VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

Contract # 102697

Schedule Dates	09/18/12-09/24/12	**Date Entered**	09/14/12
Advertiser	Democratic Senatorial Campaign Committee (9206	**Last Modified**	09/19/12
Agency	Great American Media (2956)	**Entered By**	Nancy Lavely
Product	Political/Senate (1132)	**CO-OP**	No
Brand	ANTI-MOURDOCK (13340)	**Headline #**	ECR07903829
Salesperson	Click, Steve (1579)	**Demo**	A35+
Sales Office	WTHR	**Order Type**	Normal
Buyer Name	Kaufma,Meredith	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	49/53/53 1774 49 DSCC	**Commission**	$12,352.50
Account Types	National/Political Issue	**Net Total**	$69,997.50
Billing Type	Standard	**Sales Tax**	
Comments	DSCC		

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Sep. 2012	76	$82,350.00
Grand Total:	76	$82,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/18/12-09/21/12	2	:30	5A- 5:30A (EST)	2		X	X	X	X			2	$300.00	$600.00	WTHR (WTHR)	5-5:30A SUNRISE	9/14/12
2.0	Normal Line / SPOT (2)	09/18/12-09/21/12	2	:30	5:30A- 6A (EST)	3		X	X	X	X			3	$550.00	$1,650.00	WTHR (WTHR)	5:30-6A SUNRISE	9/14/12
3.0	Normal Line / SPOT (3)	09/18/12-09/21/12	2	:30	6A- 7A (EST)	4		X	X	X	X			4	$1,000.00	$4,000.00	WTHR (WTHR)	6-7A SUNRISE	9/14/12
4.0	Normal Line / SPOT (4)	09/18/12-09/21/12	2	:30	7A- 9A (EST)	8		X	X	X	X			8	$900.00	$7,200.00	WTHR (WTHR)	7-9A TODAY	9/14/12
5.0	Normal Line / SPOT (5)	09/22/12-09/22/12	2	:30	6A- 7A (EST)	1						X		1	$300.00	$300.00	WTHR (WTHR)	6-7A TODAY	9/14/12
6.0	Normal Line / SPOT (6)	09/22/12-09/22/12	2	:30	8A- 10A (EST)	1						X		1	$600.00	$600.00	WTHR (WTHR)	8-10A SUNRISE	9/14/12
7.0	Normal Line / SPOT (8)	09/23/12-09/23/12	2	:30	7A- 8A (EST)	1							X	1	$500.00	$500.00	WTHR (WTHR)	7-8A SUNIRSE	9/14/12
8.0	Normal Line / SPOT (9)	09/23/12-09/23/12	2	:30	8A- 9A (EST)	2							X	2	$500.00	$1,000.00	WTHR (WTHR)	8-9A TODAY	9/14/12
9.0	Normal Line / SPOT (10)	09/18/12-09/21/12	2	:30	9A- 10A (EST)	3		X	X	X	X			3	$400.00	$1,200.00	WTHR (WTHR)	9-10A TODAY	9/14/12
10.0	Normal Line / SPOT (11)	09/18/12-09/21/12	2	:30	10A- 11A (EST)	3		X	X	X	X			3	$400.00	$1,200.00	WTHR (WTHR)	10-11A TODAY	9/14/12
11.0	Normal Line / SPOT (12)	09/18/12-09/21/12	3	:30	12P- 12:30P (EST)	3		X	X	X	X			3	$400.00	$1,200.00	WTHR (WTHR)	12-12:30P NOON NEWS	9/14/12
12.0	Normal Line / SPOT (13)	09/18/12-09/21/12	3	:30	12:30P- 1P (EST)	2		X	X	X	X			2	$400.00	$800.00	WTHR (WTHR)	12:30-1P NOON NEWS	9/14/12
13.0	Normal Line / SPOT (14)	09/18/12-09/21/12	2	:30	1P- 2P (EST)	2		X	X	X	X			2	$500.00	$1,000.00	WTHR (WTHR)	1-2P DAYS	9/14/12
14.0	Normal Line / SPOT (15)	09/18/12-09/21/12	2	:30	2P- 3P (EST)	2		X	X	X	X			2	$300.00	$600.00	WTHR (WTHR)	2-3P DR OZ	9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

B/E Bookend P/B Piggy Back

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Salesperson	Click, Steve (1579)	**Demo**	A35+
Sales Office	WTHR	**Order Type**	Normal
Buyer Name	Kaufma,Meredith	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	49/53/53 1774 49 DSCC	**Commission**	$12,352.50
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (16)	09/23/12-09/23/12	2	:30	9A- 10A (EST)	1							X	1	$500.00	$500.00	WTHR (WTHR)	9-10A SUNRISE	9/14/12
16.0	Normal Line / SPOT (17)	09/18/12-09/21/12	2	:30	3P- 4P (EST)	2		X	X	X	X			2	$400.00	$800.00	WTHR (WTHR)	3-4P ELLEN	9/14/12
17.0	Normal Line / SPOT (18)	09/18/12-09/21/12	3	:30	4P- 5P (EST)	2		X	X	X	X			2	$600.00	$1,200.00	WTHR (WTHR)	4-5P DR PHIL	9/14/12
18.0	Normal Line / SPOT (19)	09/18/12-09/21/12	2	:30	5P- 6P (EST)	3		X	X	X	X			3	$1,200.00	$3,600.00	WTHR (WTHR)	5-6P EARLY NEWS	9/14/12
19.0	Normal Line / SPOT (20)	09/18/12-09/21/12	2	:30	6P- 6:30P (EST)	4		X	X	X	X			4	$1,600.00	$6,400.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/14/12
20.0	Normal Line / SPOT (21)	09/18/12-09/21/12	3	:30	6:30P- 7P (EST)	2		X	X	X	X			2	$3,000.00	$6,000.00	WTHR (WTHR)	6:30-7P NBC NIGHTLY NEWS	9/14/12
21.0	Normal Line / SPOT (22)	09/22/12-09/23/12	2	:30	6P- 6:30P (EST)	2						X	X	2	$550.00	$1,100.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/14/12
22.0	Normal Line / SPOT (23)	09/18/12-09/21/12	2	:30	7P- 7:30P (EST)	4		X	X	X	X			4	$1,300.00	$5,200.00	WTHR (WTHR)	7-7:30P WHEEL	9/14/12
23.0	Normal Line / SPOT (24)	09/18/12-09/21/12	1	:30	7:30P- 8P (EST)	4		X	X	X	X			3	$1,500.00	$4,500.00	WTHR (WTHR)	7:30-8P JEOPARDY	9/14/12
23.0.1	Closed Preempt (24)	09/21/12															WTHR (WTHR)	Special Weather Report/Spot - Live Weather Update	
24.0	Normal Line / SPOT (25)	09/24/12-09/24/12	3	:30	8P- 10P (EST)	1	X							1	$4,000.00	$4,000.00	WTHR (WTHR)	8-10P THE VOICE	9/14/12
25.0	Normal Line / SPOT (26)	09/24/12-09/24/12	3	:30	10P- 11P (EST)	1	X							1	$2,000.00	$2,000.00	WTHR (WTHR)	10-11P REVOLUTION	9/14/12

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26.0	Normal Line / SPOT (27)	09/18/12-09/18/12	4	:30	8P- 9P (EST)	1		X						1	$3,000.00	$3,000.00	WTHR (WTHR)	8-9P THE VOICE	9/14/12
27.0	Normal Line / SPOT (28)	09/21/12-09/21/12	2	:30	10P- 11P (EST)	1					X			1	$3,000.00	$3,000.00	WTHR (WTHR)	10-11P DATELINE	9/14/12
28.0	Revised Line / NFL (29)	09/23/12-09/23/12	3	:30	8P- 11:30P (EST)	1							X				WTHR (WTHR)	8:15-11:30P NFL	9/14/12
28.1	Normal Line / NFL (29)	09/23/12-09/23/12	3	:30	8P- 11:30P (EST)	1							X	1	$7,000.00	$7,000.00	WTHR (WTHR)	8:15-11:30P NFL.	9/14/12
29.0	Normal Line / SPOT (30)	09/18/12-09/22/12	2	:30	11P- 11:35P (EST)	3		X	X	X	X	X		3	$1,600.00	$4,800.00	WTHR (WTHR)	11-11:35P LATE NEWS	9/14/12
30.0	Normal Line / SPOT (31)	09/18/12-09/21/12	2	:30	11:35P- 12:37A (EST)	3		X	X	X	X			3	$500.00	$1,500.00	WTHR (WTHR)	11:35P-12:37A TONIGHT	9/14/12
31.0	Normal Line / SPOT (32)	09/24/12-09/24/12	2	:30	6A- 7A (EST)	1	X							1	$1,000.00	$1,000.00	WTHR (WTHR)	6-7A SUNRISE	9/14/12
32.0	Normal Line / SPOT (33)	09/24/12-09/24/12	2	:30	7A- 9A (EST)	2	X							2	$900.00	$1,800.00	WTHR (WTHR)	7-9A TODAY	9/14/12
33.0	Normal Line / SPOT (34)	09/24/12-09/24/12	2	:30	6P- 6:30P (EST)	1	X							1	$1,600.00	$1,600.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/14/12
34.0	Normal Line / SPOT (35)	09/24/12-09/24/12	1	:30	7:30P- 8P (EST)	1	X							1	$1,500.00	$1,500.00	WTHR (WTHR)	7:30-8P JEOPARDY	9/14/12

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