3rd Quarter 1998
KOMU-TV Columbia, Missouri

There follows a listing of some of the significant issues responded to by station KOMU-TV through its news programming for the period July 1, 1998 to September 30, 1998. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

3rd Quarter Issues: Economic Development, Crime, Government, Community Improvement, Health/Physical Fitness, Education, Consumer Issues

Description of Issue	Program/ Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health/Fitness	NewsCenter 8 at six	7/1	6 p.m.	2:00	The VA hospital in Columbia is reducing it's surgical staff. But the leaders there call it a right-sizing, not a downsizing.
Consumer Issues	NewsCenter 8 at six	7/1	6 p.m.	1:30	Scientists at Northwest Missouri State University are working to take waste for large commercial hog farms and turn it into free or nearly free energy for schools and other public buildings. The effort could save a lot of money for taxpayers.
Education	NewsCenter 8 at six	7/2	6 p.m. 10 p.m.	5:00	The Columbia School Board works to try to resolve it's differences with its superintendent, but to no avail. They let him go after just one year on the job.
Community Improvement	NewsCenter 8 at six	7/2	6 p.m.	2:00	The Toastmaster plant in Boonville closes, leaving the city an opportunity to try to build again there.
Consumer Issues	NewsCenter 8 at six	7/2	6 p.m.	2:00	The July 4th holiday means the biggest risk of the year for food-borne illness. We look at ways to prevent it.
Crime	NewsCenter 8 at six	7/4	6 p.m. 10	6:00	Extensive coverage continues for days over the second worst murder in Columbia history this holiday weekend. A double murder for the sake of robbery

			p.m.		
Health and Physical Fitness	NewsCenter 8 at Six	7/6	6 p.m.	2:00	The connection between protecting your kids from colds and the constant intake of zinc is explored in new research at the University of Missouri.
Consumer Issues Government	NewsCenter 8 at six	7/8	6 p.m.	2:00	Senior citizens in Missouri may soon see a new tax break. The government is looking into allow seniors to take a larger exemption than they do now. Supporters say they would help to safeguard and encourage more saving and pension plans.
Consumer Issues Health and Physical Fitness	NewsCenter 8 at six	7/9	6 p.m.	4:00	We look in a special 8 On Your Side report at the claims of coffee shops who say they have caffeine free coffee. We test samples from all of them and find they live up to their health claims.
Government	NBC8 News at Ten	7/9	10 p.m.	2:00	A NewsCenter 8 investigation into some illegal asbestos dumping in Montgomery County shows the county commissioners there may have know about the problem.
Education	NewsCenter 8 at Six	7/10	6 p.m.	2:00	Columbia teachers get a pay raise for the first time in several years, and don't have to give up supplies to make it happen. The school board gives in to their demands.
Community Improvement Economic Development	NewsCenter 8 at Six	7/13	6 p.m.	2:00	The new bridge that crosses the Lake of the Ozarks for the first time is open today. People on the west side say it will open their area for business for the first time ever.
Community Improvement	NewsCenter 8 at ten	7/13	10 p.m.	2:00	Macks Creek owes its creditors more than ten thousand dollars, but cannot pay due to no real revenue coming in.

Crime	NewsCenter 8 at six	7/14	6 p.m.	4:00	Coverage of the double murder in Columbia continues with the arrest of the suspects in Indiana. NewsCenter 8 goes to Kentucky to get video of the arrest, the only station.
Economic Development	NewsCenter 8 at six	7/15	6 p.m.	2:00	The dispute over building a new Walgreen's in Columbia extends to some old landmark buildings. Streetside records and Broadway Diner don't want to give up their plans for the new store.
Education Health and Physical Fitness	NewsCenter 8 at six	7/16	6 p.m.	2:00	The City of Columbia decides to go ahead and give education money to Planned Parenthood, despite many protests.
Community Improvement	NewsCenter 8 at ten	7/16	10 p.m.	2:00	One year after rioting in downtown Fayette, leaders there say things are far better and there is more for youth to do. The curfew has worked and the community is showing signs of unity.
Health and Physical Fitness	NewsCenter 8 at six	7/17	6 p.m.	8:00	A special newscast looks at the Showme State Games and their impact on the health of our citizens. Remote anchoring highlights the coverage.
Consumer Issues	NewsCenter 8 at six	7/20	6 p.m.	4:00	Intense heat hits the area and leads to a number of stories about protecting yourself and your dollars from getting ripped off. We look at the best ways to beat the heat financially.
Consumer Issues Crime	NewsCenter 8 at six	7/21	6 p.m.	4:00	Following on our own investigation, we tell the story of the Boone Retirement Center director who is fired over his mishandling of the center and its legal troubles.

Economic Development	NewsCenter 8 at six	7/23	6 p.m.	2:00	A new business park planned for the area promises new business opportunities and growth possibilities. But can they live up to their promises?
Education	NewsCenter 8 at ten	7/23	10 p.m.	2:00	Supporters of a plan to audit the Columbia School District finally get enough signatures to make it happen. They say the plan will make the school district more accountable for its actions.
Crime	NewsCenter 8 at six	7/24	6 p.m.	1:30	The Jefferson City Police Chief is fired for being ineffective with his officers and not changing the crime rate
Consumer Issues	NewsCenter 8 at six	7/24	6 p.m.	2:00	We examine the effect of bank deregulation on credit unions to see if they still offer the same benefits for their customers they once did.
Economic Development	NewsCenter 8 at six	7/24	6 p.m.	2:00	An airplane manufacturing plant expands, bringing more jobs to the area.
Government	NewsCenter 8 at six	7/25	6 p.m.	2:00	The shootings at the US capitol make the security forces in Jefferson City more wary as to what goes on there. They heighten security at the capitol and other buildings.
Community Improvement	NewsCenter 8 at six	7/27	6 p.m.	2:00	Flooding knocks out an old bridge in the Versailles area, damaging access to businesses who say the state needs to replace it right away.
Economic Development Consumer Issues	NewsCenter 8 at six	7/28	6 p.m.	4:00	We take a complete look at the end of the GM strike and what that means for local workers and local car buyers to save them money.
Consumer Issues	NewsCenter 8 at ten	7/29	10 p.m.	2:00	Another big Powerball jackpot brings people out to buy tickets once again. But are the chances of winning all that great. And how should you take your winnings if you do get them/

Consumer Issues Health and Physical Fitness	NewsCenter 8 at six	7/31	6 p.m.	5:00	We begin extensive weeklong coverage of the trial of the VA hospital in the wrongful death of one of its patients. Live reports and complete analysis lead to the best coverage.
Crime	NewsCenter 8 at six	8/1	6 p.m.	1:30	The Highway Patrol graduates a new class, one of its biggest ever. They'll fight crime all over the state,. We meet a husband-wife team.
Health and Physical Fitness	NewsCenter 8 at ten	8/1	10 p.m.	2:00	We go to an auction to raise money for a child with cancer. We look at how effective these auctions are and what it takes to make money.
Crime	NewsCenter 8 at ten	8/2	10 p.m.	2:00	One month after the Ruby Tuesdays murders. Many area restaurants worry about security or lack of it. They say not much has changed for them.
Consumer Issues	NewsCenter 8 at six	8/3	6 p.m.	2:00	The new "blue bag" policy goes into effect in Columbia, allowing people to dump all their recyclable into one bag to be sorted later. We test it out to see what works.
Government	NewsCenter 8 at six and ten	8/4	6 p.m. 10 p.m.	20:00	Election day ion Missouri brings the most complete coverage of election results and analysis on the events of the day.
Crime	NewsCenter 8 at six	8/6	6 p.m.	1:30	The suspects in the Ruby Tuesday double murder return to Columbia. We get widespread reaction from employees and others involved in the case.
Education	NewsCenter 8 at ten	8/9	10 p.m.	2:00	We look at the every year ritual of moving college students to school and how that has changed over the years.
Consumer Issues	NewsCenter 8 at six	8/11	6 p.m.	3:00	The administrator and leaders at Boone Retirement center await the verdict at the end of their mismanagement and endangerment trial.

Education	NewsCenter 8 at six	8/11	6 p.m.	3:00	We profile the CARE program and the way it is taking at risk students off the street and finding the valuable work experience in local businesses.
Economic Development	NewsCenter 8 at Six	8/14	6 p.m.	4:00	The State Fair is in full swing and that means a lot of money for the Sedalia area. The attendance is on the way back up for the first time in a long time, and that's good news.
Health and Physical Fitness	NewsCenter 8 at six	8/15	6 p.m.	1:30	Many people around the state work to tell more about Multiple Sclerosis and who could be affected by it.
Consumer Issues	NewsCenter 8 at six	8/17	6 p.m.	2:00	We follow up on our story about the blue bags to find that they are ripping and that many people are not happy with the results. They leave trash in yards and a Have been a big mess.
Consumer Issues Health and Fitness	NewsCenter 8 at ten	8/18	10 p.m.	4:00	Members of the Stephens Golf Course are complaining in that the course isn't the deal they were told. They say it's in horrible shape and they want some or all their money back.
Crime	NewsCenter 8 at six	8/19	6 p.m.	10:00	A special three-part series looks at the real methamphetamine problem in Missouri. IT is sometimes as bad as they say, but often is over-hyped.
Community Improvement	NewsCenter 8 at ten	8/19	10 p.m.	3:00	The community in Fayette bands together to try to fix and eyesore. They have a collapsing building in town. But they take a work tarp to cover part of it and paint a mural on it.
Crime Community Improvement	NewsCenter 8 at six	8/20	6 p.m.	2:00	The city council in Columbia examines the issues of topless bars and whether they should be banned in some or al of the community. They are a strong business force, but some find them immoral.
Community	NewsCenter	8/21	10	3:00	The Secretary of State allows two items on the November

Improvement	8 at ten		p.m.		ballot, both designed to make our communities better. One would disallow riverboat gambling in some areas, while the other would disallow cockfighting.
Education	NewsCenter 8 at six	8/22	6 p.m.	2:00	The University of Missouri is boasting its smartest freshman class ever, according to its incoming test scores.
Community Improvement	NewsCenter 8 at six	8/22	6 p.m.	2:00	The new Clean-UP Columbia campaign gets underway this weekend. IT strives to put people to work to clean up their little part of town.
Education	NewsCenter 8 at six	8/24	6 p.m.	3:00	Columbia's new independent school opens, amidst some controversy about its makeup and racial diversity.
Education	NewsCenter 8 at six	8/25	6 p.m.	2:00	The heat at the start of school is making it difficult to hold classes. Some schools are letting out early or canceling all together. We look at the economic costs and benefits.
Community Improvement Crime	NewsCenter 8 at six	8/25	6 p.m.	2:00	Traffic Deaths due to alcohol are down nationwide. But the figures here in Missouri may not be the same.
Education	NewsCenter 8 at six	8/26	6 p.m.	2:00	Columbia schools start up with their new boundary lines, the first in many years. We look at the impact on school overcrowding.
Education	NewsCenter 8 at ten	8/26	10 p.m.	2:00	We re-examine the bus problems of the last school year and if they are better for this year.
Government	NewsCenter 8 at ten	8/26	10 p.m.	3:00	Columbia leaders are traveling to Japan to visit our sister city. But who pays for the trip and what do we receive as benefits.

Economic Development	NewsCenter 8 at six	8/28	6 p.m.	5:00	We examine the impact of the mini-balloon tournament held in Columbia this year as opposed to the large national tournament in the past years.
Education	NewsCenter 8 at six	8/29	6 p.m.	3:00	A new chemistry building on the campus at MU brings state of the art lab facilities to town.
Community Improvement	NewsCenter 8 at six	8/29	6 p.m.	1:30	In the spirit of Dr. martin Luther King, many come together to try to decide a direction for the community that is not based on race.
Economic Development	NewsCenter 8 at ten	8/31	10 p.m.	4:00	The debate between candidates for the senate in Missouri focuses on business, and we put two reporters on sorting out what impact proposals and polices might have on business in Missouri.
Economic Development	NewsCenter 8 at six	9/1	6 p.m.	2:00	The stock market crash leads many to worry about the local economy. We go to our exports to find out what to expect.
Community Improvement	NewsCenter 8 at ten	9/2	10 p.m.	3:00	Neighbors along the route B corridor in Columbia gather and march to make a stand about the shape the road is in. They say it is dangerous for pedestrians, and that keeps their neighborhood from developing properly.
Education Community Improvement	NewsCenter 8 at six	9/3	6 p.m.	4:00	Parents in Mexico get together to make a stand about drugs in their schools. They say they are alarmed by the drug use in schools nationally and want to make sure it doesn't reach their community.
Government Health and physical Fitness	NewsCenter 8 at ten	9/3	10 p.m.	2:00	The city says its paying more than its fair share in the city-county health department. But the county says it is only using what it pays for.
Government	NBC8 News at Ten	9/8	10 p.m.	3:00	We look at the city budget as proposed in Columbia to try to find where the increase will come and where any cuts may also come.

Government	NBC8 News at Six	9/9	6 p.m.	2:00	Police officers and a former chief file suit against the MU police department for what they considered to be racist practice in hiring and firing.
Community Improvement	NBC8 News at Six	9/10	6 p.m.	2:00	There's a dispute building between dock owners at the Lake of the Ozarks and the UE company over what they pay to help maintain the lake.
Community Improvement Economic Development	NBC8 News at Six	9/11	6 p.m.	2:00	The work continues to demolish the Boonville bridge and to bring more business to both sides of the river there. Workers say the job is almost complete.
Health and Physical Fitness	NBC8 News at Six	9/12	6 p.m.	2:00	Health and helping go together as people ride 150 miles to help the MS foundation. They go from Columbia to Mexico and back for the weekend.
Health and Physical Fitness Government	NBC8 News at Six	9/13	6 p.m.	5:00	We take a special look at regulation of nursing homes and what the state government is doing to improve it. The stories come following the guilty verdict in the Boone Retirement Center case and new interest by legislators in the case.
Crime	NBC8 News at Six	9/14	6 p.m.	2:00	The Lake of the Ozarks area ends a particularly good reason for preventing the drunken boating accidents that have plagued the area
Consumer Issues	NBC8 News at Six	9/15	6 p.m.	3:00	We cover the dispute between members of the American Legion in Columbia show want an audit to see if the finances of the group have been tampered with by their officers.
Community Improvement Consumer Issues	NBC8 News at Five	9/17	5 p.m.	3:00	We look at the new competition between the Salvation Army and the Goodwill Industries in Columbia. They say both stories should provide more for the people who need their help

Crime	NBC8 News at Six	9/17	6 p.m.	2:00	There's a new drug court in Cole County that is to help fight the crime by moving cases through its special docket much more quickly,. Leading to quicker punishment.
Community Improvement	NBC8 News at Six	9/18	6 PM	2:00	There's a new firefighters memorial going up in Callaway County to honor al those who have died in the line of duty.
Government Economic Development	NBC8 News at Six	9/21	6 p.m.	3:00	There's a dispute building over the role of the state government in free enterprise. The state is reopening its laundry service in the state prison,. But it competes with private businesses in Jefferson City.
Community Improvement	NBC8 News at Five	9/22	5 p.m.	2:00	The city is trying to clean up some hangout places for students in high school. So they've barricaded the old Dairy Queen location. But it still not working.
Consumer Issues	NBC8 News at Five	9/23	5 p.m.	3:00	We explore the new implications of on-line shopping at the Schnucks store in Columbia which is letting shoppers order and get deliveries via the web.
Government Crime	NBC8 News at Six	9/23	6 p.m.	5:00	Both Boone and Cooper counties are looking at new jail construction even though the jails they have are not very old.
Community Improvement	NBC8 News at Five	9/25	5 p.m.	3:00	We look at efforts to fight alcohol abuse through an annual walk.
Government	NBC8 News at Six	9/25	6 p.m.	2:00	EPA mandates are costing Missouri millions of dollars, even though they do little to better the state. But state officials don't have nay way to not pay.
Education	NBC8 News at Five	9/28	5 p.m.	3:00	There's a new trend in both high schools and colleges to offer and accept more advanced placement credit to get kids stated on college earlier. We look at some Mexico kids.

Government	NBC8 News at Six	9/28	6 p.m.	2:00	The workers on the bridge project in Jefferson City are not going to make it in time to meet the deadline set by the state. That means fines for the company.
Education	NBC8 News at Five	9/29	6 p.m.	5:00	We devote considerable time to looking at a new parent movement to be better at the parenting game and make their kids better adults. They hold a rally and training session at a local school tonight.
Crime	NBC8 News at Five	9/30	5 PM	3:00	A major arson fire in Columbia leaves investigators wondering about motive and if they will strike again.
Health and Physical Fitness Government	NBC8 News at Six	9/30	6 p.m.	3:00	A mercury spill in the city health building leads to an evacuation and concerns about public health.

Missouri Business Account (MBA)

This is a locally-produced program which provides information of a business nature to the Mid-Missouri audience. This 30-minute program hosted by Patsy Dalton, a local business-woman, is designed to provide an in-depth look at issues facing the area business community. The program airs each Sunday at 10:30PM and looks at issues dealing with finances, insurance and healthcare. The program features interviews with key business leaders and experts in the various fields discussed each week.

Attached is a listing of program highlights from each week.

Quarterly Issues/ Missouri Business Account
3rd Quarter 1998
KOMU-TV Columbia, Missouri

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ssue	Program	Date	Time	Duration	Segment Description
;overnment	Missouri Business Account	8/2/98	10:30	3:00	The impact of proposition "B" on area hotels was at the center of debate that went to a ballot vote in early august.
conomic evelopment	Missouri Business Account	9/6/98	10:30pm	3;30	New toll bridge on highway 54 near Lake of the Ozarks was designed to connect east and west side of the lake. This story examined new real estate projects developed as part of this new bridge.
ducation	Missouri Business Account	9/27/98	10:30	5:00	Profile interview with Jim Ritter new acting superintendent of Columbia School district discusses challenges faced by inadequate classroom space for students and hiring teachers.
ealth and nysical tness	Missouri Business Account	7/19/98	10:30	4:00	Profile of a new health and beauty business that uses a "body wrap" technique to detoxify and reduce weight for those who take the treatment.
ime	Missouri Business Account	7/12/98	10:30	3:30	Mid-Missouri restaurants double check their procedures and security in the wake of July 4 murder of Ruby Tuesday restaurants manager and an out of state delivery driver.
lucation	Missouri Business Account	7/12/98	10:30	5:00	Profile interview with the president of Columbia College, He discusses past successes and future plans for the college.
onomic	Missouri	7/12/98	10:30	4:45	Profile of a Columbia family that

evelopment	Business Account				four years ago listed their business on the New York Stock exchange. The company is a Columbia based storage company.
conomic evelopment	Missouri Business Account	7/5/98	10:30	3:45	Future expansion into a new shopping development area near Forum Blvd. In Columbia. A local pharmacy called Kilgore's plans to expand into the new center.
conomic evelopment	Missouri Business Account	7/5/98	10:30	3:00	Shelter Insurance, a Columbia based company, holds an annual day for employees. This story highlights tours of a new expanded portion of their corporate headquarters.