ORDER

KSNV

Orders

Order / Rev:	105685		
Alt Order #:			
Product Desc:	State Senate - Today Show		
Estimate:			
Flight Dates:	09/11/12 - 11/06/12	Primary AE:	Kevin Goodell
Original Date / Rev:	08/20/12 / 10/02/12	Sales Office:	VEGS
Order Type:	GENERAL	Sales Region:	Local

Agency

Name:	Benny for Nevada		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1930 Village Center Cir.	Billing Cycle:	EOM/EOC
	Las Vegas, NV 89134	Agency Commission:	15%

Advertiser

Name:	Benny for Nevada — Revised		
Demographic:	A25-54	New Business Thru:	
Product Codes:	PLC09	Order Separation:	00:05:00
Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	$1,950.00	$1,657.50
10/01/12	10/28/12	5	$2,000.00	$1,700.00
10/29/12	11/06/12	4	$2,000.00	$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	$1,950.00	$1,657.50	0.00
October 2012	5	$2,000.00	$1,700.00	0.00
November 2012	4	$2,000.00	$1,700.00	0.00
Totals	14	$5,950.00	$5,057.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/27/12	Today Show Today Show	CM	658a-9am	-------	:30	0	$350.00	3	0.00	NM	5	$1,950.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/17/12	09/23/12	MTWT---	4	$350.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
4	KSNV	09/17/12-09/23/12	Today Show	658a-9am	MTWTh-----	:30	~~($350.00)~~	0.00	NM
			See MG 1.12						
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
6	KSNV	09/17/12-09/23/12	Today Show	658a-9am	MTWTh-----	:30	~~($350.00)~~	0.00	NM
			See MG 1.12						
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
7	KSNV	09/17/12-09/23/12	Today Show	658a-9am	MTWTh-----	:30	~~($350.00)~~	0.00	NM
			Credited						
			[cr - making good with 105689]						
12	KSNV	09/19/12-09/19/12	Today Show	658a-9am	--W-------	:30	$550.00	0.00	NM
			Ⓜ MG for 1.4,1.6						

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	MTWT---	4	$350.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
11	KSNV	09/24/12-09/30/12	Today Show	658a-9am	MTWTh-----	:30	~~($350.00)~~	0.00	NM
			Unresolved						
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	11/02/12	Today Show Today Show	CM	658a-9am	-------	:30	0	$400.00	3	0.00	NM	7	$2,800.00

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Flight Dates: 09/11/12 - 11/06/12

Advertiser: Benny for Nevada
Product Desc: State Senate - Today Show
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	KSNV	10/17/12	11/02/12	Today Show Today Show	CM	658a-9am	-------	:30	0	$400.00	3	0.00 NM	7	$2,800.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	--WT---	2	$400.00	0.00
Week: 10/22/12	10/28/12	-TWT---	3	$400.00	0.00
Week: 10/29/12	11/04/12	---TF--	2	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	KSNV	11/05/12	11/06/12	Today Show Today Show	CM	658a-9am	-------	:30	0	$600.00	2	0.00 NM	2	$1,200.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 11/05/12	11/11/12	MT-----	2	$600.00	0.00

Totals 14 $5,950.00