



EEO PUBLIC FILE REPORT

A. Employment Unit Covered

KIFI-TV

B. Reporting Period

June 1, 2005 – May 31, 2006

C. Full-Time Vacancies Filled / Recruitment & Referral Sources / Number of Interviewees/ Date Filled

Job Title:	Hire Source:	Total Number of Interviewees:	Date Filled:
Sports Anchor/Reporter	Internal Applicant	3	09/01/05
Account Executive	Idaho State Journal	8	06/22/05
Morning Show Anchor	Internal Applicant	1	09/09/05
Master Control Operator	Employee Referral	2	09/30/05
General Assignment Reporter	BYU-Idaho Job Fair	10	09/09/05
General Assignment Reporter	TV Jobs.Com		01/05/06
General Assignment Reporter	TV Jobs.Com		10/05/05
General Assignment Reporter	TV Jobs.Com		10/05/05
General Assignment Reporter	NPG/Palm Springs		10/07/05
General Assignment Reporter	Employee Referral		10/14/05
Chief Engineer	Broadcast Engineering	5	05/15/06
Reporter	TV Jobs.Com	4	05/15/06
Reporter	NPG/Palm Springs		05/15/06
Account Executive	Position Open		
Chief Meteorologist	Position Open		

Total Number of Persons Interviewed for all Full-Time Vacancies During Reporting Period: 33

Recruitment / Referral Sources

Name of Organization	Contact Person	E-Mail Address/Web Address	Fax Number	Phone Number
BYU - Idaho Personnel Services	Heather Hall	hallh@byui.edu	496-1233	496-1130
BYU - Idaho	Ron Weeks	weeksr@byui.edu	496-6933	496-2933
Broadcast Engineering	Susan Schaefer	sschaefer@prismb2b.com	913-514-6417	484-478-0154
Center for New Directions ISU	Judy McClanahan	cnd@isu.edu	282-5160	282-2454
Crain Communication Inc.	Marc Abrams	classifieds@twweek.com	323-658-6174	323-370-2415
Eastern Idaho Technical College	Cheryl Smith		524-3007	524-3000
ID Div. of Vocational Rehabilitation	Robert Yose		356-4207	356-4190
Idaho Falls Job Service			525-7268	525-7000
Idaho Migrant Council			524-9176	524-0980
ISU	Kelly		282-7755	282-7800
KIFI - Internal	Teri Hein	thein@localnews8.com	522-1930	525-8888
KIFI - Website	Curtis Jackson	cjackson@localnews8.com	529-2443	525-8888
LDS Employment - Idaho Falls	Tim		523-1557	523-4880
LDS Employment - Blackfoot	Marvin		785-9318	785-5720
Medialine	Mark Shilstone	medialine@medialine.com	831-648-5204	800-237-8073
NAB		www.nab.org		
NPG	Jennifer Wright	jenniferw@npgco.com	816-271-8591	816-271-8571
Post Register	Lindsey		529-3142	522-3633
Reed Business Information	Katie Rosa	katerosa@reedbusiness.com	781-290-3763	877-334-7629
Shoshone Bannock Tribes Personnel	Anna Jackson		478-3950	478-3862
TV Jobs.Com	Mark Holloway	admin@tvjobs.com		

D. Recruitment Source / Total Interviewees / Full-Time Positions Utilized

Recruitment Source:	Total Interviewees:	Full-time Positions Utilized:
BYU-Idaho*	2	12
Broadcast Engineering	1	1
Center for New Directions*	0	12
Crain Communications	0	1
Eastern Idaho Technical College	0	12
ID Div. of Vocational Rehabilitation*	0	12
Idaho Falls Job Service	0	12
Idaho Migrant Council	0	12
Idaho State Journal	4	1
Idaho State University	0	12
KIFI – Internal	6	13
KIFI – Website	0	13
LDS Employment – Idaho Falls	0	12
LDS Employment – Blackfoot	0	12
Medialine	0	8
NAB	0	1
News Press & Gazette	2	9
Post Register	3	10
Reed Business Information	0	1
Shoshone Bannock Tribes	0	12
TV Jobs.Com	9	10
University Outreach	2	3

*Organizations which have requested notification of job openings.

E. Supplemental Recruitment Activities Undertaken by KIFI-TV

1.

Type of Activity: Job Fairs

Date of Station Participation: 10/12/05, 03/02/06

Participating Employees: Teri Hein – Personnel Manager, Jim Nagy – News Director, Russ Haack – Operations Manager

Host/Sponsor of Activity: #1 – Post Register/Local News 8, #2 – BYU-Idaho

Description:

Job Fair #1 was co-sponsored by the Post Register, Local News 8, Sage Technical Services and WyoTech. We solicited area businesses to participate by on-air promotion. At the job fair, we set up a table, provided employment applications and information on job openings as well as talking to job seekers about opportunities in the broadcast industry. This job fair was manned by Teri Hein. Job Fair #2 was sponsored by BYU-Idaho and held in the ballroom at their facility in Rexburg. This job fair was manned by Jim Nagy and Russ Haack. We had a table and made ourselves available to students interested in exploring possibilities in the broadcast industry. We provided employment applications as well as information on job openings.

2.

Type of Activity: Guest Speaker – BYU-Idaho Broadcasting Class, Cub Scout Group, Young Men's Church Group

Date(s): 07/15/05, 11/18/05, 03/20/06, 04/25/06

Participating Employees: Jay Hildebrandt

Host/Sponsor of Activity: BYU-Idaho, Cub Scouts, LDS Church

Description:

Jay Hildebrandt spoke on 07/15/06 to the BYU-Idaho broadcasting class about careers in broadcasting.

He was also a guest speaker on 11/18/05 at the BYU-Idaho history of broadcasting class talking about the broadcasting industry and careers in it.

On 03/20/06, Jay Hildebrandt spoke to a Cub Scout group about the broadcasting business.

On 04/25/06, Jay spent an hour with a group of 16 and 17 year old young men from a Rexburg church who wanted to know about careers in the broadcasting industry.

3.

Type of Activity: Teaching Television News Writing Class

Date(s): 08/05 – 12/05

Participating Employees: Karole Honas

Host/Sponsor of Activity: Idaho State University

Description:

Karole Honas taught a 2 credit class at Idaho State University to sophomore students. The class included writing for the internet and radio and is an introduction into television production classes.

4.

Type of Activity: Teaching Public Speaking Class

Date(s): 09/05 – 01/06

Participating Employees: Jay Hildebrandt

Host/Sponsor of Activity: BYU-Idaho

Description:

Jay Hildebrandt taught a Public Speaking class at BYU-Idaho. He emphasizes the usefulness of public speaking in broadcasting careers.

5.

Type of Activity: Internship Program

Date(s): Ongoing

Participating Employees: Newsroom

Host/Sponsor of Activity: Local News 8

Description:

This is an ongoing internship program at Local News 8 (KIFI). Students interested in the broadcast field are chosen to serve a three-month term as interns in the newsroom. They are given an opportunity to experience television broadcasting first hand. They work with reporters and other newsroom personnel in the process of news gathering, putting stories together and ready to air on our newscasts. We had four interns during this reporting period from June 2005 through May 2006.