



## ABC Television Network

**Buzz Mathesius**  
Vice President  
Affiliate Communications & Operations

March 17, 1998

To: Station Management

Re: Children's Television Act of 1990 -- ABC-TV Network Commercial Information -- First Quarter 1998

### Certification

Enclosed is a Certification by the network that all children's programs scheduled for broadcast during the first quarter of 1998 are formatted to comply with the commercial limits of the Children's Television Act of 1990. The Certification, which must be placed in your public file no later than ten days after the end of the first calendar quarter, lists each children's program, the amount of time normally allotted for network commercial matter, and opportunities for local commercial matter in and/or adjacent to the program.

The Certification reflects broadcast of network programming in live clearance periods. As we have previously advised you, it is important that these programs be broadcast at the times and in the order described on the Certification network schedule so that the commercial limits are not inadvertently exceeded. If your station exceeds the limits, you must include a detailed explanation of the overage in your public file.

Any changes in the number of commercial minutes per program hour will be sent to you over the A.I.N. (Affiliate Information Network) when they occur.

### Quarterly Confirmation

In addition, at the end of the quarter, the network will provide you with a Quarterly Confirmation that the number of minutes allotted for network and local commercial matter did not exceed those set forth in the Children's Television Act, and describing any increase in the commercial limits in the formats in the Certification. Decreases in the number of commercial minutes will not necessarily be noted in the Confirmation. We will also send you information regarding any additional children's programs aired during the first quarter. The Quarterly Confirmation should be placed in your public file with the Certification.

March 17, 1998

The Certification and the Quarterly Confirmation are designed to furnish you the information concerning commercial matter in network children's programs to enable you to meet the record keeping and public file requirements of the Children's Television Act.

Regards,

A handwritten signature in cursive script that reads "Buzz Mathesius".

Buzz Mathesius

BM/ak  
Enclosure

## CERTIFICATION

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER WHICH ARE SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 1998. THIS CERTIFIES THAT ALL OF THESE PROGRAMS ARE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS.

IF THE NETWORK RESCHEDULES CHILDREN'S PROGRAMS (FOR EXAMPLE, AS A RESULT OF LIVE SPORTS PROGRAMS), THE MODIFIED SCHEDULE WILL COMPLY WITH THE CHILDREN'S TELEVISION ACT COMMERCIAL LIMITS. SIMILARLY, IF THE NETWORK SCHEDULES A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WILL BE DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

### Children's Programs

#### Weekend Programs

1. Program: Disney's 101 Dalmatians  
Duration: Half-hour (Saturdays, 8:00 - 8:30 AM NYT)  
Number of Network Commercial Minutes: 4:30  
Opportunity for Local Commercial Matter: :30\*

2. Program: Disney's One Saturday Morning (featuring long-form educational elements -- "Brand Spanking New! Doug," "Disney's Recess" and "Disney's Pepper Ann" -- and short-form educational elements)

Duration: Two hours (Saturdays, 8:30 - 10:30 AM NYT)

Number of Network Commercial Minutes: 19:00 (5:00 commercial minutes 8:30-9:00 AM; 4:30 commercial minutes 9:00-9:30 AM; 5:00 commercial minutes 9:30-10:00 AM; and 4:30 commercial minutes 10:00-10:30 AM)

Opportunity for Local Commercial Matter: 2:00\*\* (:30 commercial minutes 8:30-9:00 AM; :30 commercial minutes 9:00-9:30 AM; :30 commercial minutes 9:30-10:00 AM; and :30 commercial minutes 10:00-10:30 AM)

3. Program: The Bugs Bunny & Tweety Show/ABC's Schoolhouse Rock

Duration: One hour (Saturdays, 10:30 - 11:30 AM NYT)

Number of Network Commercial Minutes: 9:30 (5:00 commercial minutes 10:30-11:00 AM -- :30 of which will air during ABC's Schoolhouse Rock; 4:30 commercial minutes 11:00-11:30 AM -- :30 of which will air during ABC's Schoolhouse Rock)

Opportunity for Local Commercial Matter: 1:00\*\*\* (:30 commercial minutes 10:30 - 11:00 AM; :30 commercial minutes 11:00 - 11:30 AM)

4. Program: Disney's Jungle Cubs

Duration: Half-hour (Saturdays, 11:30 AM - 12:00 Noon NYT)

Number of Network Commercial Minutes: 5:00

Opportunity for Local Commercial Matter: :30\*

5. Program: The New Adventures Of Winnie The Pooh

Duration: Half-hour (Saturdays, 12:00 Noon - 12:30 PM NYT)

Number of Network Commercial Minutes: 5:00

Opportunity for Local Commercial Matter: :30\*

6. Program: Science Court  
Duration: Half-hour (Saturdays, 12:30 - 1:00 PM NYT)  
Number of Network Commercial Minutes: 4:30  
Opportunity for Local Commercial Matter: :30\*
7. Program: ABC Kids Movie Matinee: "The Magic Pearl"/ABC's Schoolhouse Rock  
Duration: One and one-half hours (6:30 - 8:00 AM NYT/  
9:00 - 10:30 AM PT)  
(One-time-only - Sunday, January 11, 1998)  
(Repeat Feed - Sunday, January 18, 1998)  
Number of Network Commercial Minutes: 11:00 (3:30 commercial minutes 6:30-7:00 AM; 4:00 commercial minutes 7:00-7:30 AM; and 3:30 commercial minutes 7:30-8:00 AM)  
Opportunity for Local Commercial Matter: 4:30\*\*\*\* (1:30 commercial minutes 6:30-7:00 AM; 1:30 commercial minutes 7:00-7:30 AM; and 1:30 commercial minutes 7:30-8:00 AM)
8. Program: Disney's Recess  
Duration: Half-hour (10:30 - 11:00 AM NYT)  
(One-time-only - Saturday, January 24, 1998)  
Number of Network Commercial Minutes: 5:00  
Opportunity for Local Commercial Matter: :30\*
9. Program: Science Court  
Duration: Half-hour (11:00 - 11:30 AM NYT)  
(One-time-only - Saturday, January 24, 1998)  
Number of Network Commercial Minutes: 4:30  
Opportunity for Local Commercial Matter: :30\*

10. Program: ABC Kids Movie Matinee: "Peter And The Wolf"/"The Parsley Garden"

Duration: One and one-half hours (6:30 - 8:00 AM NYT/  
5:30 - 7:00 AM PT)  
(One-time-only - Saturday, February 7, 1998)  
(Repeat Feed - Saturday, February 14, 1998)

Number of Network Commercial Minutes: 11:00 (3:30 commercial minutes 6:30-7:00 AM; 4:00 commercial minutes 7:00-7:30 AM; and 3:30 commercial minutes 7:30-8:00 AM)

Opportunity for Local Commercial Matter: 4:30\*\*\*\* (1:30 commercial minutes 6:30-7:00 AM; 1:30 commercial minutes 7:00-7:30 AM; and 1:30 commercial minutes 7:30-8:00 AM)

11. Program: ABC Kids Movie Matinee: "P.J. Funnybunny: A Very Cool Easter"/"P.J. Funnybunny: Lifestyles Of The Funny And Famous"/"The Velveteen Rabbit"/ABC's Schoolhouse Rock

Duration: One and one-half hours (6:30 - 8:00 AM NYT/  
5:30 - 7:00 AM PT)  
(One-time-only - Saturday, March 21, 1998)  
(Repeat Feed - Saturday, March 28, 1998)

Number of Network Commercial Minutes: 11:00 (3:30 commercial minutes 6:30-7:00 AM; 4:00 commercial minutes 7:00-7:30 AM; and 3:30 commercial minutes 7:30-8:00 AM)

Opportunity for Local Commercial Matter: 4:30\*\*\*\* (1:30 commercial minutes 6:30-7:00 AM; 1:30 commercial minutes 7:00-7:30 AM; and 1:30 commercial minutes 7:30-8:00 AM)

#### Weekday Programs

None

\* Format allows one :34 station break, of which :30 ONLY may be used for local commercial matter.

\*\* Format allows four :34 station breaks, of which :30 ONLY for each may be used for local commercial matter.

\*\*\* Format allows two :34 station breaks, of which :30 ONLY for each may be used for local commercial matter.

\*\*\*\* Format allows three 1:34 station breaks, of which 1:30 ONLY for each may be used for local commercial matter.

  
William "Buzz" Mathesius  
Vice President and Director  
Affiliate Operations

Date: March 17, 1998