Children's Programming
December 31, 2007 through January 6, 2008

1st Quarter Week 1

Saturday, January 5

9:30AM	*3-2-1 Penguins!*
4:00AM	*Jack Hanna's Animal Adventures*
	#2281 "What's Up Down Under"
4:30AM	*Animal Rescue*
	#A-760

Sunday, January 6

10:30AM	*Jacob Two-Two*
11:00AM	*Dragon*
11:30AM	*My Friend Rabbit*
12:00PM	*Jack Hanna's Animal Adventures*
	#2268 "On with the Show"
3:00PM	*Veggie Tales*
3:30PM	*Jane and the Dragon*

Pre-checked: Sue Ellen Marty
Confirmed: Sue Ellen Marty

KVBC-TV
COMMERCIAL LIMITATION REPORT

THE DEFINITION OF COMMERCIAL MATTER NOW INCLUDES PROMOTIONS OF TELEVISION PROGRAMS OTHER THAN CHILDREN'S EDUCATIONAL/INFORMATIONAL PROGRAMMING OR OTHER AGE-APPROPRIATE PROGRAMMING APPEARING ON KVBC.

TOTAL COMMERCIAL TIME LIMITS (INCLUDES OUTBREAK UP TO THE I.D.)
90 CONSECUTIVE MINUTES ---------- 15:45
60 CONSECUTIVE MINUTES ---------- 10:30
30 MINUTE STAND ALONE PROGRAM ---------- 5:15

COMMERCIALS AND/OR PROMOS SHOULD BE DROPPED IF LOG EVER EXCEEDS THE MAXIMUM ALLOWED.

DATE	PROGRAM TITLE	SCHEDULED START TIME	SCHEDULED END TIME	SCHEDULED COMMERCIAL & PROMO TIME	EXACT START TIME	EXACT END TIME	TOTAL COMM./PROMO TIME IN PROGRAM	MASTER CONTROL OPERATOR	VERIFICATION SIGNATURE
1/5/08	3-2-1 PENGUINS!	093000	100000	2:49	093000	100000	2:49	O. Trigg	SE Marty

Pre-checked: Sue Ellen Marany
Confirmed: Sue Ellen Marany

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1/6/08	JACOB TWO-TWO	103000	110000	4:04	103000	110000	4:04	O. Trigg	SEMarany
1/6/08	DRAGON	110000	113000	3:34	110000	113000	3:34	O. Trigg	SEMarany
1/6/08	MY FRIEND RABBIT	113000	120000	4:19	113000	120000	4:19	O. Trigg	SEMarany
1/6/08	VEGGIE TALES	150000	153000	3:49	150000	153000	3:19	O. Trigg	SEMarany
1/6/08	JANE AND THE DRAGON	153000	160000	4:04	153000	160000	4:04	H. Aguilar	SEMarany

Children's Programming
Commercial Limitation Worksheet
1/5 & 1/6

		Estimate
3-2-1 Penguins	Net	1:45
	Local	1:04
	Total	2:49
Jacob Two-Two	Net	3:00
	Local	1:04
	Total	4:04
Dragon	Net	2:30
	Local	1:04
	Total	3:34
My Friend Rabbit	Net	3:15
	Local	1:04
	Total	4:19
Veggie Tales	Net	2:45
	Local	1:04
	Total	3:49
Jane & the Dragon	Net	3:00
	Local	1.04
	Total	4:04

Total for each show should be no more than **5:15**

2:45
:34
3:19

Log Grid: KVBC-KVBC, Sat 1/5/08

Date	Day	Start	Evt. Type	Length	F/T	Brk.	Description	Advertiser	Rate
1/5/2008	Sat	9:30:00 AM	prg	9:12	KID		3-2-1 PENGUINS! NET		
1/5/2008	Sat	9:39:12 AM	brk	:20		OA	(1584-3-1) KVBC--KIDS LINEUP TNBC PROMO	KVBC	$0.00
1/5/2008	Sat	9:39:32 AM	prg	9:12	KID		3-2-1 PENGUINS!		
1/5/2008	Sat	9:48:44 AM	brk	1:00	PSA	PSA	KVBC--PSA-NDPS Recruitment		
1/5/2008	Sat	9:49:44 AM	brk	:30		CM	(24367-3-18) C.C.E.A.C.F--READ TO ME--Ch.3	C.C.E.A.C.F	$150.00
1/5/2008	Sat	9:50:14 AM	brk	:30	/:04	CM	(28514-9-4) Walker Furniture--January Coop--6992	Walker Furniture	$135.00
1/5/2008	Sat	9:50:44 AM	brk	:04	ID	ID	KVBC--ID-JS/SM WN5/11 :04		
1/5/2008	Sat	9:50:48 AM	prg	9:12	KID		3-2-1 PENGUINS!		
									$285

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Log Grid: KVBC-KVBC, Sun 1/6/08

Date	Day	Start	Evt. Type	Length	F/T	Brk.	Description	Advertiser	Rate
1/6/2008	Sun	0:30:00 AM	prg	9:22	KID		JACOB TWO-TWO - recorded		
1/6/2008	Sun	0:39:22 AM	brk	:20		OA	(1584-3-6) KVBC--KIDS LINEUP TNBC PROMO	KVBC	$0.00
1/6/2008	Sun	0:39:42 AM	prg	9:22	KID		JACOB TWO-TWO		
/6/2008	Sun	0:49:04 AM	brk	1:00		CM	(29271-2-5) Direct Avenue--Guthy Renker - Proactiv	Direct Avenue	$150.00
1/6/2008	Sun	0:50:04 AM	brk	:30	PSA	PSA	KVBC--PSA-DTV Revolution :30		
1/6/2008	Sun	0:50:34 AM	brk	:04	ID	ID	KVBC--ID-HD K&S WD 4&6		
1/6/2008	Sun	0:50:38 AM	prg	9:22	KID		JACOB TWO-TWO		
1/6/2008	Sun	1:00:00 AM	prg	9:22	KID		DRAGON - recorded		
1/6/2008	Sun	1:09:22 AM	brk	:20		OA	(1584-3-5) KVBC--KIDS LINEUP TNBC PROMO	KVBC	$0.00
1/6/2008	Sun	1:09:42 AM	prg	9:22	KID		DRAGON		
1/6/2008	Sun	1:19:04 AM	brk	:15		CM	(28448-3-5) Golightly & Associates--January 2008 Rotators	Golightly & Associates	$80.00
1/6/2008	Sun	1:19:19 AM	brk	:15		CM	(23325-1-70) KVBC/VELOCITY--Velocity	KVBC/VELOCITY	$0.00
1/6/2008	Sun	1:19:34 AM	brk	:30		CM	(28290-16-5) El Cortez--2008 January TV	El Cortez	$100.00
1/6/2008	Sun	1:20:04 AM	brk	:30	PSA	PSA	KVBC--PSA-Sec of State Caucus		
1/6/2008	Sun	1:20:34 AM	brk	:04	ID	ID	KVBC--ID-N3 on the CW :04		
1/6/2008	Sun	1:20:38 AM	prg	9:22	KID		DRAGON		
1/6/2008	Sun	1:30:00 AM	prg	9:12	KID		MY FRIEND RABBIT - recorded		
1/6/2008	Sun	1:39:12 AM	brk	:20		OA	(1584-3-4) KVBC--KIDS LINEUP TNBC PROMO	KVBC	$0.00
1/6/2008	Sun	1:39:32 AM	prg	9:12	KID		MY FRIEND RABBIT		
1/6/2008	Sun	1:48:44 AM	brk	:30	PSA	PSA	KVBC--PSA-Group :30		
1/6/2008	Sun	1:49:14 AM	brk	:30	PSA	PSA	KVBC--PSA-DTV Revolution :30		
1/6/2008	Sun	1:49:44 AM	brk	:15		CM	(28448-3-10) Golightly & Associates--January 2008 Rotators	Golightly & Associates	$80.00
1/6/2008	Sun	1:49:59 AM	brk	:30		CM	(28082-4-4) Eye Care Centers--1st 1/2 2008 30 seconds--10238	Eye Care Centers	$125.00
1/6/2008	Sun	1:50:29 AM	brk	:15		CM	(28002-6-4) Cassady Law Offices, P.C.--1st Quarter 2008--6535	Cassady Law Offices,	$0.00
1/6/2008	Sun	1:50:44 AM	brk	:04	ID	ID	KVBC--ID-Jeop Cust WD6:30 :04		
1/6/2008	Sun	1:50:48 AM	prg	9:12	KID		MY FRIEND RABBIT		
									$535

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Log Grid: KVBC-KVBC, Sun 1/6/08

Date	Day	Start	Evt. Type	Length	F/T	Brk.	Description	Advertiser	Rate
1/6/2008	Sun	3:00:00 PM	prg	9:22	KID		VEGGIE TALES - recorded		
1/6/2008	Sun	3:09:22 PM	brk	:20		OA	(1584-4-157) KVBC--KIDS LINEUP TNBC PROMO	KVBC	$0.00
1/6/2008	Sun	3:09:42 PM	prg	9:22	KID		VEGGIE TALES		
/6/2008	Sun	3:19:04 PM	brk	:30	PSA	PSA	KVBC--PSA-Sec of State Caucus		
1/6/2008	Sun	3:19:34 PM	brk	:30		CM	(11088-25-28) Nevada Broadcasters--VARIOUS NCSA'S	Nevada Broadcasters	$0.00
1/6/2008	Sun	3:20:04 PM	brk	:30		CM	(29434-5-2) Gastric Band Institute--1st Quarter 2008	Gastric Band Institute	$0.00
1/6/2008	Sun	3:20:34 PM	brk	:04	ID	ID	KVBC--ID-N3 on the CW :04		
1/6/2008	Sun	3:20:38 PM	prg	9:22	KID		VEGGIE TALES		
1/6/2008	Sun	3:30:00 PM	prg	9:22	KID		JANE AND THE DRAGON - recorded		
1/6/2008	Sun	3:39:22 PM	brk	:20		OA	(1584-4-158) KVBC--KIDS LINEUP TNBC PROMO	KVBC	$0.00
1/6/2008	Sun	3:39:42 PM	prg	9:22	KID		JANE AND THE DRAGON		
1/6/2008	Sun	3:49:04 PM	brk	:30	PSA	PSA	KVBC--PSA-DTV Revolution :30		
1/6/2008	Sun	3:49:34 PM	brk	:30		CM	(28290-16-3) El Cortez--2008 January TV	El Cortez	$100.00
1/6/2008	Sun	3:50:04 PM	brk	:30		CM	(28712-2-3) Centaur Galleries--Picasso's Obsession Generic 08	Centaur Galleries	$100.00
1/6/2008	Sun	3:50:34 PM	brk	:04	ID	ID	KVBC--ID-WOFY :04		
1/6/2008	Sun	3:50:38 PM	prg	9:22	KID		JANE AND THE DRAGON		
									$200

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