Children's Programming
October 8 through October 14, 2007

4th Quarter Week 2

Saturday, October 13

9:30AM	*3-2-1 Penguins!*
10:00AM	*Veggie Tales*
4:00PM	*My Friend Rabbit* ——— DID NOT AIR
4:30PM	*Jack Hanna's Animal Adventures* —— JOINED IN PROGRESS AT 4:43 PM DUE TO Notre Dame Football overrun.
	#2280 "Cold Blooded Cousins"
3:30AM	*Jack Hanna's Animal Adventures*
	#2248 "Lewa Conservancy"
4:30AM	*Animal Rescue*
	#A-742

Sunday, October 14

10:30AM	*Postman Pat*
11:00AM	*Dragon*
3:00PM	*Jane and the Dragon*

Pre-checked: Sue Ellen Martin

Confirmed: Sue Ellen Martin

KVBC-TV
COMMERCIAL LIMITATION REPORT

THE DEFINITION OF COMMERCIAL MATTER NOW INCLUDES PROMOTIONS OF TELEVISION PROGRAMS OTHER THAN CHILDREN'S EDUCATIONAL/INFORMATIONAL PROGRAMMING OR OTHER AGE-APPROPRIATE PROGRAMMING APPEARING ON KVBC.

TOTAL COMMERCIAL TIME LIMITS (INCLUDES OUTBREAK UP TO THE I.D.)

90 CONSECUTIVE MINUTES ---------- 15:45
60 CONSECUTIVE MINUTES ---------- 10:30
30 MINUTE STAND ALONE PROGRAM ---------- 5:15

COMMERCIALS AND/OR PROMOS SHOULD BE DROPPED IF LOG EVER EXCEEDS THE MAXIMUM ALLOWED.

DATE	PROGRAM TITLE	SCHEDULED START TIME	SCHEDULED END TIME	SCHEDULED COMMERCIAL & PROMO TIME	EXACT START TIME	EXACT END TIME	TOTAL COMM./PROMO TIME IN PROGRAM	MASTER CONTROL OPERATOR	VERIFICATION SIGNATURE
10/13/07	3-2-1 PENGUINS!	093000	100000	4:19	093000	100000	4:19	O. Triss	SEMartin
10/13/07	VEGGIE TALES	100000	103000	3:34	100000	103000	3:34	O. Triss	SEMartin
10/13/07	MY FRIEND RABBIT	160000	163000	4:19	Ø	Ø	Ø	H. Aguilar	SEMartin

Pre-checked: Sue Ellen Mortary
Confirmed: Sue Ellen Mortary

KVBC-TV
COMMERCIAL LIMITATION REPORT

THE DEFINITION OF COMMERCIAL MATTER NOW INCLUDES PROMOTIONS OF TELEVISION PROGRAMS OTHER THAN CHILDREN'S EDUCATIONAL/INFORMATIONAL PROGRAMMING OR OTHER AGE-APPROPRIATE PROGRAMMING APPEARING ON KVBC.

TOTAL COMMERCIAL TIME LIMITS (INCLUDES OUTBREAK UP TO THE I.D.)
90 CONSECUTIVE MINUTES ---------- 15:45
60 CONSECUTIVE MINUTES ---------- 10:30
30 MINUTE STAND ALONE PROGRAM ---------- 5:15

COMMERCIALS AND/OR PROMOS SHOULD BE DROPPED IF LOG EVER EXCEEDS THE MAXIMUM ALLOWED.

DATE	PROGRAM TITLE	SCHEDULED START TIME	SCHEDULED END TIME	SCHEDULED COMMERCIAL & PROMO TIME	EXACT START TIME	EXACT END TIME	TOTAL COMM./PROMO TIME IN PROGRAM	MASTER CONTROL OPERATOR	VERIFICATION SIGNATURE
10/14/07	POSTMAN PAT	103000	110000	4:19	103001	110000	4:19	O. Triss	SE Mortary
10/14/07	DRAGON	110000	113000	4:19	110000	113000	4:19	O. Triss	SE Mortary
10/14/07	JANE AND THE DRAGON	150000	153000	4:34	150000	152000	4:34	O. Triss	SE Mortary

Children's Programming
Commercial Limitation Worksheet
10/13 & 10/14

		Estimate	
3-2-1 Penguins	Net	3:15	
	Local	1:04	
	Total	4:19	
Veggie Tales	Net	3:00	
	Local	:34	Total for each show should be no more than **5:15**
	Total	3:34	
My Friend Rabbit	Net	3:15	
	Local	1:04	Total for each show should be no more than **5:15**
	Total	4:19	
Postman Pat	Net	3:15	
	Local	1:04	
	Total	4:19	
Dragon	Net	3:15	
	Local	1:04	Total for each show should be no more than **5:15**
	Total	4:19	
Jane & the Dragon	Net	3:15	
	Local	1:19	Total for each show should be no more than **5:15**
	Total	4:34	

Log Grid: KVBC-KVBC, Sat 10/13/07

Date	Day	Start	Evt. Type	Length	F/T	Brk.	Description	Advertiser	Rate
10/13/20	Sat	9:30:00 AM	prg	9:22	KID		3-2-1 PENGUINS! - NET		
10/13/20	Sat	9:39:22 AM	brk	:20	PR	OA	(1584-1-538) KVBC--KIDS LINEUP TNBC PROMO	KVBC	$0.00
3/20	Sat	9:39:42 AM	prg	9:22	KID		3-2-1 PENGUINS!		
3/20	Sat	9:49:04 AM	brk	:30	PSA	PSA	KVBC--PSA-Foster Child #1 :30		
10/13/20	Sat	9:49:34 AM	brk	:05	PR	CM	KVBC--WOFY :05		
10/13/20	Sat	9:49:39 AM	brk	:30	CM 1:04	CM	(17996-2-22) Orgill / Singer Insurance--October 2007	Orgill / Singer Insuranc	$140.00
10/13/20	Sat	9:50:09 AM	brk	:15	CM	CM	(19196-8-211) Golightly & Associates--October 2007 rotators	Golightly & Associates	$80.00
10/13/20	Sat	9:50:24 AM	brk	:10	CM	CM	(24098-8-37) Walker Furniture--October Co-Op--6475	Walker Furniture	$60.00
10/13/20	Sat	9:50:34 AM	brk	:04	ID	ID	KVBC--ID-JS/SM WN5/11 :04		
10/13/20	Sat	9:50:38 AM	prg	9:22	KID		3-2-1 PENGUINS!		
10/13/20	Sat	0:00:00 AM	prg	9:12	KID		VEGGIE TALES - NET		
10/13/20	Sat	0:09:12 AM	brk	:20	PR	OA	(1584-1-539) KVBC--KIDS LINEUP TNBC PROMO	KVBC	$0.00
10/13/20	Sat	0:09:32 AM	prg	9:12	KID		VEGGIE TALES		
10/13/20	Sat	0:18:44 AM	brk	:30	PSA	PSA	KVBC--PSA-DTV Answers :30		
10/13/20	Sat	0:19:14 AM	brk	:30	PSA	PSA	KVBC--PSA-Two Boys :30		
10/13/20	Sat	0:19:44 AM	brk	:10	CM	CM	(24098-8-35) Walker Furniture--October Co-Op--6475	Walker Furniture	$60.00
10/13/20	Sat	0:19:54 AM	brk	:30	PSA	CM	(11088-18-10) Nevada Broadcasters--VARIOUS NCSA'S	Nevada Broadcasters	$0.00
10/13/20	Sat	0:20:24 AM	brk	:10	CM	CM	(18567-6-170) Homesontv.com--Homes Real Estate Program	Homesontv.com	$0.00
10/13/20	Sat	0:20:34 AM	brk	:10	CM .34	CM	(19139-4-127) Bernstein, Ed & Associates--Legal Show/ Februa	Bernstein, Ed & Assoc	$0.00
10/13/20	Sat	0:20:44 AM	brk	:04	ID	ID	KVBC--ID-WOFY :04		
10/13/20	Sat	0:20:48 AM	prg	9:12	KID		VEGGIE TALES		
									$340

[Filtered by: (NOT (Evt. Type = fmt))] [Sorted by: Start]

Log Grid: KVBC-KVBC, Sat 10/13/07

Date	Day	Start	Evt. Type	Length	F/T	Brk.	Description	Advertiser	Rate
10/13/20	Sat	4:00:00 PM	prg	9:12	KID		MY FRIEND RABBIT - recorded		
10/13/20	Sat	4:09:12 PM	brk	:20	PR	OA	(1584-1-540) KVBC--KIDS LINEUP TNBC PROMO	KVBC	$0.00
3/20	Sat	4:09:32 PM	prg	9:12	KID		MY FRIEND RABBIT		
3/20	Sat	4:18:44 PM	brk	:30	PSA	PSA	KVBC--PSA-DTV Answers #2 :30		
10/13/20	Sat	4:19:14 PM	brk	:30	PSA	PSA	KVBC--PSA-Foster Child #1 :30		
10/13/20	Sat	4:19:44 PM	brk	:30	CM	CM	(24162-5-18) Peoples Auto--October 2007	Peoples Auto	$125.00
10/13/20	Sat	4:20:14 PM	brk	:30	CM 1:04	CM	(24098-9-35) Walker Furniture--October Co-Op--6475	Walker Furniture	$135.00
10/13/20	Sat	4:20:44 PM	brk	:04	ID	ID	KVBC--HD-Wakeup Traffic ID		
10/13/20	Sat	4:20:48 PM	prg	9:12	KID		MY FRIEND RABBIT		
									$260

[Filtered by: (NOT (Evt. Type = fmt))] [Sorted by: Start]

Log Grid: KVBC-KVBC, Sun 10/14/07

Date	Day	Start	Evt. Type	Length	F/T	Brk.	Description	Advertiser	Rate
10/14/2(	Sun	0:30:00 AM	prg	9:22	KID		POSTMAN PAT - recorded		
10/14/2(	Sun	0:39:22 AM	brk	:20	PR	OA	(1584-1-902) KVBC--KIDS LINEUP TNBC PROMO	KVBC	$0.00
4/2(	Sun	0:39:42 AM	prg	9:22	KID		POSTMAN PAT		
.4/2(	Sun	0:49:04 AM	brk	:30	PSA	PSA	KVBC--PSA-Foster Child #1 :30		
10/14/2(	Sun	0:49:34 AM	brk	:30	CM	CM	(23266-11-8) L.E.C.E.T of Southern Nevada--Safety Campaign	L.E.C.E.T of Southern	$100.00
10/14/2(	Sun	0:50:04 AM	brk	:30	CM 1:04	CM	(24162-5-20) Peoples Auto--October 2007	Peoples Auto	$125.00
10/14/2(	Sun	0:50:34 AM	brk	:04	ID	ID	KVBC--HD-Wakeup Traffic ID		
10/14/2(	Sun	0:50:38 AM	prg	9:22	KID		POSTMAN PAT		
10/14/2(	Sun	1:00:00 AM	prg	9:12	KID		DRAGON - recorded		
10/14/2(	Sun	1:09:12 AM	brk	:20	PR	OA	(1584-1-901) KVBC--KIDS LINEUP TNBC PROMO	KVBC	$0.00
10/14/2(	Sun	1:09:32 AM	prg	9:12	KID		DRAGON		
10/14/2(	Sun	1:18:44 AM	brk	:30	PSA	PSA	KVBC--PSA-NAB Porter :30		
10/14/2(	Sun	1:19:14 AM	brk	:30	PSA	PSA	KVBC--PSA-DTV Answers #2 :30		
10/14/2(	Sun	1:19:44 AM	brk	:15	CM	CM	(22794-5-2) Law Office of Reza Athari--October 07	Law Office of Reza Ath	$55.00
10/14/2(	Sun	1:19:59 AM	brk	:30	CM 1:04	CM	(21380-8-8) Cox Cable--Telephone--OCTOBER	Cox Cable	$110.00
10/14/2(	Sun	1:20:29 AM	brk	:15	CM	CM	(19196-8-222) Golightly & Associates--October 2007 rotators	Golightly & Associates	$80.00
10/14/2(	Sun	1:20:44 AM	brk	:04	ID	ID	KVBC--ID-N3 on the CW :04		
10/14/2(	Sun	1:20:48 AM	prg	9:12	KID		DRAGON		
									$470

[Filtered by: (NOT (Evt. Type = fmt))] [Sorted by: Start]

Log Grid: KVBC-KVBC, Sun 10/14/07

Date	Day	Start	Evt. Type	Length	F/T	Brk.	Description	Advertiser	Rate
10/14/20	Sun	3:00:00 PM	prg	9:22	KID		JANE AND THE DRAGON--recorded		
10/14/20	Sun	3:09:22 PM	brk	:20	PR	OA	(1584-2-901) KVBC--KIDS LINEUP TNBC PROMO	KVBC	$0.00
4/20	Sun	3:09:42 PM	prg	9:22	KID		JANE AND THE DRAGON		
4/20	Sun	3:19:04 PM	brk	:15	PR	PSA	KVBC--Monster Run '07 Sue :15		
10/14/20	Sun	3:19:19 PM	brk	:15	PSA	PSA	KVBC--PSA-Tick :15		
10/14/20	Sun	3:19:34 PM	brk	:30	CM	CM	(9828-8-1) Graham, Robert--October 2007	Graham, Robert	$0.00
10/14/20	Sun	3:20:04 PM	brk	:30	CM 1:19	CM	(22710-4-1) Sierra Cabinet & Closets--October 07	Sierra Cabinet & Close	$0.00
10/14/20	Sun	3:20:34 PM	brk	:04	ID	ID	KVBC--ID-JS/SM WN5/11 :04		
10/14/20	Sun	3:20:38 PM	prg	9:22	KID		JANE AND THE DRAGON		
									$0

[Filtered by: (NOT (Evt. Type = fmt))] [Sorted by: Start]