RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

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(1) **Date of request:** 10/31/12

(2) **Name of candidate:** Fred Upton

(3) **Office for which candidate is running: US Congress – MI District 6**

(4) **Political party**: Republican

(5) **Name of person using time if other than candidate: n/a**

(6) **Request made by candidate:** Yes: x No: (Check one)

(7) **Request made on behalf of candidate by**: National Media Research Planning

(8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)

(9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)

(10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

GROSS: $16000 NET: $13600

WXMI	10/31/12	Shelly Bohr
STATION	**DATE**	**Shelly Bohr, National Sales Manager SIGNATURE OF PERSON RECEIVING REQUEST ON BEHALF OF STATION**

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:

I, Jon Ferrell,

being/on behalf of: Fred Upton, a legally

qualified candidate of the Republican political

party for the office of: Congress

in the General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	10/29-11/5				

Total Charges: $ 16,000

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Upton for All of Us

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Gerbel

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

Jonathan A. Ferrell

Date | Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature | Printed Name | Title

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WXMI-TV

ORDER

Flight Dates **10/30/12-11/05/12**

Order Sep 00:15:00

Product

UPTON FOR CONGRESS

Estimate # **3239**

Alt Order # **06346269**

Contract / Revision **394958 - 2**

Original Date / Revision

09/28/12 10/31/12

Agency Com 15%

Billing Contact

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL1, PL4

Priority 02

Advertiser Ref

Advertiser **Upton/Rep/Congress**

815 Slater Lane
Alexandria, VA 22314

Agency **National Media Research Pla**

Buying Contact

815 Slater Lane
Alexandria, VA 22314

Sales Office TPHL

Sales Region National

Agency Ref

Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 6% Market Value 266666

Competing Station	% of Order	Amount
2WOOD	35%	93333
3WZZM	2%	5333
4WWMT	57%	152000
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	5	$13,600.00	$16,000.00	0.00
Totals	5	$13,600.00	$16,000.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	5	$13,600.00	$16,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
1	17	11/04/12	11/04/12	Detroit Lions on FOX Detroit Lions on FOX	CM	1258p-4p (12:58 PM-4:00 PM)	------1	:30	1	$8,500.00	02	0.00	NM	1	$8,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	------1	1	$8,500.00	0.00								
E 2	17	10/31/12	10/31/12	World Series on FOX World Series on FOX	CM	730p-1130p (7:30 PM-11:30 PM)	--2----	:30	2	$1,500.00	02	0.00	NM	4	$7,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	--2----	2	$1,500.00	0.00								

WXMI-TV

Contract / Revision **394958- 2** Flight Dates **10/30/12-11/05/12** Hiatus Dates

Original Date / Revision 09/28/12/ 10/31/12 Order Sep 00:15:00

Advertiser **Upton/Rep/Congress** Product **UPTON FOR CONGRESS** Estimate # **3239**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
E 2	17	10/31/12	10/31/12	World Series on FOX World Series on FOX	CM	730p-1130p (7:30 PM-11:30 PM)	--2----	:30	2	$1,500.00	02	0.00	NM	4	$7,500.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	--2----	2	$1,500.00	0.00

Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type
1	*17*	*10/29/12-11/04/12*	*World Series on FOX*	730p-1130p	*(7:30 PM-11:30*	--W-------	*:30*	*~~($1,500.00)~~*	0.00	*NM*
	See MG 2.3,2.4,2.5,2.6									
	[Program Change] Program Change									
2	*17*	*10/29/12-11/04/12*	*World Series on FOX*	730p-1130p	*(7:30 PM-11:30*	--W-------	*:30*	*~~($1,500.00)~~*	0.00	*NM*
	See MG 2.3,2.4,2.5,2.6									
	[Program Change] Program Change									
3	17	10/31/12-10/31/12	M-F Fox 17 News at 10p	10p-11p		--W-------	:30	$1,500.00	0.00	NM
Ⓜ	MG for 2.1,2.2									
4	17	11/01/12-11/01/12	M-F Fox 17 News at 10p	10p-11p		---Th-----	:30	$1,500.00	0.00	NM
Ⓜ	MG for 2.1,2.2									
5	17	11/05/12-11/05/12	M-F Fox 17 News at 10p	10p-11p		M---------	:30	$1,500.00	0.00	NM
Ⓜ	MG for 2.1,2.2									
6	17	11/05/12-11/05/12	Mon Prime A	758p-9p		M---------	:30	$3,000.00	0.00	NM
Ⓜ	MG for 2.1,2.2									

Totals 5 $16,000.00

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6346269 TRF# 394958 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 18.43
$$$ MOD# 0: UNAPPROVED REV #2 $$$ **CHANGES** *** WXMI-TV ***

ADV #_____ ADV. NAME POLI/F UPTON/R/CON/MI REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME NMRPP MEDIAASSISTANT

815 SLATERS LANE SALES PRSN PH- NICK WELTE

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT #6346269 CLASS: NATL. LOCAL REGIONAL

PRDCT UPTON FOR CONGRESS EST#3239 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT31/12 18.43

REP: TO TOM
FR JARED
OK'D M2-M4, SEE LN 3-6
TOTAL $16000
PLS CNF THANKS

cf

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

FRED UPTON FOR CONGRESS - MI CD-6

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 226 AGENCY EST# = 3239 AGENCY PRODUCT CODE = 406									
1		S	100P-400P	30		$8,000.00	11/4	11/4	0		SUN	0
			PROGRAM : NFL: DET LIONS RA35+ : 14.7 CON COM1: NFL: DET LIONS									
3		A	100P-400P	30		$8,500.00	11/4	11/4	1		SUN	1
			PROGRAM : NFL: DET LIONS RA35+ : 14.7 ORD COM1: CHANGING RATE OF LIONS GAME TO $8500 TO CLEAR THIS IS A MAKE-GOOD FOR NOV4 ON LINE-1 FOR 1 SPOT/WK									

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6346269 TRF# 394958 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 18.43
$$$ MOD# 0: UNAPPROVED REV #2 $$$ **CHANGES** *** WXMI-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	2	S	730P-1100P		30	$1,500.00	10/31	10/31	0		WED	0

PROGRAM : MLB: WORLD SERIES
RA35+ : 10.0
CON COM1: MLB: WORLD SERIES

	4	A	1000P-1100P		30	$1,500.00	10/31	11/1	2		W-TH	2

PROGRAM : 10P NEWS
RA35+ : 10.0
ORD COM1: SPOTS NA, NO WORLD SERIES. OFFERING W-TH 10P NEWS.
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-2 FOR 2 SPOTS/WK

	5	A	1000P-1100P		30	$1,500.00	11/5	11/5	1		MON	1

PROGRAM : 10P NEWS
ORD COM1: ADD TO SKED PER SHELLY. TOTAL $ = $16000

	6	A	800P-900P		30	$3,000.00	11/5	11/5	1		MON	1

PROGRAM : BONES
ORD COM1: ADD TO SKED PER SHELLY. TOTAL $ = $16000
PART OF A MAKEGOOD MADE UP OF LINES 5-6

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#1	MISSED:	SUN/100P-400P	NOV4	30S	$8,000.00 (OCT31/12)
			OFFER:	SUN/100P-400P	NOV4	30S	$8,500.00 PLS ADVISE.
			CMT:	CHANGING RATE OF LIONS GAME TO $8500 TO CLEAR			
M3	OK'D	BUY#2	MISSED:	WED/730P-1100P	OCT31(2/WK)	30S	$1,500.00 (OCT31/12)
			OFFER:	W-TH/1000P-1100P	OCT31(2/WK)	30S	$1,500.00 PLS ADVISE.
			CMT:	SPOTS NA, NO WORLD SERIES. OFFERING W-TH 10P NEWS.			
M4	OK'D		MISSED:	BONUS			(OCT31/12)
			OFFER:	MON/1000P-1100P	NOV5	30S	$1,500.00 PLS ADVISE.
				& MON/800P-900P	NOV5	30S	$3,000.00
			CMT:	ADD TO SKED PER SHELLY. TOTAL $ = $16000			

NOV/12 16000.00 CONTRACT TOTAL 16000.00
TOTAL SPOTS 5

MARKET TOTALS $183,333 WXMI 6% WOTV 0% WZZM 2% WWMT 57% WOOD 35% WXSP 0% CABL 0%
EWMT 0% WZPX 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE