Station KSL-TV SALT LAKE CITY
Advertiser ( ) DCCC-DEM CNGRS CMPG
Product DCCC
Estimate# 1198
Buyer Katie Keuleman
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, SUITE 800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1198
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

--- CONTRACT COMMENT ---

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TU-F	KSL 5 NEWS TODAY	6A-7A	:30	10/16-10/19	3	$300.00	3
2	TU-F	TODAY SHOW 7-8A	7A-8A	:30	10/16-10/19	2	$700.00	2
3	TU-F	TODAY SHOW 8-9A	8A-9A	:30	10/16-10/19	3	$475.00	3
4	SA	SATURDAY TODAY	5A-659A	:30	10/20-10/20	1	$40.00	1
5	SU	SUNDAY TODAY	7A-8A	:30	10/21-10/21	1	$150.00	1
6	SU	MEET THE PRESS	8A-9A	:30	10/21-10/21	1	$200.00	1
7	TU-F	TODAY SHOW 2	9A-10A	:30	10/16-10/19	3	$180.00	3
8	TU-F	RACHAEL RAY	10A-11A	:30	10/16-10/19	4	$140.00	4
9	TU-F	KSL 5 NEWS AT NOON	12P-1P	:30	10/16-10/19	3	$170.00	3
10	TU-F	TODAY SHOW 3	1P-2P	:30	10/16-10/19	3	$100.00	3
11	TU-F	DR. PHIL	3P-4P	:30	10/16-10/19	1	$130.00	1
12	TU-F	KATIE	4P-5P	:30	10/16-10/19	1	$130.00	1
13	TU-F	KSL 5 NEWS	5P-530P	:30	10/16-10/19	2	$525.00	2

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
14	TU-F	KSL 5 NEWS AT 6P	6P-630P	:30	10/16-10/19	3	$485.00	3
15	TU-F	KSL 5 NEWS AT 630P	630P-7P	:30	10/16-10/19	3	$475.00	3
16	SA	KSL 5 NEWS AT 6P SAT	6P-630P	:30	10/20-10/20	1	$225.00	1
17	M	THE VOICE	7P-9P	:30	10/22-10/22	1	$3,700.00	1
18	F	DATELINE	9P-10P	:30	10/19-10/19	1	$1,000.00	1
19	TU-F	KSL 5 NEWS AT 10	10P-1035P	:30	10/16-10/19	2	$1,800.00	2
20	SA	KSL 5 NEWS AT 10 - SAT	10P-1035P	:30	10/20-10/20	1	$1,100.00	1
21	TU-F	TONIGHT SHOW	1035P-1137P	:30	10/16-10/19	2	$600.00	2
22	TU-F	JIMMY FALLON VARIETY SHOW	1137P-1236A	:30	10/16-10/19	3	$250.00	3
23	M	KSL 5 NEWS AT 6P	6P-630P	:30	10/22-10/22	1	$485.00	1
24	M	KSL 5 NEWS AT 10	10P-1035P	:30	10/22-10/22	1	$1,800.00	1

---REPORT TOTALS---

Report Totals: 47 / $24,075.00

---SALES MONTHLY TOTALS---

Oct 12: 47 / $24,075.00

Sales Totals: 47 / $24,075.00

Rep Order# 7891038 **Ver#** 1 **Mod#** 0 **Status** Confirmed **Traffic Order#** 24130 **Printed:** 08/10/2012 10:24 AM
EC'd Yes **Last Received:** 07/16/2012 2:07 PM
Showing Buylines: All Lines

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Station Totals: 47 / $24,075.00

Lines not sent/rcld/rtrn: 0 / $0.00

—COMPETITIVE—

Market Totals	$120,375	CABL	0%	KJZZ	0%	KSL	20%	KSTU	0%	KTVX	0%		
		KUCW	0%	KUTV	0%	NSL	0%	UNKN	80%				

Books null
Demos RA35+