Children's Programming
July 7 through July 13, 2008

3rd Quarter Week 2

Saturday, July 12

9:30AM	*Veggie Tales*
10:00AM	*Babar*
10:30AM	*My Friend Rabbit*
3:00PM	*Jane and the Dragon*
3:30PM	*The Zula Patrol*
4:00PM	*3-2-1 Penguins!*
4:30PM	*Jack Hanna's Animal Adventures*
	#2248 "Lewa Conservancy"
4:00AM	*Jack Hanna's Animal Adventures*
	#2258 "Protect and Serve"
4:30AM	*Animal Rescue*
	#A-749

Sunday, July 13

3:00PM	*Animal Rescue* — Joined in progress at 3:02 PM due to NBC Golf overrun.
	#A-749

Pre-checked: [signature]

Confirmed: [signature]

KVBC-TV
COMMERCIAL LIMITATION REPORT

THE DEFINITION OF COMMERCIAL MATTER NOW INCLUDES PROMOTIONS OF TELEVISION PROGRAMS OTHER THAN CHILDREN'S EDUCATIONAL/INFORMATIONAL PROGRAMMING OR OTHER AGE-APPROPRIATE PROGRAMMING APPEARING ON KVBC.

TOTAL COMMERCIAL TIME LIMITS (INCLUDES OUTBREAK UP TO THE I.D.)

90 CONSECUTIVE MINUTES ---------- 15:45
60 CONSECUTIVE MINUTES ---------- 10:30
30 MINUTE STAND ALONE PROGRAM ---------- 5:15

COMMERCIALS AND/OR PROMOS SHOULD BE DROPPED IF LOG EVER EXCEEDS THE MAXIMUM ALLOWED.

DATE	PROGRAM TITLE	SCHEDULED START TIME	SCHEDULED END TIME	SCHEDULED COMMERCIAL & PROMO TIME	EXACT START TIME	EXACT END TIME	TOTAL COMM./PROMO TIME IN PROGRAM	MASTER CONTROL OPERATOR	VERIFICATION SIGNATURE
7/12/08	VEGGIE TALES	093000	100000	4:34	093000	100000	4:34	[signature]	[signature]
7/12/08	BABAR	100000	103000	4:34	100000	103000	4:34	[signature]	[signature]
7/12/08	MY FRIEND RABBIT	103000	110000	4:19	103000	110000	4:19	[signature]	[signature]
7/12/08	JANE AND THE DRAGON	150000	153000	4:34	150000	153000	4:34	[signature]	[signature]
7/12/08	THE ZULA PATROL	153000	160000	4:19	153000	160000	4:19	[signature]	[signature]
7/12/08	3-2-1 PENGUINS!	160000	163000	4:19	160000	163000	4:19	[signature]	[signature]

Log Grid: KVBC-KVBC, Sat 7/12/08

Date	Day	Start	Evt. Type	Length	F/T	Brk.	Description	Advertiser	Agency
7/12/20(	Sat	9:30:00 AM	prg	9:22	KID		VEGGIE TALES - NET		
7/12/20(	Sat	9:39:22 AM	brk	:20		OA	(1584-5-8) KVBC--KIDS LINEUP TNBC PROMO	KVBC	KVBC
/20(	Sat	9:39:42 AM	prg	9:22	KID		VEGGIE TALES		
/20(	Sat	9:49:04 AM	brk	:30	PSA	PSA	KVBC--PSA-DTV Digital in air :30		
7/12/20(	Sat	9:49:34 AM	brk	:15		CM	(38810-1-20) Valley Eye Center--JULY 2008	Valley Eye Center	Valley Eye
7/12/20(	Sat	9:49:49 AM	brk	:30		CM	(30566-7-95) C.C.E.A.C.F--Read To Me Campaign	C.C.E.A.C.F	Advertisin
7/12/20(	Sat	9:50:19 AM	brk	:15		CM	(38810-1-20) Valley Eye Center--JULY 2008	Valley Eye Center	Valley Eye
7/12/20(	Sat	9:50:34 AM	brk	:04	ID	ID	KVBC--ID-HD K&D N3TD WKD		
7/12/20(	Sat	9:50:38 AM	prg	9:22	KID		VEGGIE TALES		
7/12/20(	Sat	0:00:00 AM	prg	9:22	KID		BABAR - NET		
7/12/20(	Sat	0:09:22 AM	brk	:20		OA	(1584-5-7) KVBC--KIDS LINEUP TNBC PROMO	KVBC	KVBC
7/12/20(	Sat	0:09:42 AM	prg	9:22	KID		BABAR		
7/12/20(	Sat	0:19:04 AM	brk	:30	PSA	PSA	KVBC--PSA-DTV Just a Box :30		
7/12/20(	Sat	0:19:34 AM	brk	:30		CM	(30566-7-43) C.C.E.A.C.F--Read To Me Campaign	C.C.E.A.C.F	Advertisin
7/12/20(	Sat	0:20:04 AM	brk	:15		CM	(38398-6-1) Cricket Wireless--July :15 wknds	Cricket Wireless	Euro RSC
7/12/20(	Sat	0:20:19 AM	brk	:15		CM	(38628-6-2) Sorrentino, Frank--7/7-7/13 2008	Sorrentino, Frank	Sorrentinc
7/12/20(	Sat	0:20:34 AM	brk	:04	ID	ID	KVBC--ID-N3 on the CW :04		
7/12/20(	Sat	0:20:38 AM	prg	9:22	KID		BABAR		
7/12/20(	Sat	0:30:00 AM	prg	9:22	KID		MY FRIEND RABBIT - NET		
7/12/20(	Sat	0:39:22 AM	brk	:20		OA	(1584-5-12) KVBC--KIDS LINEUP TNBC PROMO	KVBC	KVBC
7/12/20(	Sat	0:39:42 AM	prg	9:22	KID		MY FRIEND RABBIT		
7/12/20(	Sat	0:49:04 AM	brk	:30	PSA	PSA	KVBC--PSA-DTV Digital in air :30		
7/12/20(	Sat	0:49:34 AM	brk	:15		CM	(38810-1-5) Valley Eye Center--JULY 2008	Valley Eye Center	Valley Eye
7/12/20(	Sat	0:49:49 AM	brk	:30		CM	(27554-3-100) Bella Grande--July 2008	Bella Grande	Allen Adv
7/12/20(	Sat	0:50:19 AM	brk	:15		CM	(38810-1-5) Valley Eye Center--JULY 2008	Valley Eye Center	Valley Eye
7/12/20(	Sat	0:50:34 AM	brk	:04	ID	ID	KVBC--ID-HD-Wakeup Traffic		
7/12/20(	Sat	0:50:38 AM	prg	9:22	KID		MY FRIEND RABBIT		

[Filtered by: (NOT (Evt. Type = fmt))] [Sorted by: Start]

Log Grid: KVBC-KVBC, Sat 7/12/08

Date	Day	Start	Evt. Type	Length	F/T	Brk.	Description	Advertiser	Agency
7/12/20(	Sat	3:00:00 PM	prg	9:22	KID		JANE AND THE DRAGON - recorded		
7/12/20(	Sat	3:09:22 PM	brk	:20		OA	(1584-6-12) KVBC--KIDS LINEUP TNBC PROMO	KVBC	KVBC
/20(	Sat	3:09:42 PM	prg	9:22	KID		JANE AND THE DRAGON		
/20(	Sat	3:19:04 PM	brk	:10	1:04	CM	(22553-7-71) Instant Air--July 08	Instant Air	Instant Ai
7/12/20(	Sat	3:19:14 PM	brk	:30		CM	(38455A-4-16) Mazda Co-Op--Mazda July Co-Op	Mazda Co-Op	Peoples/C
7/12/20(	Sat	3:19:44 PM	brk	:30	PSA	PSA	KVBC--PSA-DTV Digital in air :30		
7/12/20(	Sat	3:20:14 PM	brk	:20		ID	(1588-23-4) KVBC--TRANSLATOR ID	KVBC	KVBC
7/12/20(	Sat	3:20:34 PM	brk	:04	ID	ID	KVBC--ID-HD-JS/SM WN5/11 :04		
7/12/20(	Sat	3:20:38 PM	prg	9:22	KID		JANE AND THE DRAGON		
7/12/20(	Sat	3:30:00 PM	prg	9:22	KID		THE ZULU PATROL - recorded		
7/12/20(	Sat	3:39:22 PM	brk	:20		OA	(1584-6-7) KVBC--KIDS LINEUP TNBC PROMO	KVBC	KVBC
7/12/20(	Sat	3:39:42 PM	prg	9:22	KID		THE ZULU PATROL		
7/12/20(	Sat	3:49:04 PM	brk	:10	PR	CM	KVBC--BB-10-10-12		
7/12/20(	Sat	3:49:14 PM	brk	:30	1:04	CM	(38868-9-2) Planet Nissan--JULY 08--JULY 08	Planet Nissan	Letizia Ad
7/12/20(	Sat	3:49:44 PM	brk	:30	PSA	PSA	KVBC--PSA-DTV Just a Box :30		
7/12/20(	Sat	3:50:14 PM	brk	:20		ID	(1588-29-1) KVBC--TRANSLATOR ID	KVBC	KVBC
7/12/20(	Sat	3:50:34 PM	brk	:04	ID	ID	KVBC--ID-HD K&S WD 4&6		
7/12/20(	Sat	3:50:38 PM	prg	9:22	KID		THE ZULU PATROL		
7/12/20(	Sat	4:00:00 PM	prg	9:12	KID		3-2-1 PENGUINS! - recorded		
7/12/20(	Sat	4:09:12 PM	brk	:20		OA	(1584-6-8) KVBC--KIDS LINEUP TNBC PROMO	KVBC	KVBC
7/12/20(	Sat	4:09:32 PM	prg	9:12	KID		3-2-1 PENGUINS!		
7/12/20(	Sat	4:18:44 PM	brk	:30	PSA	PSA	KVBC--PSA-DTV Digital in air :30		
7/12/20(	Sat	4:19:14 PM	brk	:30	PSA	PSA	KVBC--PSA-Bachelor Auction :30		
7/12/20(	Sat	4:19:44 PM	brk	:15		CM	(38810-1-14) Valley Eye Center--JULY 2008	Valley Eye Center	Valley Eye
7/12/20(	Sat	4:19:59 PM	brk	:30	1:04	CM	(38868-9-10) Planet Nissan--JULY 08--JULY 08	Planet Nissan	Letizia Ad
7/12/20(	Sat	4:20:29 PM	brk	:15		CM	(38810-1-14) Valley Eye Center--JULY 2008	Valley Eye Center	Valley Eye
7/12/20(	Sat	4:20:44 PM	brk	:04	ID	ID	KVBC--ID-N3 on the CW :04		
7/12/20(	Sat	4:20:48 PM	prg	9:12	KID		3-2-1 PENGUINS!		

[Filtered by: (NOT (Evt. Type = fmt))] [Sorted by: Start]

Children's Programming
Commercial Limitation Worksheet
12-Jul

		Estimate
Veggie Tales	Net	3:30
	Local	1:04
	Total	4:34
Babar	Net	3:30
	Local	1:04
	Total	4:34
My Friend Rabbit	Net	3:15
	Local	1:04
	Total	4:19

Total for each show should be no more than **5:15**

Jane & the Dragon	Net	3:30
	Local	1:04
	Total	4:34
The Zula Patrol	Net	3:15
	Local	1:04
	Total	4:19
3-2-1 Penguins	Net	3:15
	Local	1:04
	Total	4:19

Total for each show should be no more than **5:15**