Rep Order# 7907048 **Ver#** 6 **Status** Returned **Traffic Order#** 25151 **Printed:** 10/16/2012 8:58 AM
EC'd Yes **Last Received:** 09/25/2012 2:15 PM
Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser ( ) LOVE, MIA
Product LOVE/CD4/R
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency ( ) SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) JAMIE ANDRUS

Salesperson Phone# 202-872-1155
Salesperson FAX#

— CONTRACT COMMENT —

NO SPOTS CAN AIR PAST 12N ON 11/6 **********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

Pls see lns 12,20,43,56,61,73,76,87 for rates needed
to clear.
Thanks
Jenny

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	W,F	TODAY	9A-10A	:30	10/31-11/02	2	$100.00	2
Rating: 1.3								
		Buyline Comment: 1/DAY						
3	M-TU	TODAY	9A-10A	:30	11/05-11/06	2	$100.00	2
Rating: 1.3								
		Buyline Comment: 1/DAY						
5	TU-TH	RACHAEL RAY	10A-11A	:30	10/30-11/01	3	$55.00	3
Rating: 1.5								
		Buyline Comment: 1/DAY						
8	M-TU	RACHAEL RAY	10A-11A	:30	11/05-11/06	2	$55.00	2
Rating: 1.5								
		Buyline Comment: 1/DAY						
10	W,F	STUDIO 5	11A-12P	:30	10/31-11/02	2	$55.00	2
Rating: 1.1								
		Buyline Comment: 1/DAY						

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*12	M-TU	STUDIO 5	11A-12P	:30	11/05-11/06	2	$55.00	2
Rating: 1.1								
		Buyline Comment: 1/DAY						
		Station Remark: V6 11/5 na, rate to clear $290						
14	TU-W	NEWS @ NOON	12P-1P	:30	10/30-10/31	2	$100.00	2
Rating: 2.1								
		Buyline Comment: 1/DAY						
16	M	NEWS @ NOON	12P-1P	:30	11/05-11/05	1	$100.00	1
Rating: 2.1								
17	W-F	DAYS OF OUR LIVES	2P-3P	:30	10/31-11/02	3	$80.00	3
Rating: 1.1								
		Buyline Comment: 1/DAY						
*20	M	DAYS OF OUR LIVES	2P-3P	:30	11/05-11/05	1	$80.00	1
Rating: 1.1								
		Station Remark: V6 1x 11/5 na, rate to clear $260						
21	TU-TH	DR PHIL	3P-4P	:30	10/30-11/01	3	$50.00	3
Rating: 1.1								
		Buyline Comment: 1/DAY						
24	M	DR PHIL	3P-4P	:30	11/05-11/05	1	$50.00	1
Rating: 1.1								
25	SU	SUNDAY EDITION	9A-930A	:30	11/04-11/04	1	$40.00	1
Rating: 1.7								
26	SU	MUSIC & SPOKEN	930A-10A	:30	11/04-11/04	1	$175.00	1
Rating: 5.4								
27	SU	MORMON TIMES	10A-1030A	:30	11/04-11/04	1	$20.00	1
Rating: 4.3								

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28	TU-TH	KATIE	4P-5P	:30	10/30-11/01	3	$90.00	3
Rating: 2.0								
		Buyline Comment: 1/DAY						
31	M	KATIE	4P-5P	:30	11/05-11/05	1	$90.00	1
Rating: 2.0								
32	TU-F	TODAY	5A-6A	:30	10/30-11/02	4	$10.00	4
Rating: 0.7								
		Buyline Comment: 1/DAY						
36	M-TU	TODAY	5A-6A	:30	11/05-11/06	2	$10.00	2
Rating: 0.7								
		Buyline Comment: 1/DAY						
38	TU-F	TODAY 2	6A-7A	:30	10/30-11/02	4	$100.00	4
Rating: 2.2								
		Buyline Comment: 1/DAY						
42	M	TODAY 2	6A-7A	:30	11/05-11/05	1	$100.00	1
Rating: 2.2								
*43	TU-F	TODAY	7A-8A	:30	10/30-11/02	4	$250.00	4
Rating: 2.7								
		Buyline Comment: 1/DAY						
		Station Remark: V6 4x na, rate to clear $1300						
47	M-TU	TODAY	7A-8A	:30	11/05-11/06	2	$250.00	2
Rating: 2.7								
		Buyline Comment: 1/DAY						
49	TU-F	TODAY	8A-9A	:30	10/30-11/02	4	$110.00	4
Rating: 2.0								
		Buyline Comment: 1/DAY						

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53	M-TU	TODAY	8A-9A	:30	11/05-11/06	2	$110.00	2
Rating: 2.0								
		Buyline Comment: 1/DAY						
55	SU	TODAY	7A-8A	:30	11/04-11/04	1	$20.00	1
Rating: 1.5								
*56	SU	MEET THE PRESS	8A-9A	:30	11/04-11/04	1	$100.00	1
Rating: 2.2								
		Station Remark: V6 11/4 na, rate to clear $350						
57	TU,TH-F	NEWS @ 5P	5P-530P	:30	10/30-11/02	3	$210.00	3
Rating: 3.6								
		Buyline Comment: 1/DAY						
60	M	NEWS @ 5P	5P-530P	:30	11/05-11/05	1	$210.00	1
Rating: 3.6								
*61	TU-F	NEWS @ 6P	6P-630P	:30	10/30-11/02	4	$170.00	4
Rating: 4.2								
		Buyline Comment: 1/DAY						
		Station Remark: V6 3x na, rate to clear $1300						
65	TU-W	KSL 5 NWS-6:30	630P-7P	:30	10/30-10/31	2	$125.00	2
Rating: 3.7								
		Buyline Comment: 1/DAY						
67	M	KSL 5 NWS-6:30	630P-7P	:30	11/05-11/05	1	$125.00	1
Rating: 3.7								
68	SA	6PM NEWS	6P-630P	:30	11/03-11/03	1	$100.00	1
Rating: 3.6								

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69	SU	NEWS	4P-430P	:30	11/04-11/04	1	$50.00	1
Rating: 1.6								
70	TU-TH	TONIGHT SHOW	1035P-1135P	:30	10/30-11/01	3	$100.00	3
Rating: 4.2								
		Buyline Comment: 1/DAY						
*73	M	TONIGHT SHOW	1035P-1135P	:30	11/05-11/05	1	$100.00	1
Rating: 4.2								
		Station Remark: V6 11/5 na, rate to clear $800						
74	W-TH	LATE NIGHT	1135P-1235A	:30	10/31-11/01	2	$60.00	2
Rating: 1.9								
		Buyline Comment: 1/DAY						
*76	M	LATE NIGHT	1135P-1235A	:30	11/05-11/05	1	$60.00	1
Rating: 1.9								
		Station Remark: V6 11/5 na, rate to clear $300						
77	SA	SPORTSBEAT	1035P-1105P	:30	11/03-11/03	1	$110.00	1
Rating: 2.8								
78	TU-W,F	10 P NEWS	10P-1035P	:30	10/30-11/02	3	$950.00	3
Rating: 7.3								
		Buyline Comment: 1/DAY						
81	M	10 P NEWS	10P-1035P	:30	11/05-11/05	1	$950.00	1
Rating: 7.3								
82	SA	10 P NEWS	10P-1035P	:30	11/03-11/03	1	$550.00	1
Rating: 5.6								
83	SU	NEWS	10P-1035P	:30	11/04-11/04	1	$900.00	1
Rating: 7.3								

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84	F	GAME NIGHT LIVE	630P-7P	:30	11/02-11/02	1	$120.00	1
Rating: 2.4								
85	SA	GAME NIGHT LIVE	630P-7P	:30	11/03-11/03	1	$30.00	1
Rating: 2.9								
86	M	REVOLUTION	9P-10P	:30	11/05-11/05	1	$600.00	1
Rating: 4.3								
*87	TU	THE VOICE	7P-8P	:30	10/30-10/30	1	$850.00	1
Rating: 5.3								
		Station Remark: V6 10/30 na, rate to clear $6500						
88	W	CHICAGO FIRE	9P-10P	:30	10/31-10/31	1	$400.00	1
Rating: 6.1								
89	F	WHITNEY/COMM	7P-8P	:30	11/02-11/02	1	$550.00	1
Rating: 5.8								
90	SU	SUNDAY NIGHT FB	615P-930P	:30	11/04-11/04	1	$1,000.00	1
Rating: 5.7								

---REPORT TOTALS---

Report Totals: 90 / $16,685.00

---SALES MONTHLY TOTALS---

Nov 12: 90 / $16,685.00
Sales Totals: 90 / $16,685.00
Station Totals: 90 / $16,685.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals $83,425 CABL 0% KJZZ 0% KSL 20% KSTU 0% KTVX 0%