Material

House #:	LV800266	**Title:**	
Advertiser:	KSNV	**Material Description:**	American's Register
Ad-ID:	American's Register PSA		
Group:	LV 8-PSA	**Distribution Source:**	
Content Type:	PSA-Public Service Announcement	**Content Source:**	LOCR-Local Recorded
		Co-op Code:	
Length:	00:00:15	**Product Code:**	

Locations

Station	State	Location	Lib. #	A/S	V/S	Dist Src	Dub List	Exp. Cycle	Exp. Date	Last Used On
KSNV	On A Dub List	KSNV	LV5777	M	VS		Promotions 8/1(	120 day(s)	01/17/11	09/19/10
KSNV3_2	Marked for Dub	KSNV3_2		M	VS			TFN		08/10/10

Filler Instructions

Seq. #	Station	Restriction Type	Channel	Start Date	End Date	Weekdays	Start Time	End Time
1	KSNV	Allow	KSNV	08/11/10	10/12/10	MTWThFSaSu	---	---

Air Dates (07/01/10 to 09/30/10)

Station	Channel	Order #	Line #	Spot #	Date	Start Time	End Time
KSNV	KSNV				08/16/10	4:46:49 PM	4:47:04 PM
KSNV	KSNV				09/04/10	4:29:39 XM	4:29:54 XM
KSNV	KSNV				09/05/10	10:59:17 AM	10:59:32 AM
KSNV	KSNV				09/19/10	6:59:23 AM	6:59:38 AM

Material

House #:	LV800257	Title:	Calling All Americans PSA js/sm
Advertiser:	KSNV	Material Description:	Calling All Americans js/sm
Ad-ID:	Calling All Americans PSA		
Group:	LV 8-PSA	Distribution Source:	
Content Type:	PSA-Public Service Announcement	Content Source:	LOCR-Local Recorded
		Co-op Code:	
Length:	00:00:15	Product Code:	

Locations

Station	State	Location	Lib. #	A/S	V/S	Dist Src	Dub List	Exp. Cycle	Exp. Date	Last Used On
KSNV	Dub Confirmed	KSNV	LV5729	M	VS		Election PSAs 8	120 day(s)	01/17/11	09/19/10
KSNV3_2	Dub Confirmed	KSNV3_2		M	VS			TFN		07/29/10

Filler Instructions

Seq. #	Station	Restriction Type	Channel	Start Date	End Date	Weekdays	Start Time	End Time
1	KSNV	Allow	KSNV	07/30/10	11/01/10	MTWThFSaSu	---	---

Air Dates (07/01/10 to 09/30/10)

Station	Channel	Order #	Line #	Spot #	Date	Start Time	End Time
KSNV	KSNV				07/30/10	6:17:50 AM	6:18:05 AM
KSNV	KSNV				08/01/10	11:45:13 PM	11:45:28 PM
KSNV	KSNV				08/01/10	1:20:58 XM	1:21:13 XM
KSNV	KSNV				08/02/10	7:26:04 AM	7:26:19 AM
KSNV	KSNV				08/03/10	5:06:38 PM	5:06:53 PM
KSNV	KSNV				08/03/10	11:29:28 PM	11:29:43 PM
KSNV	KSNV				08/04/10	6:41:09 PM	6:41:24 PM
KSNV	KSNV				08/05/10	6:39:13 PM	6:39:28 PM
KSNV	KSNV				08/07/10	7:51:03 AM	7:51:18 AM
KSNV	KSNV				08/07/10	4:28:40 PM	4:28:55 PM
KSNV	KSNV				08/07/10	4:38:20 XM	4:38:35 XM
KSNV	KSNV				08/08/10	4:43:15 PM	4:43:30 PM
KSNV	KSNV				08/09/10	11:29:03 PM	11:29:18 PM
KSNV	KSNV				08/11/10	1:11:30 XM	1:11:45 XM
KSNV	KSNV				08/14/10	7:51:07 AM	7:51:22 AM
KSNV	KSNV				08/15/10	2:27:42 PM	2:27:57 PM
KSNV	KSNV				08/16/10	6:40:44 PM	6:40:59 PM
KSNV	KSNV				08/24/10	6:39:58 PM	6:40:13 PM
KSNV	KSNV				08/30/10	6:15:42 PM	6:15:57 PM
KSNV	KSNV				09/19/10	11:20:26 PM	11:20:41 PM
KSNV	KSNV						

10/06/10 9:11:06 AM

Material

House #:	LV800255	**Title:**	Decision Maker Vote PSA with Dana & Kim Wagner
Advertiser:	KSNV	**Material Description:**	Decision Maker dw/kw
Ad-ID:	Decision Maker Vote PSA		
Group:	LV 8-PSA	**Distribution Source:**	
Content Type:	PSA-Public Service Announcement	**Content Source:**	LOCR-Local Recorded
		Co-op Code:	
Length:	00:00:15	**Product Code:**	

Locations

Station	State	Location	Lib. #	A/S	V/S	Dist Src	Dub List	Exp. Cycle	Exp. Date	Last Used On
KSNV	Dub Confirmed	KSNV	LV5720	M	VS		Election PSAs 8	120 day(s)	01/31/11	10/03/10
KSNV3_2	Dub Confirmed	KSNV3_2		M	VS			TFN		07/27/10

Filler Instructions

Seq. #	Station	Restriction Type	Channel	Start Date	End Date	Weekdays	Start Time	End Time
1	KSNV	Allow	KSNV	07/29/10	11/02/10	MTWThFSaSu	---	---

Air Dates (07/01/10 to 09/30/10)

Station	Channel	Order #	Line #	Spot #	Date	Start Time	End Time
KSNV	KSNV				07/29/10	8:36:28 AM	8:36:43 AM
KSNV	KSNV				07/29/10	11:21:17 AM	11:21:32 AM
KSNV	KSNV				07/29/10	12:20:22 PM	12:20:37 PM
KSNV	KSNV				07/30/10	6:50:00 AM	6:50:15 AM
KSNV	KSNV				07/30/10	7:26:05 AM	7:26:20 AM
KSNV	KSNV				07/30/10	6:39:53 PM	6:40:08 PM
KSNV	KSNV				08/01/10	4:46:52 XM	4:47:07 XM
KSNV	KSNV				08/02/10	6:15:06 PM	6:15:21 PM
KSNV	KSNV				08/02/10	11:29:59 PM	11:30:14 PM
KSNV	KSNV				08/04/10	11:29:34 PM	11:29:49 PM
KSNV	KSNV				08/04/10	2:55:52 XM	2:56:07 XM
KSNV	KSNV				08/05/10	11:29:38 PM	11:29:53 PM
KSNV	KSNV				08/06/10	6:39:38 PM	6:39:53 PM
KSNV	KSNV				08/07/10	1:58:51 XM	1:59:06 XM
KSNV	KSNV				08/08/10	3:59:36 PM	3:59:51 PM
KSNV	KSNV				08/09/10	12:32:47 XM	12:33:02 XM
KSNV	KSNV				08/15/10	10:59:34 AM	10:59:49 AM
KSNV	KSNV				08/17/10	11:29:23 PM	11:29:38 PM
KSNV	KSNV				08/22/10	4:53:28 XM	4:53:43 XM
KSNV	KSNV				08/29/10	1:54:54 XM	1:55:09 XM

House	LV800255
Advertiser:	KSNV
Ad-ID:	Decision Maker Vote PSA
Group:	LV 8-PSA
Content Type:	PSA-Public Service Announcement
Length:	00:00:15

Title:	Decision Maker Vote PSA with Dana & Kim ner
Material Description:	Decision Maker dw/kw
Distribution Source:	
Content Source:	LOCR-Local Recorded
Co-op Code:	
Product Code:	

KSNV	KSNV	08/31/10	3:36:42 XM	3:36:57 XM
KSNV	KSNV	09/05/10	4:29:23 PM	4:29:38 PM
KSNV	KSNV	09/11/10	5:26:26 AM	5:26:41 AM
KSNV	KSNV	09/13/10	6:14:11 PM	6:14:26 PM
KSNV	KSNV	09/14/10	6:11:22 PM	6:11:37 PM

Material

House #:	LV800258	Title:	For The People js/sm PSA
Advertiser:	KSNV	Material Description:	For The People js/sm
Ad-ID:	For The People js/sm PSA	Distribution Source:	
Group:	LV 8-PSA	Content Source:	LOCR-Local Recorded
Content Type:	PSA-Public Service Announcement	Co-op Code:	
		Product Code:	
Length:	00:00:15		

Locations

Station	State	Location	Lib. #	A/S	V/S	Dist Src	Dub List	Exp. Cycle	Exp. Date	Last Used On
KSNV	Dub Confirmed	KSNV	LV5730	M	VS		Election PSAs 8	120 day(s)	12/23/10	08/25/10
KSNV3_2	Dub Confirmed	KSNV3_2		M	VS			TFN		07/29/10

Filler Instructions

Seq. #	Station	Restriction Type	Channel	Start Date	End Date	Weekdays	Start Time	End Time
1	KSNV	Allow	KSNV	07/30/10	11/01/10	MTWThFSaSu	---	---

Air Dates (07/01/10 to 09/30/10)

Station	Channel	Order #	Line #	Spot #	Date	Start Time	End Time
KSNV	KSNV				07/30/10	7:07:17 AM	7:07:32 AM
KSNV	KSNV				08/02/10	10:29:56 PM	10:30:11 PM
KSNV	KSNV				08/07/10	7:34:15 PM	7:34:30 PM
KSNV	KSNV				08/08/10	6:58:32 AM	6:58:47 AM
KSNV	KSNV				08/09/10	5:08:48 PM	5:09:03 PM
KSNV	KSNV				08/14/10	7:23:05 AM	7:23:20 AM
KSNV	KSNV				08/25/10	6:39:41 PM	6:39:56 PM

10/06/10 9:12:02 AM

Material

House #:	LV800265	**Title:**	It's About Voter Registration PSA
Advertiser:	KSNV	**Material Description:**	It's About Voter Registration PSA
Ad-ID:	It'sAboutVoteRegistration		
Group:	LV 8-PSA	**Distribution Source:**	
Content Type:	PSA-Public Service Announcement	**Content Source:**	LOCR-Local Recorded
		Co-op Code:	
Length:	00:00:15	**Product Code:**	

Locations

Station	State	Location	Lib. #	A/S	V/S	Dist Src	Dub List	Exp. Cycle	Exp. Date	Last Used On
KSNV	On A Dub List	KSNV	LV5776	M	VS		Promotions 8/1(	120 day(s)	01/25/11	09/27/10
KSNV3_2	Marked for Dub	KSNV3_2		M	VS			TFN		08/10/10

Filler Instructions

Seq. #	Station	Restriction Type	Channel	Start Date	End Date	Weekdays	Start Time	End Time
1	KSNV	Allow	KSNV	08/11/10	10/12/10	MTWThFSaSu	---	---

Air Dates (07/01/10 to 09/30/10)

Station	Channel	Order #	Line #	Spot #	Date	Start Time	End Time
KSNV	KSNV				08/11/10	8:26:05 AM	8:26:20 AM
KSNV	KSNV				08/11/10	4:45:57 PM	4:46:12 PM
KSNV	KSNV				08/13/10	12:05:25 PM	12:05:40 PM
KSNV	KSNV				08/14/10	9:07:14 AM	9:07:29 AM
KSNV	KSNV				08/15/10	12:55:58 XM	12:56:13 XM
KSNV	KSNV				08/17/10	6:38:52 PM	6:39:07 PM
KSNV	KSNV				08/22/10	12:59:30 PM	12:59:45 PM
KSNV	KSNV				08/30/10	10:30:38 PM	10:30:53 PM
KSNV	KSNV				08/30/10	4:48:54 XM	4:49:09 XM
KSNV	KSNV				08/31/10	12:30:14 XM	12:30:29 XM
KSNV	KSNV				08/31/10	4:46:57 XM	4:47:12 XM
KSNV	KSNV				09/04/10	4:59:39 XM	4:59:54 XM
KSNV	KSNV				09/27/10	3:36:16 XM	3:36:31 XM

Material

House #:	LV800263	**Title:**	Partnership at Drugfree.org
Advertiser:	KSNV	**Material Description:**	Rap Drug Talk
Ad-ID:	Rap Drug Talk :15		
Group:	LV 8-PSA	**Distribution Source:**	
Content Type:	PSA-Public Service Announcement	**Content Source:**	LOCR-Local Recorded
		Co-op Code:	
Length:	00:00:15	**Product Code:**	

Locations

Station	State	Location	Lib. #	A/S	V/S	Dist Src	Dub List	Exp. Cycle	Exp. Date	Last Used On
KSNV	Dub Confirmed	KSNV	LV5749	M	VS		8/3/10 PSA	120 day(s)	01/17/11	09/19/10
KSNV3_2	Dub Confirmed	KSNV3_2		M	VS			TFN		08/03/10

Filler Instructions

Seq. #	Station	Restriction Type	Channel	Start Date	End Date	Weekdays	Start Time	End Time
1	KSNV	Allow	KSNV	08/05/10	08/05/11	MTWThFSaSu	---	---

Air Dates (07/01/10 to 09/30/10)

Station	Channel	Order #	Line #	Spot #	Date	Start Time	End Time
KSNV	KSNV				08/07/10	8:20:33 AM	8:20:48 AM
KSNV	KSNV				08/09/10	2:34:51 XM	2:35:06 XM
KSNV	KSNV				08/10/10	9:26:05 AM	9:26:20 AM
KSNV	KSNV				08/15/10	6:52:00 PM	6:52:15 PM
KSNV	KSNV				09/01/10	3:55:38 XM	3:55:53 XM
KSNV	KSNV				09/04/10	5:54:40 PM	5:54:55 PM
KSNV	KSNV				09/11/10	1:55:18 XM	1:55:33 XM
KSNV	KSNV				09/17/10	11:29:32 PM	11:29:47 PM
KSNV	KSNV				09/19/10	12:29:23 PM	12:29:38 PM
KSNV	KSNV				09/19/10	4:47:59 XM	4:48:14 XM

Material

House #:	LV800262	Title:	Partnership at Drugfree.org
Advertiser:	KSNV	Material Description:	Sleep Drug Talk
Ad-ID:	Sleep Drug Talk PSA :15		
Group:	LV 8-PSA	Distribution Source:	
Content Type:	PSA-Public Service Announcement	Content Source:	LOCR-Local Recorded
		Co-op Code:	
Length:	00:00:15	Product Code:	

Locations

Station	State	Location	Lib. #	A/S	V/S	Dist Src	Dub List	Exp. Cycle	Exp. Date	Last Used On
KSNV	Dub Confirmed	KSNV	LV5748	M	VS		8/3/10 PSA	120 day(s)	01/24/11	09/26/10
KSNV3_2	Dub Confirmed	KSNV3_2		M	VS			TFN		08/03/10

Filler Instructions

Seq. #	Station	Restriction Type	Channel	Start Date	End Date	Weekdays	Start Time	End Time
1	KSNV	Allow	KSNV	08/05/10	08/05/11	MTWThFSaSu	---	---

Air Dates (07/01/10 to 09/30/10)

Station	Channel	Order #	Line #	Spot #	Date	Start Time	End Time
KSNV	KSNV				08/07/10	7:23:25 AM	7:23:40 AM
KSNV	KSNV				08/09/10	6:40:36 PM	6:40:51 PM
KSNV	KSNV				08/09/10	4:41:38 XM	4:41:53 XM
KSNV	KSNV				08/15/10	11:58:44 AM	11:58:59 AM
KSNV	KSNV				08/15/10	3:15:45 PM	3:16:00 PM
KSNV	KSNV				08/22/10	4:16:17 XM	4:16:32 XM
KSNV	KSNV				08/29/10	4:59:31 XM	4:59:46 XM
KSNV	KSNV				08/30/10	6:39:25 PM	6:39:40 PM
KSNV	KSNV				08/30/10	12:12:20 XM	12:12:35 XM
KSNV	KSNV				08/30/10	3:54:03 XM	3:54:18 XM
KSNV	KSNV				08/31/10	2:58:01 XM	2:58:16 XM
KSNV	KSNV				08/31/10	4:51:54 XM	4:52:09 XM
KSNV	KSNV				09/01/10	6:12:45 PM	6:13:00 PM
KSNV	KSNV				09/02/10	4:49:19 XM	4:49:34 XM
KSNV	KSNV				09/04/10	4:55:29 XM	4:55:44 XM
KSNV	KSNV				09/26/10	11:10:03 PM	11:10:18 PM

Material

House #:	LV702699	**Title:**	TMYK - AntiSmoke-Williams
Advertiser:	NBC Universal	**Material Description:**	TMYK - AntiSmoke-Williams
Ad-ID:	TMYK - AntiSmoke :15		
Group:	LV 7-Promos	**Distribution Source:**	
Content Type:	PR-Promo	**Content Source:**	LOCR-Local Recorded
		Co-op Code:	More You Know
Length:	00:00:15	**Product Code:**	

Locations

Station	State	Location	Lib. #	A/S	V/S	Dist Src	Dub List	Exp. Cycle	Exp. Date	Last Used On
KSNV	On A Dub List	KSNV		M	VS		PROMO	120 day(s)	01/03/11	09/05/10
KSNV3_2	Marked for Dub	KSNV3_2		M	VS			TFN		10/04/10

Filler Instructions

Seq. #	Station	Restriction Type	Channel	Start Date	End Date	Weekdays	Start Time	End Time
1	KSNV	Allow	<All>	03/11/10		MTWThFSaSu	---	---
2	KSNV3_2	Allow	KSNV2	03/11/10		MTWThFSaSu	---	---
3	KSNV3_3	Allow	KSNV3	03/11/10		MTWThFSaSu	---	---

Air Dates (07/01/10 to 09/30/10)

Station	Channel	Order #	Line #	Spot #	Date	Start Time	End Time
KSNV3_2	KSNV2				07/01/10	9:59:29 AM	9:59:44 AM
KSNV3_3	KSNV3				07/01/10	12:19:13 PM	12:19:28 PM
KSNV3_3	KSNV3				07/01/10	6:20:52 PM	6:21:07 PM
KSNV3_2	KSNV2				07/01/10	8:59:31 PM	8:59:46 PM
KSNV3_3	KSNV3				07/02/10	5:29:16 AM	5:29:31 AM
KSNV	KSNV				07/02/10	6:57:14 AM	6:57:29 AM
KSNV3_2	KSNV2				07/02/10	9:59:32 AM	9:59:47 AM
KSNV3_3	KSNV3				07/02/10	5:00:35 PM	5:00:50 PM
KSNV3_3	KSNV3				07/02/10	5:16:08 PM	5:16:23 PM
KSNV3_3	KSNV3				07/02/10	6:59:21 PM	6:59:36 PM
KSNV3_2	KSNV2				07/02/10	7:59:33 PM	7:59:48 PM
KSNV	KSNV				07/02/10	11:53:13 PM	11:53:28 PM
KSNV3_3	KSNV3				07/02/10	2:59:16 XM	2:59:31 XM
KSNV3_3	KSNV3				07/02/10	4:59:16 XM	4:59:31 XM
KSNV3_2	KSNV2				07/03/10	9:59:32 AM	9:59:47 AM
KSNV3_2	KSNV2				07/03/10	7:59:32 PM	7:59:47 PM
KSNV3_3	KSNV3				07/03/10	9:45:36 PM	9:45:51 PM
KSNV3_2	KSNV2				07/04/10	9:59:32 AM	9:59:47 AM