Community Outreach
3rd Quarter 2003

Date	Person	Business/Club/Organization/School	Purpose	Activity for:
7/11/2003	Beth Fisher	Nevada Week in Review	Guest on show	
7/30/2003	Nina Radetich	Boys & Girls Club - Lindell	Spoke about being a News Anchor @ Career Day	15 Teenagers
8/5/2003	Nina Radetich	Roger Bryan Elementary Schoo	Guest Speaker at Dare Graduation	100 5th Graders
8/5/2003	Nina Radetich	Las Vegas Metro Police Department	Emcee'd National Night Out @ Police Memorial Park	5,000 people
September	John Fredericks	CCIM Real Estate Group	Mast of Ceremonies for Wine Tasting Event	Real Estaters
9/18/2003	Nina Radetich	Mediators of So. Nevada	Emcee'd Peacemakers Dinner (5th time)	50 adults
	John Fredericks	Decker Community School	Gala	Emcee
	John Fredericks	ALS	On-Air for Golf Tournament	Golfers/Fundraiser

3rd Quarter 2003
PSA's

PSA	Lnth	July	August	Sept.	Adults: Growth	Education	Crime & Homeland Security	Lifestyles	Economics	Children: Peer Pressure	School	Violence	Activities
KVBC/CCSN	:15	1				X		X			X		
KVBC/PSA Inner City Games	:30	2						X		X	X		X
KVBC/PSA-Assistance League - Kdz on Block	:30	1			X			X	X	X			
KVBC/PSA-Assistance League - Op School Bell	:30	1			X			X	X	X			
KVBC/PSA-Baby Your Baby	:10	15	11	9	X	X		X		X			
	BYB :20	5	17	8	X	X		X		X			
	BYB :30	8	12	1	X	X		X		X			
	BYB :15	2	5	2	X	X		X		X			
KVBC/PSA-Eastern Idaho	:30	2	7	3					X				
KVBC/PSA-Fraternal Order of Police	:30	7	10	2			X						
KVBC/PSA-Pop A Lock	:15	2	5				X						
	PAL :10	1	5	3			X						
	PAL :20		14	3			X						
KVBC/UNLV Boyd School of Law	:30	1	2			X							X
KVBC/Utah Shakespearean Festival	:10	11	15			X		X					X
	USF :15		10	2		X		X			X		X
KVBC/Back to School	:30		68		X	X							
KVBC/CC Fire Dept.-Call 911, We'll Come	:30		1				X						
KVBC/Make-A-Wish Concert Fundraiser	:15		8				X						
KVBC/PSA United Blood Services Firefighters Chall.	:30		6					X					X
KVBC/PSA-American Heart Association - Walk	:30		1	16				X					
KVBC/PSA-Lied Animal Shelter-Free Dogs & Cats	:30		12					X					X
KVBC/PSA-LV Natural History Museum Tiny Giants	:10		17	3		X		X					X
KVBC/PSA-Nevada Ballet Theatre - Season Tickets	:10		15	2		X		X					X
	NBT :15		11					X					
KVBC/PSA-Safe Haven-Safe Baby Drop-off	:30		1		X	X				X			
KVBC/PSA-United Way SN/Faces	:30		1						X				
KVBC/RSVP - Senior Program	:30		1					X					
KVBC/PSA-Komen BMW Fundraiser	:15			2				X					
	Susan G. Komen :30			6				X					
KVBC/PSA-American Red Cross-30 Day Campaign	:30			4					X				