Rep Order# 7902800 **Ver#** 3 **Mod#** 1 **Status** Confirmed **Traffic Order#** 24888 **Printed:** 10/16/2012 8:59 AM
EC'd Yes **Last Received:** 10/05/2012 2:48 PM
Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser ( ) NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 3161
Buyer KRISTY KOVATCH
Phone#
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3161
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

--- **CONTRACT COMMENT** ---

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	SU	SU EDTN-LINDSY	9A-930A	:30	10/28-10/28	0	$125.00	0
Rating: 1.4								
2	SU	SU EDTN-LINDSY	9A-930A	:30	11/04-11/04	0	$125.00	0
Rating: 1.4								
3	SA	SPORTS BEAT SA	630P-7P	:30	10/27-10/27	0	$100.00	0
Rating: 1.1								
4	F	KSL 5 NW TDY 1	5A-6A	:30	10/26-10/26	0	$75.00	0
Rating: 0.7								
5	M-F	KSL 5 NW TDY 1	5A-6A	:30	10/29-11/02	0	$75.00	0
Rating: 0.7								
		Buyline Comment: 1/DAY						
10	M-TU	KSL 5 NW TDY 1	5A-6A	:30	11/05-11/06	0	$75.00	0
Rating: 0.7								
		Buyline Comment: 1/DAY						
12	SU	MEET PRESS-SUN	8A-9A	:30	10/28-10/28	0	$300.00	0
Rating: 1.9								
13	SU	MEET PRESS-SUN	8A-9A	:30	11/04-11/04	0	$300.00	0
Rating: 1.9								

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
14	SU	SUN TODAY-NBC	7A-8A	:30	10/28-10/28	0	$185.00	0
Rating: 1.0								
15	F	KSL 5 NW TDY 2	6A-7A	:30	10/26-10/26	0	$425.00	0
Rating: 2.1								
16	F	KSL 5 NW TDY 2	6A-7A	:30	11/02-11/02	0	$425.00	0
Rating: 2.1								
17	M	KSL 5 NW TDY 2	6A-7A	:30	11/05-11/05	0	$425.00	0
Rating: 2.1								
18	F	KSL 5 NWS-6:30	630P-7P	:30	10/26-10/26	0	$525.00	0
Rating: 2.3								
19	TU	KSL 5 NWS-6:30	630P-7P	:30	10/30-10/30	0	$525.00	0
Rating: 2.3								
20	F	TONITE SHW	1035P-1137P	:30	11/02-11/02	0	$800.00	0
Rating: 3.2								
21	W	TODAY SHW	8A-9A	:30	10/31-10/31	0	$700.00	0
Rating: 2.3								
22	M	TODAY SHW	8A-9A	:30	11/05-11/05	0	$700.00	0
Rating: 2.3								
23	SU	SPORTS BEAT SU	1035P-11P	:30	10/28-10/28	0	$750.00	0
Rating: 2.4								
24	M	TODAY SHW	7A-8A	:30	10/29-10/29	0	$950.00	0
Rating: 2.8								
25	TU	TODAY SHW	7A-8A	:30	11/06-11/06	0	$950.00	0
Rating: 2.8								

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
26	W	KSL 5 NWS-10<	10P-1035P	:30	10/31-10/31	0	$2,500.00	0
Rating: 6.0								
27	SU	SNF	615P-930P	:30	10/28-10/28	0	$4,500.00	0
Rating: 6.4								
28	SU	SU 4P NEWS	4P-430P	:30	10/28-10/28	0	$225.00	0
Rating: 1.1								
29	SU	SU 4P NEWS	4P-430P	:30	11/04-11/04	0	$225.00	0
Rating: 1.1								
30	SA	KSL5 NWS-6P SA	6P-630P	:30	11/03-11/03	0	$360.00	0
Rating: 1.7								
31	TH	KSL 5 NWS AT 6	6P-630P	:30	11/01-11/01	0	$650.00	0
Rating: 3.0								
32	M	KSL 5 NWS AT 6	6P-630P	:30	11/05-11/05	0	$650.00	0
Rating: 3.0								
33	F	KSL 5 NWS AT 5	5P-530P	:30	11/02-11/02	0	$625.00	0
Rating: 2.0								
34	M	KSL 5 NWS AT 5	5P-530P	:30	11/05-11/05	0	$625.00	0
Rating: 2.0								

---REPORT TOTALS---

Report Totals: 0 / $0.00

---SALES MONTHLY TOTALS---

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Oct 12: 0 / $0.00 Nov 12: 0 / $0.00

Sales Totals: 0 / $0.00

Station Totals: 0 / $0.00

Lines not sent/rcld/rtrn: 0 / $0.00

—COMPETITIVE—

Market Totals	$0	CABL	0%	KJZZ	0%	KSL	80%	KSTU	0%	KTVX	0%		
		KUCW	0%	KUTV	0%	NSL	0%	UNKN	20%				

Books null
Demos RA35+