Quarterly Issues/News Programs List
1st Quarter 1998
KOMU-TV Columbia, Missouri

There follows a listing of some of the significant issues responded to by station KOMU-TV through its news programming for the period January 1, 1998 to March 31, 1998. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

1st Quarter Issues: Taxes, Education, Jobs/Economy, Elderly Issues, Prisons, Roads/Bridges, Health

Description of Issue	Program/ Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Taxes	NewsCenter 8 at ten	1-2	10 pm	1:00	New tax benefits await Missourians who enroll in the Roth IRA plan to avoid taxes when cashing in their IRAs upon retirement.
Jobs/Economy	NewsCenter 8 at six	1-3	6 pm	1:30	The analysis of Christmas sales for mid-Missouri shows that it was a good year for stores and their employees. Many found temporary work in the strongest Christmas season in years.
Health	NewsCenter 8 at six	1-3	6 pm	2:00	The post-Christmas weight loss cycle has begun, and our HealthCenter 8 reports show the best way to lose the weight quickly.
Health	NewsCenter 8 at ten	1-4	10 pm	2:00	Jefferson City residents will experience quicker response due to a new ambulance service and better training for the area. Along with an improvement in hospital facilities, residents should be safer.
Taxes	NewsCenter 8 at six	1-5	6 pm	3:00	The legislative session about to begin in Jefferson City shows a need for more tax relief as the Hancock limits continue to have the state collecting more tax

					revenue than legally allowed. Tax relief plans include more refunds, and tax reductions.
Prisons	NewsCenter 8 at ten	1-5	10 pm	2:00	A law to publish a list of sex offenders released from prison appears not to be working very well. Neighborhood after neighborhood is finding out they have offenders, but were never notified.
Taxes	NewsCenter 8 at six	1-7	6 pm	4:00	A major examination of the 1998 legislative session as it begins shows that taxes and tax relief will be a major agenda item for the legislators. But they have some new programs they'd like to pay for as well.
Roads/Bridges	NewsCenter 8 at six	1-7	6 pm	1:00	The state is trying to develop its total transportation plan to give residents the options of car, train, rail, boat, and plane traffic around the state.
Education	NewsCenter 8 at six	1-8	6 pm	1:30	The state's schools are getting a B+ from a national review. The grade is an improvement for Missouri, which had a lower grade last year. Areas to improve are still finding and equality.
Health	NewsCenter 8 at six	1-10	6 pm	1:30	Missouri cattle producers are worried about the recent mad cow disease scare and the damage done to their industry by comments from Oprah Winfrey. The cattle producers meet in Columbia to discuss the safety of beef and plans to let the public know its safe to eat.
Health	NewsCenter 8 at ten	1-10	10 pm	2:00	With the scare over beef, many are looking for healthier fast food. And local fast food restaurants are getting into the game be providing more food with lower fat and lower calories.
Jobs/Economy	NewsCenter 8 at six	1-13	6 pm	2:00	A new law in Missouri is forcing drivers to comply with insurance regulations with more than just a

					signature. They no have to show proof of insurance when getting a license plate renewed. And that has meant a boom for insurance companies.
Taxes	NewsCenter 8 at six	1-13	6 pm	1:00	Missouri republicans announce 300 millions dollars in tax cuts they'd like to see made this year. But democrats say there are bills to pay and the cut is to deep.
Education	NewsCenter 8 at ten	1-13	10 pm	1:30	Schools may now take a bigger role in having a say on whether their students can drive. A new bill may show that the superintendent of any Missouri school district must give permission for his students to get drivers licenses.
Elderly Issues	NewsCenter 8 at six	1-14	6 pm	2:00	The continuing bad weather has made it difficult for drives of Meals on Wheels vehicles to get their food through. So the service is looking for new ways to deliver its vital cargo.
Prisons	NewsCenter 8 at ten	1-14	10 pm	2:00	The governor is calling for a change in the prisons system and a replacement for the old Jefferson City Correctional Center. The cost of the new prison and location are not yet known.
Elderly Issues	NewsCenter 8 at six	1-15	6 pm	2:00	Senator Kit Bond is calling for full hearings on any coverup underway at the Truman Veterans Hospital in light of the mysterious deaths of patients there years ago. Veterans groups support his plan.
Jobs/Economy	NewsCenter 8 at six	1-16	6 pm	2:00	The national religious group Promise Keepers will come to Columbia in the summer, bringing with them many temporary jobs and lots of money for the economy.
Roads/Bridges	NewsCenter	1-17	6	2:00	The constant icing, freeze, and thaw this winter is

	8 at six		pm		causing a lot of problem for highway workers, first, trying to keep the roads clear, and then, fixing damage caused by the storms.
Education	NewsCenter 8 at ten	1·19	10 pm	1:30	All the recent school misses caused by the bad weather has meant that children in many area school districts are giving up their Martin Luther King day holiday to make up for lost time. But celebration organizers are unhappy about the changes.
Education Jobs/Economy	NewsCenter 8 at six	1·20	6 pm	2:00	Major layoffs at one of the areas military schools mean a change is in store. Kemper military school in Boonville will lay off a major portion of its workforce, meaning a change for the Boonville economy.
Education	NewsCenter 8 at six	1·21	6 pm	2:00	A proposal in the Missouri budget would make more money available to schools to buy internet software to protect children from pornography another unwanted material on the internet.
Education	NewsCenter 8 at six	1·22	6 pm	2:00	Columbia public schools are looking into a longer school year or possibly year round school to make better use of existing facilitates and to have students learn more.
Roads/Bridges	NewsCenter 8 at six	1·22	6 pm	2:00	There's a major facelift in store for the Missouri River bridge in Jefferson city this spring as workers close one side of the bridge for a complete deck replacement. The work, however, will mean delays and traffic congestion.
Roads/Bridges	NewsCenter 8 at ten	1·22	10 pm	1:30	Our harsher than usual winter is taking its toll on the roads and salt damage is becoming evident. But the various highway departments are looking for salt substitutes that do less damage.

Education	NewsCenter 8 at six	1-23	6 pm	1:30	Year round school comes up again in Columbia and other districts pinched for space. But critics see it as making changes for all the wrong reasons.
Health	NewsCenter 8 at six	1-23	6 pm	2:00	Allergies can be more than a minor annoyance. We find one man having to sell his business because of an allergy to what he makes.
Jobs/Economy	NewsCenter 8 at six	1-26	6 pm	1:30	Banks and consumers are fighting over the way they charge for use of ATMs. Customers think charges are too high, but banks say they need to pay for he costs of operating these expensive machines.
Jobs/Economy	NewsCenter 8 at six	1-27	6 pm	2:30	A major employer may soon come to the area in the form of the Dollar General stores and their regional distribution center. But officials in the two towns under consideration are very closed mouthed about the plans of the company.
Health Education	NewsCenter 8 at six	1-27	6 pm	2:00	Flu problems are plaguing many mid-Missouri schools, causing a few to even shut down for the day with too few in attendance.
Health	NewsCenter 8 at six	1-27	6 pm	1:30	Mizzou scientists are developing a new way to irradiate meat with radiation to prevent salmonella and other disease causing agents to stay on the meat.
Health	NewsCenter 8 at six	1-28	6 pm	2:30	A recent batch of flu shots given out by local hospitals may be no good. The shots don't cause any threat to patients health themselves, but may not protect them from the flu.
Jobs/Economy	NewsCenter 8 at six	1-28	6 PM	1:00	The J.C. Penney store in Mexico may close after more than 75 years in business. Workers there may be able to transfer to Columbia or other area stores.
Education	NewsCenter	1-28	10	2:00	Missouri college students will soon have to face end

	8 at ten		pm		of the senior year assessment tests to see what they have learned., Students don't like the tests, but say they will comply, starting this spring.
Roads/Bridges	NewsCenter 8 at ten	1-29	10 pm	2:00	Downtown traffic and parking problems in Columbia re getting lift from the construction of a new parking garage and the improvement of streets in the area.
Taxes	NewsCenter 8 at six	1-29	6 pm	2:00	Tax refunds are finally prepared by the state to send out to taxpayers for he last few years of overcharging.
Jobs/Economy	NewsCenter 8 at six	1-29	6 pm	1:30	Columbia Mall is seeing a rash of store closing, but mall officials say replacements are on the way and that the economy of the mall and the area is strong.
Education	NewsCenter 8 at six	1-29	6 pm	2:00	The college of education is trying out a new program where its students learn from actual public school students.
Education Health	NewsCenter 8 at six	1-30	6 pm	2:00	The flu is taking its toll again this week, closing many schools in the area. The epidemic is not life-threatening, but is causing headaches for administrators and parents alike.
Health	NewsCenter 8 at six	1-31	6 pm	2:00	Local researchers are trying out new treatments for autism that may soon find nationwide acceptance.
Jobs/Economy	NewsCenter 8 at six	2-1	6 pm	3:00	A major employer in Montgomery City leaves with no warning for workers. That means a major job hit for the town an no new industry to take up the slack.
Elderly Issues	NewsCenter 8 at six	2-2	6 pm	2:00	Senior and veterans groups are pushing for the establishment of a veterans cemetery in the ninth district, and congressman Kenny Huslhof is working to make it happen.
Taxes	NewsCenter 8 at ten	2-2	10 pm	2:00	Checks of refunds with the state extra tax money are mailed starting today, but the checks will go to the

					east side of the state first.
Elderly Issues	NewsCenter 8 at six	2-4	6 pm	5:00	Extended coverage of the results of the FBI report on the deaths at the Truman VA hospital. We speak live with the hospital officials and the men who say they are covering up for the deaths.
Prisons	NewsCenter 8 at six	2-5 2-6	6 pm	7:00	A special series "Club Fed" looks at the federal facility that's holding former Missouri House Speaker Bob Griffin. It shows the plus conditions and the possible special treatment Griffin got in his sentence.
Health	NewsCenter 8 at six	2-7	6 pm	2:00	State Representative Chuck Graham is proposing a novel approach to bring more organs onto the market for transplant. He plans to allow death row inmates to give up their organs in exchange for a change in their sentence to life in prison.
Prisons	NewsCenter 8 at six	2-7	6 pm	3:00	Bounty hunters would come under new rules under a bill in consideration in Jefferson City.
Health	NewsCenter 8 at six	2-9 to 2-11	6 pm	8:00	We look at ways to make yourself healthier through a more positive mental attitude. The "Simplify Your Life" movement helps people find s simpler way with less stress.
Education	NewsCenter 8 at ten	2-10	10 pm	2:00	Missouri is looking at the possibility of starting charter schools. But some teachers and administrators say the move will make accountability too low.
Jobs/Economy	NewsCenter 8 at six	2-11	6 pm	1:30	Whiteman Air Force Base in Missouri is expanding and will bring along with it a great many jobs for the Sedalia area. The B-2 bomber is based there.
Education	NewsCenter 8 at six	2-12	6 pm	2:00	School desegregation is still an issue in Missouri, even for rural schools. Big city schools are using

					money that could go to rural districts, and lawmakers are trying to stop that spending.
Education	NewsCenter 8 at six	2-13	6 pm	2:00	Several bills that would make English the official or common language of Missouri are under debate. The biggest impact of these bills would be in schools.
Jobs/Economy	NewsCenter 8 at ten	2-13	10 pm	1:00	The Mid-Missouri food bank has a record year, meaning bad news for the economy showing the need for more assistance out there.
Taxes	NewsCenter 8 at ten	2-15	10 pm	2:00	Missouri Senator Kit Bond says he will run for re-election, with a platform of tax cutting.
Elderly Issues	NewsCenter 8 at six	2-16	6 pm	2:00	Veterans protest outside Truman Veterans Hospital to show their displeasure at the results of investigations there.
Elderly Issues	NewsCenter 8 at ten	2-16	10 pm	1:30	A new retirement community gets approval in Columbia. It's typical of the type of residences people in Columbia are wanting to attract retirees.
Education	NewsCenter 8 at six	2-17	6 pm	1:30	Residents in northern Boone County are up in arms when a popular coach is fired.
Jobs/Economy	NewsCenter 8 at six	2-19	6 pm	1:30	The Promise Keepers change their approach to paying workers, going with volunteer workers at their big rallies. This means a reduction in the amount of money brought in for jobs in Columbia for a rally here this summer.
Education	NewsCenter 8 at six	2-19	6 pm	2:00	Test scores on standardized tests in school by African American students show that the students score lower. We look to see if local scores are the same and why educators think this is true.
Prisons	NewsCenter 8 at six	2-20	6 pm	1:30	A prison release is underway for Gayle Boone, a woman who killed a former boyfriend. The governor

					facilitated the release.
Prisons	NewsCenter 8 at six	2-20	6 pm	1:30	Prisons are overcrowded in the state, even after a new prison opening last year. So other prisons are now in the works.
Taxes	NewsCenter 8 at ten	2-20	10 pm	2:00	Missouri is considering a consumption tax, to replace a sales tax statewide. The vote will go to the people in November.
Education	NewsCenter 8 at six	2-23 2-24	6 pm	6:00	Schools are working to build more responsible citizens through classroom lessons and take home work.
Roads/Bridges	NewsCenter 8 at six	2-23	6 pm	1:30	The bridge closes in Jefferson city for months of work to come resurfacing it.
Health	NewsCenter 8 at ten	2-24 to 2-26	10 pm	10:00	Asthma is on the rise in our children and in adults as well. IN a multi-part series, we look at what this is and if treatments can keep up with the demand.
Health	NewsCenter 8 at six	2-25	6 pm	2:00	Lawmakers debate the legality of the partial birth abortion procedure from the points of view of its health risk.
Jobs/Economy	NewsCenter 8 at six	2-26	6 pm	2:00	Jefferson City official want to build a convention center there to bring business to the state capital. They say the central location is prime for attracting large conventions, which would bring many jobs to the area.
Education	NewsCenter 8 at six	2-26 2-27	6 pm	6:00	Music education can help your children develop their brains in more than jut the musical ways. We look at approaches to this and what they can do.
Jobs/Economy	NewsCenter 8 at ten	2-26	10 pm	2:00	Davis Gaming continues to try to bring its casino riverboat to Boonville, despite problems with the local officials and changing state laws. The jobs promised

					number in the hundreds.
Roads/Bridges	NewsCenter 8 at six	3-2	6 pm	2:00	The old Missouri River bridge in Boonville is demolished, having been replaced by a new bridge. It's the end of an era.
Roads/Bridges	NewsCenter 8 at six	3-2	6 pm	1:30	Construction begins on the bridge in Jefferson City. The traffic will eventually flow better, but he first day brings lots of traffic headaches.
Prisons	NewsCenter 8 at six	3-3	6 pm	2:00	Jefferson City leaders say they have a new site picked out for a prison to replace the Jefferson City Correctional center. But resident in that area do not want the prison to exist there.
Prisons	NewsCenter 8 at six	3-5	6 pm	2:00	Eugene residents rally to oppose the prison proposed for their area. They say they don't want the traffic or the dangers.
Jobs/Economy	NewsCenter 8 at six	3-5	6 PM	2:00	A.P. Green, a major Mexico employer, is being sold to an out-of-town company. Workers there say they are worried they may lose their jobs.
Jobs/Economy	NewsCenter 8 at six	3-7	6 pm	2:00	Farmers in Missouri are worried about a downward trend in grain prices and what that may mean for the future of family farms. They say they can't make it on what it pays to farm grain.
Education	NewsCenter 8 at ten	3-9	10 pm	2:00	The Jefferson City School Board will not give teachers a raise this year. Those teacher complain that they have not had a raise in some time.
Health	NewsCenter 8 at six	3-11	6 pm	2:00	Health groups in Missouri want to make it much harder for teenagers to get cigarettes. They want new legislation to stop store from selling the teens.
Education	NewsCenter 8 at six	3-11	6 pm	1:30	Cheaters in school could face legal punishment under a new bill under consideration.

Roads/Bridges	NewsCenter 8 at six	3-12	10 pm	1:30	The future of the Amtrak station in Jefferson city could be in doubt, meaning more traffic on the highways in Missouri.
Roads/Bridges	NewsCenter 8 at six	3-17	6 pm	2:00	Fulton is trying to replace all its old brick streets, but is running into opposition from historical backers. But the costs of maintaining the old streets is very high.
Education	NewsCenter 8 at ten	3-18	10 pm	2:00	School officials in Hallsville hand out some health information which included the number fore a gay and lesbian hotline., But they blacked the number out. That caused some students to protest the violation of the free speech clause.
Health	NewsCenter 8 at six	3-18	6 pm	2:00	The annual Boone County health report card shows no improvement over the last one. Scores are still low on dropouts and vaccinations.
Jobs/Economy	NewsCenter 8 at six	3-19	6 pm	2:00	Toastmaster says it will close its Boonville plant to build the items made there elsewhere. Workers will be transferred or lose their jobs.
Education	NewsCenter 8 at six	3-19	6 pm	2:00	School uniforms are under consideration at many mid-Missouri schools, but they have some drawbacks in cost and wear.
Education	NewsCenter 8 at ten	3-21	10 pm	2:00	African American children are the focus of a summit in Columbia designed to retarget these kids for success through better education and outside school activities.
Jobs/Economy	NewsCenter 8 at ten	3-23	10 pm	2:00	Fayette receives federal money to revitalize its downtown., bringing back its historical feel and making room for new employers.
Prisons	NewsCenter	3-24	6	1:30	Chuck Graham's bill to provide a life sentence for

	8 at six		pm		death row inmates giving up organs moves forward. But critics say it is still too unrealistic.
Education	NewsCenter 8 at six	3-27 to 3-31	6 pm	15:00	NewsCenter 8 begins a series of in-depth interviews with candidates for school board to show the pros and cons of their campaigns.
Education	NewsCenter 8 at ten	3-27	10 pm	2:00	Jefferson City police and schools team up to work on curbing teen drinking both in and out of school.
Health	NewsCenter 8 at ten	3-30	10 pm	2:00	Health officials are concerned over a recent outbreak of meningitis in schools in Cooper County. There is no need to call it an epidemic, but it may continue to spread.

Missouri Business Account (MBA)

This is a locally-produced program which provides information of a business nature to the Mid-Missouri audience. This 30-minute program hosted by Patsy Dalton, a local business-woman, is designed to provide an in-depth look at issues facing the area business community. The program airs each Sunday at 10:30AM and 10:30PM and looks at issues dealing with finances, insurance and healthcare. In September, 1997, the Sunday 10:30AM repeat was dropped, but the program continues to air at 10:30PM. The program features interviews with key business leaders and experts in the various fields discussed each week.

Attached is a listing of program highlights from each week.

To: Anna Hargis
From: Kent Collins
Date: April 9, 1998
RE: Missouri Business Account Topics; First Qtr. 1998

January 11	Developing a convention center for Jefferson City.
January 18	Small business development and expansion in Boone County.
January 25	Columbia Chamber of Commerce activities.
February 1	Examination of the retirement community in Mid-Missouri.
February 8	New private school setting up in Columbia.
February 15	Future expansion of health care at Boone Hospital Center.
February 22	How a new small business is financed.
March 1	Fund raising for a new business school at UMC.
March 8	Creating tourism-related jobs.
March 15	Possible loss of jobs at A.P. Green.
March 22	New business development at Lake of the Ozarks.
March 29	Workers compensation insurance fraud.