# *Children's Programming*
# *September 1 through September 7, 2008*

*3rd Quarter* *Week 10*

***Saturday, September 6***

| | |
|---|---|
| *8:00AM* | *Babar* |
| *8:30AM* | *My Friend Rabbit* |
| *4:00PM* | *3-2-1 Penguins!* —Did not air due to Notre Dame Football overrun. |
| *4:30PM* | *Jack Hanna's Animal Adventures* |
| | *#2240 "Skeleton Coast"* |
| *4:00AM* | *Jack Hanna's Animal Adventures* |
| | *#2253 "Little Seen Africa"* |

***Sunday, September 7***

| | |
|---|---|
| *10:00AM* | *Jane and the Dragon* |
| *10:30AM* | *The Zula Patrol* |
| *3:00PM* | *Animal Rescue* |
| | *#A-759* |

Pre-checked: [signature]

Confirmed: [signature]

# KVBC-TV
## COMMERCIAL LIMITATION REPORT

*THE DEFINITION OF COMMERCIAL MATTER NOW INCLUDES PROMOTIONS OF TELEVISION PROGRAMS OTHER THAN CHILDREN'S EDUCATIONAL/INFORMATIONAL PROGRAMMING OR OTHER AGE-APPROPRIATE PROGRAMMING APPEARING ON KVBC.*

**TOTAL COMMERCIAL TIME LIMITS (INCLUDES OUTBREAK UP TO THE I.D.)**

90 CONSECUTIVE MINUTES ---------- 15:45
60 CONSECUTIVE MINUTES ---------- 10:30
30 MINUTE STAND ALONE PROGRAM ---------- 5:15

COMMERCIALS AND/OR PROMOS SHOULD BE DROPPED IF LOG EVER EXCEEDS THE MAXIMUM ALLOWED.

| DATE | PROGRAM TITLE | SCHEDULED START TIME | SCHEDULED END TIME | SCHEDULED COMMERCIAL & PROMO TIME | EXACT START TIME | EXACT END TIME | TOTAL COMM./PROMO TIME IN PROGRAM | MASTER CONTROL OPERATOR | VERIFICATION SIGNATURE |
|---|---|---|---|---|---|---|---|---|---|
| 9/6/08 | BABAR | 080000 | 083000 | 4:34 | 080000 | 083000 | 4:34 | [signature] | [signature] |
| 9/6/08 | MY FRIEND RABBIT | 083000 | 090000 | 4:19 | 083000 | 090000 | 4:19 | [signature] | [signature] |
| 9/6/08 | 3-2-1 PENGUINS! | 160000 | 163000 | 4:34 | Ø | Ø | Ø | [signature] | [signature] |
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Pre-checked: Sue Ellen Morrow
Confirmed: Sue Ellen Morrow

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|---|---|---|---|---|---|---|---|---|---|
| 9/7/08 | JANE AND THE DRAGON | 100000 | 103000 | 4:34 | 100000 | 103000 | 4:34 | M-A-P | SE Morrow |
| 9/7/08 | THE ZULA PATROL | 103000 | 110000 | 4:34 | 103000 | 110000 | 4:34 | M-A-P | SE Morrow |
| | | | | | | | | | |
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***Children's Programming***
***Commercial Limitation Worksheet***
9/6 & 9/7

| | | Estimate | |
|---|---|---|---|
| Babar | Net | 3:30 | |
| | Local | 1:04 | |
| | Total | 4:34 | |
| My Friend Rabbit | Net | 3:15 | |
| | Local | 1:04 | Total for each show should be no more than **5:15** |
| | Total | 4:19 | |
| 3-2-1 Penguins | Net | 3:30 | |
| | Local | 1:04 | Total for each show should be no more than **5:15** |
| | Total | 4:34 | |
| Jane & the Dragon | Net | 3:30 | |
| | Local | 1:04 | |
| | Total | 4:34 | |
| The Zula Patrol | Net | 3:30 | |
| | Local | 1:04 | Total for each show should be no more than **5:15** |
| | Total | 4:34 | |

# Log Grid: KVBC-KVBC, Sat 9/6/08

| Date | Day | Start | Evt. Type | Length | F/T | Brk. | Description | Advertiser | Agency |
|---|---|---|---|---|---|---|---|---|---|
| 9/6/2008 | Sat | 8:00:00 AM | prg | 9:22 | KID | | BABAR - recorded | | |
| 9/6/2008 | Sat | 8:09:22 AM | brk | :20 | PR | OA | (1584-5-56) KVBC--KIDS LINEUP TNBC PROMO | KVBC | KVBC |
| 9/6/2008 | Sat | 8:09:42 AM | prg | 9:22 | KID | | BABAR | | |
| 9/6/2008 | Sat | 8:19:04 AM | brk | :30 | PSA | PSA | KVBC--PSA-DTV "Shop Around" :30 | | |
| 9/6/2008 | Sat | 8:19:34 AM | brk | :15 | CM | CM | (39601-4-6) Lynn's World--8/4/08 - 10/26/08 | Lynn's World | Lynn's Wo |
| 9/6/2008 | Sat | 8:19:49 AM | brk | :15 | CM | CM | (40657A-5-1) Courtesy Autos--Mitsubishi Co-Op SEPT | Courtesy Autos | Peoples/C |
| 9/6/2008 | Sat | 8:20:04 AM | brk | :30 | CM | CM | (39934A-9-2) Focus Property Group--Mountain's Edge Sept 200 | Focus Property Group | Thomas F |
| 9/6/2008 | Sat | 8:20:34 AM | brk | :04 | ID | ID | KVBC--ID-VoteNevada08 ID | | |
| 9/6/2008 | Sat | 8:20:38 AM | prg | 9:22 | KID | | BABAR | | |
| 9/6/2008 | Sat | 8:30:00 AM | prg | 9:22 | KID | | MY FRIEND RABBIT - recorded. | | |
| 9/6/2008 | Sat | 8:39:22 AM | brk | :20 | PR | OA | (1584-5-55) KVBC--KIDS LINEUP TNBC PROMO | KVBC | KVBC |
| 9/6/2008 | Sat | 8:39:42 AM | prg | 9:22 | KID | | MY FRIEND RABBIT | | |
| 9/6/2008 | Sat | 8:49:04 AM | brk | :30 | PSA | PSA | KVBC--PSA-DTV "Feb 17th" :30 | | |
| 9/6/2008 | Sat | 8:49:34 AM | brk | :15 | CM | CM | (40935-8-5) Red Rock Jewelers--September-December 2008 | Red Rock Jewelers | Red Rock |
| 9/6/2008 | Sat | 8:49:49 AM | brk | :30 | CM | CM | (40761-2-2) Las Vegas Office Furniture--Septembeer | Las Vegas Office Furn | Allen Adv |
| 9/6/2008 | Sat | 8:50:19 AM | brk | :15 | CM | CM | (40935-8-5) Red Rock Jewelers--September-December 2008 | Red Rock Jewelers | Red Rock |
| 9/6/2008 | Sat | 8:50:34 AM | brk | :04 | ID | ID | KVBC--ID-HD-MM DB WE Morn :04 | | |
| 9/6/2008 | Sat | 8:50:38 AM | prg | 9:22 | KID | | MY FRIEND RABBIT | | |

[Filtered by: (NOT (Evt. Type = fmt))] [Sorted by: Start]

# Log Grid: KVBC-KVBC, Sat 9/6/08

| Date | Day | Start | Evt. Type | Length | F/T | Brk. | Description | Advertiser | Agency |
|---|---|---|---|---|---|---|---|---|---|
| 9/6/2008 | Sat | 4:00:00 PM | prg | 9:22 | KID | | 3-2-1 PENGUINS! - recorded | | |
| 9/6/2008 | Sat | 4:09:22 PM | brk | :20 | PR | OA | (1584-6-55) KVBC--KIDS LINEUP TNBC PROMO | KVBC | KVBC |
| [illegible]008 | Sat | 4:09:42 PM | prg | 9:22 | KID | | 3-2-1 PENGUINS! | | |
| [illegible]008 | Sat | 4:19:04 PM | brk | :30 | PSA | PSA | KVBC--PSA-DTV "Coupon" :30 | | |
| 9/6/2008 | Sat | 4:19:34 PM | brk | :30 | CM | CM | (38005A-8-1) Marketing Advisory Group--July-Sept 2008 | Marketing Advisory Gr | Marketing |
| 9/6/2008 | Sat | 4:20:04 PM | brk | :30 | CM | CM | (41008-13-1) Valley Auto Mall--Auto Mall 3rd Qtr 08 TV | Valley Auto Mall | Swan Adv |
| 9/6/2008 | Sat | 4:20:34 PM | brk | :04 | ID | ID | KVBC--ID-N3 on the CW :04 | | |
| 9/6/2008 | Sat | 4:20:38 PM | prg | 9:22 | KID | | 3-2-1 PENGUINS! | | |

[Filtered by: (NOT (Evt. Type = fmt))] [Sorted by: Start]

# Log Grid: KVBC-KVBC, Sun 9/7/08

| Date | Day | Start | Evt. Type | Length | F/T | Brk. | Description | Advertiser | Agency |
|---|---|---|---|---|---|---|---|---|---|
| 9/7/2008 | Sun | 0:00:00 AM | prg | 9:22 | KID | | JANE AND THE DRAGON - recorded | | |
| 9/7/2008 | Sun | 0:09:22 AM | brk | :20 | | OA | (1584-5-58) KVBC--KIDS LINEUP TNBC PROMO | KVBC | KVBC |
| 2008 | Sun | 0:09:42 AM | prg | 9:22 | KID | | JANE AND THE DRAGON | | |
| 2008 | Sun | 0:19:04 AM | brk | :30 | PSA | PSA | KVBC--PSA-DTV "Hook Up" JS :30 | | |
| 9/7/2008 | Sun | 0:19:34 AM | brk | :15 | | CM | (31533-4-83) Golightly & Associates--September 2008 Rotators | Golightly & Associates | Law Office |
| 9/7/2008 | Sun | 0:19:49 AM | brk | :30 | | CM | (40580-1-2) Jim Marsh Motors--Marsh Motors September | Jim Marsh Motors | First Medi |
| 9/7/2008 | Sun | 0:20:19 AM | brk | :15 | | CM | (40980-2-3) City Stop--No Brainer Promotion | City Stop | Amstutz C |
| 9/7/2008 | Sun | 0:20:34 AM | brk | :04 | ID | ID | KVBC--ID-HD WOFY Club | | |
| 9/7/2008 | Sun | 0:20:38 AM | prg | 9:22 | KID | | JANE AND THE DRAGON | | |
| 9/7/2008 | Sun | 0:30:00 AM | prg | 9:22 | KID | | THE ZULU PATROL - recorded | | |
| 9/7/2008 | Sun | 0:39:22 AM | brk | :20 | | OA | (1584-5-57) KVBC--KIDS LINEUP TNBC PROMO | KVBC | KVBC |
| 9/7/2008 | Sun | 0:39:42 AM | prg | 9:22 | KID | | THE ZULU PATROL | | |
| 9/7/2008 | Sun | 0:49:04 AM | brk | :30 | PSA | PSA | KVBC--Candlelighters '08 :30 | | |
| 9/7/2008 | Sun | 0:49:34 AM | brk | :30 | | CM | (40581-1-4) Jim Marsh Motors--Skyline Casino September | Jim Marsh Motors | First Medi |
| 9/7/2008 | Sun | 0:50:04 AM | brk | :15 | | CM | (31533-4-79) Golightly & Associates--September 2008 Rotators | Golightly & Associates | Law Office |
| 9/7/2008 | Sun | 0:50:19 AM | brk | :15 | PR | CM | KVBC--Wheel "IEC" Prem M :15 | | |
| 9/7/2008 | Sun | 0:50:34 AM | brk | :04 | ID | ID | KVBC--ID-HD K&D N3TD WKD | | |
| 9/7/2008 | Sun | 0:50:38 AM | prg | 9:22 | KID | | THE ZULU PATROL | | |

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