

Rep Order# 7904206 Ver# 1 Status New Traffic Order# Printed: 09/17/2012 1:07 PM 1 of 4  
 Ecd Yes Last Received: 09/17/2012 10:32 AM  
 Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY Agency ( ) MAIN STREET MEDIA GROUP Rep Firm ( ) WASHINGTON  
 Advertiser ( ) CTR FOR INDY FREEDOM PO BOX 25092 ALEXANDRIA, VA 22314 Sales Office ( ) JAMIE ANDRUS  
 Product CRIF Agency C/P1/P2/E 61/139/1011 Salesperson ( ) JAMIE ANDRUS  
 Estimate# 1011 Flight Dates 09/19/2012 - 09/28/2012 Salesperson Phone# 202-872-1155  
 Buyer Noelle Ramsey Hiatus Weeks Salesperson FAX#  
 Phone#  
 Fax#

--- CONTRACT COMMENT ---  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
 NEW ORD FOR CENTER FOR INDIVIDUAL FREEDOM 9/19-9/28. SHARE IS EST. PLS CFM. THANKS! MARIA

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	SU	SUNDAY EDITION	9A-930A	:30	09/23-09/23	1	\$125.00	1
Rating: 1.5								
Buyline Comment: 1/DAY								
2	SU	SUNDAY TODAY	7A-8A	:30	09/23-09/23	1	\$185.00	1
Rating: 1.7								
3	W-F	KSL 5 NEWS AT 630P	630P-7P	:30	09/19-09/21	3	\$525.00	3
Rating: 4.1								
Buyline Comment: 1/DAY								
6	M-F	KSL 5 NEWS AT 630P	630P-7P	:30	09/24-09/28	5	\$525.00	5
Rating: 4.1								
Buyline Comment: 1/DAY								
11	W-F	KSL 5 NEWS AT 6P	6P-630P	:30	09/19-09/21	3	\$650.00	3
Rating: 5.0								
Buyline Comment: 1/DAY								
14	M-F	KSL 5 NEWS AT 6P	6P-630P	:30	09/24-09/28	5	\$650.00	5
Rating: 5.0								
Buyline Comment: 1/DAY								

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
19	SU	MEET THE PRESS	8A-9A	:30	09/23-09/23	1	\$300.00	1
Rating: 2.1								
Buyline Comment: 1/DAY								
20	W-F	KSL 5 NEWS	5P-530P	:30	09/19-09/21	3	\$625.00	3
Rating: 4.3								
Buyline Comment: 1/DAY								
23	M-F	KSL 5 NEWS	5P-530P	:30	09/24-09/28	5	\$625.00	5
Rating: 4.3								
Buyline Comment: 1/DAY								
28	SU	SPORTSBEAT NFL AFTER SUNDAY NIGHT	930P-10P	:30	09/23-09/23	1	\$1,100.00	1
Rating: 7.6								
29	W-F	TODAY SHOW 2	9A-10A	:30	09/19-09/21	3	\$240.00	3
Rating: 1.6								
Buyline Comment: 1/DAY								
32	M-F	TODAY SHOW 2	9A-10A	:30	09/24-09/28	5	\$240.00	5
Rating: 1.6								
Buyline Comment: 1/DAY								
37	W-F	KSL 5 NEWS TODAY	6A-7A	:30	09/19-09/21	3	\$425.00	3
Rating: 2.7								
Buyline Comment: 1/DAY								
40	M-F	KSL 5 NEWS TODAY	6A-7A	:30	09/24-09/28	5	\$425.00	5
Rating: 2.7								
Buyline Comment: 1/DAY								
45	SA	SPORTS BEAR SATURDAY	1035P-1105P	:30	09/22-09/22	1	\$500.00	1
Rating: 3.1								
46	SA	KSL 5 NEWS AT 6P SAT	6P-630P	:30	09/22-09/22	1	\$360.00	1
Rating: 1.9								

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47	SA	KSL 5 NEWS AT 10 - SAT	10P-1035P	:30	09/22-09/22	1	\$1,800.00	1
Rating: 6.9								
48	SU	KSL 5 NEWS AT 10 - SUN	10P-1035P	:30	09/23-09/23	1	\$2,600.00	1
Rating: 9.1								
49	W-F	TODAY SHOW 7-8A	7A-8A	:30	09/19-09/21	3	\$950.00	3
Rating: 3.0		Buyline Comment: 1/DAY						
52	M-F	TODAY SHOW 7-8A	7A-8A	:30	09/24-09/28	5	\$950.00	5
Rating: 3.0		Buyline Comment: 1/DAY						
57	W-F	KSL 5 NEWS AT 10	10P-1035P	:30	09/19-09/21	3	\$2,500.00	3
Rating: 7.7		Buyline Comment: 1/DAY						
60	M-F	KSL 5 NEWS AT 10	10P-1035P	:30	09/24-09/28	5	\$2,500.00	5
Rating: 7.7		Buyline Comment: 1/DAY						
65	F	DATELINE	9P-10P	:30	09/21-09/21	1	\$1,400.00	1
Rating: 3.6								
66	F	DATELINE	9P-10P	:30	09/28-09/28	1	\$1,400.00	1
Rating: 3.6								

---REPORT TOTALS---  
 Report Totals: 66 / \$57,090.00

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---SALES MONTHLY TOTALS---

Sep 12: 66 / \$57,090.00  
 Sales Totals: 66 / \$57,090.00  
 Station Totals: 66 / \$57,090.00  
 Lines not sent/rcld/rtm: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$285,450	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null  
 Demos RA35+