



EEO PUBLIC FILE REPORT

A. Employment Unit Covered

KIFI-TV

B. Reporting Period

June 1, 2008 – May 31, 2009

**C. Full-Time Vacancies Filled / Recruitment & Referral Sources / Number of Interviewees/
Date Filled**

Job Title	Hire Source	Total Number of Interviewees	Date Filled
General Assignment Reporter	BYU-Idaho	10	06/02/08
General Assignment Reporter	Internship	8	09/29/08
Account Executive	Post Register/Job Bank	11	11/19/08
Bi-Lingual Acct. Executive	Website	4	12/11/08
Morning/Noon Anchor	Referral	5	01/05/09
General Assignment Reporter	TVJobs.com	4	12/08/08
Assignment Editor	Internal Promotion	1	04/08/09
News Producer	Internal Promotion	1	04/27/09

**Total Number of Persons Interviewed for all Full-Time Vacancies during Reporting
Period: 44**

Recruitment / Referral Sources Form

Name of Organization	Contact Person	E-Mail Address/Web Address	Fax Number	Phone Number
American Classifieds	Wendy	wendy@amclassif.com (call first)	529-9491	529-9360
BYU - Idaho	Posted On Line	byui.edu/studentemployment/		
BYU	Posted On Line	Scott_greenhalgh@byu.edu		
Bonneville High School	Mr. Phillips	phillipa@d93.k12.id.us	525-4406	Journalism class
Broadcast Engineering	Susan Schaefer	sschaefer@prismb2b.com	913-514-6417	484-478-0154
Center for New Directions ISU	Judy McClanahan	cnd@isu.edu	282-5160	282-2454
Crain Communication Inc.	Marc Abrams	classifieds@twweek.com	323-658-6174	323-370-2415
Eastern Idaho Technical College	Jason Meldrum	jmeldrum@eitc.edu	524-3007	524-3000
Hillcrest High School	Curt Thomas	thomasc@d93.k12.id.us	525-4429	Media Class & Electronics
ID Div. of Vocational Rehabilitation	Robert Vose	rvose@vr.idaho.gov	356-4207	356-4190
ID Div. of Vocational Rehabilitation	Toni Ziegler	tziegler@vr.idaho.gov	525-7104	525-7149
Idaho Commerce & Labor	Eric Erickson/Darla	idahofallsmail@labor.idaho.gov	525-7268	557-2500 x3557
Idaho Falls High School	Miles Hurley	hurlmile@d91.k12.id.us	525-7740	Media Class
Idaho Migrant Council	Rebecca Cortez	rcortez@imcmail.org	524-9176	524-0980
Idaho State Journal				
Intelligent Employment Solutions	Brittany Sherman	Brittanys@employ-solutions.com		552-4775 or 406-1494
ISU (new adress to anyone)		iftest@isu.edu	282-7755	282-7800
ISU	Tom Hallaq	halltom@isu.edu	282-2258	282-6453
KIFI - Internal	Teri Hein	thein@localnews8.com	522-1930	525-8888
KIFI - Website	Curtis Jackson	cjackson@localnews8.com	529-2443	525-8888
KTVZ - NO - Do Not Send	Danette Schlapfer	danettes@ktvz.com	541-617-6254	541-617-6236
LDS Employment - Idaho Falls	Scott	brizzeesh@ldsmail.net	523-1557	523-4880
LDS Employment - Blackfoot	Phyllis	wel-ec-blackfoot@ldsmail.net	785-9318	785-5720
Medialine	Mark Shilstone	medialine@medialine.com	831-648-5204	800-237-8073
NAB		www.nab.org		
NPG	Jennifer Wright	jenniferw@npgco.com	816-271-8591	816-271-8571
NPG	Mike Stutz	mike.stutz@npgco.com		(760) 340-7002
Post Register	Lindsey	lmrobinson@postregister.com	529-3142	522-3633
Reed Business Information	Katie Rosa	katierosa@reedbusiness.com	781-290-3763	877-334-7629
Shoshone Bannock Tribes Personnel	Anna Jackson	gchasing@shoshonebannocktribes.com	478-3950	478-3862
Superidaho.com		www.superidaho.com		
TV Jobs.Com	Mark Holloway	admin@tvjobs.com		

D. Recruitment Source / Total Interviewees / Full-Time Positions Utilized

Recruitment Source:	Total Interviewees:	Full-time Positions Utilized:
BYU-Idaho*	1	1
BYU	1	2
Center for New Directions ISU*	0	3
Eastern ID Technical College	0	3
ID Div. of Vocational Rehab*	0	1
Idaho Commerce & Labor	0	3
Idaho Migrant Council	0	1
Intelligent Employment Solutions*	0	3
ISU	0	3
KIFI Internal	8	8
KIFI Website	7	8
LDS Employment – Idaho Falls	0	3
LDS Employment - Blackfoot	0	3
Medialine	0	3
Magid Associates	1	1
NPG Website	0	2
Post Register	5	2
Shoshone Bannock Tribes	0	1
SuperIdaho.Com	0	8
TVJobs.Com	17	4
Weber State University	2	4

*Organizations which have requested notification of job openings.

E. Supplemental Recruitment Activities Undertaken by KIFI-TV

1.

Type of Activity: Guest Speaker

Date(s): See Below

Participating Employees: Jay Hildebrandt, Karole Honas, Mark Danielson, Rick Landon

Host/Sponsor of Activity: BYU Idaho, Idaho State University, Idaho Falls School Districts, School District 93, Boy Scouts, Eastern Idaho State Fair, Skyline High School

Description:

On 09/01/08 through 09/04/08 Jay Hildebrandt met with the public at our booth at the Eastern Idaho State Fair to explain the News business and the conversion to digital television.

On 09/19/08 Jay Hildebrandt did a series of 10 minute presentations about careers in broadcasting to District 93 sixth grade classes on career day. This was done at Rocky Mountain Middle School.

On 09/30/08 Mark Danielson did a presentation on the Broadcasting Industry to a BYU Idaho Mass Media Class.

On 10/07/08 Rick Landon spoke to the BYU Idaho Broadcasting Class for Juniors and Seniors. In November 2008 Jay Hildebrandt presented "Write Start" checks to the local school superintendents.

On 01/14/09 Jay Hildebrandt spoke to a group of Boy Scouts about careers in broadcasting.

On 01/26/09 Jay Hildebrandt was the keynote speaker for the Skyline High School Honor Society Induction Ceremony.

On 02/03/09 Mark Danielson did a 1.5 hour presentation to a BYU Idaho Introduction to Broadcasting class.

On 02/05/09 Rick Landon spoke to the BYU Idaho Senior Communications class about broadcasting

On 03/20/09 Jay Hildebrandt spoke to a BYU Idaho advance reporting class about broadcast reporting.

On 05/05/09 Mark Danielson did a 2 hour presentation on New Media (internet) to a BYU Idaho Broadcasting class.

On 05/19/09 Rick Landon did a presentation to a BYU Idaho Senior Communications class about careers in Broadcasting.

2.

Type of Activity: Teaching Communications 102

Date(s): 07/01/08 through 07/15/08 and all of September 2008, October 2008 through 12/09/08

Participating Employee: Jay Hildebrandt

Host/Sponsor of Activity: BYU Idaho

Description:

Jay taught Communication classes at BYU-Idaho every Tuesday and Thursday morning to 40 students.

3.

Type of Activity: Teaching a Public Speaking class

Date: 01/08/09 through 03/31/09

Participating Employee: Jay Hildebrandt

Host/Sponsor of Activity: BYU Idaho

Description:

Jay Hildebrandt taught a Public Speaking class followed by an Introduction to Broadcasting class at BYU Idaho.

4.

Type of Activity: Internship Program

Date(s): Ongoing

Participating Employee: News Department

Host/Sponsor of Activity: Local News 8

Description:

This is an ongoing internship program at Local News 8 (KIFI). College students interested in the broadcast field are chosen to serve a three month (sometimes shorter) term as interns in the newsroom. They are given the opportunity to experience television broadcasting first hand. They work with reporters and other newsroom personnel in the process of news gathering, putting stories together and ready to air on our newscasts. We had at least four interns during the period from June 2008 through May 2009. Two of them were from BYU Idaho and two of them were from Weber State University.

5.

Type of Activity: Internship Program

Date(s): May – July 2008

Participating Employee: Berkeley Willmore

Host/Sponsor of Activity: Local News 8 Sales Department

Description:

Payton Cody was an intern in our Pocatello Sales Department. He shadowed Berkeley and learned how to approach advertisers, make an advertising pitch and what to do to get that commercial on the air once the sale is closed. Payton was a student at Idaho State University.

6.

Type of Activity: Internship Program

Date(s): Spring of 2009

Participating Employee: Mike Shiverdecker

Host/Sponsor of Activity: Local News 8 Promotions Department

Description:

Russell McKamey began an internship in our Promotions Department on May 20, 2009 and will be with us through July 21st. He is a student at BYU Idaho and is learning just how involved and complex the promotion process is.