1st Quarter 2004
PSA's - Adults

PSA	length	January	February	March	Adults: Growth	Education	Crime	Lifestyles	Economics	Children: Peer Pressure	School	Violence	Activities
KVBC Agassi Foundation	:30	8	6			X					X		
KVBC/Best Coalition													
Praise	:20	1						X		X			
Clinic	:20	1						X		X			
KVBC/CC Fire Dept	:30	1					X						
KVBC/Girls & Boys Town Hotline	:15	3						X		X			
KVBC/Habitat for Humanity	:10	2			X								
KVBC/Habitat for Humanity	:30	2			X								
KVBC/LLV Natural Histosry Museum	:30	2				X							X
KVBC/National Center/Mission & Exploited Children	:30	1					X						
KVBC/NV Council on Problem Gambling	:30	1						X					
KVBC/Nw BYB Hotline #	:30	14	1		X	X							
KVBC/Nw BYB Hotline #	:15	3	1		X	X							
KVBC?PSA-American Heart Assoc - Ball	:30		6					X					
KVBC/PSA-Assistance League	:30	3				X							X
KVBC/PSA-Baby Your Baby - Early Prevention	:30	2		6	X	X							
KVBC/PSA-Baby Your Baby - Early Prevention	:10	1			X	X							
KVBC/PSA - Eastern Idaho	:30	8	13	6	X								
KVBC/PSA - Fraternal Order of Police	:30	11	8	7			X						
KVBC/PSA-Health Expo 2004	:15			5				X					
KVBC/PSA LV Natural History Museum	:10	1				X							X
KVBC/PSA-LVMPD/Aggressive Driving	:15	3					X						
KVBC/PSA-Pop-A-Lock	:10	1						X					
	:20	2											
KVBC/PSA-Runnin' Rebel Basketball Club	:30	5											
KVBC/United Way	:30	1				X		X					
KVBC/PSA-YMCA	:10	15	18	5				X					
YMCA	:30	17	12	9				X					X
YMCA	:15	13	6	7				X					X
YMCA	:60	6	6	1				X					X
KVBC/Run for a Wish - Make-A-Wish Foundation	:10	18	2					X					X
	:30	93	12					X					X
	:15	27	17					X					X
KVBC/Community Billboard	:60	9	15	7	X	X	X	X	X	X	X	X	X
	:30	25	67	43	X	X	X	X	X	X	X	X	X
Nevada Broadcasters N/C Messages	:30	33	54	50	X	X	X	X	X	X	X	X	X