



EEO PUBLIC FILE REPORT

A. Employment Unit Covered

KIFI-TV

B. Reporting Period

June 1, 2010 – May 31, 2011

C. Full-Time Vacancies Filled / Recruitment & Referral Sources / Number of Interviewees / Date Filled

Job Title	Hire Source	Total Number of Interviewees	Date Filled
General Assignment Reporter	TVJobs.com	4	08/23/10
General Assignment Reporter	TVJobs.com	5	08/30/10
General Assignment Reporter	TVJobs.com	4	09/27/10
Weekend Anchor/Reporter	TVJobs.com	4	12/02/10
Morning/Noon News Anchor	Internal Promotion	6	12/31/10
Weekend Sports Anchor	BYU-Provo	5	01/04/11
Video Editor/Photographer	Localnews8.com/KIDK	2	01/31/11
Weekend Sports Anchor	Internal Promotion	1	02/05/11
Account Executive	Idaho Commerce & Labor	4	02/21/11
General Assignment Reporter	BYU-Provo	3	03/14/11
Broadcast IT Engineer	Internal Promotion	4	03/18/11
Sports Director	TVJobs.com	5	03/23/11
Multimedia Journalist/Videographer	BYU-Idaho	4	04/25/11

Total Number of Persons Interviewed for all Full-Time Vacancies during Reporting Period: 51

Recruitment / Referral Sources Form

Name of Organization	Contact Person	E-Mail Address/Web Address	Fax Number	Phone Number
Bucks, Investments, LLC	Kerry Buxton	bucks@silverstar.com	208-354-2710	208-354-2710
BYU - Idaho	Posted On Line	byui.edu/studentemployment/		
BYU -Provo	Posted On Line	Scott_greenhalgh@byu.edu		
Bonneville High School	Mr. Phillips	phillipa@d93.k12.id.us	525-4406	Journalism class
Broadcast Engineering	Susan Schaefer	Julie.dahlstrom@penton.com		312-840-8436
Center for New Directions ISU	Judy McClanahan	cnd@isu.edu	282-5160	282-2454
Crain Communication Inc.	Marc Abrams	classifieds@tvweek.com	323-658-6174	323-370-2415
Eastern Idaho Technical College	Jason Meldrum	jmeldrum@eitc.edu	524-3007	524-3000
Hillcrest High School	Curt Thomas	thomasc@d93.k12.id.us	525-4429	Media Class & Electronics
ID Div. of Vocational Rehabilitation	Robert Vose	rvose@vr.idaho.gov	356-4207	356-4190
ID Div. of Vocational Rehabilitation	Toni Ziegler	tziegler@vr.idaho.gov	525-7104	525-7149
Idaho Commerce & Labor	Michael Hill	idahofallsmail@labor.idaho.gov	525-7268	557-2500 x3557
Idaho Falls High School	Miles Hurley	hurmile@d91.k12.id.us	525-7740	Media Class
Idaho Migrant Council	Rebecca Cortez	rcortez@imcmail.org	524-9176	524-0980
Idaho State Journal				
Intelligent Employment Solutions	Brittany Sherman	Brittanys@employ-solutions.com		552-4775 or 406-1494
ISU (new adress to anyone)		iftest@isu.edu	282-7755	282-7800
ISU	Tom Hallaq	halltom@isu.edu	282-2258	282-6453
KIFI - Internal	Teri Hein	thein@localnews8.com	522-1930	525-8888
KIFI - Website	Curtis Jackson	cjackson@localnews8.com	529-2443	525-8888
Myaircheck.com	Scott Russell	registration@myaircheck.com		1-604-740-1374
LDS Employment - Idaho Falls	Scott	brizzeesh@ldsmail.net	523-1557	523-4880
LDS Employment - Blackfoot	Phyllis	wel-ec-blackfoot@ldsmail.net	785-9318	785-5720
Medialine	Mark Shilstone	medialine@medialine.com	831-648-5204	800-237-8073
NAB		www.nab.org		
NPG	Jennifer Wright	jenniferw@npgco.com	816-271-8591	816-271-8571
SBE Website	K. Jones	kjones@sbe.org		
NPG Website		www.npgco.com		
NASBA		www.careerpage.org/		
Penn State University	Thor Wasbotten	thor@psu.edu		814-865-2802
Post Register			529-3142	522-3633
Reed Business Information	Katie Rosa	katierosa@reedbusiness.com		
Shoshone Bannock Tribes Personnel	Anna Jackson	gchasing@shoshonebannocktribes.com	478-3950	478-3862
Superidaho.com		www.superidaho.com		
TV Jobs.Com	Mark Holloway	admin@tvjobs.com		

D. Recruitment Source / Total Interviewees / Full-Time Positions Utilized

Recruitment Source:	Total Interviewees:	Full-time Positions Utilized:
Broadcast Engineering		1
BYU Idaho*	2	6
BYU	3	7
Bucks, Investments*		1
ID Div. of Vocational Rehab*		
Idaho Commerce & Labor	1	13
Idaho Migrant Council		
ISU	1	6
KIFI Internal	2	13
KIFI Website	10	13
LDS Employment		5
Medialine		6
Myaircheck.com		4
NASBA		1
NPG Broadcast Division		13
NPG Website		9
Penn State University		7
SuperIdaho.Com		13
TVJobs.Com	31	9
Twitter		
Walk-Ins	1	1

*Organizations which have requested notification of job openings.

E. Supplemental Recruitment Activities Undertaken by KIFI-TV

1.

Type of Activity: Guest Speaker

Date(s): See Below

Participating Employees: Jay Hildebrandt, Karole Honas, Rick Landon, Curtis Jackson, Michael Coats, Darien Laird, Michelle Ludtka, Tyler Thompson

Host/Sponsor of Activity: BYU Idaho, Idaho State University, Idaho Falls School Districts, School District 93, Boy Scouts, Eastern Idaho State Fair

Description:

On 08/10/10 – Rick Landon spoke to the Communications Class at BYU-Idaho about Broadcast Sales and how to understand the Nielsen numbers.

On 08/16/10 – Jay Hildebrandt served as the Master of Ceremonies for a golf scramble fund raiser for American Indian Scholarships.

On 09/04/10 - 09/10/10 Karole Honas met with the public at our booth at the Eastern Idaho State Fair to explain the News business

On 09/14/10 – Michael Coats visited the 5th grade class at Syringa Elementary in Pocatello to talk about weather, meteorology and careers in television.

On 10/07/10 – Karole Honas participated in a board meeting for Advisory of Higher Education in eastern Idaho.

On 10/07/10- Rick Landon spoke to a Communications Class at BYU-Idaho about Broadcast Sales.

On 10/19/10- Karole Honas spoke to a Communications Class at ISU about the Broadcast News business.

On 11/17/10 – Curtis Jackson visited a Mass Media class at Idaho State University and spoke to them about changes in the industry.

On 12/08/10 – Jay Hildebrandt took part in a Webinar for BYU-Idaho Communications students.

On 12/20/10– Michael Coats made a public appearance before a 5th grade class at Kershaw Intermediate School in Sugar City and spoke to them about weather and meteorology.

On 01/05/11 – Jay Hildebrandt spoke to a group of cub scouts about the broadcast business and took them on a tour of the station.

On 01/20/11 – Darien Laird participated in a book reading at Clair E. Gale Elementary School.

On 01/25/11 – Jay Hildebrandt hosted a group of cub scouts, talked to them about TV careers and took them on a tour of the station.

On 03/09/11 – Jay Hildebrandt spoke to an Advanced Reporting Class at BYU-Idaho about reporting.

On 03/11/11 – Jay Hildebrandt had lunch with the top readers at Falls Valley Elementary and talked to them about the importance of reading.

On 03/16/11 – Darien Laird made a presentation at the Intro to Journalism Class at Taylor View Middle School.

On 03/17/11– Michelle Ludtka spoke to a Sports Marketing Class at ISU in Pocatello about sports and dealing with the media.

On 03/29/11– Michael Coats spoke to a class of 70 2nd graders at Hillview Elementary School in Ammon.

On 03/30/11 – Michael Coats spoke to a class of 50 4th graders at Woodland Hills Elementary.

On 04/18/11 – Michael Coats spoke to the morning and the afternoon Kindergarten classes at Discovery Elementary in Ammon about weather and meteorology.

On 04/27/11 – Karole Honas met with the new Dean of the College of Arts and Sciences at ISU to develop a new and improved mass communications program.

On 04/28/11 – Michael Coats spoke to a three classes of 4th graders at Woodland Hills Elementary about weather..

On 04/29/11 – Michael Coats met with a group of 4th graders at Falls Valley Elementary and spoke to them about weather and meteorology.
On 05/03/11 – Curtis Jackson mentored a TV Media Class at Idaho State University.
On 05/05/11 – Jay Hildebrandt served as the Master of Ceremonies for the Bonneville Youth Development Council Extra Mile Youth Awards.
On 05/07/11 – Karole Honas was the Master of Ceremonies for the Blackfoot, Bingham County Youth Coalition's annual auction fundraiser.
On 05/17/11 – Tyler Thompson spoke to a class of students at Snake River Jr. High School about job opportunities in Broadcast Sales.
On 05/24/11 – Rick Landon spoke to a Communications Class at BYU-Idaho about Broadcast Sales and how to understand the Nielsen numbers.

2.

Type of Activity: Teaching Communications 260 Introduction to Broadcasting and Broadcast Performance

Date(s): September 2010 through December 2010, January 2011 through April 2011, All of May 2011

Participating Employee: Jay Hildebrandt

Host/Sponsor of Activity: BYU Idaho

Description:

Jay taught Communication classes at BYU-Idaho every Tuesday and Thursday morning to 30 students.

3.

Type of Activity: Internship Program

Date(s): Ongoing

Participating Employee: News Department

Host/Sponsor of Activity: Local News 8

Description:

This is an ongoing internship program at Local News 8 (KIFI). College students interested in the broadcast field are chosen to serve a three month (sometimes shorter) term as interns in the newsroom. They are given the opportunity to experience television broadcasting first hand. They work with reporters and other newsroom personnel in the process of news gathering, putting stories together and ready to air on our newscasts. We had four interns during the period from June 2010 through May 2011. They were: Jack Pettit, Rachael Snow, Michelle Wilcox and Kayla Cunningham. They were all students at BYU-Idaho.

4.

Type of Activity: Distinguished Student Award

Date(s): September 2010 through May 2011

Participating Employee: Scott Bemis, Alyssa Chin, Jeff Landers

Host/Sponsor of Activity: Local News 8 Sports Department

Description:

Those kids who stand out from the rest, for their hard work in obtaining good grades and outstanding achievement in extracurricular activities are recognized on air and given a plaque. This is done every Thursday during the school year.