

September 28, 1998

To: Station Management

Re: Children's Television Act of 1990 -- ABC-TV Network
Commercial Information -- Third Quarter 1998

Certification

Enclosed is a Certification by the network that all children's programs scheduled for broadcast during the third quarter of 1998 are formatted to comply with the commercial limits of the Children's Television Act of 1990. The Certification, which must be placed in your public file no later than ten days after the end of the third calendar quarter, lists each children's program, the amount of time normally allotted for network commercial matter, and opportunities for local commercial matter in and/or adjacent to the program.

The Certification reflects broadcast of network programming in live clearance periods. As we have previously advised you, it is important that these programs be broadcast at the times and in the order described on the Certification network schedule so that the commercial limits are not inadvertently exceeded. If your station exceeds the limits, you must include a detailed explanation of the overage in your public file.

Any changes in the number of commercial minutes per program hour will be sent to you over the A-Net when they occur.

Quarterly Confirmation

In addition, at the end of the quarter, the network will provide you with a Quarterly Confirmation that the number of minutes allotted for network and local commercial matter did not exceed those set forth in the Children's Television Act, and describing any increase in the commercial limits in the formats in the Certification. Decreases in the number of commercial minutes will not necessarily be noted in the Confirmation. We will also send you information regarding any additional children's programs aired during the third quarter. The Quarterly Confirmation should be placed in your public file with the Certification.

The Certification and the Quarterly Confirmation are designed to furnish you the information concerning commercial matter in network children's programs to enable you to meet the record keeping and public file requirements of the Children's Television Act.

Kimberly Weitzel
Executive Director
Operations & New Media
Affiliate Relations

CERTIFICATION

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER WHICH ARE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 1998. THIS CERTIFIES THAT ALL OF THESE PROGRAMS ARE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS.

IF THE NETWORK RESCHEDULES CHILDREN'S PROGRAMS (FOR EXAMPLE, AS A RESULT OF LIVE SPORTS PROGRAMS), THE MODIFIED SCHEDULE WILL COMPLY WITH THE CHILDREN'S TELEVISION ACT COMMERCIAL LIMITS. SIMILARLY, IF THE NETWORK SCHEDULES A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WILL BE DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Programs

Weekend Programs (July 1 - September 11, 1998)

1. Program: Disney's 101 Dalmatians
Duration: Half-hour (Saturdays, 8:00 - 8:30 AM NYT)
Number of Network Commercial Minutes: 4:30
Opportunity for Local Commercial Matter: :30*

2. Program: Disney's One Saturday Morning (featuring long-form educational elements -- Disney's Doug, Disney's Recess and Disney's Pepper Ann -- and short-form educational elements)

Duration: Two hours (Saturdays, 8:30 - 10:30 AM NYT)

Number of Network Commercial Minutes: 19:00 (5:00 commercial minutes 8:30-9:00 AM; 4:30 commercial minutes 9:00-9:30 AM; 5:00 commercial minutes 9:30-10:00 AM; and 4:30 commercial minutes 10:00-10:30 AM)

Opportunity for Local Commercial Matter: 2:00** (:30 commercial minutes 8:30-9:00 AM; :30 commercial minutes 9:00-9:30 AM; :30 commercial minutes 9:30-10:00 AM; and :30 commercial minutes 10:00-10:30 AM)

3. Program: The Bugs Bunny & Tweety Show/ABC's Schoolhouse Rock

Duration: One hour (Saturdays, 10:30 - 11:30 AM NYT)

Number of Network Commercial Minutes: 9:30 (5:00 commercial minutes 10:30-11:00 AM -- :30 of which will air during ABC's Schoolhouse Rock; 4:30 commercial minutes 11:00-11:30 AM -- :30 of which will air during ABC's Schoolhouse Rock)

Opportunity for Local Commercial Matter: 1:00*** (:30 commercial minutes 10:30 - 11:00 AM; :30 commercial minutes 11:00 - 11:30 AM)

4. Program: Disney's Jungle Cubs

Duration: Half-hour (Saturdays, 11:30 AM - 12:00 Noon NYT)

Number of Network Commercial Minutes: 5:00

Opportunity for Local Commercial Matter: :30*

5. Program: The New Adventures Of Winnie The Pooh

Duration: Half-hour (Saturdays, 12:00 Noon - 12:30 PM NYT)

Number of Network Commercial Minutes: 5:00

Opportunity for Local Commercial Matter: :30*

6. Program: Science Court

Duration: Half-hour (Saturdays, 12:30 - 1:00 PM NYT)

Number of Network Commercial Minutes: 4:30

Opportunity for Local Commercial Matter: :30*

7. Program: ABC Kids Movie Matinee: ❖ The Bugs Bunny & Tweety Show/Cap'n O.G. Readmore Meets Little Red Riding Hood/ABC's Schoolhouse Rock❖

Duration: One and one-half hours (6:30-8:00 AM NYT/5:30-7:00 AM PT)
(One-time-only - Saturday, August 15, 1998)
(Repeat Feed - Saturday, August 22, 1998)

Number of Network Commercial Minutes: 11:00 (3:30 commercial minutes 6:30-7:00 AM; 4:00 commercial minutes 7:00-7:30 AM; and 3:30 commercial minutes 7:30-8:00 AM)

Opportunity for Local Commercial Matter: 4:30**** (1:30 commercial minutes 6:30-7:00 AM; 1:30 commercial minutes 7:00-7:30 AM; and 1:30 commercial minutes 7:30-8:00 AM)

Weekday Programs

1. Program: Disney's One Saturday Morning On Friday Night

Duration: Half-hour (8:30-9:00 PM NYT)
(One-time-only - Friday, September 11, 1998)

Number of Network Commercial Minutes: 5:00

Opportunity for Local Commercial Matter: 1:00*****

Weekend Programs (Beginning September 12, 1998)

1. Program: Disney's Hercules

Duration: Half-hour (Saturdays, 8:00 - 8:30 AM NYT)

Number of Network Commercial Minutes: 4:30

Opportunity for Local Commercial Matter: :30*

2. Program: Disney's One Saturday Morning (featuring long-form educational elements -- Disney's Doug, Disney's Recess and Disney's Pepper Ann -- and short-form educational elements)

Duration: Two hours (Saturdays, 8:30 - 10:30 AM NYT)

Number of Network Commercial Minutes: 19:00 (5:00 commercial minutes 8:30-9:00 AM; 4:30 commercial minutes 9:00-9:30 AM; 5:00 commercial minutes 9:30-10:00 AM; and 4:30 commercial minutes 10:00-10:30 AM)

Opportunity for Local Commercial Matter: 2:00** (:30 commercial minutes 8:30-9:00 AM; :30 commercial minutes 9:00-9:30 AM; :30 commercial minutes 9:30-10:00 AM; and :30 commercial minutes 10:00-10:30 AM)

3. Program: The Bugs Bunny & Tweety Show/ABC's Schoolhouse Rock

Duration: One hour (Saturdays, 10:30 - 11:30 AM NYT)

Number of Network Commercial Minutes: 9:30 (5:00 commercial minutes 10:30-11:00 AM -- :30 of which will air during ABC's Schoolhouse Rock; 4:30 commercial minutes 11:00-11:30 AM -- :30 of which will air during ABC's Schoolhouse Rock)

Opportunity for Local Commercial Matter: 1:00*** (:30 commercial minutes 10:30 - 11:00 AM; :30 commercial minutes 11:00 - 11:30 AM)

4. Program: Disney's 101 Dalmatians

Duration: Half-hour (Saturdays, 11:30 AM - 12:00 Noon NYT)

Number of Network Commercial Minutes: 5:00

Opportunity for Local Commercial Matter: :30*

5. Program: The New Adventures Of Winnie The Pooh

Duration: Half-hour (Saturdays, 12:00 Noon - 12:30 PM NYT)

Number of Network Commercial Minutes: 5:00

Opportunity for Local Commercial Matter: :30*

6. Program: Squigglevision

Duration: Half-hour (Saturdays, 12:30 - 1:00 PM NYT)

Number of Network Commercial Minutes: 4:30

Opportunity for Local Commercial Matter: :30*

Weekday Programs

None

* Format allows one :34 station break, of which :30 ONLY may be used for local commercial matter.

** Format allows four :34 station breaks, of which :30 ONLY for each may be used for local commercial matter.

*** Format allows two :34 station breaks, of which :30 ONLY for each may be used for local commercial matter.

**** Format allows three 1:34 station breaks, of which 1:30 ONLY for each may be used for local commercial matter.

***** Format allows one 1:04 station break, of which 1:00 ONLY may be used for local commercial matter.

Date: September 28, 1998