



**EEO PUBLIC FILE REPORT**

**A. Employment Unit Covered**

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KIFI-TV

**B. Reporting Period**

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June 1, 2009 – May 31, 2010

**C. Full-Time Vacancies Filled / Recruitment & Referral Sources / Number of Interviewees/  
Date Filled**

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<b>Job Title</b>	<b>Hire Source</b>	<b>Total Number of Interviewees</b>	<b>Date Filled</b>
Chief Engineer	SBE Website	6	09/01/09
General Assignment Reporter	TVJobs.com	5	01/04/10
Chief Meteorologist	Internal Promotion	3	01/06/10
Weekend Weather Reporter	Walk-In	3	03/03/10
Morning Weather Anchor	Internal Promotion	5	03/23/10
Newscast Director	KIFI Website	3	04/26/10
News Producer	KIFI Website	6	05/11/10
Digital Content Director	Twitter – Penn State	4	05/13/10

**Total Number of Persons Interviewed for all Full-Time Vacancies during Reporting  
Period: 35**

**Recruitment / Referral Sources Form**

Name of Organization	Contact Person	E-Mail Address/Web Address	Fax Number	Phone Number
American Classifieds	Wendy	wendy@amclassif.com (call first)	529-9491	529-9360
BYU - Idaho	Posted On Line	byui.edu/studentemployment/		
BYU	Posted On Line	Scott_greenhalgh@byu.edu		
Bonneville High School	Mr. Phillips	phillipa@d93.k12.id.us	525-4406	Journalism class
Broadcast Engineering	Julie Dahlstrom	julie.dahlstrom@penton.com		312-840-8436
Bucks, Investments, LLC	Kerry Buxton	bucks@silverstar.com	208-354-2710	208-354-2710
Center for New Directions ISU	Judy McClanahan	cnd@isu.edu	282-5160	282-2454
Crain Communication Inc.	Marc Abrams	classifieds@tweek.com	323-658-6174	323-370-2415
Eastern Idaho Technical College	Jason Meldrum	jmeldrum@eitc.edu	524-3007	524-3000
Hillcrest High School	Curt Thomas	thomasc@d93.k12.id.us	525-4429	Media Class & Electronics
ID Div. of Vocational Rehabilitation	Robert Vose	rvose@vr.idaho.gov	356-4207	356-4190
ID Div. of Vocational Rehabilitation	Toni Ziegler	tziegler@vr.idaho.gov	525-7104	525-7149
Idaho Commerce & Labor	Michael Hill	idahofallsmail@labor.idaho.gov	525-7268	557-2500 x3557
Idaho Falls High School	Miles Hurley	hurlmile@d91.k12.id.us	525-7740	Media Class
Idaho Migrant Council	Rebecca Cortez	rcortez@imcmail.org	524-9176	524-0980
Idaho State Journal				
Intelligent Employment Solutions	Brittany Sherman	Brittanys@employ-solutions.com		552-4775 or 406-1494
ISU (new address to anyone)		iftest@isu.edu	282-7755	282-7800
ISU	Tom Hallaq	halltom@isu.edu	282-2258	282-6453
KIFI - Internal	Teri Hein	thein@localnews8.com	522-1930	525-8888
KIFI - Website	Curtis Jackson	cjackson@localnews8.com	529-2443	525-8888
KTVZ - NO - Do Not Send	Danette Schlapfer	danettes@ktvz.com	541-617-6254	541-617-6236
LDS Employment - Idaho Falls	Scott	brizeesh@ldsmail.net	523-1557	523-4880
LDS Employment - Blackfoot	Phyllis	wel-ec-blackfoot@ldsmail.net	785-9318	785-5720
Medialine	Mark Shilstone	medialine@medialine.com	831-648-5204	800-237-8073
NAB		www.nab.org		
NPG	Jennifer Wright	jennifew@npgco.com	816-271-8591	816-271-8571
NPG	Mike Stutz	mike.stutz@npgco.com		760-340-7002 office
NPG Website		www.npgco.com		
Penn State University	Thor Wasbotten	thor@psu.edu		814-865-2802
Post Register	Lindsey	lmrobinson@postregister.com	529-3142	522-3633
Reed Business Information	Katie Rosa	katierosa@reedbusiness.com	781-290-3763	877-334-7629
SBE Website	K. Jones	kjones@sbe.org		
Shoshone Bannock Tribes Personnel	Anna Jackson	gchasing@shoshonebannocktribes.com	478-3950	478-3862
Superidaho.com		www.superidaho.com		
TV Jobs.Com	Mark Holloway	admin@tvjobs.com		

**D. Recruitment Source / Total Interviewees / Full-Time Positions Utilized**

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<b>Recruitment Source:</b>	<b>Total Interviewees:</b>	<b>Full-time Positions Utilized:</b>
Broadcast Engineering		1
BYU Idaho*		5
BYU	1	3
Eastern ID Technical College		1
ID Div. of Vocational Rehab*		
Idaho Commerce & Labor		2
Idaho Migrant Council		
Intelligent Employment Solutions*		
ISU	1	3
KIFI Internal	5	7
KIFI Website	6	7
LDS Employment – Idaho Falls		
Medialine		6
NAB Website	1	1
NPG Broadcast Division	2	7
NPG Website		7
SBE Website	2	1
SuperIdaho.Com	1	7
TVJobs.Com	11	7
Twitter	1	1
Walk-Ins	4	

\*Organizations which have requested notification of job openings.

## E. Supplemental Recruitment Activities Undertaken by KIFI-TV

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1.

Type of Activity: Guest Speaker

Date(s): See Below

Participating Employees: Jay Hildebrandt, Karole Honas, Mark Danielson, Rick Landon, Curtis Jackson, Jamie Kagol, Michael Coats

Host/Sponsor of Activity: BYU Idaho, BYU, Idaho State University, Idaho Falls School Districts, School District 93, Boy Scouts, Eastern Idaho State Fair

Description:

On 08/04/09 – Rick Landon spoke to the Communications Class at BYU-Idaho about Broadcast Sales and how to understand the Nielsen numbers.

On 09/02/09 – Jay Hildebrandt took a group of Cub Scouts on a tour of KIFI and talked to them about the broadcasting industry.

On 09/05/09 - 09/12/09 Karole Honas met with the public at our booth at the Eastern Idaho State Fair to explain the News business and the conversion to digital television.

On 09/08/09 – Jay Hildebrandt took a church group of young women on a tour of the station and talked to them about broadcasting.

On 09/14/09 – Michael Coats spoke to a group of kindergarten students at Cloverdale Elementary.

On 09/17/09- Michael Coats spoke to a group of 5<sup>th</sup> and 6<sup>th</sup> grade students at Ammon Elementary.

On 09/18/09 - Jay Hildebrandt did a series of 10 minute presentations about careers in broadcasting to District 93 sixth grade classes on career day. This was done at Rocky Mountain Middle School.

On 09/25/09 – Jay Hildebrandt spoke to an assembly at White Pines Charter School in Idaho Falls

On 10/14/09 – Jamie Kagol spoke to a group of students at Bonneville High School

On 10/15/09 – Curtis Jackson mentored a group of Communications students at BYU in Provo, Utah.

On 10/23/09 – Jamie Kagol spoke to a group of students at South Fork Elementary.

On 11/05/09 – Jamie Kagol spoke to a group of students at Discovery Elementary.

On 11/06/09 - Jamie Kagol spoke to a group of students at Woodland Hills Elementary.

On 11/10/09 - Rick Landon spoke to a Communications Class at BYU-Idaho about Broadcast Sales and how to understand the Nielsen numbers.

On 11/11/09 – Michael Coats spoke to a group of students at Wapello Elementary in Bingham County about meteorology.

On 11/17/09 – Jamie Kagol spoke to a group of students at Discovery Elementary about meteorology.

On 02/08/10– Jay Hildebrandt spoke to a group of Scouts about broadcasting and took them on a tour of the station.

On 02/23/10– Jay Hildebrandt took a group of Scouts on a tour of the station and talked to them about broadcasting.

On 02/24/10 – Karole Honas spoke to a group of students at Idaho State University.

On 02/25/10 – Jay Hildebrandt to a group of BYU-Idaho News students (those involved in the student broadcast) about broadcasting and took them on a tour of the station.

On 03/05/10 – Curtis Jackson mentored a group of Communications students at BYU in Provo, Utah.

On 03/10/10 – Karole Honas and Mark Danielson spoke to a group of students at Idaho State University.

On 03/18/10 – Jay Hildebrandt spoke to a group of Scouts about broadcasting and took them on a tour of the station.

On 03/24/10 - Jay Hildebrandt spoke to the Advanced Reporting Class at BYU-Idaho about the broadcasting industry and how to improve their reporting skills.

On 03/26/10 – Michael Coats spoke to the second grade classes at Rimrock Elementary.

On 05/13/10 – Mark Danielson did a presentation on the Broadcasting Industry to a BYU Idaho Mass Media Class.

On 05/18/10 - Rick Landon did a presentation to a BYU Idaho Communications class about careers in Broadcasting.

2.

Type of Activity: Teaching Communications 260 Introduction to Broadcasting

Date(s): June 2009, September through December 2009, January through April 2010 and all of May 2010

Participating Employee: Jay Hildebrandt

Host/Sponsor of Activity: BYU Idaho

Description:

Jay taught Communication classes at BYU-Idaho every Tuesday and Thursday morning to 30 students.

3.

Type of Activity: Internship Program

Date(s): Ongoing

Participating Employee: News Department

Host/Sponsor of Activity: Local News 8

Description:

This is an ongoing internship program at Local News 8 (KIFI). College students interested in the broadcast field are chosen to serve a three month (sometimes shorter) term as interns in the newsroom. They are given the opportunity to experience television broadcasting first hand. They work with reporters and other newsroom personnel in the process of news gathering, putting stories together and ready to air on our newscasts. We had five interns during the period from June 2009 through May 2010. They were: Celeste Russell, Quinn Anderson, Jolyn Kelsch, Kellene Condie and Rachel Snow.

4.

Type of Activity: Distinguished Student Award

Date(s): September 2009 through May 2010

Participating Employee: Scott Bemis, Alyssa Chin

Host/Sponsor of Activity: Local News 8 Sports Department

Description:

Those kids who stand out from the rest, for their hard work in obtaining good grades and outstanding achievement in extracurricular activities are recognized on air and given a plaque. This is done every Thursday during the school year.

