NBC CHILDREN'S EDUCATIONAL AND INFORMATIONAL PROGRAMS

City Guys
THIS PROGRAM AIRS EACH SATURDAY FROM 9:00AM – 9:30AM AND 10:30AM-11:00AM. THIS SERIES EXPLORES THE PRESSURES OF LIVING IN A BIG CITY ENVIRONMENT WHERE SITUATIONS ARE SOMETIMES SO DIFFICULT AND CHALLENGING, KIDS HAVE TO LEARN SOPHISTICATED AND RESPONSIBLE DECISION-MAKING TO BE SAFE AND STAY FOCUSED. THE SERIES FOLLOWS THE ENCOUNTERS AND PROBLEM-SOLVING OF TWO YOUNG MEN THROUGH AN EVENTFUL SCHOOL YEAR AT MANHATTAN HIGH AND SHOWS TEENS HOW TO WORK WITH THEIR PRINCIPAL, FAMILY AND FRIENDS TO BE SUCCESSFUL.

All About Us
THIS PROGRAM AIRS EACH SATURDAY FROM 9:30AM – 10:00AM. THIS SERIES FOCUSES ON THE DEVELOPMENT OF FOUR TEEN GIRLS WHO LIVE AND ATTEND HIGH SCHOOL IN CHICAGO. THEY COME FROM VERY DIFFERENT FAMILY BACKGROUNDS, AND HAVE DIFFERENT STRENGTHS, BUT SHARE A BOND OF FRIENDSHIP. THEIR DIFFERENT TALENTS, PERSPECTIVES, AND FAMILY EXPERIENCES BECOME THE PLATFORM FOR ILLUSTRATING ALTERNATIVE APPROACHES TO UNDERSTANDING AND SOLVING PROBLEMS. THE OVERARCHING GOAL OF THE SERIES IS TO MODEL A LEARNING EXPERIENCE FOR THE AUDIENCE, WHERE THE PRIMARY CHARACTER GOES FROM ONE STATE OF KNOWLEDGE TO ANOTHER HIGHER STATE OF KNOWLEDGE BY THE END OF THE EPISODE. EACH WEEK, EMBEDDED IN THE STORY NARRATIVE, A LESSON IS PRESENTED TO THE AUDIENCE THAT RELATES SPECIFICALLY TO TEEN CONCERNS. TOPICS INCLUDE INTER-RACIAL UNDERSTANDING, USING COMPROMISE TO AVOID NEGATIVE CONFLICT, EFFECTIVE COMMUNICATION WITH PARENTS, THE HAZARDS OF RISK-TAKING, SAYING "NO" TO PEER PRESSURE, AND USING LOGIC TO SOLVE YOUR PROBLEMS.

Just Deal
THIS PROGRAM AIRS EACH SATURDAY FROM 10:00AM TO 10:30AM. THIS SERIES FOCUSES ON THE DEVELOPMENT OF THREE TEENS WHO ARE UNIQUELY DIFFERENT FROM ONE ANOTHER YET FORGE DEEP BONDS OF FRIENDSHIP THROUGH THEIR SHARED INTERESTS AND PROBLEMS. AS THESE THREE NAVIGATE THEIR WAY THROUGH HIGH SCHOOL, THEY WILL DEAL WITH ALL THE IMPORTANT ISSUES OF ADOLESCENCE, MODELING THEIR PROBLEM-SOLVING AND DECISION-MAKING FOR THE TEEN AUDIENCE. THE OVERARCHING GOAL OF THIS SERIES IS TO TAKE THE VIEWER FROM ONE LEVEL OF KNOWLEDGE TO A MORE INFORMED OR HIGHER LEVEL OF KNOWLEDGE WITHIN EACH EPISODE. THIS IS ACHIEVED THROUGH THE STORY LINES, WHERE ONE OR MORE OF THE THREE MAIN CHARACTERS WILL DEMONSTRATE ACTIVE PROBLEM-SOLVING AND DECISION-MAKING RELATED TO A SPECIFIC TOPIC. EACH WEEK, EMBEDDED IN AN EVOLVING, CONTINUOUS PROCESS OF FRIENDSHIP AND VALUES CLARIFICATION, A CHARACTER WILL DEAL WITH A SPECIFIC CHALLENGE. TOPICS WILL INCLUDE, FOR EXAMPLE, RACIAL IDENTITY, UNDERSTANDING AND ACCEPTING LOSS, FACING FAILURE, EFFECTIVE COMMUNICATION, CONFLICT MANAGEMENT, PERSONAL RESPONSIBILITY, SERVICE TO OTHERS, TRUST AND BETRAYAL, ACADEMIC ACHIEVEMENT, LIFE BALANCE, AND TOLERANCE.

Skate
THIS PROGRAM AIRS EACH SATURDAY FROM 11:00AM – 11:30AM.
THIS SHOW FOCUSES ON THE OVERARCHING CHALLENGE OF TEENS -- ACCEPTING THE REALITY THAT THEY MUST DEVELOP A SENSE OF PERSONAL RESPONSIBILITY AND LIFE PURPOSE EVEN THOUGH THEY WILL ALWAYS BE TESTED TO EMBRACE A CULTURE OF BRAVADO AND RISK. THE MAIN CHARACTER IN THIS SHOW IS ACADEMICALLY GIFTED BUT HE IS ALSO TRYING TO BECOME ACCEPTED AS A RADICAL SKATER. WITH HIS FRIENDS, HIS FATHER, AND A VARIETY OF OTHER CHARACTERS WHO HAVE SOME IMPACT ON HIS LIFE, OUR LEAD SHOWS US HOW HARD IT IS TO BE SUCCESSFUL IN MORE THAN ONE WAY. THE CHARACTERS COME FROM DIVERSE FAMILY SITUATIONS. OUR MAIN CHARACTER AND HIS FATHER MODEL A TRUSTING AND COMMUNICATIVE RELATIONSHIP EVEN THROUGH VERY DIFFICULT SITUATIONS. EACH WEEK, THE STORY TAKES THE AUDIENCE FROM ONE LEVEL OF KNOWLEDGE TO ANOTHER AS THE MAIN CHARACTER AND HIS FRIENDS LEARN HOW TO ESTABLISH PRIORITIES, BECOME PROFESSIONAL ABOUT THEIR WORK, AND DEVELOP A GOOD SENSE OF JUDGMENT ABOUT PEOPLE AND SITUATIONS.

NBA Inside Stuff
THIS PROGRAM AIRS EACH SATURDAY FROM 11:30AM -12:00PM. THIS PROGRAM FEATURES THE PRO-SOCIAL OFF-COURT ACTIVITIES OF MALE AND FEMALE BASKETBALL PLAYERS, COACHES, TEAM PERSONNEL AND TEENAGE ATHLETES. SEGMENTS PRODUCED AREA BASED ON CURRICULUM INSPIRED BY THE US DEPARTMENT OF EDUCATION'S GOALS 2000. TOPICS COVERED INCLUDE SCHOOL COMPLETION, COMMUNITY SERVICE, COOPERATION, TOLERANCE OF DIFFERENCES, HEALTHFUL PRACTICES AND ATHLETICS, PEACEFUL CONFLICT RESOLUTION AND GLOBAL AWARENESS. THESE MESSAGES ARE CONVEYED PRIMARILY THROUGH REAL LIFE EXAMPLES, INTERVIEWS AND COMMENTARY BY THE PROGRAM'S HOST.

See attached scripts for program descriptions and airdates.

TNBC EDUCATIONAL OBJECTIVES AS OF OCTOBER 6, 2001

IN COMPLIANCE WITH THE CHILDREN'S TELEVISION REGULATIONS THAT BECAME EFFECTIVE JANUARY 2, 1997, NBC'S TNBC PROGRAMS FEATURE AN ON-AIR ICON INDICATING EACH PROGRAM AS "EDUCATIONAL AND INFORMATIONAL" FOR CHILDREN. THIS ICON IS DISPLAYED AT THE BEGINNING OF EACH BROADCAST. ALSO, IN COMPLIANCE WITH THE NEW REGULATIONS, THE FOLLOWING DOCUMENT WHICH INCLUDES "EDUCATIONAL AND INFORMATIONAL OBJECTIVES OF TNBC" MUST BE PLACED IN YOUR PUBLIC FILE.

"EDUCATIONAL AND INFORMATIONAL OBJECTIVES OF TNBC"

EACH OF THE PROGRAMS LISTED BELOW WHICH MAKE UP NBC'S TNBC (TEEN NBC) PROGRAMMING BLOCK IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF TEENAGERS, SPECIFICALLY, 13-16 YEAR OLDS. THE EDUCATIONAL OBJECTIVE OF EACH OF THESE PROGRAMS IS TO DEMONSTRATE HOW THE KNOWLEDGE OF ONE OR MORE CHARACTERS IN THE STORY MOVES FROM ONE LEVEL TO A MORE INFORMED OR HIGHER LEVEL OF KNOWLEDGE BY THE END OF EACH EPISODE. THIS CHANGE IN KNOWLEDGE CONVEYS AN EDUCATIONAL MESSAGE TO THE AUDIENCE WHICH MAY FALL INTO ONE OR MORE CATEGORIES--INTELLECTUAL-COGNITIVE AND/OR SOCIO-EMOTIONAL. THE MESSAGE WILL ALWAYS BE INTEGRAL TO THE PLOT. CONTENT WHICH DEVELOPS THE MESSAGE WILL BE PRESENT THROUGHOUT THE SCRIPT.

THE EDUCATIONAL OBJECTIVES ARE ACHIEVED BY OFFERING THE AUDIENCE ENGAGING AND RELATABLE CHARACTERS WHOSE SITUATIONS WILL OFTEN RESONATE WITH THEIR OWN. THE STORYLINES ARE DRAWN FROM SPECIFIC CHALLENGES TEENS FACE TODAY: DRINKING AND DRIVING, LEARNING DISABILITIES, EATING DISORDERS, GAMBLING, SMOKING, SUBSTANCE ABUSE, RACIAL AND ETHNIC INTOLERANCE AND THE RIGHT AND RESPONSIBILITY TO VOTE. PERENNIAL THEMES, SUCH AS FRIENDSHIP, DEFINING ONE'S SELF, DEVELOPING SOCIAL SKILLS, MANAGING ONE'S LIFE AND BEING COMPETENT ARE ALSO COVERED BECAUSE THEY ARE CENTRAL TO ADOLESCENCE. DIFFERENT THEMES ARE INTEGRATED INTO EACH EPISODE OF EACH SERIES IN VARYING DEGREES AND WITH DIFFERENT LEVELS OF EMPHASIS.

TO ENSURE THAT THE CONTENT OF EACH SHOW IS DEVELOPMENTALLY APPROPRIATE FOR THE TARGET TEEN AUDIENCE, THE TNBC TEAM OF PRODUCERS AND WRITERS WORKS CLOSELY WITH EDUCATIONAL CONSULTANTS. THESE EXPERTS IDENTIFY IMPORTANT THEMES AND DILEMMAS OF ADOLESCENCE THAT CAN FORM THE BASIS OF THE MESSAGES. THEY HELP INTEGRATE THE EDUCATIONAL THEME OF EACH SHOW INTO THE ACTION, SO THAT THE STORY NARRATIVE AND THE EDUCATION MESSAGE ARE INTERDEPENDENT.

"CITY GUYS" ORIGINATES AT A DENSELY POPULATED, MULTI-ETHNIC, PUBLIC HIGH SCHOOL IN THE HEART OF MANHATTAN. THROUGH ITS CHARACTERS, THE SHOW DEMONSTRATES THAT WHAT WE SEE DOESN'T BEGIN TO TELL THE STORY ABOUT WHO PEOPLE REALLY ARE AND WHAT LIFE IS REALLY LIKE. TWO YOUNG MEN, WHO SEEM TO BE OPPOSITES IN ALL THE OBVIOUS WAYS--RACE, ECONOMIC BACKGROUND, CULTURE, CLOTHES AND MUSIC--, ARE THROWN INTO A FRIENDSHIP AND WORKING RELATIONSHIP BY THEIR WISE AND ACERBIC PRINCIPAL. THE BOYS ACTUALLY HAVE A LOT IN COMMON--THEY ARE BOTH BRIGHT, THEY WANT TO BE MORE THAN THE NEGATIVE IMAGES THEY SOMETIMES PROJECT, AND THEY HAVE NEVER BEEN MOTIVATED TO REALLY THINK, REFLECT, OR ACT BEYOND THE SUPERFICIAL. AS THEY DEAL WITH THE PRESSURES OF BIG CITY LIFE, THEY LEARN THAT GETTING BEYOND THE SUPERFICIAL AND SERIOUSLY DEALING WITH A DEEPER REALITY IS THE CRITICAL PATH TO ATTAINING SUCCESS.

"JUST DEAL" TAKES THE PERSPECTIVE OF THREE CLOSE FRIENDS, A GIRL AND TWO BOYS, WHO HAVE A COMPLICATED BUT VERY STRONG BOND OF FRIENDSHIP. SET IN SUBURBAN SEATTLE, THESE THREE HAVE COMFORTABLE AND HAPPY LIVES, BUT THAT DOESN'T ABSENT THEM FROM ALL THE NORMAL ISSUES OF ADOLESCENCE. THEIR OVERARCHING CHALLENGES ARE DEFINING THEIR VALUES AND PURPOSE IN LIFE, AND LIKE MOST TEENS, THEY ARE SERIOUS ABOUT FIGURING IT ALL OUT. THEY AREN'T CONFUSED OR ALIENATED, JUST EARNEST AND SINCERE ABOUT DOING THE RIGHT THING BY OTHERS, WHILE DOING WHAT IS BEST FOR THEIR OWN DEVELOPMENT. THEY HAVE DIFFERENT FAMILY BACKGROUNDS WITH STRONG PARENTS WHO ALSO WEIGH IN ON THE ISSUES. WHEN THEY MIX IT UP WITH INPUT FROM A DIVERSE CIRCLE OF FRIENDS THIS THREESOME ALWAYS LEARNS THAT LIFE ISN'T SIMPLE, NO MATTER WHERE YOU COME FROM OR WHAT YOU HAVE. THERE IS NO SUBSTITUTE FOR HAVING TO JUST DEAL.

"ALL ABOUT US" IS SET IN CHICAGO, AND FOLLOWS FOUR HIGH SCHOOL FRIENDS AS THEY DEFINE THEIR FRIENDSHIPS WITH EACH OTHER. THE EMPHASIS IS INWARD AS THE GIRLS LEARN FROM EACH OTHER, WHETHER THE POINT IS TO RESPECT A FAMILY'S RULES, OR TO LET YOUR PARENTS HELP YOU WHEN YOUR PRIDE MIGHT GET IN THE WAY. THESE GIRLS ARE AN INTERESTING GROUP—AN ATHLETE, A SOCIAL CRUSADER, A SINGER/COMPOSER, AND A RICH DIVA---BUT THEY ARE ALL SMART AND AMBITIOUS. THEY USE THEIR DIFFERENT TALENTS, PERSPECTIVES, AND FAMILY EXPERIENCES TO ILLUSTRATE ALTERNATIVE APPROACHES TO UNDERSTANDING AND SOLVING PROBLEMS. THE BASKETBALL PLAYER'S APPROACH TO A BIG LOSS TEACHES THE SINGER HOW TO OVERCOME HER STAGE FRIGHT. WHEN THE AFRICAN-AMERICAN GIRL AVIDLY WORKS ON THE BLACK STUDENTS' FUND-RAISER, THE OTHERS UNDERSTAND RACIAL ISOLATION FOR THE FIRST TIME. THE GIRLS COME TO APPRECIATE THAT EVERY PERSON HAS UNIQUE GIFTS; IT IS THEIR DUTY AS FRIENDS TO MAKE SURE THEY SHARE THEIR GIFTS WITH EACH OTHER.

"SKATE" COMES FROM THE PERSPECTIVE OF A "CULTURE" BASED ON A SPORT. THE CENTRAL CHARACTER IS A TEEN WHO IS TRYING TO BREAK OUT OF ATHLETIC MEDIOCRITY AND BECOME AN EXPLOSIVE SKATER. YET, HE'S GOT OTHER OBLIGATIONS, LIKE SCHOOL, COLLEGE AND LONG TERM SECURITY, WHICH TOTALLY CONFLICT WITH EMBRACING THE SKATER'S LIFESTYLE OF BRAVADO AND RISK. BALANCING COMPETING GOALS IS THE UNDERLYING STRUGGLE OF OUR MAIN CHARACTER'S LIFE, WHICH IS SPIKED BY SPECIFIC SITUATIONS THAT TEST HIS MORAL FIBER AND HIS DECISION-MAKING ABILITY. THROUGH A STRONG RELATIONSHIP WITH HIS FATHER AND CLOSE FRIENDS, OUR KID LEARNS HOW TO ESTABLISH PRIORITIES, BECOME A PROFESSIONAL, AND DEVELOP A GOOD SENSE OF JUDGMENT ABOUT PEOPLE AND SITUATIONS.

"NBA INSIDE STUFF," IS A HALF-HOUR NEWS MAGAZINE ABOUT THE PLAYERS AND PROGRAMS OF THE NBA. THE SHOW FEATURES PLAYERS AND COACHES IN A VARIETY OF SHORT SEGMENTS THAT COMMUNICATE A POINT OF VIEW OR REVEAL NEW INFORMATION TO THE AUDIENCE. THE INFORMATION MIGHT BE ABOUT THE GAME OF BASKETBALL OR IT MIGHT SHOW ANOTHER SIDE OF THE PLAYERS' LIVES. EVERY WEEK, THE AUDIENCE SEES EXAMPLES OF INDIVIDUAL PLAYERS AND THE NBA ORGANIZATION IN CIVIC ENDEAVORS. WHETHER IT'S SUPPORTING READING PROGRAMS, SCHOLARSHIPS, CAMPS, OR HEALTH AND FITNESS PROGRAMS, THE NBA AND ITS PLAYERS HAVE A PRESENCE. IN SOME SEGMENTS, SPECIFIC QUESTIONS FROM THE AUDIENCE ON TOPICS RANGING FROM DEVELOPING SPECIFIC ATHLETIC SKILLS TO DEALING WITH PERSONAL PROBLEMS ARE ANSWERED BY A PLAYER. CO-HOSTS AHMAD RASHAD AND SUMMER SANDERS MODERATE AND CONNECT THE DIFFERENT SEGMENTS OF THE SHOW. EVERY EPISODE OF **NBA INSIDE STUFF** OFFERS CONTENT STRESSING THE VALUE OF PRACTICE, HARD WORK, AND PROFESSIONALISM AS A WAY TO ACHIEVE ONE'S GOALS.

Second Quarter 2002
Children's programming pre-emptions and changes:

Qualifying shows affected or preempted by NBC programming:

April 20, 2002	Skate aired at 8am NBC Inside Stuff aired at 8:30am Wild About Animals was preempted
April 27, 2002	Skate aired at 8am NBC Inside Stuff aired at 8:30am Wild About Animals was preempted
June 8, 2002	Just Deal aired at 7am City Guys II aired at 7:30am Skate aired at 8am NBC Inside Stuff aired at 8:30am Wild About Animals was preempted Critter Gitters preempted Jack Hanna preempted
June 29, 2002	Skate aired at 8am NBC Inside Stuff aired at 8:30am Wild About Animals was preempted

Children's Programming Commercial Limitations:

The following is a list of the amount of commercials allowed into KOMU-TV children's programming. The programs are formatted so that additional commercial time cannot fall into the programs deemed educational and informational.

Wild About Animals	5:30
Jack Hanna's Animal Adventures	4:30
Critter Gitters	3:40

The NBC programs which are designated as educational and informational allow 1:00 of local advertising time. These programs are:
NBA Inside Stuff
City Guys I and II
Just Deal
All About Us
Skate

CERTIFICATION

CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, formats all of its children's programming for children 16 and under, or for children 12 and under, including programs provided through the network (NBC) and syndicated programs acquired by KOMU-TV, so that all such programming fully complies with the statutory limits of commercial content.

Date: 7/10/02 _____ _____

Programs designated for children 16 and under:

City Guys I
All About Us
Just Deal
Skate
City Guys II
NBA Inside Stuff
Wild About Animals
Critter Gitters
Jack Hanna's Animal Adventures