Children's Programming
March 16 through March 22, 2009

1st Quarter Week 12

Saturday, March 21

9:30AM	*Veggie Tales*
10:00AM	*Turbo Dogs*
10:30AM	*My Friend Rabbit*
3:00PM	*Jane and the Dragon*
3:30PM	*The Zula Patrol*
4:00PM	*3-2-1 Penguins!*
4:30PM	*Jack Hanna's Animal Adventures*
	#2254 "Howling Success"
4:30AM	*Animal Rescue*
	#A-759

Sunday, March 22

None scheduled

Pre-checked: Sue Ellen Marty
Confirmed: Sue Ellen Marty

KVBC-TV
COMMERCIAL LIMITATION REPORT

THE DEFINITION OF COMMERCIAL MATTER NOW INCLUDES PROMOTIONS OF TELEVISION PROGRAMS OTHER THAN CHILDREN'S EDUCATIONAL/INFORMATIONAL PROGRAMMING OR OTHER AGE-APPROPRIATE PROGRAMMING APPEARING ON KVBC.

TOTAL COMMERCIAL TIME LIMITS (INCLUDES OUTBREAK UP TO THE I.D.)
90 CONSECUTIVE MINUTES ---------- 15:45
60 CONSECUTIVE MINUTES ---------- 10:30
30 MINUTE STAND ALONE PROGRAM ---------- 5:15

COMMERCIALS AND/OR PROMOS SHOULD BE DROPPED IF LOG EVER EXCEEDS THE MAXIMUM ALLOWED.

DATE	PROGRAM TITLE	SCHEDULED START TIME	SCHEDULED END TIME	SCHEDULED COMMERCIAL & PROMO TIME	EXACT START TIME	EXACT END TIME	TOTAL COMM./PROMO TIME IN PROGRAM	MASTER CONTROL OPERATOR	VERIFICATION SIGNATURE
3/21/09	VEGGIE TALES	093000	100000	4:34	093005	100004	4:34	T. Proksch	SE Marty
3/21/09	TURBO DOGS	100000	103000	4:34	100004	103004	4:34	T. Proksch	SE Marty
3/21/09	MY FRIEND RABBIT	103000	110000	4:34	103004	110004	4:34	T. Proksch	SE Marty
3/21/09	JANE AND THE DRAGON	150000	153000	4:34	150004	153004	4:34	T. Proksch	SE Marty
3/21/09	THE ZULA PATROL	153000	160000	4:19	153004	160004	4:19	T. Snyder	SE Marty
3/21/09	3-2-1 PENGUINS!	160000	163000	4:34	160004	163004	4:34	T. Snyder	SE Marty

Children's Programming
Commercial Limitation Worksheet
21-Mar

		Estimate
Veggie Tales	Net	3:30
	Local	1 04
	Total	4:34
Turbo Dogs	Net	3:30
	Local	104
	Total	4:34
My Friend Rabbit	Net	3:30
	Local	1 04
	Total	4:34

Total for each show should be no more than **5:15**

Jane & the Dragon	Net	3:30
	Local	104
	Total	4:34
The Zula Patrol	Net	3:15
	Local	104
	Total	4:19
3-2-1 Penguins	Net	3:30
	Local	104
	Total	4:34

Total for each show should be no more than **5:15**

Log Grid: VBC-KVBC, Sat 3/21/09

Date	Day	Start	Evt. Type	Length	F/T	Brk. Code F	Description	Advertiser
3/21/2009	Sat	3:00:00 PM	prg	9:22	KID		JANE AND THE DRAGON - recorded	
3/21/2009	Sat	3:09:22 PM	brk	:20		OA	(1584-8-67) KVBC--KIDS LINEUP TNBC PROMO	KVBC
3/21/2009	Sat	3:09:42 PM	prg	9:22	KID		JANE AND THE DRAGON	
3/21/2009	Sat	3:19:04 PM	brk	:10		CM	(48608A-9-15) Walker Furniture--March Coop	Walker Furniture
3/21/2009	Sat	3:19:14 PM	brk	:15		CM	(45561A-3-106) Golightly & Associates--March 2009 Rotators 1 hr. sep.	Golightly & Associates
3/21/2009	Sat	3:19:29 PM	brk	:15		CM	(48546-7-8) MJ Christensen--09 MJ March TV	MJ Christensen
3/21/2009	Sat	3:19:44 PM	brk	:30	PSA	PSA	KVBC--PSA-DTV New Date :30	
3/21/2009	Sat	3:20:14 PM	brk	:20		ID	(45127-10-25) KVBC--TRANSLATOR ID	KVBC
3/21/2009	Sat	3:20:34 PM	brk	:04	ID	ID	KVBC--ID-Universal Sports	
3/21/2009	Sat	3:20:38 PM	prg	9:22	KID		JANE AND THE DRAGON	
3/21/2009	Sat	3:30:00 PM	prg	9:22	KID		THE ZULU PATROL - recorded	
3/21/2009	Sat	3:39:22 PM	brk	:20		OA	(1584-8-68) KVBC--KIDS LINEUP TNBC PROMO	KVBC
3/21/2009	Sat	3:39:42 PM	prg	9:22	KID		THE ZULU PATROL	
3/21/2009	Sat	3:49:04 PM	brk	:10		CM	(48598A-9-8) Walker Furniture--March Serta Coop	Walker Furniture
3/21/2009	Sat	3:49:14 PM	brk	:15		CM	(45027A-5-22) L.E.C.E.T of Southern Nevada--March 2009 TV	L.E.C.E.T of Southern Nevada
3/21/2009	Sat	3:49:29 PM	brk	:15		CM	(48546-7-1) MJ Christensen--09 MJ March TV	MJ Christensen
3/21/2009	Sat	3:49:44 PM	brk	:30	PSA	PSA	Sunbelt Communications--PSA-NSHE	
3/21/2009	Sat	3:50:14 PM	brk	:20		ID	(45127-10-26) KVBC--TRANSLATOR ID	KVBC
3/21/2009	Sat	3:50:34 PM	brk	:04	ID	ID	KVBC--ID-HD K&S WD 4&6	
3/21/2009	Sat	3:50:38 PM	prg	9:22	KID		THE ZULU PATROL	
3/21/2009	Sat	4:00:00 PM	prg	9:22	KID		3-2-1 PENGUINS! - recorded	
3/21/2009	Sat	4:09:22 PM	brk	:20		OA	(1584-8-72) KVBC--KIDS LINEUP TNBC PROMO	KVBC
3/21/2009	Sat	4:09:42 PM	prg	9:22	KID		3-2-1 PENGUINS!	
3/21/2009	Sat	4:19:04 PM	brk	:30	PSA	PSA	KVBC--PSA-DTV Not Tech Mnded :30	
3/21/2009	Sat	4:19:34 PM	brk	:30		CM	(47883-3-23) Maaco Auto Painting--MAR 2009	Maaco Auto Painting
3/21/2009	Sat	4:20:04 PM	brk	:30		CM	(48816-3-33) Desert Group--DESERT TOYOTA--55661	Desert Group
3/21/2009	Sat	4:20:34 PM	brk	:04	ID	ID	KVBC--ID-HD-MS GR WE 5/6/11 :04	
3/21/2009	Sat	4:20:38 PM	prg	9:22	KID		3-2-1 PENGUINS!	

[Filtered by: (NOT (Evt. Type = fmt))] [Sorted by: Start]

Log Grid. VBC-KVBC, Sat 3/21/09

Date	Day	Start	Evt. Type	Length	F/T	Brk. Code F	Description	Advertiser
3/21/2009	Sat	9:30:00 AM	prg	9:22	KID		VEGGIE TALES - NET	
3/21/2009	Sat	9:39:22 AM	brk	:20		OA	(1584-7-68) KVBC--KIDS LINEUP TNBC PROMO	KVBC
3/21/2009	Sat	9:39:42 AM	prg	9:22	KID		VEGGIE TALES	
3/21/2009	Sat	9:49:04 AM	brk	:30	PSA	PSA	KVBC--PSA-DTV Not Tech Mnded :30	
3/21/2009	Sat	9:49:34 AM	brk	:30		CM	(48655-11-3) Desert Group--DESERT GROUP--55629	Desert Group
3/21/2009	Sat	9:50:04 AM	brk	:15		CM	(48546-3-65) MJ Christensen--09 MJ March TV	MJ Christensen
3/21/2009	Sat	9:50:19 AM	brk	:15		CM	(45561A-3-109) Golightly & Associates--March 2009 Rotators 1 hr. sep.	Golightly & Associates
3/21/2009	Sat	9:50:34 AM	brk	:04	ID	ID	KVBC--ID-HD-MS GR WE 5/6/11 :04	
3/21/2009	Sat	9:50:38 AM	prg	9:22	KID		VEGGIE TALES	
3/21/2009	Sat	10:00:00 AM	prg	9:22	KID		TURBO DOGS - NET	
3/21/2009	Sat	10:09:22 AM	brk	:20		OA	(1584-7-71) KVBC--KIDS LINEUP TNBC PROMO	KVBC
3/21/2009	Sat	10:09:42 AM	prg	9:22	KID		TURBO DOGS	
3/21/2009	Sat	10:19:04 AM	brk	:30	PSA	PSA	KVBC--PSA Nev Dept. Pub. Safety	
3/21/2009	Sat	10:19:34 AM	brk	:30		CM	(49354-4-13) Courtesy Autos--COURTESY MARCH 09 REV	Courtesy Autos
3/21/2009	Sat	10:20:04 AM	brk	:30		CM	(48028-7-13) Cox Cable--March Basic & Digital Video Combo	Cox Cable
3/21/2009	Sat	10:20:34 AM	brk	:04	ID	ID	Sunbelt Communications--ID-NSHE	
3/21/2009	Sat	10:20:38 AM	prg	9:22	KID		TURBO DOGS	
3/21/2009	Sat	10:30:00 AM	prg	9:22	KID		MY FRIEND RABBIT - NET	
3/21/2009	Sat	10:39:22 AM	brk	:20		OA	(1584-7-67) KVBC--KIDS LINEUP TNBC PROMO	KVBC
3/21/2009	Sat	10:39:42 AM	prg	9:22	KID		MY FRIEND RABBIT	
3/21/2009	Sat	10:49:04 AM	brk	:30	PSA	PSA	KVBC--PSA-DTV New Date :30	
3/21/2009	Sat	10:49:34 AM	brk	:30		CM	(48816-3-31) Desert Group--DESERT TOYOTA--55661	Desert Group
3/21/2009	Sat	10:50:04 AM	brk	:15		CM	(48546-3-61) MJ Christensen--09 MJ March TV	MJ Christensen
3/21/2009	Sat	10:50:19 AM	brk	:15		CM	(46288A-11-30) Bernstein, Ed & Associates--Helicopter Sponsorship Feb-Jun	Bernstein, Ed & Associates
3/21/2009	Sat	10:50:34 AM	brk	:04	ID	ID	KVBC--ID-HD-MS GR WE 5/6/11 :04	
3/21/2009	Sat	10:50:38 AM	prg	9:22	KID		MY FRIEND RABBIT	

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