

October 1, 1999

To: Station Management

Re: Children's Television Act of 1990 -- ABC-TV Network  
Commercial Information - Third Quarter 1999

Attached is a Certification by the network that all children's programs scheduled for broadcast during the third quarter of 1999 are formatted to comply with the commercial limits of the Children's Television Act of 1990. The Certification, which must be placed in your public file no later than ten days after the end of the third calendar quarter, lists each children's program and the amount of time normally allotted for network commercial matter [and opportunities for local commercial matter] in and/or adjacent to the program.

The Certification reflects broadcast of network programming in live clearance periods. As we have previously advised you, it is important that these programs be broadcast at the times and in the order described on the Certification network schedule so that the commercial limits are not inadvertently exceeded. If your station exceeds the limits, you must include a detailed explanation of the overage in your public file.

Any changes in the number of commercial minutes per program hour will be sent to you over the A-Net when they occur.

Since we are preparing and transmitting the reports electronically at the end of the quarter instead of a few weeks before, you will no longer receive a separate confirmation.

The Certification is designed to furnish you the information concerning commercial matter in network children's programs to enable you to meet the record keeping and public file requirements of the Children's Television Act.

Affiliate Relations

## CERTIFICATION

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER WHICH WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 1999. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS.

IF THE NETWORK RESCHEDULED CHILDREN'S PROGRAMS (FOR EXAMPLE, AS A RESULT OF LIVE SPORTS PROGRAMS), THE MODIFIED SCHEDULE WOULD HAVE COMPLIED WITH THE CHILDREN'S TELEVISION ACT COMMERCIAL LIMITS. SIMILARLY, IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Programs (July 1 through August 13, 1999)

### Weekend Programs

1. Program: Disney's 101 Dalmatians  
Duration: Half-hour (Saturdays, 8:00-8:30 AM NYT)  
Number of Network Commercial Minutes: 4:30  
Opportunity for Local Commercial Matter: :30\*

2. Program: Disney's One Saturday Morning (featuring long-form educational elements -- "Disney's Doug," "Disney's Recess" and "Disney's Pepper Ann" -- and short-form educational elements)

Duration: Two hours (Saturdays, 8:30-10:30 AM NYT)

Number of Network Commercial Minutes: 19:00 (5:00 commercial minutes 8:30-9:00 AM; 4:30 commercial minutes 9:00-9:30 AM; 5:00 commercial minutes 9:30-10:00 AM; and 4:30 commercial minutes 10:00-10:30 AM)

Opportunity for Local Commercial Matter: 2:00\*\* (:30 commercial minutes 8:30-9:00 AM; :30 commercial minutes 9:00-9:30 AM; :30 commercial minutes 9:30-10:00 AM; and :30 commercial minutes 10:00-10:30 AM)

3. Program: The Bugs Bunny & Tweety Show/ABC's Schoolhouse Rock

Duration: One hour (Saturdays, 10:30-11:30 AM NYT)

Number of Network Commercial Minutes: 9:30 (5:00 commercial minutes 10:30-11:00 AM -- :30 of which will air during ABC's Schoolhouse Rock; 4:30 commercial minutes 11:00-11:30 AM -- :30 of which will air during ABC's Schoolhouse Rock)

Opportunity for Local Commercial Matter: 1:00\*\*\* (:30 commercial minutes 10:30 - 11:00 AM; :30 commercial minutes 11:00 - 11:30 AM)

4. Program: The New Adventures Of Winnie The Pooh

Duration: Half-hour (Saturdays, 11:30 AM-12:00 Noon NYT)

Number of Network Commercial Minutes: 5:00

Opportunity for Local Commercial Matter: :30\*

5. Program: Disney's Mickey Mouseworks

Duration: Half-hour (Saturdays, 12:00 Noon-12:30 PM NYT)

Number of Network Commercial Minutes: 5:00

Opportunity for Local Commercial Matter: :30\*

6. Program: Squigglevision  
Duration: Half-hour (Saturdays, 12:30-1:00 PM NYT)  
Number of Network Commercial Minutes: 4:30  
Opportunity for Local Commercial Matter: :30\*

Weekday Programs

None

Children's Programs (August 14 through September 10, 1999)

Weekend Programs

1. Program: Disney's 101 Dalmatians  
Duration: Half-hour (Saturdays, 8:00-8:30 AM NYT)  
Number of Network Commercial Minutes: 5:00
  
2. Program: Disney's One Saturday Morning (featuring long-form educational elements -- "Disney's Doug," "Disney's Recess" and "Disney's Pepper Ann" -- and short-form educational elements)  
Duration: Two hours (Saturdays, 8:30-10:30 AM NYT)  
Number of Network Commercial Minutes: 21:00 (5:30 commercial minutes 8:30-9:00 AM; 5:00 commercial minutes 9:00-9:30 AM; 5:30 commercial minutes 9:30-10:00 AM; and 5:00 commercial minutes 10:00-10:30 AM)
  
3. Program: The Bugs Bunny & Tweety Show/ABC's Schoolhouse Rock  
Duration: One hour (Saturdays, 10:30-11:30 AM NYT)  
Number of Network Commercial Minutes: 10:30 (5:30 commercial minutes 10:30-11:00 AM -- :30 of which will air during ABC's Schoolhouse Rock; 5:00 commercial minutes 11:00-11:30 AM -- :30 of which will air during ABC's Schoolhouse Rock)

4. Program: The New Adventures Of Winnie The Pooh  
Duration: Half-hour (Saturdays, 11:30 AM-12:00 Noon NYT)  
Number of Network Commercial Minutes: 5:30
  
5. Program: Disney's Mickey Mouseworks  
Duration: Half-hour (Saturdays, 12:00 Noon-12:30 PM NYT)  
Number of Network Commercial Minutes: 5:30
  
6. Program: Squigglevision  
Duration: Half-hour (Saturdays, 12:30-1:00 PM NYT)  
Number of Network Commercial Minutes: 5:00
  
7. Program: The ABC Kids Matinee: Peter And The Wolf/The Parsley Garden  
  
Duration: One and one-half hours (6:30-8:00 AM NYT)  
(One-time-only -- Saturday, August 14, 1999)  
(Repeat feed -- Saturday, August 21, 1999)  
  
Number of Network Commercial Minutes: 11:00 (3:30 commercial minutes 6:30-7:00 AM; 4:00 commercial minutes 7:00-7:30 AM; and 3:30 commercial minutes 7:30-8:00 AM)  
  
Opportunity for Local Commercial Matter: 4:30\*\*\*\* (1:30 commercial minutes 6:30-7:00 AM); 1:30 commercial Minutes 7:00-7:30 AM; and 1:30 commercial minutes 7:30-8:00 AM)

Weekday Programs

1. Program: Disney's One Saturday Morning On Friday Night  
Duration: Half-hour (9:30-10:00 PM NYT)  
(One-time-only - Friday, September 10, 1999)  
  
Number of Network Commercial Minutes: 5:00  
  
Opportunity for Local Commercial Matter: 1:00\*\*\*\*\*

Children's Programs (effective September 11, 1999)

Weekend Programs

1. Program: Hercules  
Duration: Half-hour (8:00-8:30 AM NYT)  
(One-time-only - Saturday, September 11, 1999)  
Number of Network Commercial Minutes: 5:00
2. Program: Disney's Pepper Ann (as of September 18, 1999)  
Duration: Half-hour (Saturdays, 8:00-8:30 AM NYT)  
Number of Network Commercial Minutes: 5:00
3. Program: Disney's One Saturday Morning (featuring long-form educational elements -- "Disney's Doug," "Disney's Recess" and "Disney's Pepper Ann" -- and short-form educational elements)  
Duration: Two hours (Saturdays, 8:30-10:30 AM NYT)  
Number of Network Commercial Minutes: 21:00 (5:30 commercial minutes 8:30-9:00 AM; 5:00 commercial minutes 9:00-9:30 AM; 5:30 commercial minutes 9:30-10:00 AM; and 5:00 commercial minutes 10:00-10:30 AM)
4. Program: Sabrina  
Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)  
Number of Network Commercial Minutes: 5:30
5. Program: The Bugs Bunny & Tweety Show/ABC's Schoolhouse Rock  
Duration: Half-hour (Saturdays, 11:00-11:30 AM NYT)  
Number of Network Commercial Minutes: 5:00 (:30 of which will air during ABC's Schoolhouse Rock)

6. Program: The New Adventures Of Winnie The Pooh  
Duration: Half-hour (Saturdays, 11:30 AM-12:00 Noon NYT)  
Number of Network Commercial Minutes: 5:30
  
7. Program: Disney's Mickey Mouseworks  
Duration: Half-hour (Saturdays, 12:00 Noon-12:30 PM NYT)  
Number of Network Commercial Minutes: 5:30
  
8. Program: Squigglevision  
Duration: Half-hour (Saturdays, 12:30-1:00 PM NYT)  
Number of Network Commercial Minutes: 5:00
  
9. Program: Disney's Doug  
Duration: Half-hour (11:00-11:30 AM NYT)  
(One-time-only - Saturday, September 18, 1999)  
Number of Network Commercial Minutes: 5:00
  
10. Program: Disney's Doug  
Duration: Half-hour (11:00-11:30 AM NYT)  
(One-time-only - Saturday, September 25, 1999)  
Number of Network Commercial Minutes: 5:00

Weekday Programs

None

\* Format allows one :34 station break, of which :30 ONLY may be used for local commercial matter.

\*\* Format allows four :34 station breaks, of which :30 ONLY for each may be used for local commercial matter.

\*\*\* Format allows two :34 station breaks, of which :30 ONLY for each may be used for local commercial matter.

\*\*\*\* Format allows three 1:34 station breaks, of which 1:30 ONLY for each may be used for local commercial matter.

\*\*\*\*\* Format allows one :34 station break, of which :30 ONLY may be used for local commercial matter, and one :30 end break which may be used for APS "Plan A" and "Plan B."

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Affiliate Relations

Date: October 1, 1999

Federal Communications Commission  
Washington D.C. 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) **09/30/1999**

<b>1. Call Sign</b>	Channel Number	Community of License			
<b>KIFI</b>	<b>8</b>	City	State	County	ZIP Code
		<b>IDAHO FALLS-POCATELLO</b>	<b>ID</b>	<b>BONNEVILLE</b>	<b>83401</b>
Licensee					Previous call sign (if applicable)
<b>THE POST COMPANY</b>					
<input checked="" type="checkbox"/> Network Affiliation: <b>ABC</b>		Nielsen DMA	World Wide Web Home Page Address (if applicable)		
<input type="checkbox"/> Independent		<b>Idaho Falls-Pocatello</b>	<b>www.localnews8.com</b>		

### Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). **4**
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? \_X\_ Yes \_\_\_ No
4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? \_X\_ Yes \_\_\_ No
5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: <b>Disney's 101 Dalmatians: The Series</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturdays - 7-7:30 AM MT through 9/4/99</b>	<b>10</b>	<b>1</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>7</b> years to <b>11</b> years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  <b>This series addresses many of the key developmental issues of middle childhood. A group of Dalmatian puppies and a resourceful chicken named "Spot" are featured in stories that center on problem-solving. Plots frequently introduce conflicts over rules, learning responsibility, attempts to gain peer acceptance, learning from mistakes and efforts to help other animals or human characters. The series encourages prosocial values such as empathy, fairness and cooperative behavior, as well as modeling information-gathering and strategic thinking.</b></p> <p><b>*This rescheduled episode was itself preempted for breaking ABC Network News coverage of search for JFK, Jr. The preempted episode was not rebroadcast.</b></p>			

Title of Program #2: <b>Disney's Pepper Ann</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturdays - 7-7:30 AM MT as of 9/18/99</b>	<b>2</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>10</b> years to <b>12</b> years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  <b>Pepper Ann is the daughter of a single working mother. She loves math and science and hopes some day to make a name for herself in Biology or Medicine. Pepper Ann and her Hazelnut Middle School friends demonstrate individuality, problem-solving, perseverance, responsibility and creativity. While the primary educational focus of the series is building self-esteem -- particularly that of girls -- stories also break down gender and ethnic stereotypes and broaden the definition of "family."</b></p>			

Title of Program #3: <b>Disney's 1 Saturday Morning (featuring long and short-form educational elements)</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturdays - 7:30-9:30 AM MT</b>	<b>13</b>	<b>1</b>	<b>7/18/99 - 4:00 PM MT*</b>
Length of Program: <b>120</b> (minutes)			
Age of Target Child Audience: from <b>8</b> years to <b>12</b> years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This two-hour program block features three half-hour educational series in combination with various short-form educational elements. The latter include "Great Minds...Think For Themselves" (American history segments), a new series "Who Am I?" (descriptions of interesting figures in World History), "What's the Diff?" (game-type segments that teach visual and analytical skills), "Let's Go!" (geography and cultural information segments) and "Flyndiggery Do: Where'd It Go?" (short segments describing animal behavior).</b></p> <p><b>Disney's Doug</b> – This series uses humor and fantasy in depicting a twelve-year-old boy's struggles to develop self-confidence, define identity, resolve family and school problems and maintain friendships. Narrated via the journal entries of aspiring writer/cartoonist Doug Funnie, episodes promote values such as honesty, loyalty, fairness and respect for individual differences. They also encourage creative writing and artistic expression.</p> <p><b>Disney's Pepper Ann</b> – "Pepper Ann" features a resourceful twelve-year-old girl who is growing up in a single-parent family. Pepper Ann discovers the importance of speaking out for one's beliefs as well as the value of learning from one's mistakes. The primary educational focus of the series is self-esteem – particularly that of girls.</p> <p><b>Disney's Recess</b> – "Disney's Recess" is a collection of animated stories about six fourth-grade children who attend public school. These children are an ethnically and gender-diverse group. Their experiences at Third Street School deliver messages about problems common to middle childhood: conflicts with authority figures, school and family rules, issues of fairness, peer pressure and coping with disappointment. A number of episodes revolve around class bullies or "teacher's pets." Series episodes provide a rich source of values-oriented discussion material for parents and children.</p> <p><b>*This rescheduled episode was interrupted (partially preempted) for breaking ABC Network News coverage of search for JFK, Jr.</b></p>			

Title of Program #4: <b>Sabrina, The Animated Series</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturdays - 9:30-10:00 AM MT as of 9/11/99</b>	<b>3</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>8</b> years to <b>11</b> years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Twelve-year-old Sabrina Spellman, who is half witch and half mortal, is being raised in a non-traditional family consisting of her Uncle Quigley and two young aunts. Series episodes explore social and developmental issues such as peer pressure/competition, loyalty and friendship, responsibility, honesty, facing fears, speaking up for one's beliefs, etc. Family issues such as divorce and remarriage and household rules are also addressed.</b></p>			

Title of Program #5: <b>The New Adventures Of Winnie The Pooh</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturdays - 9:30-10:00 AM MT through 9/4/99. As of 9/11/99, Saturdays - 10:00-10:30 AM MT</b>	<b>13</b>	<b>1</b>	<b>7/17/99 - 12:30 PM MT*</b>
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>3</b> years to <b>6</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Based on the classic "Winnie The Pooh" books by author A.A. Milne, The New Adventures Of Winnie The Pooh depicts the everyday lives of Christopher Robbin and his companions Pooh, Piglet, Rabbit, Tigger, Eeyore, Owl and Gopher. Series episodes deliver strong messages about honesty, responsibility, persistence, cooperative effort, friendship and caring. Many stories are designed to help younger children distinguish between fantasy and reality and overcome common childhood fears.</b>			
<b>*This rescheduled episode was itself preempted for breaking ABC Network News coverage of search for JFK, Jr. The preempted episode was not rebroadcast.</b>			

Title of Program #6: <b>Squigglevision</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturdays - 10:30-11:00 AM MT</b>	<b>13</b>	<b>2</b>	<b>7/24/99 - 4:00M MT</b>
Length of Program: <b>30</b> (minutes)			<b>9/4/99 - 12:30 PM MT</b>
Age of Target Child Audience: from <b>8</b> years to <b>12</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>"Squigglevision" offers an entertaining approach to education. In addition to the "Science Court" story, each "Squigglevision" episode includes segments on arithmetic estimation techniques ("See You Later, Estimator") and Vocabulary skills ("The Last Word"). The series uses activities at a radio station and in a courtroom as vehicles for teaching scientific concepts and their everyday applications. Characters use critical thinking skills, demonstrating both inductive and deductive reasoning as they evaluate hypotheses in light of data. Scientific and math estimation concepts are illustrated via practical "demonstrations" and graphics.</b>			

**Non-Core Educational and Informational Programming**

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1: <b>ABC's Schoolhouse Rock</b>			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturdays - 6:27-6:30 AM MT</b>	<b>8</b>	<b>5</b>	
Length of Program: <b>3</b> (minutes)			
Age of Target Child Audience: from <b>6</b> years to <b>11</b> years			
Describe the program. <b>This short-form educational program teaches concepts in grammar, math, U.S. history, science and finance by transforming these concepts into popular song, rhyme and amusing visuals. This method of presenting academic concepts has proven to be a powerful instructional tool.</b>			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #2: <b>ABC's Schoolhouse Rock</b>			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturdays - 6:57-7:00 AM MT through 9/4/99</b>	<b>7</b>	<b>3</b>	
Length of Program: <b>3</b> (minutes)			
Age of Target Child Audience: from <b>6</b> years to <b>11</b> years			
Describe the program. <b>This short-form educational program teaches concepts in grammar, math, U.S. history, science and finance by transforming these concepts into popular song, rhyme and amusing visuals. This method of presenting academic concepts has proven to be a powerful instructional tool.</b>			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #3: <b>The ABC Kids Matinee: Peter &amp; The Wolf/The Parsley Garden</b>			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Sunday, 8/15/99 10:30 A.M. MT</b>	<b>1</b>	<b>0</b>	
Length of Program: <b>90</b> (minutes)			
Age of Target Child Audience: from <b>7</b> years to <b>11</b> years			
Describe the program. <p><b>Peter And The Wolf - Based on the 1936 classical musical tale by Sergei Prokofiev, this special combines live action and original animation. This special tells the story of a modern day Peter whose single parent mother takes him to Switzerland to meet his reclusive grandfather. There the real Peter is swept into an animated version of the fable "Peter And The Wolf" – starring his own grandfather as a young boy. The live action storyline culminates in a moving reconciliation between Peter's mother and grandfather, who had been estranged for several years.</b></p> <p><b>The Parsley Garden - This live-action children's special is based on the story "The Parsley Garden" from the book "The Assyrian" and other stories by William Sarayan. It is the story of an Armenian boy who, during the Great Depression, is caught shoplifting a small hammer. He has saved scrap lumber and has straightened bent, discarded nails with the intent of building a table for his mother. Although the owner of the general store permits the boy to work off the cost of the stolen hammer, he humiliates the boy, making derogatory remarks about Armenian people. The boy struggles with the dilemma of whether to endure the prejudice, continuing to work off the cost of the hammer – or leave with his dignity intact, but with no means of building the gift for his single parent mother.</b></p>			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #4: <b>Disney's Doug</b>			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturday - 9/18/99 - 6:00-6:30 AM MT</b>	<b>1</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>8</b> years to <b>12</b> years			
Describe the program. <b>When Doug's former best friend Bobby Bodingo moves to town Doug is shocked to find that the buddy of his elementary school years has turned into a rude, obnoxious bully. He had looked forward to being reunited with Bobby and resuming their good times together. Soon Bobby's loudness, insensitivity and practical jokes begin to alienate Doug's other friends. He faces the conflict of whether to drop Bobby, tell him the truth about his behavior or risk losing all of his own friends. This special serves children's social/affective needs by examining the meaning of loyalty, the ways in which friendships change over time and the importance of honesty.</b>			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #5: <b>Disney's Doug</b>			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturday - 9/25/99 - 6:00-6:30 AM MT</b>	<b>1</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>8</b> years to <b>12</b> years			
Describe the program. <b>Like many children, Doug and his friends have collections of baseball cards, miniatures, books, toys, etc. When Doug becomes taken with collecting for the investment value of the objects -- not because he even likes the items that he is buying -- collecting begins to lose its charm. He becomes more and more driven and mercenary, alienating his friends. Collecting turns into almost an addiction. In the story resolution Doug learns a lesson about values and is able to return to collecting objects for enjoyment and hobby rather than for profit. This program serves children's social/affective needs by helping viewers to examine the motives for buying collectibles. The story focuses on how collecting sometimes becomes obsessive and interferes with friendships, family relationships and day-to-day tasks.</b>			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

**Other Matters**

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming.

Title of Program #1: <b>Disney's Pepper Ann</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturdays - 7-7:30 AM MT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 10 to 12 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Pepper Ann is the daughter of a single working mother. She loves math and science and hopes some day to make a name for herself in Biology or Medicine. Pepper Ann and her Hazelnut Middle School friends demonstrate individuality, problem-solving, perseverance, responsibility and creativity. While the primary educational focus of the series is building self-esteem -- particularly that of girls -- stories also break down gender and ethnic stereotypes and broaden the definition of "family."</b>			

Title of Program #2: <b>Disney's 1 Saturday Morning</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturdays - 7:30-9:30 AM MT</b>	<b>13</b>	<b>120 (minutes)</b>	<b>from 8 to 12 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This two-hour program block features three half-hour educational series ("Disney's Doug," "Disney's Pepper Ann" and "Disney's Recess") in combination with various short-form educational elements. The latter include "Great Minds...Think For Themselves" (American history segments), a new series "Who Am I?" (descriptions of interesting figures in World History), "What's the Diff?" (game-type segments that teach visual and analytical skills), "Let's Go!" (geography and cultural information segments) and "Flyndiggery Do: Where'd It Go?" (short segments describing animal behavior).</b>			

Title of Program #3: <b>Sabrina, The Animated Series</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturdays - 9:30-10:00 AM MT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 8 to 11 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Twelve-year-old Sabrina Spellman, who is half witch and half mortal, is being raised in a non-traditional family consisting of her Uncle Quigley and two young aunts. Series episodes explore social and developmental issues such as peer pressure/competition, loyalty and friendship, responsibility, honesty, facing fears, speaking up for one's beliefs, etc. Family issues such as divorce and remarriage and household rules are also addressed.</b>			

Title of Program #4: <b>The New Adventures Of Winnie The Pooh</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturdays - 10:00-10:30 AM MT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 3 to 6 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Based on the classic "Winnie The Pooh" books by author A.A. Milne, The New Adventures Of Winnie The Pooh depicts the everyday lives of Christopher Robbin and his companions Pooh, Piglet, Rabbit, Tigger, Eeyore, Owl and Gopher. Series episodes deliver strong messages about honesty, responsibility, persistence, cooperative effort, friendship and caring. Many stories are designed to help younger children distinguish between fantasy and reality and overcome common childhood fears.</b>			

Title of Program #5: <b>Squigglevision</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturdays - 10:30-11:00 AM MT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 8 to 12 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>"Squigglevision" offers an entertaining approach to education. In addition to the "Science Court" story, each "Squigglevision" episode includes segments on arithmetic estimation techniques ("See You Later, Estimator") and Vocabulary skills ("The Last Word"). The series uses activities at a radio station and in a courtroom as vehicles for teaching scientific concepts and their everyday applications. Characters use critical thinking skills, demonstrating both inductive and deductive reasoning as they evaluate hypotheses in light of data. Scientific and math estimation concepts are illustrated via practical "demonstrations" and graphics.</b>			

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)?  Yes  No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase? <input type="checkbox"/> Yes <input type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)		0	
Age of Target Child Audience: from    years to    years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

<b>10. Name of children's programming liaison:</b>	
Name <b>Kathleen Walden</b>	Telephone Number (include area code) <b>208-525-8888</b>
Address <b>1915 North Yellowstone Hwy</b>	Internet Mail Address (if applicable) <b>kwalden@localnews8.com</b>
City <b>Idaho Falls</b>	State <b>ID</b>

**11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.**

**COMMUNITY/PROMOTIONAL EFFORTS IN WHICH KIFI PARTICIPATED AND/OR SPONSORED LOCAL PROGRAMS DESIGNED TO MEET THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN**

**JULY 1 TO SEPTEMBER 30, 1999**

**WEDNESDAY'S CHILD NEWS FEATURE**

**July 7, 14, 21, 28 5PM AND 10PM NEWSCASTS  
August 4, 11, 18, 25 5PM AND 10 PM NEWSCASTS  
September 1, 8, 15, 22, 29 5PM AND 10PM NEWSCASTS**

**THIS REGULAR NEWS FEATURE IS WRITTEN AND PRODUCED BY KIFI'S VICE PRESIDENT OF NEWS, JAY HILDEBRANDT. EACH WEEK A CHILD IS FEATURED WHO IS LOOKING FOR AN ADOPTIVE FAMILY, A FOSTER FAMILY OR A BIG BROTHER OR BIG SISTER ROLE MODEL.**

**PUBLIC SERVICE ANNOUNCEMENTS**

**CHILDREN FIRST**

**ABC NETWORK HAS A PROGRAM TITLED "CHILDREN FIRST," WHICH FOCUSES ON ACTIVITIES FOR CHILDREN WITH PARENTS, TEACHERS AND MENTORS. LOCAL NEWS 8 USED A SPOT CONCERNING CHILDREN AND INTERNET SUPERVISION BY PARENTS AND TEACHERS. THE SPOT AIRED 56 TIMES. WE ALSO PRODUCED TWO LOCAL TALENT SPOTS CONCERNING SCHOOL SAFETY, AND THE IMPORTANCE OF HELPING CHILDREN WITH HOMEWORK. THESE SPOTS AIRED 45 TIMES.**

**DO MATH**

**THESE ARE NATIONAL PUBLIC SERVICE ANNOUNCEMENTS THAT RUN :30, :60 AND :60 TEACHING CHILDREN ABOUT IMPORTANCE OF MATH IN SCHOOL. THEY EACH HAVE A LITTLE SONG THAT SAYS "GIMME FIVE" AND IT IS TALKING ABOUT MATH. THESE RAN 61, 32, AND 20 TIMES RESPECTIVELY.**

**CHILDREN PSA'S**

**THESE ARE 4 DIFFERENT NATIONAL :30 PUBLIC SERVICE ANNOUNCEMENTS TEACHING KIDS AND PARENTS ABOUT THE SUBJECTS OF NEGLECT IN KIDS, EARLY INTERVENTION FOR CHILD ABUSE, FUTURES OF KIDS AND A PARENT TESTIMONIAL ABOUT CHILD ABUSE. THESE SPOTS RAN 52, 65, 41, AND 50 TIMES RESPECTIVELY.**

**SAVE THE CHILDREN**

**THESE ARE NATIONAL :30, :60, :90 AND :120 PUBLIC SERVICE ANNOUNCEMENTS FOR THE GROUP "SAVE THE CHILDREN" WHICH HELPS CHILDREN IN OTHER COUNTRIES IN NEED OF FOOD AND SHELTER. THESE SPOTS RAN 15, 56, 49, AND 104 TIMES RESPECTIVELY.**

**SHRINERS CHILDRENS HOSPITAL**

THESE ARE :20, :30 AND :60 NATIONAL PUBLIC SERVICE ANNOUNCEMENTS FOR THE SCHRINERS CHILDRENS HOSPITAL. THEY EXPLAIN HOW PEOPLE CAN HELP THE HOSPITAL AND THEREFORE HELP CHILDREN IN NEED OF MANY SPECIAL SERVICES. THESE SPOTS RAN 12, 14 AND 88 TIMES RESPECTIVELY.

**STUDENT ATHLETE OF THE WEEK**

JEREMY JORGENSON, SPORTS DIRECTOR, EACH WEEK SELECTS ONE STUDENT THAT SHOWS ATHLETIC ABILITY IN ANY NUMBER OF DIFFERENT SPORTS BUT ALSO CARRIES A GOOD GRADE POINT AVERAGE. THIS STUDENT IS THEN FEATURED DURING MONDAY NIGHT'S 10PM SPORTSCAST AND ON ABC'S MONDAY NIGHT FOOTBALL GAME HALF-TIME SHOW. IN ADDITION, A CHECK FOR \$50 IS GIVEN TO THE SCHOOL'S BOOSTER CLUB. A SPOT FOR THIS PROGRAM RAN 114 TIMES.

**STATION TOURS**

KIFI PROVIDES TOURS OF THE TELEVISION FACILITIES FOR LOCAL SCHOOLS, SCOUT AND CHURCH GROUPS. THE STUDENTS LEARN HOW THE NEWSCAST IS PUT TOGETHER AND ASK QUESTIONS ABOUT EVERY ASPECT OF THE STATION. 21 TOURS WERE GIVEN THIS QUARTER.

**PERSONAL APPEARANCES****JAY HILDEBRANDT, VICE PRESIDENT OF NEWS/ANCHOR:**

- \*THREW OUT FIRST PITCH AT IDAHO FALLS BRAVES GAME AND HANDED OUT SHIRTS TO KIDS WITH MAGGIE O'MARA, JEREMY JORGENSON, SEAN WHITING, LIBBY WOOD AND JASON STIFF ON JULY 2
- \*RODE IN JULY 3 REXBURG PARADE WITH KAROLE HONAS, SANDRA YI, MAGGIE O'MARA, KRIS MILLGATE, JASON STIFF, MARK ARMSTRONG AND TIERNAN CARSA
- \*RODE WITH LIBBY WOOD, TODD KUNZ, CHRISTINA HOSKIN, TIERNAN CARSA AND MAGGIE O'MARA IN PIONEER PARADE IN ST. ANTHONY JULY 24
- \*HOST WITH KAROLE HONAS AND ENTIRE NEWS STAFF AT MICKEY'S HOMETOWN PARADE IN POCATELLO JULY 31
- \*EMCEE FOR THE IDAHO INTERNATIONAL FOLK DANCE FESTIVAL OPENING CEREMONIES IN REXBURG JULY 31
- \*SPOKE TO GROUP OF 25 ABOUT WED. CHILD AT CHRIST THE KING CATHOLIC CHURCH SEPTEMBER 17
- \*SPOKE AT AN LDS MEETING ABOUT HIS WED. CHILD PROGRAM SEPTEMBER 20
- \*SPOKE TO A CITY COUNCIL MEETING WITH TIERNAN CARSA IN FIRTH SEPTEMBER 14

**KAROLE HONAS, NEWS ANCHOR,:**

- \*EMCEE FOR THE IDAHO INTERNATIONAL FOLK DANCE FESTIVAL IN REXBURG AUGUST 5

**JEREMY JORGENSON, SPORTS DIRECTOR,:**

- \*RODE IN JULY 5 IDAHO FALLS PARADE WITH CHRISTINA HOSKIN, KEN TORREY, LIBBY WOOD, TODD KUNZ, KRISTEN WOOD, SEAN WHITING, KEITH FRANK, SHAW MERRILL AND TIERNAN CARSA
- \*SPOKE TO KIDS AT THE POCATELLO STREET FESTIVAL JULY 10 WITH MAGGIE O'MARA, CHRISTINA HOSKIN, SEAN WHITING, KRIS MILLGATE, SANDRA YI, KEITH FRANK, SHAW MERRILL AND KRISTEN WOOD
- \*GUEST AT GOLF TOURNEY AT PINECREST IN IDAHO FALLS AUGUST 22

**CHRISTINA HOSKIN, ANCHOR:**

- \*SPOKE TO STUDENTS AT SNAKE RIVER HIGH SCHOOL READING PROGRAM SEPTEMBER 20
- \*SPOKE TO ELEMENTARY STUDENTS IN IDAHO FALLS ABOUT BROADCASTING SEPTEMBER 23
- \*SPOKE TO CITIZENS IN RIRIE ON SEPTEMBER 14

**KRISTEN WOOD, REPORTER:**

- \*EMCEE FOR IDAHO INTERNATIONAL FOLK DANCE FESTIVAL AUGUST 4 IN REXBURG

**KRIS MILLGATE, REPORTER:**

- \*JUDGED DOG SHOW IN REXBURG AUGUST 16

**TODD KUNZ, WEATHER ANCHOR/REPORTER:**

**\*EMCEE FOR THE IDAHO INTERNATIONAL FOLK DANCE FESTIVAL IN REXBURG WITH LIBBY WOOD  
AUGUST 6**

**\*GREETED PEOPLE AT THE C.W. H.O.G. PIGOUT FOR MENTALLY CHALLENGED STUDENTS AND  
ADULTS IN POCATELLO SEPTEMBER 18**

**MAGGIE O'MARA, ANCHOR/REPORTER:**

**\*EMCEE FOR THE IDAHO INTERNATIONAL FOLK DANCE FESTIVAL IN REXBURG WITH SEAN  
WHITING AUGUST 7**

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR  
IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE  
OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE,  
TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee <b>The Post Company</b>	Signature (only for printed version)
Date <b>10/6/99</b>	

FCC 398  
August 1997 (1.2)  
(end)