April 4, 2007

PLEASE NOTE:
Saturday, February 24th pre-empted Weather Plus University 3pm airing and 5p airing. Sunday, 25th pre-empted Weather Plus University 1p airing, 3p airing, 5p airing. All of the above due to breaking/Severe Weather Coverage.

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (for QUBO Kids on NBC) as set forth in the attached Community Relations Quarterly Children's Programming Report for 1st quarter 2007. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Sample FCC 398 form for those stations airing NBC Weather Plus children's educational and informational programming. PLEASE NOTE: the FCC is releasing a new version of the Form 398 that the FCC expects to be used for stations' reports for the First Quarter 2007. Accordingly, and subject to each station's own FCC counsel's verification, we understand that the Form 398 for the First Quarter does not have to be filed until June 10. *See* http://hraunfoss.fcc.gov/edocs_public/attachmatch/DA-07-1341A1.pdf. However, for your convenience, we are providing the information similar to prior quarters now, with the understanding that each station's responses may have to change to take into account the revised Form 398.

2. Educational Objectives: QUBO for both the 1st quarter 2007 and 2nd quarter 2007.

3. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Please note that the age target for QUBO programming on NBC is 4-8 years old. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of the new FCC Form 398, we have added specific episode numbers.

4. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.

5. Public service announcements targeted to children 16 and under.

6. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.

7. Network on-air promotional efforts, which include a schedule of QUBO programming on NBC on-air promos.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 1st quarter of 2007 complied with the commercial limits of the Children's Television Act, provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

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NBC Weather Plus Children's Programming and FCC Form 398

Stations that have begun airing NBC Weather Plus's children's educational and informational programming will want to note that programming on the station's Form 398. The FCC is in the process of revising its Form 398 to enable stations to better detail children's programming for its digital multicast channels. Until such time as the new version of the report is final and readily available, we will continue to present children's programming information for NBC Weather Plus in a manner similar to past reports.

For Question 2, insert the average number of hours of Core Programming aired weekly over the quarter, not including any Weather Plus programming, as it is not clear that multicast-only programming is responsive to this question at this time.

For Question 5, list each of the programs in the NBC QUBO Kids block as usual.

For Question 6, in addition to any other children's programming that may be aired by the station, add the Weather Plus U. programming in the following manner:

Title of Program #1 Weather Plus U. (Digital Multicast Only)		Origination NBC Weather Plus Network (digital)	
Days/Times Program Regularly Scheduled	Total Times Aired at Regularly Scheduled Time	Number of Preemptions	If preempted, complete Preemption Report
Sat 1:00 p.m.	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.			
Does the program have educating and informing children ages 16 and under as a significant purpose?		x_ Yes __ No	
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?		x_ Yes __ No	
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?		x_ Yes __ No	

Title of Program #2: Weather Plus U. (Digital Multicast Only)		Origination NBC Weather Plus Network (digital)	
Days/Times Program Regularly Scheduled	Total Times Aired at Regularly Scheduled Time	Number of Preemptions	If preempted, complete Preemption Report
Sat 3:00 p.m.	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 to 16 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	x_ Yes __ No
If Yes, does the licensee identify each program at the beginning of it's airing consistent with 47 C.F.R. Section 73.673?	x_ Yes __ No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	x_ Yes __ No

And so on -- each of the six half-hour weekly episodes of "Weather Plus U." may want to be separately listed on the report (albeit each may have the same description) in order to facilitate any possible preemptions or schedule changes in the future.

In response to Question 7, which asks about the station's planned children's core E/I programming for the second quarter, these "Weather Plus U." descriptors also may be added as Programs #7-#12 (after the Discovery Kids block).

Finally, in response to Question 11, stations may want to add the following sentence, in addition to any other station response:

Last year, the Station was delighted to begin offering additional children's educational programming during core hours as part of its NBC Weather Plus programming on a digital multicast channel. To limit confusion, this programming is described in response to Question 6, although it may also be considered in response to Question 5

EDUCATIONAL OBJECTIVES

For 1st Quarter 2007

In compliance with the Children's Television regulations that became effective January 2, 1997, the **QUBO Programming Block on NBC** programs feature an on-air icon indicating that each program is "educational and informational" for children. This icon is displayed at the beginning of each broadcast. Also, in compliance with the regulations, the following document, which includes "educational and informational" objectives of **QUBO on NBC**, must be placed in your public file.

Each of the programs listed below, which make up the **QUBO** programming block, is specifically designed to serve the "educational and informational" needs of children ages 4-8. All of the programs have educational objectives that are central to the content and appropriate to the program genre.

There are six returning shows from last quarter, which premiered on the **QUBO Programming Block on NBC**. All shows were developed specifically for a target audience composed of children 4-8 years of age. Four of the shows are book-based series. Each show contains an important social-emotional message for the target audience delivered through an animated narrative format.

Based on the books by Laurent de Brunhoff, "**Babar**" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Inspired by children's everyday life, **"Dragon"** is an animated show that is based on the book series by author and illustrator, Dav Pilkey. The show follows a little blue dragon as he faces his daily challenges. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a much different perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem-solve through everyday challenges. Dragon shows how to take care of a pet, discover new places, or how to find the right hobby.

"3-2-1 Penguins! and Larryboy Stories" draws upon characters from two stories and uses both long and short-form material involving these characters to provide socio-emotional messages to children. **"3-2-1 Penguins!"** features two children – Jason and Michelle – whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space, to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important socio-emotional message through their adventure with the penguins. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. **"Larryboy Stories"** is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.

"VeggieTales" is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Set in medieval times, **"Jane and the Dragon"** is an animated show that hails from Martin Baynton's best selling books about a middle class girl named Jane. She is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.

Based on Mordecai Richler's books, **"Jacob Two-Two"** is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

For 2nd Quarter 2007

There are no new shows for the 2nd quarter 2007. All six shows continuing next quarter premiered during the 3rd quarter (2006) on the **QUBO Programming Block on NBC**. All shows were developed specifically for a target audience composed of children 4-8 years of age. Four of the shows are book-based series. Each show contains an important social-emotional message for the target audience delivered through an animated narrative format.

1st Quarter Show Summaries:

BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the end of Babar's story.

DRAGON is a cheerful, lovable and curious blue dragon who lives in a colorful little house and welcomes all his friends and anyone else who needs comfort or advice. Every day Dragon faces a new situation that needs to be solved, and he does it in his unique Dragon-like way. If he can't get it right the first time, he keeps trying until he does. With each story, we find a new way to learn simple life skills through Dragon and his friends, Cat, Ostrich, Beaver, Alligator, and Mail Mouse.

3-2-1 PENGUINS! and LARRYBOY STORIES draws upon characters from two stories and uses both long and short-form material involving these characters to provide socio-emotional messages to children. **3-2-1 PENGUINS!** features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their

toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. **LARRYBOY STORIES** is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.

VEGGIETALES, narrated by animated veggies, Bob the Tomato and Larry the Cucumber, teach life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.

JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

JACOB TWO-TWO is a very little boy with a very big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to be a part of their activities. However, he does get noticed when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two-Two finds innovative ways to get in and out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination.

"CORE PROGRAMMING"
PROGRAMMING FURNISHED BY THE NBC NETWORK THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER
(AGE TARGET 4-8)
JANUARY–MARCH 2007

Airdate: 01/06/2007
Time:
Duration: 30:00
BABAR

To: All Partner Stations **From**: Lynn Stepanian, SVP/Programming & Distribution

Re: FCC Children's Quarterly Report – 1st Quarter 2007

Date: April 3, 2007 **Copies To**:

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Bethany Berdes at (818) 977-8246 with any questions (or e-mail your request to bethany.berdes@cwtv.com and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 1st Quarter 2007 CW Children's Educational Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the first quarter of 2007. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS

The CW Television Network

1. Program: Xiaolin Showdown
   Rating: TV-Y7
   Length: 30 minutes

2. Program: The Batman
   Rating: TV-Y7 FV
   Length: 30 minutes

3. Program: Loonatics Unleashed
   Rating: TV-Y7 FV
   Length: 30 minutes

4. Program: Johnny Test
   Rating: TV-Y7
   Length: 30 minutes

5. Program: Krytpo the Superdog
   Rating: TV-Y E/I
   Length: 30 minutes

6. Program: Monster Allergy
   Rating: TV-Y7 FV
   Length: 30 minutes

7. Program: Tom and Jerry Tales
   Rating: TV-Y
   Length: 30 minutes

8. Program: Shaggy & Scooby-Doo Get a Clue
   Rating: TV-Y7
   Length: 30 minutes

9. Program: Legion of Super Heroes
   Rating: TV-Y7 FV
   Length: 30 minutes

10. Program: Spider Riders
    Rating: TV-Y7 FV
    Length: 30 minutes

THE CW PLUS

1. Program: Critter Gitters
   Rating: TV-G (E/I 9-14)
   Length: 30 minutes

2. Program: Ultimate Choice
   Rating: TV-G (E/I 13-16)
   Length: 30 minutes

3. Program: Real Life 101
   Rating: TV-G (E/I 13-16)
   Length: 30 minutes

4. Program: Kid Guides
   Rating: TV-G (E/I 8-12)
   Length: 30 minutes

5. Program: Beakman's World
   Rating: TV-G (E/I 13-16)
   Length: 30 minutes

Children's Programming Commercial Limitations:

The following is a list of the amount of commercials allowed into KOMU-TV children's programming. The programs are formatted so that additional commercial time cannot fall into the programs deemed educational and informational. Formats are reviewed on an annual basis.

The NBC/QUBO Kids programs which are designated as educational and informational formatted to allow 1:00 of local advertising time. These programs are:

Barbar
Dragon
3-2-1 Penguins/Larry Boy Stories
Veggie Tales
Jane & The Dragon
Jacob Two-Two

KOMU syndicated programs which are designated as educational and informational allow formatted local advertising time designated below. These programs are:

Wild About Animals	3:30
Jack Hanna's Animal Adventures	5:00
Critter Gitters	3:00

The NBC Weather Plus (KOMU-DT 8.2) programs which are designated as educational and informational formatted to allow 1:30 of local advertising time. These programs are:

Weather Plus U

The CW Network and CW Plus (KOMU-DT 8.3) programs which are designated as educational and informational allow formatted local advertising time designated below. These programs are:

Krypto The Super Dog	1:30
Beakman's World	1:30
Critter Gitters	zero
Kid Guides	zero
Real Life 101	zero
Ultimate Choice	zero

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CERTIFICATION

CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, formats all of its children's programming for children 16 and under, or for children 12 and under, including programs provided through the network (NBC, NBC WX Plus & CW) and syndicated programs acquired by KOMU-TV, so that all such programming fully complies with the statutory limits of commercial content.

Date: 6/5/07 _____ _____

Programs designated for children 16 and under:

Barbar (NBC)
Dragon (NBC)
3-2-1 Penguins/Larry Boy Stories (NBC)
Veggie Tales (NBC)
Jane & The Dragon (NBC)
Jacob Two-Two (NBC)
Wild About Animals (SYN)
Critter Gitters (SYN)
Jack Hanna's Animal Adventures (SYN)
Weather Plus U (NBC WX Plus)
Krypto the Super Dog
Beakman's World (SYN)
Kid Guides (SYN)
Real Life (SYN)
Ultimate Choice (SYN)

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WEB ADDRESS CERTIFICATION

CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, does not locally display web site addresses during or adjacent to children's programming for children 16 and under, or for children 12 and under, including programs provided through the network and syndicated programs acquired by KOMU-TV. If website information is provided, it is integrated into the program at the direction of the children's program producer.

Date: 4/5/07

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