MAKE GOOD / CHANGES / MISSED SPOTS / OOPS!

Agency:	Media Strategise & Research	**AE:**	Craig Lewis
Buyer:	Suzanne Collins	**Phone #:**	801-575-5809
Client:	Matheson for Congress	**Order #:**	24671
Product:	Sept 4 Est 11756		
Date:	9/5/2012 V2		

Spots Missed:

Len	Date	Days	Time	Program	# spots	Rating	Rate	Reason
:30	5-Sep	W	6-7a	KSL News Today	1		$100	LUC Rate*
:30	5-Sep	W	8-9a	Today Show	1		$110	LUC Rate*
:30	4-Sep	Tu - F	1035-1137p	Tonight Show	2		$100	LUC Rate*
:30	5-Sep	W	5-530p	5p News	1		$210	LUC Rate*
	Total				5	0.0	$620	

Make Goods:

Len	Date	Days	Time	Program	# spots	Rating	Rate
:30	9-Sep	Sun	7a-8a	Sunday Today	1		$70
:30	8-Sep	Sat	6p-6:30p	Saturday 6p News	1		$100
:30	9/6-7/2012	Thur or Fri	9a-10a	Today II	1		$140
:30	9/6-7/2012	Thur & Fri	7a-8a	Today	2		$850
	Total				5	0.0	$2,010

Media Strategies will send an additional $1400 gross today for these spots

Comment ***Client revieced LUC rate. These spot did not clear to air are the lowest rate level**