**Rep Order#** 7894425 **Ver#** 1 **Mod#** 0 **Status** Confirmed **Traffic Order#** 24371 **Printed:** 08/03/2012 2:49 PM
**EC'd** Yes **Last Received:** 08/03/2012 1:34 PM
**Showing Buylines:** All Lines

**Station** KSL-TV SALT LAKE CITY
**Advertiser** ( ) HOUSE MAJORITY PAC
**Product** HSE MAJORITY PAC
**Estimate#** 1548
**Buyer** SPENCER WOOD
**Phone#**
**Fax#**

**Agency** ( ) WATERFRONT STRATEGIES
1010 WISCONSIN AVENUE, SUITE 800
WASHINGTON, DC 20007
**Agency C/P1/P2/E** //1548
**Flight Dates** 10/02/2012 - 10/08/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) WASHINGTON
**Salesperson** ( ) JAMIE ANDRUS
**Salesperson Phone#** 202-872-1155
**Salesperson FAX#**

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**--- CONTRACT COMMENT ---**

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | TU-F | 5A-6A | EARLY TODAY | :30 | $60.00 | 10/02-10/05 | 3 | 1 | 3 | $180.00 | |
| | 2 | TU-F | 6A-7A | NEWS | :30 | $300.00 | 10/02-10/05 | 4 | 1 | 4 | $1,200.00 | |
| | 3 | M | 6A-7A | NEWS | :30 | $300.00 | 10/08-10/08 | 1 | 1 | 1 | $300.00 | |
| | 4 | TU-F | 7A-8A | TODAY SHOW | :30 | $700.00 | 10/02-10/05 | 2 | 1 | 2 | $1,400.00 | |
| | 5 | TU-F | 8A-9A | TODAY SHOW | :30 | $475.00 | 10/02-10/05 | 2 | 1 | 2 | $950.00 | |
| | 6 | SU | 7A-8A | SUN TODAY | :30 | $150.00 | 10/07-10/07 | 2 | 1 | 2 | $300.00 | |
| | 7 | SU | 8A-9A | MEET PRESS | :30 | $200.00 | 10/07-10/07 | 2 | 1 | 2 | $400.00 | |
| | 8 | TU-F | 9A-10A | TODAY SHOW | :30 | $180.00 | 10/02-10/05 | 3 | 1 | 3 | $540.00 | |
| | 9 | TU-F | 10A-11A | RACHAEL RAY | :30 | $140.00 | 10/02-10/05 | 5 | 1 | 5 | $700.00 | |
| | 10 | M | 10A-11A | RACHAEL RAY | :30 | $140.00 | 10/08-10/08 | 1 | 1 | 1 | $140.00 | |
| | 11 | TU-F | 11A-12P | STUDIO 5 | :30 | $140.00 | 10/02-10/05 | 4 | 1 | 4 | $560.00 | |
| | 12 | M | 11A-12P | STUDIO 5 | :30 | $140.00 | 10/08-10/08 | 1 | 1 | 1 | $140.00 | |
| | 13 | TU-F | 12P-1P | NEWS | :30 | $170.00 | 10/02-10/05 | 4 | 1 | 4 | $680.00 | |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 14 | M | 12P-1P | NEWS | :30 | $170.00 | 10/08-10/08 | 1 | 1 | 1 | $170.00 | |
| | 15 | M | 1P-2P | TODAY SHOW | :30 | $100.00 | 10/08-10/08 | 1 | 1 | 1 | $100.00 | |
| | 16 | TU-F | 2P-3P | DAYS OUR LIVES | :30 | $200.00 | 10/02-10/05 | 5 | 1 | 5 | $1,000.00 | |
| | 17 | SU | 9A-930A | SUNDAY EDTN | :30 | $100.00 | 10/07-10/07 | 1 | 1 | 1 | $100.00 | |
| | 18 | SU | 1030A-11A | HISTORY OF THE SAINTS | :30 | $100.00 | 10/07-10/07 | 1 | 1 | 1 | $100.00 | |
| | 19 | TU-F | 3P-4P | DR PHIL | :30 | $130.00 | 10/02-10/05 | 5 | 1 | 5 | $650.00 | |
| | 20 | M | 3P-4P | DR PHIL | :30 | $130.00 | 10/08-10/08 | 2 | 1 | 2 | $260.00 | |
| | 21 | TU-F | 4P-5P | KATIE | :30 | $130.00 | 10/02-10/05 | 5 | 1 | 5 | $650.00 | |
| | 22 | M | 4P-5P | KATIE | :30 | $130.00 | 10/08-10/08 | 2 | 1 | 2 | $260.00 | |
| | 23 | TU-F | 5P-530P | NEWS | :30 | $525.00 | 10/02-10/05 | 4 | 1 | 4 | $2,100.00 | |
| | 24 | M | 5P-530P | NEWS | :30 | $525.00 | 10/08-10/08 | 1 | 1 | 1 | $525.00 | |
| | 25 | TU-F | 6P-630P | NEWS | :30 | $485.00 | 10/02-10/05 | 5 | 1 | 5 | $2,425.00 | |
| | 26 | M | 6P-630P | NEWS | :30 | $485.00 | 10/08-10/08 | 1 | 1 | 1 | $485.00 | |
| | 27 | TU-F | 630P-7P | NEWS | :30 | $475.00 | 10/02-10/05 | 4 | 1 | 4 | $1,900.00 | |
| | 28 | M | 630P-7P | NEWS | :30 | $475.00 | 10/08-10/08 | 1 | 1 | 1 | $475.00 | |
| | 29 | SA | 6P-630P | NEWS | :30 | $225.00 | 10/06-10/06 | 1 | 1 | 1 | $225.00 | |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 30 | SA | 630P-7P | GAME NIGHT LIVE | :30 | $100.00 | 10/06-10/06 | 1 | 1 | 1 | $100.00 | |
| | 31 | M | 7P-9P | THE VOICE | :30 | $3,700.00 | 10/08-10/08 | 1 | 1 | 1 | $3,700.00 | |
| | 32 | TU | 8P-9P | GO ON/NEW NORMAL | :30 | $2,500.00 | 10/02-10/02 | 1 | 1 | 1 | $2,500.00 | |
| | 33 | F | 8P-9P | GRIMM | :30 | $1,300.00 | 10/05-10/05 | 1 | 1 | 1 | $1,300.00 | |
| | 34 | F | 9P-10P | DATELINE | :30 | $1,000.00 | 10/05-10/05 | 1 | 1 | 1 | $1,000.00 | |
| | 35 | SA | 10P-1035P | NEWS | :30 | $1,100.00 | 10/06-10/06 | 1 | 1 | 1 | $1,100.00 | |
| | 36 | TU-F | 1035P-1137P | TONIGHT SHOW | :30 | $600.00 | 10/02-10/05 | 4 | 1 | 4 | $2,400.00 | |
| | 37 | M | 1035P-1137P | TONIGHT SHOW | :30 | $600.00 | 10/08-10/08 | 1 | 1 | 1 | $600.00 | |
| | 38 | TU-F | 1137P-1236A | FALLON | :30 | $250.00 | 10/02-10/05 | 3 | 1 | 3 | $750.00 | |
| | 39 | SU | 615P-930P | NFL | :30 | $4,500.00 | 10/07-10/07 | 1 | 1 | 1 | $4,500.00 | |
| | 40 | SU | 930P-10P | SPORTSBEAT NFL | :30 | $500.00 | 10/07-10/07 | 1 | 1 | 1 | $500.00 | |
| | 41 | TU-F | 1P-2P | TODAY SHOW | :30 | $100.00 | 10/02-10/05 | 4 | 1 | 4 | $400.00 | |

**---REPORT TOTALS---**

Report Totals: 94 / $37,765.00

**---SALES MONTHLY TOTALS---**

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Oct 12: 94 / $37,765.00

Sales Totals: 94 / $37,765.00

Station Totals: 94 / $37,765.00

Lines not sent/rcld/rtrn: 0 / $0.00

**---COMPETITIVE---**

| | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Market Totals | $188,825 | CABL | 0% | KJZZ | 0% | KSL | 20% | KSTU | 0% | KTVX | 0% | KUCW | 0% | KUTV | 0% |
| NSL | 0% | UNKN | 80% | | | | | | | | | | | | |

Books null
Demos RA35+