

March 31, 1999

RE: Children's Television Act of 1990 – ABC-TV Network Commercial Information – First Quarter 1999

Certification

Enclosed is a Certification by the network that all children's programs scheduled for broadcast during the first quarter of 1999 are formatted to comply with the commercial limits of the Children's Television Act of 1990. The Certification, which must be placed in your public file no later than ten days after the end of the fourth calendar quarter, lists each children's program, the amount of time normally allotted for network commercial matter, and opportunities for local commercial matter in and/or adjacent to the program.

The Certification reflects broadcast of network programming in live clearance periods. As we have previously advised you, it is important that these programs be broadcast at the times and in the order described on the Certification network schedule so that the commercial limits are not inadvertently exceeded. If your station exceeds the limits, you must include a detailed explanation of the overage in your public file.

Any changes in the number of commercial minutes per program hour will be sent to you over the A-Net when they occur.

Quarterly Confirmation

In addition, at the end of the quarter, the network will provide you with a Quarterly Confirmation that the number of minutes allotted for network and local commercial matter did not exceed those set forth in the Children's Television Act, and describing any increase in the commercial limits in the formats in the Certification. Decreases in the number of commercial minutes will not necessarily be noted in the Confirmation. We will also send you information regarding any additional children's programs aired during the first quarter. The Quarterly Confirmation should be placed in your public file with the Certification.

The Certification and the Quarterly Confirmation are designed to furnish you the information concerning commercial matter in network children's programs to enable you to meet the record keeping and public file requirements of the Children's Television Act.

Affiliate Relations

Enclosure

## CERTIFICATION

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER WHICH ARE SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 1999. THIS CERTIFIES THAT ALL OF THESE PROGRAMS ARE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOC HOUR ON WEEKDAYS.

IF THE NETWORK RESCHEDULES CHILDREN'S PROGRAMS (FOR EXAMPLE, AS A RESULT OF LIVE SPORTS PROGRAMS), THE MODIFIED SCHEDULE WIL COMPLY WITH THE CHILDREN'S TELEVISION ACT COMMERCIAL LIMITS. SIMILARELY, IF THE NETWORK SCHEDULES A HALF-HOUR CHILDREN' PROGRAM CONTAINING 5.5. COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN' PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN' PROGRAM WILL BE DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

### Children's Programs

#### Weekend Programs

- 1      Duration: Disney One Saturday Morning (featuring long-form educational elements – “Disney’s Doug,” Disney’s Recess”, “Disney’s Pepper Ann” –and short-form educational elements.  
  
          Duration:            Two Hours (Saturdays, 7:30-9:30 a.m.  
  
          Number of Network Commercial Minutes: 19:00 (5:00 commercial minutes 7:30-8:00 a.m.; 4:30 8:00-8:30 a.m.; 5:00 commercial minutes 8:30-9:00 a.m.; and 4:30 commercial minutes 9:00-9:30 a.m.  
  
          Opportunity for Local Commercial Matter: 2:00\*\* (:30 commercial minutes 7:30-8:00 a.m.; :30 Commercial minutes 8:00-8:30 a.m.; :30 commercial minutes 8:30-9:00 a.m.; :30 commercial minutes 9:00-9:30 a.m.)
  
2.      Program:            101 Dalmations, The Series  
  
          Duration:            30 minutes  
  
          Number of Network Commercial Minutes: 4:30  
  
          Opportunity for Local Commercial Matter: :30\*\*
  
3.      Program:            The New Adventures of Winnie the Pooh  
  
          Duration:            30 minutes  
  
          Number of Network Commercial Minutes: 4:30  
  
          Opportunity for Local Commercial Matter: :30\*\*\*

4. Program: Squigglevision  
Duration: 30 minutes  
Number of Network Commercial Minutes: 4:30  
Opportunity for Local Commercial Matter: :30\*
5. Program: Nick News  
Duration: 30 minutes  
Number of Network Commercial Minutes: 2:30  
Opportunity for Local Commercial Matter: 2:30
6. Program: ABC Kids Matinee: Disney's One Saturday Morning Musical Marathon  
Duration: One and One-half hours (10:30 a.m. to 12:00 p.m.)  
(One Time Only – Sunday March 21, 1999)  
Number of Network Commercial Minutes: 11:00 (3:30 commercial minutes  
10:30-11:00 a.m.; 4:00 commercial minutes 11:00-11:30 a.m.; and  
3:30 commercial minutes 11:30 a.m. – 12:00 p.m .)  
Opportunity for Local Commercial Matter: 4:30\*\*\*\* (1:30 commercial minutes  
10:30-11:00 a.m.; 1:30 commercial minutes 11:00-11:30 a.m.; and 1:30  
commercial minutes 11:30 a.m. – 12:00 p.m.)
7. "Disney's Doug"  
Duration: :30 (7:00-7:30 a.m.)  
(One Time Only – Saturday, March 13 1999)  
Number of Network Commercial Minutes: 4:30  
Number of Local Commercial Matter: 4:30\*

- Format allows for one :34 station break, of which :30 ONLY may be used for local commercial matter.

- \*\* Format allows for :34 station break, of which :30 ONLY may be used for local commercial matter.

- \*\*\* Format allows for :34 station break of which :30 ONLY may be used for local commercial matter.

- \*\*\*\* Format allows one 1:04 station break, of which 1:00 ONLY may be used for local commercial matter; and one :34 end break, of which :30 ONLY may be used for local commercial matter. (Note: the end break is immediately following :30 for APS "Plan A" and "Plan B.")

- \*\*\*\*\* Format allows one 1:34 station break, of which 1:30 ONLY may be used for local commercial matter; and one 1:04 end break, of which 1:00 ONLY may be used for local commercial matter. (Note: the end break is immediately following :30 for APS "Plan A" and "Plan B.")