2nd Quarter 1999
KOMU-TV Columbia, Missouri

There follows a listing of some of the significant issues responded to by station KOMU-TV through its news programming for the period April 1st , 1999 to June 30th, 1999. The listing is by no means exhaustive, but instead shows the depth and breadth of coverage. The order in which the issues appear does not reflect any priority or significance.

2nd Quarter Issues: State Government, Drug/Alcohol Abuse, Health, Education, Consumer Issues, Jobs/Economy, Crime

Description of Issue	Program/ Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	NBC8 News at Six	4/1	6 pm	2:00	THOUSANDS OF MISSOURIANS ARE UNINSURED AND CAN'T AFFORD TO SEE A DOCTOR... THAT'S WHY ONE GROUP IS TRYING TO BRING A NEW HEALTH CARE BIL.L TO THE VOTERS.
Health	NBC8 News at Ten	4/1	10 pm	2:30	DO YOU HAVE TO LOOK THROUGH YOUR OLD HIGH SCHOOL YEARBOOKS TO REMEMBER THE LAST TIME YOU DID ANYTHING ATHLETIC? IN TONIGHT'S BOOMERS REPORT, NBC8'S NATALIE MYERS TELLS US IT'S NEVER TOO LATE TO GET BACK INTO SHAPE.
Health	NBC8 News at Six	4/5	6 pm	3:00	INSTEAD OF GLASSES OR CONTACTS, MORE PEOPLE ARE CHOOSING THE OPTION OF LASER SURGERY. N-B-C 8'S NAOMI SMITH FOLLOWED A DARING PATIENT TO TAKE A CLOSER LOOK AT THE PROCEDURE.

Jobs/Economy	NBC8 News at Six	4/6	6 pm	4:00	HAVE YOU BEEN WORKING AT THE SAME JOB FOR YEARS AND STARTING TO FEEL TRAPPED? IN THIS MORNING'S BOOMERS REPORT, N-B-C 8'S MARY JO PERINO INTRODUCES US TO TWO MID-MISSOURIANS WHO QUIT THEIR JOBS AND TOOK CONTROL OF THEIR OWN CAREERS.
State Government	NBC8 News at Ten	4/7	10 pm	3:30	ROAD STRIPES -- THEY DIVIDE THE LEFT AND RIGHT LANES, TELL YOU WHEN IT'S SAFE TO PASS, AND WHEN YOU'VE DRIFTED TOO CLOSE TO THE EDGE. BUT THIS IS THE TIME OF YEAR WHEN STRIPES ARE IN THEIR WORST SHAPE. N-B-C EIGHT'S JENNIFER SHEFFIELD TELLS US *WHY* IN TODAY'S EIGHT ON YOUR SIDE.
Health	NBC8 News at Six	4/13	6 pm	3:00	IT'S NOT FOR THE SQUEAMISH OR FAINT OF HEART...BUT BODY PIERCING HAS ESTABLISHED ITSELF AS A FAVORITE MEANS OF EXPRESSION FOR YOUNG ADULTS. MEMBERS OF THE MEDICAL PROFESSION SAY CERTAIN TYPES OF PIERCINGS CAN BE RISKY FOR MANY REASONS.
Jobs/Economy	NBC8 News at Ten	4/13	10 pm	2:30	AFTER ONLY TWO YEARS IN ITS NEW FACILITY, COPELCO CREDIT CORPORATION IN MOBERLY HAS TO EXPAND AGAIN. THE COMPANY'S ENORMOUS GROWTH FORCES THEM TO ADD 30-THOUSAND-SQUARE-FEET TO THEIR BUILDING.

Consumer Issues	NBC8 News at Six	4/16	6 pm	2:45	MORE THAN HALF OF ALL AMERICAN HOUSEHOLDS CARRY CREDIT CARD BALANCES AND IT'S COSTING THEM THOUSANDS OF DOLLARS IN INTEREST. NBC 8'S REBECCA HAWKINS EXPLAINS WHY SOME SAY KEEPING A BALANCE ON YOUR CREDIT CARD IS THE MAIN REASON FOR THE RISE IN PERSONAL BANKRUPTCIES AND HOW YOU CAN AVOID GETTING YOURSELF IN DEBT.
Jobs/Economy	NBC8 News at Ten	4/20	10 pm	2:45	THE AVERAGE AMERICAN CHANGES CAREERS THREE TIME BEFORE RETIRING. STUDIES SHOW MOST OF THESE CHANGES TAKING PLACE IN MID-LIFE WHEN PEOPLE WANT TO GET MORE SATISFACTION FROM THEIR JOBS. IN THIS MORNING'S BOOMERS REPORT, NBC8'S NATALIE MYERS SHOWS US ONE MAN WHO FOUND HIS NICHE.
State Government	NBC8 News at Six	4/23	6 pm	3:30	IS THE STATE STEALING BUSINESS FROM LOCAL MERCHANTS? SOME LAUNDRY SERVICES MAY SAY "YES." N-B-C 8'S MOLEEN DUPREE JOINS US NOW WITH MORE ON THE LAUNDRY SERVICE CONTROVERSY.
Education	NBC8 News at Six	4/26	6 pm	3:00	PARENTS AND DOCTORS ARE BLAMING HEAVY BACKPACKS FOR PUTTING THE PRESSURE ON KIDS... SOME SCHOOLS IN CONNECTICUT HAVE EVEN BANNED BACKBACKS BECAUSE PARENTS FEAR THEY ARE CAUSING BACK PROBLEMS.

Health Consumer Issues	NBC8 News at Ten	4/28	10 pm	4:00	MANY OF US HAVE SEEN HAVE SEEN THE INFORMERCIAL OR HEARD ABOUT THE POPULAR WORKOUT FAD...TAE BO....EITHER IN GYMS OR ON HOME VIDEO....PEOPLE ARE READY TO TRY WHAT PROMISES FIRMER, TIGHTER BODIES. EIGHT ON YOUR SIDE REPORTER ERIN HARTNESS TOOK A CLOSER LOOK AT WHAT YOU SHOULD KNOW BEFORE YOU POP TAE BO INTO YOUR V-C-R.
Crime	NBC8 News at Six	4/29	6 pm	2:00	ROAD RAGE.. IT TAKES HOLD OF DRIVERS EVERY DAY. THE MISSOURI HIGHWAY PATROL IS TEAMING WITH THE DEPARTMENT OF TRANSPORTATION TO SOLVE THE PROBLEM.
Consumer Issues	NBC8 News at Ten	4/30	10 pm	3:00	ALMOST ALL POSTED RETAIL PRICES DO NOT INCLUDE SALES TAX, AND WHILE THAT'S NO NEWSFLASH...WE ASKED IF LIFE WOULD GET JUST A LITTLE BIT EASIER IF IT DID..IT'S NOT GOING TO BE A BIG ISSUE IN NEXT YEAR'S ELECTION, BUT LITTLE BY LITTLE IT COULD BE COSTING YOU TIME AND MENTAL EFFORT.
Jobs/Economy	NBC8 News at Six	5/1	6 pm	2:00	LOCATION AND ACCESSIBILITY PLAY AN EXTREMELY IMPORTANT ROLE FOR BUSINESSES. TODAY, N-B-C 8'S CLAYTON HENKE SHOWS US HOW ROAD IMPROVEMENTS HAVE HELPED TWO RETAIL AREAS OF COLUMBIA.

Jobs/Economy	NBC8 News at Ten	5/1	10 pm	2:00	SOME WOMEN DON'T LIKE WALKING BY CONSTRUCTION SITES, BUT THERE ARE MANY WOMEN WORKING AT THEM. THE NUMBER OF WOMEN IN CONSTRUCTION IS GROWING.
Crime	NBC8 News at Ten	5/1	10 pm	4:00	IN THE WAKE OF POINT-SHAVING SCANDALS AT SCHOOLS LIKE ARIZONA STATE AND NORTHWESTERN, ONE OF THE TOP PRIORITIES FOR THE NC-AA THIS SPRING IS DEALING WITH GAMBLING AMONG STUDENT-ATHLETES... BUT NBC8'S JASON BANE WONDERED HOW COMMON THIS PROBLEM WAS AMONG COLLEGE STUDENTS IN GENERAL, AND WHAT IS BEING DONE ON CAMPUS TO HELP...BOTH ANSWERS MAY SURPRISE YOU...
Drug/Alcohol Abuse	NBC8 News at Six	5/1	6 pm	2:30	GHB IS AN ILLEGAL DRUG THAT IS USED FOR MANY PURPOSES. WHILE BODY BUILDERS USE IT TO BUILD MUSCLES, DRUG USERS USE IT TO EASE THE DISCOMFORT OF COMING OFF A HIGH. BUT, IT'S NEW USE IS AS A DATE RAPE DRUG. AND YOU'LL BE SURPRISED HOW EASY IT IS TO GET.
Health	NBC8 News at Ten	5/3	10 pm	3:00	BUT FEW PEOPLE GIVE MUCH THOUGHT TO WHAT THEY'RE PUTTING IN THEIR BODIES. BREAD IS STILL GOING STRONG, AFTER CENTURIES ON THE DINNER TABLE. QUITE SIMPLY, IT'S A PHENOMENUM.

Jobs/Economy	NBC8 News at Six	5/5	6 pm	3:00	THE SHORTAGE OF CANNED GOODS FOR THE NEEDY IS PROBABLY WORSE THAN YOU THINK. FOOD TRAVELS IN AND OUT OF THE CENTRAL MISSOURI FOOD BANK ON A REGULAR BASIS, BUT LATELY THERE'S BEEN A LOT MORE GOING OUT THAN COMING IN.
State Government	NBC8 News at Six NBC8 News at Ten	5/6	6 and 10 pm	10:00	THE MISSOURI DIVISION OF HIGHWAY SAFETY SAYS THE LIFETIME CHANCE OF BEING INVOLVED IN A TRAFFIC ACCIDENT IS 100-PERCENT! WE CRUNCHED SOME NUMBERS AND CAME UP WITH A LIST.AND A SIXTEEN-YEAR OLD BOY WHO KNOWS WHAT IT'S LIKE TO LOSE SOMEONE YOU LOVE IN A CAR ACCIDENT.
Crime State Government	NBC8 News at Six	5/4 and 5/5	6 pm	10:00	A THRIVING WHOLESALE DOG INDUSTRY HAS TURNED MISSOURI INTO WHAT THE FEDERAL GOVERNMENT CONSIDERS THE NATION'S TOP STATE FOR BREEDING, BUYING, AND SELLING DOGS. BUT THE INDUSTRY HAS A DARK SIDE. RAISING HUNDREDS OF DOGS IS EXPENSIVE...AND SOMETIMES THE NEED TO TURN A PROFIT PUSHES BREEDERS TO THE BRINK-- WHERE QUALITY CARE CAN LOSE OUT IN FAVOR OF BOTTOM LINE PROFITS.
Consumer Issues	NBC8 News at Ten	5/6	10 pm	3:45	INTERNET BANKING IS A GROWING BUSINESS... BUT IS IT REALLY RIGHT FOR YOU? SOME OF THE SERVICES MID-MISSOURI BANKS ARE NOW OFFERING ONLINE.

Health	NBC8 News at Six	5/6	6 pm	3:30	ADOPTION...IT'S A WORD WE HEAR VERY LITTLE ABOUT....BUT THE PROCESS IS CHANGING WITH THE TIMES. A BIRTH MOTHER CAN NOW CHOOSE WHO WILL ADOPT HER BABY AND CAN EVEN HAVE A LASTING RELATIONSHIP WITH THE CHILD. N-B-C-8'S AMY GAUL SHOWS US WHAT IT TAKES TO GET THROUGH THE PROCESS OF ADOPTION.
Consumer Issues	NBC8 News at Six	5/12	6 pm	2:30	SEVERAL LOCAL CABLE PROVIDERS ARE RAISING THEIR RATES. BUT IF YOU DON'T WANT TO PAY MORE, IS THERE ANYTHING YOU CAN DO? EIGHT ON YOUR SIDE REPORTER ERIN HARTNESS TOOK A LOOK AT THE LAW FOR THE ANSWER.
State Government	NBC8 News at Ten	5/15	10 pm	3:00	IT'S NOT A MATTER OF IF BUT WHEN THE NEXT DISASTER A TORNADO, EARTHQUAKE OR EVEN A BOMBING STRIKES. LOCAL EMERGENCY SERVICES SPRING INTO ACTION TO SAVE LIVES AND PROTECT PROPERTY. BUT WHEN THE DISASTER IS TOO MUCH FOR THE LOCAL TEAM TO HANDLE, A REGIONAL SEARCH AND RESCUE TEAM IS CALLED IN.
Crime	NBC8 News at Ten	5/18	10 pm	4:45	IS THERE AN ORGANIZED GROUP RUNNING NEARLY ALL OF COLUMBIA'S MASSAGE PARLORS? NBC8'S INVESTIGATIVE REPORTER MICHELE WHITE UNCOVERED INFORMATION ABOUT THE PEOPLE BEHIND THESE BUSINESSES.

Jobs/Economy	NBC8 News at Six NBC8 News at Ten	5/22	6 pm and 10 pm	60:00	NBC8 NEWS DOES A SPECIAL FULL DAY OF ISSUE COVERAGE ONT EH SHORTAGE OF FOOD IN THE LOCAL FOOD BANKS. LIVE RPEORTS FROMT EH SCENE SHOW HOW PEOPLE CAN HELP STEMTHE INVISIBLE TIDE OF HUNGER.
Jobs/Economy	NBC8 News at Six	5/26	6 pm	3:00	THE COLUMBIA TRUST LETS INDIVIDUALS OR CORPORATIONS DONATE MONEY OR PERSONAL PROPERTY TO THE CITY. DONORS CAN DESIGNATE THEIR GIFTS TO A PARTICULAR NEED...OR LET THE CITY DECIDE. THE GIFTS CAN BE AS SMALL AS MONEY FOR A PARK BENCH OR A TREE OR MUCH LARGER...
Education	NBC8 News at Six NBC8 News at Ten	5/28	6 pm and 10 pm	6:00	MORE STUDENTS ARE WALKING OUT IN COLUMBIA THAN IN MOST PLACES AROUND THE STATE. THE COLUMBIA STUDENTS ARE BETTER OFF THAN OTHERS ACROSS THE STATE, AS INDICATED BY THE NUMBER OF STUDENTS ELIGIBLE FOR REDUCED LUNCHES. WHILE ONLY TWENTY FIVE PERCENT OF COLUMBIA STUDENTS ARE ELIGIBLE FOR THIS PROGRAM, FORTY PERCENT ARE ELIGIBLE STATE WIDE. BUT OVER THE PAST FIVE YEARS, COLUMBIA GRADUATION RATES HAVE CONSISTENTLY BEEN ABOUT SIX PERCENT BELOW THE STATE AVERAGE

Consumer Issues Health	NBC8 News at Six	6/1	6 pm	5:00	PROBABLY AT SOME MEAL TODAY...YOU'LL EAT IT...SOMETHING THAT CAME HOME FROZEN...THAT IS...BUT WITH SO MANY CHOICES IN FROZEN FOOD, IT'S EASY TO FORGET HOW IT ALL GOT STARTED BUT THIS YEAR MARKS THE FORTY-FIFTH ANNIVERSARY OF THE HUMBLE T-V DINNER. NBC 8'S KAREN GUGLIELMONI IS SURROUNDED BY TV DINNERS AND MORE COOL FOOD AT SAM'S CLUB IN COLUMBIA...
Education	NBC8 News at Ten	6/3	10 pm	2:00	MISSOURI PUBLIC SCHOOL LIBRARIANS WILL BE HARD AT WORK THE NEXT FEW WEEKS EVALUATING THEIR BOOK COLLECTIONS. IT'S PART OF A STATE WIDE PROGRAM AIMED AT KEEPING SCHOOL LIBRARIES UPDATED. THE PROGRAM HAS BEEN IN PLACE FOR SEVERAL YEARS AND HELPS SCHOOL LIBRARIES KEEP IN TOUCH WITH STUDENT'S NEEDS.
Crime	NBC8 News at Six and NBC8 News at Ten	6/6	6 pm and 10 pm	10:00	CHARITON COUNTY SHERIFFS SAYS THERE ARE OVER 50 OFFICERS TRACKING DONNIE FISHER DOWN. ..FROM THE MISSOURI HIGHWAY PATROL TO MOBERLY, AND HUNTSVILLE POLICE OFFICERS. THEY'VE ALREADY GONE DOOR TO DOOR, ASKING RESIDENTS IF THEY'VE SEEN ANYONE SUSPICIOUS. THEY'VE ALSO STOPPED THREE TO FOUR TRAINS TO DOUBLE-CHECK IF FISHER WAS ON ONE OF THEM.

Crime	NBC8 News at Ten	6/10	10 pm	2:00	THE NUMBER OF DEATHS DUE TO DRINKING AND DRIVING IS DECREASING IN MISSOURI. THIS DOWNWARD TREND RUNS NATIONWIDE AND IT MAY BE DUE TO A SPECIAL PROBATION TOOL CALLED THE INTERLOCK BREATH IGNITION SYSTEM.
Jobs/Economy	NBC8 News at Six	6/11	6 pm	3:00	COLUMBIA IS GROWING.... IN TWENTY YEARS IT WILL BE AT LEAST 30 PERCENT LARGER. MANY CITIES HAVE PROBLEMS ACCOMODATING RAPID GROWTH. CITY PLANNERS WANT COLUMBIA TO BE AN EXCEPTION. LAST NIGHT THEY MOVED ONE STEP CLOSER TO THAT VISION THE PLANNING AND ZONING COMMISSION UNANIMOUSLY APPROVED "COLUMBIA METRO 20-20". THE PLAN CONTAINS URBAN SPRAWL BY LIMITING DEVELOPMENT TO A CENTRAL AREA. COMMISSIONERS HOPE THIS WILL HELP ESTABLISHED BUSINESSES THRIVE.
Crime	NBC8 News at Ten	6/11	10 pm	6:00	JULY 4TH, 1998 WAS A HOLIDAY WEEKEND. BUT FOR TWO FAMILIES IT WAS ANYTHING BUT A CELEBRATION...IT WAS A TRAGEDY. NEARLY ONE YEAR AFTER THE RUBY TUESDAY MURDERS, CLOSURE FINALLY CAME. EARL RINGO RECEIVED THE DEATH PENALTY. HIS ACCOMPLICE, QUENTIN JONES, WILL SERVE LIFE IN PRISON. AND NBC 8 COVERED THE TRIAL FROM THE BEGINNING. TO REMEMBER THE CRIME, THE TRIAL, AND MOST IMPORTANTLY THE VICTIMS.

Education	NBC8 News at Ten	6/13	10 pm	5:00	FOR MANY FAMILIES, SUNDAY IS A DAY OF WORSHIP. YOU GET UP EARLY, DRESS IN YOUR SUNDAY BEST, AND HEAD TO CHURCH. BUT WHERE DO YOU GO? I VISITED TWO BAPTIST CHURCHES IN JEFFERSON CITY ... ONE IN THE COUNTRY AND THE OTHER IN THE CITY AND FOUND BOTH WITH A UNIQUE CHARACTER.
Drug/ Alcohol Abuse Crime State Government	NBC8 News at Ten	6/14-15	10 pm	10:00	EVERY YEAR,MORE THAN 16,000 PEOPLE DIE IN DRUNK-DRIVING CRASHES NATIONWIDE. BUT, THERE IS HOPE...NATIONWIDE, LAWS TO LOWER THE BLOOD ALOCHOL MAXIMUM TO .08 ARE SAVING LIVES. SO WHY IS MISSOURI LAGGING BEHIND SOME OTHER STATES IN PASSING THIS LEGISLATION? NBC 8's ROBERT SILVER JOINS US WITH AN EXCLUSIVE N-B-C8 INVESTIGATION TO TELL US *WHY*
Jobs/Economy	NBC8 News at Six	6/15	6 pm	5:00	GOOD COMMUNICATION SKILLS, FLEXIBLE HOURS, AND SIGN-ON BONUSES ARE SOME OF THE REASONS YOUNG ADULTS ARE TURNING TO TELEMARKETING. MOST OF THEM AGREE THAT IT'S AN EASY AND VALUABLE JOB...BUT HIGH TURNOVER RATES SHOW THAT IT'S NOT FOR EVERYONE.
Crime	NBC8 News at Ten	6/15	10 pm	2:00	IT LOOKS EASY ENOUGH IN THE MOVIES...BUT SUCH SCENES CAN BE DECEIVING. BIG-TIME COMPUTER HACKING IS TOUGH...BUT ONE COMPUTER EXPERT SAYS MOST HACKING AROUND HERE ISN'T VERY SERIOUS.

Drug/ Alcohol Abuse	NBC8 News at Six	6/17	6 pm	2:00	THE HOUSE THAT OFFERS AN ALTERNATIVE TO IMPRISONMENT IS MOVING OUT OF TRAILERS NEXT TO THE COUNTY JAIL... AND INTO THE OLD JUVENILE JUSTICE CENTER. MORE THAN 30 CLASSES WILL BE OFFERED RANGING FORM PROBLEM SOLVING TO PARENTING. OTHER CO-ED REHABILITATIVE PROGRAMS HAVE PROVED TO PROMOTE A CLEANER AND LESS VIOLET ENVIRONMENT.
Consumer Issues	NBC8 News at Six	6/20	6 pm	3:00	IF TRIPS...LONG OR SHORT...ARE PART OF YOUR SUMMER PLANS, THERE ARE A FEW THINGS YOU MIGHT WANT TO KNOW... ACCORDING TO MISSOURI LAW, CHILDREN FOUR AND UNDER MUST RIDE IN A CAR SEAT. BUT AS N-B-C 8'S DENISE JACKSON REPORTS, BUYING A CAR SEAT DOESN'T MEAN ANYTHING IF PARENTS CAN'T PUT IT IN PROPERLY.
Consumer Issues	NBC8 News at Six	6/22	6 pm	5:00	MANY HOUSE FIRES START OUT SMALL LIKE THIS ONE. AND HAVING A FIRE EXTINGUISHER ON HAND IS ESSENTIAL. BUT MANY MID-MISSOURIANS DON'T. OR IF THEY DO, THEY AREN'T TRAINED HOW TO USE IT. HERE'S HOW. PULL THE PIN ON THE SIDE. AIM THE HOSE AT THE BASE OF THE FIRE. SQUEEZE THE HANDLE AND SPRAY IN A SWEEPING MOTION, UNTIL THE FIRE IS OUT. IF YOU DON'T HAVE AN EXTINQUISHER SMALL FIRES CAN TURN INTO BIG ONES.

Crime	NBC8 News at Ten	6/23	10 pm	3:00	TOO MUCH TRASH AND VANDALISM CAUSE THE FAYETTE HOUSING AUTHORITY TO BAN LOITERING FROM ITS STREETS AND PARKING LOTS. THE BAN WENT INTO EFFECT TODAY...FORCING SOME TEENAGERS TO FIND A NEW PLACE TO HANG OUT.
Health	NBC8 News at Six	6/25	6 pm	5:00	IT'S BIG...IT HAS SPINNING LIGHTS AND IT'S THE ONLY ONE OF ITS KIND IN MID-MISSOURI. BOONE HOSPITAL'S NEW FREIGHTLINER AMBULANCE IS BUILT LIKE A TRUCK...AND AS NBC 8'S KAREN GUGLIELMONI REPORTS, TO PARAMEDICS AND PATIENTS ALIKE, SIZE DOES MAKE A DIFFERENCE...
State Government	NBC8 News at Six	6/27	6 pm	6:00	SLAVERY MAY SEEM LIKE A PART OF ANCIENT HISTORY TO US NOW...BUT A LOOK INTO LOCAL HISTORICAL RECORDS MAY CHANGE YOUR MIND. THE TWO WOMEN FOUND A LOT MORE THAN JUST THEIR FAMILY GENEOLOGYS...THEY ALSO SHOW THAT OUR CONNECTION TO SLAVERY CAN STILL BE SHOCKINGLY PERSONAL.
Health State Government Education	NBC8 News at Six	6/28	6 pm	5:00	MOST OF US TAKE OUR SPOKEN LANGUAGE FOR GRANTED...BUT FOR SOME...THAT WAY TO COMMUNICATE JUST ISN'T POSSIBLE... N-B-C 8'S MEREDITH HOENES INTRODUCES US TO A MAN WHO'S USING HIS HANDS TO SPREAD THE WORD THAT DEAF PEOPLE HAVE THEIR OWN WAY OF COMMUNICATING....

Missouri Business Account (MBA)

This is a locally produced program which provides information of a business nature to the Mid-Missouri audience. This 30-minute program hosted by Patsy Dalton, a local business woman, is designed to provide an in-depth look at issues facing the area business community. The program airs each Sunday at 10:30PM and looks at issues dealing with finances, insurance and healthcare. The program features interviews with key business leaders and experts in the various fields discussed each week.

Attached is a listing of program highlights from each week.

Quarterly Issues/ Missouri Business Account
2nd Quarter 1999
KOMU-TV Columbia, Missouri

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2nd Quarter issues: State Government, Drugs/Alcohol Abuse, Education, Health, Consumer Issues,Crime, and Jobs/the Economy.

Issue	Program	Date	Time	Duration	Segment Description
Government	Missouri Business Account	April 11	10:30	2:15	An election shows that Columbians give a vote of confidence to the city's recent growth spurt.
Government	Missouri Business Account	June 6	10:30	3:00	Profile of small growing community of Ashland and the challenges they face
Government	Missouri Business Account	April 25	10:30	10:00	An in-depth interview with Governor Carnahan on Missouri's economy
Consumer Issues	Missouri Business Account	April 18	10:30	2:30	Cable TV cracks down on citizens who illegally pirate cable TV.
Consumer Issues	Missouri Business Account	May 16	10:30	5:00	On-line banking services available for consumers
Consumer Issues	Missouri Business Account	April 18	10:30	3:00	Household credit card debt rises
Jobs and Economy	Missouri Business Account	April 4	10:30		The annual Business Expo' brings many ideas forward to help fuel economic growth for area business leaders.
Jobs and Economy	Missouri Business Account	April 11	10:30	:40	A Mexico bakery expands opening up 50 new jobs
Jobs and Economy	Missouri Business Account	April 25	10:30	1:18	Summer employment prospects for teens
Health	Missouri Business	May 2	10:30	:15	Central Missouri Area Agency on Aging opens up a new center.

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Jobs and Economy	Missouri Business Account	May 2	10:30	1:45	Barnes and Noble national retailer decides not to locate in Columbia.
Jobs and Economy	Missouri Business Account	June 27	10:30	1:30	Profile of large new distribution center in Fulton,Missouri bringing in new jobs to Mid-Missouri area.
Jobs and Economy	Missouri Business Account	May 2	10:30	:44	A new convention center for Jefferson City gets the green light
Health	Missouri Business Account	May 23	10:30	Several	The entire broadcast deals with efforts by the Central Missouri Food Bank to increase donations.
Health	Missouri Business Account	June 6	10:30	3:00	Frozen food changes the nature of the retail grocery business.