Rep Order# 7898066 **Ver#** 1 **Status** New **Traffic Order#**
EC'd Yes

Printed: 08/16/2012 12:20 PM
Last Received: 08/16/2012 11:57 AM
Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser ( ) HOUSE MAJORITY PAC
Product HOUSE MAJORITY PAC
Estimate# 1618
Buyer Spencer Wood
Phone#
Fax#

Agency ( ) WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1618
Flight Dates 08/28/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) JAMIE ANDRUS

Salesperson Phone# 202-872-1155
Salesperson FAX#

--- CONTRACT COMMENT ---

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TU-F	TODAY SHOW 7-8A	7A-8A	:30	08/28-08/31	2	$850.00	2
2	SU	SUNDAY TODAY	7A-8A	:30	09/02-09/09	1	$150.00	2
3	SU	MEET THE PRESS	8A-9A	:30	09/02-09/09	1	$200.00	2
4	SU	SUNDAY EDITION	9A-930A	:30	09/02-09/09	1	$85.00	2
5	TU-F	TODAY SHOW 2	9A-10A	:30	08/28-08/31	1	$230.00	1
6	TU-F	RACHAEL RAY	10A-11A	:30	08/28-08/31	4	$230.00	4
7	TU-F	KSL 5 NEWS AT NOON	12P-1P	:30	08/28-08/31	4	$220.00	4
8	TU-F	DAYS OF OUR LIVES	2P-3P	:30	08/28-08/31	4	$230.00	4
9	TU-F	DR. PHIL	4P-5P	:30	08/28-08/31	4	$275.00	4
10	TU-F	KSL 5 NEWS	5P-530P	:30	08/28-08/31	2	$675.00	2
11	TU-F	KSL 5 NEWS AT 6P	6P-630P	:30	08/28-08/31	5	$675.00	5
12	SA	KSL 5 NEWS AT 6P SAT	6P-630P	:30	09/01-09/08	1	$275.00	2
13	SA	SPORTS BEAT	630P-7P	:30	09/01-09/08	1	$100.00	2

Station KSL-TV SALT LAKE CITY
Advertiser ( ) HOUSE MAJORITY PAC
Product HOUSE MAJORITY PAC
Estimate# 1618
Buyer Spencer Wood
Phone#
Fax#

Agency ( ) WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1618
Flight Dates 08/28/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
14	SU	AMERICA'S GOT TALENT ENCORE	8P-10P	:30	09/02-09/02	1	$1,800.00	1
15	TU-F	KSL 5 NEWS AT 10	10P-1035P	:30	08/28-08/31	2	$2,600.00	2
16	TU-F	TONIGHT SHOW	1035P-1137P	:30	08/28-08/31	3	$775.00	3
17	M-F	TODAY SHOW 7-8A	7A-8A	:30	09/03-09/07	2	$850.00	2
18	M-F	TODAY SHOW 2	9A-10A	:30	09/03-09/07	1	$230.00	1
19	M-F	RACHAEL RAY	10A-11A	:30	09/03-09/07	5	$230.00	5
20	M	RACHAEL RAY	10A-11A	:30	09/10-09/10	1	$230.00	1
21	M-F	KSL 5 NEWS AT NOON	12P-1P	:30	09/03-09/07	4	$220.00	4
22	M-F	DAYS OF OUR LIVES	2P-3P	:30	09/03-09/07	4	$230.00	4
23	M-F	DR. PHIL	4P-5P	:30	09/03-09/07	5	$275.00	5
24	M	DR. PHIL	4P-5P	:30	09/10-09/10	1	$275.00	1
25	M-F	KSL 5 NEWS	5P-530P	:30	09/03-09/07	2	$675.00	2
26	M-F	KSL 5 NEWS AT 6P	6P-630P	:30	09/03-09/07	10	$675.00	10
27	M	KSL 5 NEWS AT 6P	6P-630P	:30	09/10-09/10	1	$675.00	1
28	M-F	KSL 5 NEWS AT 10	10P-1035P	:30	09/03-09/07	2	$2,600.00	2
29	M-F	TONIGHT SHOW	1035P-1137P	:30	09/03-09/07	3	$775.00	3

Rep Order# 7898066 **Ver#** 1 **Status** New **Traffic Order#**
EC'd Yes

Printed: 08/16/2012 12:20 PM
Last Received: 08/16/2012 11:57 AM
Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser ( ) HOUSE MAJORITY PAC
Product HOUSE MAJORITY PAC
Estimate# 1618
Buyer Spencer Wood
Phone#
Fax#

Agency ( ) WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1618
Flight Dates 08/28/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) JAMIE ANDRUS

Salesperson Phone# 202-872-1155
Salesperson FAX#

---REPORT TOTALS---

Report Totals: 83 / $44,480.00

---SALES MONTHLY TOTALS---

Sep 12: 83 / $44,480.00
Sales Totals: 83 / $44,480.00
Station Totals: 83 / $44,480.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$222,400	CABL	0%	KJZZ	0%	KSL	20%	KSTU	0%	KTVX	0%		
		KUCW	0%	KUTV	0%	NSL	0%	UNKN	80%				

Books null
Demos RA35+