To: All Partner Stations **From:** Maureen Milmore, VP Production

Re: FCC Children's Quarterly Report – 3rd Quarter 2011

Date: October 3, 2011 **Copies To:**

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Maureen Milmore at (818) 977-0469 with any questions (or e-mail your request to maureen.milmore@cwtv.com and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 3rd Quarter 2011 CW Children's Educational Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the third quarter of 2011. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the third quarter of 2011, which each affiliated station has received heretofore.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

3rd QUARTER 2011 – CW CHILDREN'S PROGRAMMING

1. Program: Tai Chi Chasers
   Rating: TV Y7 FV
   Length: 30 Min

2. Program: Dragon Ball Z Kai
   Rating: TV Y7 FV
   Length: 30 min

3. Program: Magi-Nation (E/I)
   Rating: TV Y (E/I)
   Length: 30 min

4. Program: Sonic X
   Rating: TV Y7 FV
   Length: 30 min

5. Program: Yu-Gi-Oh!
   Rating: TV Y7 FV
   Length: 30 min

6. Program: Yu-Gi-Oh! 5D's
   Rating: TV Y7 FV
   Length: 30 min

7. Program: Yu-Gi-Oh! 5D's SPECIAL
   Rating: TV Y7 FV
   Length: 60 min

THE CW PLUS

1. Program: Edgemont
   Rating: TV-PG (E/I 13-16)
   Length: 30 minutes

2. Program: Great Big World
   Rating: TV-PG (E/I 13-16)
   Length: 30 minutes

3. Program: Live Life & Win
   Rating: TV-PG (E/I 13-16)
   Length: 30 minutes

4. Program: Made in Hollywood: Teen Edition
   Rating: TV-PG (E/I 13-16)
   Length: 30 minutes

5. Program: On the Spot
   Rating: TV-PG (E/I 13-16)
   Length: 30 minutes

6. Program: Wild Ltd.
   Rating: TV-PG (E/I 13-16)
   Length: 30 minutes

Episodic Information

Magi-Nation		MIH: Teen Edition	Elizabeth Stanton's Great Big World	MIH: Teen Edition
Sat. 7:00am	Sat. 7:30am	Sat. - 12:00pm	Sat. - 12:00pm	Sat. - 12:30pm
7/2/11 - #109	7/2/11 - #110	7/2/11 - #422		4/2/11 - #521
7/9/11 - #111	7/9/11 - #112	7/9/11 - #412		7/9/11 - #508
7/16/11 - #113	7/16/11 - #114	7/16/11 - #413		7/16/11 - #522
7/23/11 - #115	7/23/11 - #116	7/23/11 - #414		7/23/11 - #509
7/30/11 - #117	7/30/11 - #118	7/30/11 - #415		7/30/11 - #518
8/6/11 - #119	8/6/11 - #120	8/6/11 - #416		8/6/11 - #510
8/13/11 - #121	8/13/11 - #122	8/13/11 - #417		8/13/11 - #512
8/20/11 - #102	8/20/11 - #115	8/20/11 - #418		8/20/11 - #514
8/27/11 - #108	8/27/11 - #109	8/27/11 - #419		8/27/11 - #505
9/3/11 - #117	9/3/11 - #123	9/3/11 - #420		9/3/11 - #520
9/10/11 - #124	9/10/11 - #125	9/10/11 - #421		9/10/11 - #521
9/17/11 - #126	9/17/11 - #101		9/17/11 - #101	9/17/11 - #522
9/24/11 - #102	9/24/11 - #103		9/24/11 - #102	9/24/11 - #601

Edgemont		Edgemont	
Sun. - 11:00am	Sun. - 11:30am	Sun. - 12:00pm	Sun. - 12:30pm
7/3/11 - #226	7/3/11 - #327	7/3/11 - #328	7/3/11 - #329
7/10/11 - #331	7/10/11 - #332	7/10/11 - #333	7/10/11 - #334
7/17/11 - #336	7/17/11 - #337	7/17/11 - #338	7/17/11 - #339
7/24/11 - #441	7/24/11 - #442	7/24/11 - #443	7/24/11 - #444
7/31/11 - #446	7/31/11 - #447	7/31/11 - #448	7/31/11 - #449
8/7/11 - #451	8/7/11 - #452	8/7/11 - #453	8/7/11 - #454
8/14/11 - #456	8/14/11 - #457	8/14/11 - #558	8/14/11 - #559
8/21/11 - #561	8/21/11 - #562	8/21/11 - #563	8/21/11 - #564
8/28/11 - #566	8/28/11 - #567	8/28/11 - #568	8/28/11 - #569
9/4/11 - #101	9/4/11 - #102	9/4/11 - #103	9/4/11 - #104
9/11/11 - #106	9/11/11 - #107	9/11/11 - #108	9/11/11 - #109
9/18/11 - #111	9/18/11 - #112	9/18/11 - #113	9/18/11 - #214

Wild, LTD	MIH: Teen Edition	Live Life & Win	On the Spot
Sun. - 11:00am	Sun. - 11:30am	Sun. - 12:00pm	Sun. - 12:30pm
9/25/11 - #101	9/25/11 - #301	9/25/11 - #101	9/25/11 - #101