 | $170.00 | 3 |
| Rating: 4.2 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 26 | W-TH | KSL 5 NWS-6:30 | 630P-7P | :30 | 10/03-10/04 | 2 | $125.00 | 2 |
| Rating: 3.7 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 28 | M | KSL 5 NWS-6:30 | 630P-7P | :30 | 10/08-10/08 | 0 | $125.00 | 0 |
| Rating: 3.7 | | | | | | | | |
| 29 | SA | 6PM NEWS | 6P-630P | :30 | 10/06-10/06 | 0 | $100.00 | 0 |
| Rating: 3.6 | | | | | | | | |
| 30 | SU | NEWS | 4P-430P | :30 | 10/07-10/07 | 1 | $50.00 | 1 |
| Rating: 1.6 | | | | | | | | |

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| Ln | Day | Program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
|---|---|---|---|---|---|---|---|---|
| 31 | TU,F | 10 P NEWS | 10P-1035P | :30 | 10/02-10/05 | 2 | $950.00 | 2 |
| Rating: 7.3 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 33 | SA | 10 P NEWS | 10P-1035P | :30 | 10/06-10/06 | 1 | $550.00 | 1 |
| Rating: 5.6 | | | | | | | | |
| 34 | SA | GAME NIGHT | 630P-7P | :30 | 10/06-10/06 | 0 | $30.00 | 0 |
| Rating: 2.9 | | | | | | | | |
| 35 | W | CHICAGO FIRE | 9P-10P | :30 | 10/03-10/03 | 0 | $400.00 | 0 |
| Rating: 6.1 | | | | | | | | |
| 36 | SA-SU | LDS CONFERENCE | 957A-405P | :30 | 10/06-10/07 | 0 | $3,200.00 | 0 |
| Rating: 25.0 | | | | | | | | |
| 37 | SA | LDS CONFERENCE | 12P-4P | :30 | 10/06-10/06 | 0 | $700.00 | 0 |
| Rating: 24.0 | | | | | | | | |
| 38 | SU | LDS CONFERENCE | 12P-4P | :30 | 10/07-10/07 | 0 | $700.00 | 0 |
| Rating: 24.0 | | | | | | | | |
| 39 | SU | LDS CONFERENCE | 4P-5P | :30 | 10/07-10/07 | 0 | $500.00 | 0 |
| Rating: 24.0 | | | | | | | | |
| 40 | SA | LDS CONFERENCE | 12P-2P | :30 | 10/06-10/06 | 0 | $1,600.00 | 0 |
| Rating: 25.0 | | | | | | | | |
| 41 | F | GAME NIGHT LIVE | 630P-7P | :30 | 10/05-10/05 | 1 | $120.00 | 1 |
| Rating: 24.0 | | | | | | | | |
| 42 | W-F | NEWS | 5A-6A | :30 | 10/03-10/05 | 3 | $10.00 | 3 |
| Rating: 24.0 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |

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|---|---|---|---|---|---|---|---|---|
| 43 | W-F | DR PHIL | 3P-4P | :30 | 10/03-10/05 | 3 | $175.00 | 3 |
| Rating: 24.0 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 44 | SA | GAME NIGHT LIVE | 9P-10P | :30 | 10/06-10/06 | 1 | $225.00 | 1 |
| Rating: 24.0 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 45 | W-F | STUDIO 5 | 11A-12P | :30 | 10/03-10/05 | 2 | $275.00 | 2 |
| Rating: 24.0 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 46 | SA | SPORTS BEAT SAT | 1035A-1105A | :30 | 10/06-10/06 | 1 | $300.00 | 1 |
| Rating: 24.0 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 47 | SU | SPORTS BEAT SAT | 1035A-1105A | :30 | 10/07-10/07 | 1 | $400.00 | 1 |
| Rating: 24.0 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 48 | SU | BEAT GOES ON | 1105P-1130P | :30 | 10/07-10/07 | 1 | $135.00 | 1 |
| Rating: 24.0 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 49 | M | NEWS | 12P-1P | :30 | 10/08-10/08 | 1 | $300.00 | 1 |
| Rating: 24.0 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 50 | M | DAYS LIVES | 2P-3P | :30 | 10/08-10/08 | 1 | $220.00 | 1 |
| Rating: 24.0 | | | | | | | | |
| | | Buyline Comment: 1/DAY | | | | | | |
| 51 | M | NEWS | 5A-6A | :30 | 10/08-10/08 | 2 | $50.00 | 2 |
| 52 | M | NEWS | 5P-530P | :30 | 10/08-10/08 | 1 | $775.00 | 1 |

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|---|---|---|---|---|---|---|---|---|
| 53 | M | NEWS | 6P-630P | :30 | 10/08-10/08 | 1 | $950.00 | 1 |
| 54 | M | NEWS | 630P-7P | :30 | 10/08-10/08 | 1 | $675.00 | 1 |
| 55 | M | KATIE | 4P-5P | :30 | 10/08-10/08 | 1 | $300.00 | 1 |
| 56 | M | 6A NEWS | 6A-7A | :30 | 10/08-10/08 | 1 | $475.00 | 1 |
| 57 | M | TODAY SHOW | 7A-8A | :30 | 10/08-10/08 | 1 | $1,300.00 | 1 |
| 58 | SU | NEWS | 4P-430P | :30 | 10/07-10/07 | 1 | $125.00 | 1 |

**---REPORT TOTALS---**

Report Totals: 42 / $11,915.00

**---SALES MONTHLY TOTALS---**

Oct 12: 42 / $11,915.00
Sales Totals: 42 / $11,915.00
Station Totals: 42 / $11,915.00
Lines not sent/rcld/rtrn: 0 / $0.00

**---COMPETITIVE---**

| | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Market Totals | $59,575 | CABL | 0% | KJZZ | 0% | KSL | 20% | KSTU | 0% | KTVX | 0% | KUCW | 0% | KUTV | 0% |
| NSL | 0% | UNKN | 80% | | | | | | | | | | | | |

Books null
Demos RA35+