KVBC COMMUNITY OUTREACH
First Quarter
January 1 through March 31, 2002

Date	Speaker	Club / Organization and Activity
01/11/02	Jamie Ioos	Leadership Las Vegas - Speaker on panel discussion of media and ethics
01/15/02	Michelle Jones	Ed Von Tobel MS - PAYBAC Speaker
01/17/02	Dr. Jim Siebert	Squires Elementary - Presented weather class to 2nd graders
01/21/02	Dr. Jim Siebert	LDS Church - Spoke to youths and leaders about how education will open doors to more careers.
01/24/02	Dr. Jim Siebert	Decker Elementary - Presented weather class to 4th graders
01/26/02	Nina Radetich	Infinity Broadcasting - Las Vegas Women's Fair - Keynote speaker
01/28/02	Dr. Jim Siebert	Boys & Girls Scouts - Weather presentation to Scouts and parents; showed why Las Vegas is a desert; talked about weather safety & answered questions
01/31/02	Dr. Jim Siebert	Cox Elementary - Presented weather class to 5th graders
02/02/02	Dana Wagner	We the People - Judged a contest for high school students to test their knowlede of the U.S. Constitution.
02/07/02	Dr. Jim Siebert	Dooley Elementary - Presented weather class to 3rd graders
02/12/02	Michelle Jones	J. Harold Brinley MS - PAYBAC Speaker
02/14/02	Dr. Jim Siebert	Fy Fe Elementary - Presented weather class to 4th & 5th graders
02/21/02	Dr. Jim Siebert	Perkins Elementary - Presented weather class to 4th & 5th graders
02/21/02	Nina Radetich	UNLV - Nevada Business Hall of Fame - Emcee and Interviewer
02/25/02	Dr. Jim Siebert	McWilliams Elementary - Nevada Reading Week - Read a couple of books to 3rd graders and talked about the weather.
02/25/02	Dr. Jim Siebert	Bonner Elementary - Nevada Reading Week - Read a book to 1st and 2nd graders
02/25/02	Nina Radetich	Read for 6 various elementary schools for Nevada Reading Week
02/25/02	John Fredericks	Read for 15 various elementary schools for Nevada Reading Week
02/25/02	Sue Manteris	Bonner Elementary - Nevada Reading Week
02/25/02	Judy Reich	Represented Channel 3 at Blue and Gold Scout Event.
02/28/02	Stacey Escalante	Read to 5 various elementary schools for Nevada Reading Week; also answered questions about her role at Channel 3
02/28/02	John Fredericks	Bet Knesset Bamidbar - Speaker at meeting
02/28/02	Darcy Spears	Roger Bryan Elementary - Read to Kindergarten and 2nd graders for Nevada Reading Week; also talked about her job and the news
03/04/02	Judy Reich	Spoke to CCSN Mass Communication Class.
03/04/02	John Fredericks	Read for 15 various elementary schools for Nevada Reading Week
03/05/02	Nina Radetich	UNLV Leadership Forum - Panelist; Program to examine leadership and how it relates to things like culture, women's issues & adventure
03/07/02	Michelle Jones	Charles I. West Edison MS - PAYBAC Speaker
03/09/02	Nina Radetich	Women of Distinction Dinner - Emcee'd with Jim Snyder
03/14/02	Nina Radetich	Ethics & Integrity Conference - Will be leading a workshop on the role of media as it relates to ethics and integrity in the criminal justice system.
03/19/02	John Fredericks	Rancho High School Medical Academy (at LaMar's); helped in promotion of Academy
03/21/02	Stacey Escalante	Read to 1st and 2nd Graders for Nevada Reading Week
03/21/02	Judy Reich	Lectured to Southern Utah University Class - Masters Public Relations Class
03/21/02	Judy Reich	Lectured to Southern Utah University Class - Production Class

Ongoing:

	Jim Snyder	Boys Scouts Explorer Program
		Shade Tree Shelter

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		Nevada School of the Arts
	Kendall Tenney	Big Brothers/Big Sisters organization
		Make-a-Wish Foundation
		ALS (Lou Gehrig's Disease)
		Miles for Smiles
		DARE
	Nina Radetich	Board member for the Southern Nevada Women's Correctional Facility - Community Relations
		Secret Witness Board
		Planning committee - MS 150 Ride
	Deborah Clayton	Member of the Southern Nevada Chapter of the American Red Cross
		Volunteer with Junior League
	John Fredericks	Board Member for "Media Partners for Pets"
		Board of the NSPCA
	Judy Reich	Board of Director, Inner City Games and serves on the Education Committee

The station also sends congratulatory letters to those individuals attaining Eagle Scout status.

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Station Studio Tours

Date	Whom	Number of Children	Number of Adults	Watched
01/10/02	Cub Scouts - Troop 334	12	3	5 p.m. News
01/14/02	Variety School	6	3	Noon News
01/15/02	Cub Scouts - Pack 308	10	4	5 p.m. News
01/16/02	Cub Scouts - Pack 167	15	3	5 p.m. News
01/18/02	Cub Scouts Pack	15	7	5 p.m. News
01/24/02	Cub Scouts - Pack 156	15	5	5 p.m. News
01/28/02	Cub Scouts - Pack 679, Den 1	17	10	5 p.m. News
01/29/02	Cub Scouts - Pack 298	17	5	5 p.m. News
01/31/02	Cub Scouts - Pack 543	35	17	5 p.m. News
02/05/02	Cub Scouts - Pack 678	4	4	5 p.m. News
02/07/02	Cub Scouts - Pack 340	10	4	5 p.m. News
02/12/02	ATC - Business/Finance Explorers	14	1	4 p.m. News
02/18/02	Cub Scouts - Troop 155	22	5	4 p.m. News
02/18/02	Cub Scouts - Pack 383	10	5	5 p.m. News
03/01/02	Cub Scouts - Pack 137	8	5	5 p.m. News
03/06/02	CCSN	25	0	General Tour
03/06/02	Boys & Girls Club	4	1	4 p.m. News
03/14/02	Tiger Cubs	7	7	5 p.m. News
03/15/02	Tiger Cubs - Pack 129	4	3	5 p.m. News
03/18/02	Brownies - Troop 153	22	4	5 p.m. News
03/20/02	VA - Day Treatment Center	20	5	General Tour
03/22/02	CP Squires	29	2	Noon News
03/25/02	Tiger Cubs - Pack 74	7	8	5 p.m. News
03/27/02	Center for Independent Living	20	3	4 p.m. News