# *Children's Programming*
# *August 11 through August 17, 2008*

*3rd Quarter Week 7*

***Saturday, August 16***

| | |
|---|---|
| *8:00AM* | *Babar* |
| *8:30AM* | *My Friend Rabbit* |
| *9:30AM* | *Veggie Tales* |

***Sunday, August 17***

*None scheduled*

Pre-checked: Sue Ellen Martin
Confirmed: Sue Ellen Martin

**KVBC-TV**
**COMMERCIAL LIMITATION REPORT**

*THE DEFINITION OF COMMERCIAL MATTER NOW INCLUDES PROMOTIONS OF TELEVISION PROGRAMS OTHER THAN CHILDREN'S EDUCATIONAL/INFORMATIONAL PROGRAMMING OR OTHER AGE-APPROPRIATE PROGRAMMING APPEARING ON KVBC.*

**TOTAL COMMERCIAL TIME LIMITS (INCLUDES OUTBREAK UP TO THE I.D.)**
90 CONSECUTIVE MINUTES ---------- 15:45
60 CONSECUTIVE MINUTES ---------- 10:30
30 MINUTE STAND ALONE PROGRAM ---------- 5:15

COMMERCIALS AND/OR PROMOS SHOULD BE DROPPED IF LOG EVER EXCEEDS THE MAXIMUM ALLOWED.

| DATE | PROGRAM TITLE | SCHEDULED START TIME | SCHEDULED END TIME | SCHEDULED COMMERCIAL & PROMO TIME | EXACT START TIME | EXACT END TIME | TOTAL COMM./PROMO TIME IN PROGRAM | MASTER CONTROL OPERATOR | VERIFICATION SIGNATURE |
|---|---|---|---|---|---|---|---|---|---|
| 8/16/08 | BABAR | 080000 | 083000 | 4:19 | 080000 | 083000 | 4:19 | Martin Matthews | SE Martin |
| 8/16/08 | MY FRIEND RABBIT | 083000 | 090000 | 4:19 | 083000 | 085959 | 4:19 | Martin Matthews | SE Martin |
| 8/16/08 | VEGGIE TALES | 093000 | 100000 | 4:34 | 093000 | 10:00:00 | 4:34 | A Somma | SE Martin |
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***Children's Programming***
***Commercial Limitation Worksheet***
16-Aug

| | | Estimate |
|---|---|---|
| Veggie Tales | Net | 3:15 |
| | Local | 1:19 |
| | Total | 4:34 |
| Babar | Net | 3:15 |
| | Local | 1:04 |
| | Total | 4:19 |
| My Friend Rabbit | Net | 3:15 |
| | Local | 1:04 |
| | Total | 4:19 |

Total for each show should be no more than
**5:15**

# Log Grid: KVBC-KVBC, Sat 8/16/08

| Date | Day | Start | Evt. Type | Length | F/T | Brk | Description | Advertiser | Agency |
|---|---|---|---|---|---|---|---|---|---|
| 8/16/200 | Sat | 9:30:00 AM | prg | 9:22 | KID | | VEGGIE TALES - RECORDED | | |
| 8/16/200 | Sat | 9:39:22 AM | brk | :20 | | OA | (1584-5-37) KVBC--KIDS LINEUP TNBC PROMO | KVBC | KVBC |
| /200 | Sat | 9:39:42 AM | prg | 9:22 | KID | | VEGGIE TALES | | |
| /200 | Sat | 9:49:04 AM | brk | :15 | PSA | PSA | KVBC--PSA-DTV "Shop Around" :15 | | |
| 8/16/200 | Sat | 9:49:19 AM | brk | :15 | PR | PSA | KVBC--Utah Sh Fest - Romance | | |
| 8/16/200 | Sat | 9:49:34 AM | brk | :30 | | CM | (30566-7-100) C.C.E.A.C.F--Read To Me Campaign | C.C.E.A.C.F | Advertisin |
| 8/16/200 | Sat | 9:50:04 AM | brk | :30 | | CM | (38885A-9-7) Wendy's--Heisman TV Schedule | Wendy's | Revolutio |
| 8/16/200 | Sat | 9:50:34 AM | brk | :04 | ID | ID | KVBC--ID-Olympic Stay Tune Angela | | |
| 8/16/200 | Sat | 9:50:38 AM | prg | 9:22 | KID | | VEGGIE TALES | | |

[Filtered by: (NOT (Evt. Type = fmt))] [Sorted by: Start]

# Log Grid: KVBC-KVBC, Sat 8/16/08

| Date | Day | Start | Evt. Type | Length | F/T | Brk. | Description | Advertiser | Agency |
|---|---|---|---|---|---|---|---|---|---|
| 8/16/200 | Sat | 8:00:00 AM | prg | 9:22 | KID | | BABAR - recorded | | |
| 8/16/200 | Sat | 8:09:22 AM | brk | :20 | | OA | (1584-5-42) KVBC--KIDS LINEUP TNBC PROMO | KVBC | KVBC |
| '200 | Sat | 8:09:42 AM | prg | 9:22 | KID | | BABAR | | |
| .200 | Sat | 8:19:04 AM | brk | :30 | PSA | PSA | KVBC--PSA-DTV "Hook Up" JS :30 | | |
| 8/16/200 | Sat | 8:19:34 AM | brk | :15 | | CM | (31532-4-32) Golightly & Associates--August 2008 Rotators | Golightly & Associates | Law Office |
| 8/16/200 | Sat | 8:19:49 AM | brk | :30 | 1.07 | CM | (35754-16-1) Ashley Furniture--LAS VEGAS 3rd Qtr 08 | Ashley Furniture | Ashley Fu |
| 8/16/200 | Sat | 8:20:19 AM | brk | :10 | | CM | (38885A-8-2) Wendy's--Heisman TV Schedule | Wendy's | Revolutio |
| 8/16/200 | Sat | 8:20:29 AM | brk | :05 | ID | CM | KVBC--Olympic UR Watching K&D :05 | | |
| 8/16/200 | Sat | 8:20:34 AM | brk | :04 | ID | ID | KVBC--ID-Olympic Stay Tune K&D | | |
| 8/16/200 | Sat | 8:20:38 AM | prg | 9:22 | KID | | BABAR | | |
| 8/16/200 | Sat | 8:30:00 AM | prg | 9:22 | KID | | MY FRIEND RABBIT - recorded | | |
| 8/16/200 | Sat | 8:39:22 AM | brk | :20 | | OA | (1584-5-38) KVBC--KIDS LINEUP TNBC PROMO | KVBC | KVBC |
| 8/16/200 | Sat | 8:39:42 AM | prg | 9:22 | KID | | MY FRIEND RABBIT | | |
| 8/16/200 | Sat | 8:49:04 AM | brk | :30 | PSA | PSA | KVBC--PSA-DTV Digital in air :30 | | |
| 8/16/200 | Sat | 8:49:34 AM | brk | :30 | 1.04 | CM | (27555-3-101) Bella Grande--August 2008 | Bella Grande | Allen Adv |
| 8/16/200 | Sat | 8:50:04 AM | brk | :30 | PR | CM | KVBC--HD - News 3 WOFY Club :30 | | |
| 8/16/200 | Sat | 8:50:34 AM | brk | :04 | ID | ID | KVBC--ID-Olympic Your Home Sue | | |
| 8/16/200 | Sat | 8:50:38 AM | prg | 9:22 | KID | | MY FRIEND RABBIT | | |

[Filtered by: (NOT (Evt. Type = fmt))] [Sorted by: Start]