VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Waterfront Strategies
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Contract # 102447

Schedule Dates	09/06/12-09/09/12
Advertiser	Center Forward (9119)
Agency	Waterfront Strategies (4172)
Product	Political/Senate (1132)
Brand	ISSUE/PRO-DONNELLY (13171)
Salesperson	Click, Steve (1579)
Sales Office	WTHR
Buyer Name	Gilroy,Maura
Phone/Fax	/
CPE	96/102/102 1734 96
Account Types	National/Political Issue
Billing Type	Standard
Comments	CENTER FORWARD

Date Entered	09/05/12
Last Modified	09/05/12
Entered By	Nancy Lavely
CO-OP	No
Headline #	ECR07901462
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,402.50
Net Total	$24,947.50
Sales Tax	

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Sep. 2012	28	$29,350.00
Grand Total:	28	$29,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	09/07/12-09/07/12	2	:30	5A- 5:30A (EST)	1					X						WTHR (WTHR)	5:30-6A SUNRISE	9/5/12
1.1	Normal Line / SPOT (1)	09/07/12-09/07/12	2	:30	5A- 5:30A (EST)	1					X			1	$300.00	$300.00	WTHR (WTHR)	5-5:30A SUNRISE	9/5/12
2.0	Normal Line / SPOT (2)	09/07/12-09/07/12	2	:30	5:30A- 6A (EST)	1					X			1	$550.00	$550.00	WTHR (WTHR)	5:30-6A SUNRISE	9/5/12
3.0	Normal Line / SPOT (3)	09/06/12-09/07/12	2	:30	6A- 7A (EST)	2				X	X			2	$1,000.00	$2,000.00	WTHR (WTHR)	6-7A SUNRISE	9/5/12
4.0	Normal Line / SPOT (4)	09/06/12-09/07/12	2	:30	7A- 9A (EST)	2				X	X			2	$900.00	$1,800.00	WTHR (WTHR)	7-9A TODAY	9/5/12
5.0	Normal Line / SPOT (5)	09/08/12-09/08/12	2	:30	6A- 7A (EST)	1						X		1	$300.00	$300.00	WTHR (WTHR)	6-7A SUNRISE	9/5/12
6.0	Normal Line / SPOT (6)	09/08/12-09/08/12	2	:30	7A- 8A (EST)	1						X		1	$500.00	$500.00	WTHR (WTHR)	7-8A TODAY	9/5/12
7.0	Normal Line / SPOT (7)	09/09/12-09/09/12	3	:30	6A- 7A (EST)	1							X	1	$200.00	$200.00	WTHR (WTHR)	6-7A SUNRISE	9/5/12
8.0	Normal Line / SPOT (8)	09/09/12-09/09/12	2	:30	8A- 9A (EST)	1							X	1	$500.00	$500.00	WTHR (WTHR)	8-9A TODAY	9/5/12
9.0	Normal Line / SPOT (9)	09/06/12-09/07/12	3	:30	12:30P- 1P (EST)	2				X	X			2	$400.00	$800.00	WTHR (WTHR)	12:30-1P NOON NEWS	9/5/12
10.0	Normal Line / SPOT (10)	09/07/12-09/07/12	2	:30	3P- 4P (EST)	1					X			1	$400.00	$400.00	WTHR (WTHR)	3-4P ELLEN	9/5/12
11.0	Normal Line / SPOT (11)	09/07/12-09/07/12	3	:30	4P- 5P (EST)	1					X			1	$600.00	$600.00	WTHR (WTHR)	4-5P DR OZ	9/5/12
12.0	Normal Line / SPOT (12)	09/06/12-09/07/12	2	:30	5P- 6P (EST)	2				X	X			2	$1,200.00	$2,400.00	WTHR (WTHR)	5-6P EARLY NEWS	9/5/12
13.0	Normal Line / SPOT (13)	09/06/12-09/07/12	2	:30	6P- 6:30P (EST)	2				X	X			2	$1,600.00	$3,200.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

B/E Bookend P/B Piggy Back

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14.0	Normal Line / SPOT (14)	09/06/12-09/07/12	3	:30	6:30P- 7P (EST)	2				X	X			2	$3,000.00	$6,000.00	WTHR (WTHR)	6:30-7P EARLY NEWS	9/5/12
15.0	Normal Line / SPOT (15)	09/08/12-09/09/12	3	:30	6P- 6:30P (EST)	1						X	X		$550.00		WTHR (WTHR)	6-6:30P EARLY NEWS	9/5/12
15.0.1	Preempt (15)	09/08/12															WTHR (WTHR)	Order Input Error/Exception - SHOW AIRS AT 7P	
16.0	Normal Line / SPOT (16)	09/06/12-09/07/12	2	:30	7P- 7:30P (EST)	2				X	X			2	$1,300.00	$2,600.00	WTHR (WTHR)	7-7:30P WHEEL	9/5/12
17.0	Normal Line / SPOT (17)	09/06/12-09/07/12	1	:30	7:30P- 8P (EST)	2				X	X			2	$1,500.00	$3,000.00	WTHR (WTHR)	7:30-8P JEOPARDY	9/5/12
18.0	Normal Line / SPOT (18)	09/06/12-09/08/12	2	:30	11P- 11:35P (EST)	2				X	X	X		2	$1,600.00	$3,200.00	WTHR (WTHR)	11-11:35P LATE NEWS	9/5/12
19.0	Normal Line / SPOT (19)	09/06/12-09/07/12	2	:30	11:35P- 12:37A (EST)	2				X	X			2	$500.00	$1,000.00	WTHR (WTHR)	11:35P-12:37A TONIGHT	9/5/12

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