VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Jamestown Associates
5937 Jones Creek Road
Baton Rouge, LA 70817

Contract # 102571

Schedule Dates	09/11/12-09/17/12
Advertiser	Hoosiers for Richard Mourdock Inc (8989)
Agency	Jamestown Associates (3728)
Product	Political/Senate (1132)
Brand	Rep/US Senator (12792)
Salesperson	Click, Steve (1579)
Sales Office	WTHR
Buyer Name	STERPU,PATRICIA
Phone/Fax	/
CPE	MOURDOCK/SEN/R
Account Types	National/Political Candidate
Billing Type	Standard
Comments	MOURDOCK/SEN/R

Date Entered	09/10/12
Last Modified	09/10/12
Entered By	Nancy Lavely
CO-OP	No
Headline #	ECR07902611
Demo	W50+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,995.00
Net Total	$28,305.00
Sales Tax	

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Sep. 2012	49	$33,300.00
Grand Total:	49	$33,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/11/12-09/14/12	3	:30	6A- 7A (EST)	4		X	X	X	X			4	$500.00	$2,000.00	WTHR (WTHR)	6-7A SUNRISE	9/10/12
2.0	Normal Line / SPOT (2)	09/11/12-09/14/12	3	:30	7A- 9A (EST)	4		X	X	X	X			4	$450.00	$1,800.00	WTHR (WTHR)	7-9A TODAY	9/10/12
3.0	Normal Line / SPOT (3)	09/11/12-09/14/12	3	:30	12P- 12:30P (EST)	3		X	X	X	X			3	$300.00	$900.00	WTHR (WTHR)	12-12:30P NOON NEWS	9/10/12
4.0	Normal Line / SPOT (4)	09/11/12-09/14/12	3	:30	12:30P- 1P (EST)	3		X	X	X	X			3	$300.00	$900.00	WTHR (WTHR)	12:30-1P NOON NEWS	9/10/12
5.0	Normal Line / SPOT (5)	09/11/12-09/14/12	2	:30	5P- 6P (EST)	3		X	X	X	X			3	$1,000.00	$3,000.00	WTHR (WTHR)	5-6P EARLY NEWS	9/10/12
6.0	Normal Line / SPOT (6)	09/11/12-09/14/12	2	:30	6P- 6:30P (EST)	3		X	X	X	X			3	$1,200.00	$3,600.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/10/12
7.0	Normal Line / SPOT (7)	09/11/12-09/14/12	2	:30	7P- 7:30P (EST)	4		X	X	X	X			4	$1,000.00	$4,000.00	WTHR (WTHR)	7-7:30P WHEEL	9/10/12
8.0	Normal Line / SPOT (8)	09/11/12-09/14/12	2	:30	7:30P- 8P (EST)	4		X	X	X	X			4	$1,100.00	$4,400.00	WTHR (WTHR)	7:30-8P JEOPARDY	9/10/12
9.0	Normal Line / SPOT (9)	09/11/12-09/15/12	3	:30	11P- 11:35P (EST)	3		X	X	X	X	X		3	$1,000.00	$3,000.00	WTHR (WTHR)	11-11:35P LATE NEWS	9/10/12
10.0	Normal Line / SPOT (10)	09/15/12-09/15/12	2	:30	6A- 7A (EST)	1						X		1	$300.00	$300.00	WTHR (WTHR)	6-7A SUNRISE	9/10/12
11.0	Normal Line / SPOT (11)	09/15/12-09/15/12	3	:30	7A- 8A (EST)	1						X		1	$250.00	$250.00	WTHR (WTHR)	7-8A TODAY	9/10/12
12.0	Normal Line / SPOT (12)	09/15/12-09/15/12	3	:30	8A- 10A (EST)	1						X		1	$300.00	$300.00	WTHR (WTHR)	8-10A SUNRISE	9/10/12
13.0	Normal Line / SPOT (13)	09/15/12-09/16/12	2	:30	6P- 6:30P (EST)	2						X	X	2	$550.00	$1,100.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/10/12
14.0	Normal Line / SPOT (14)	09/16/12-09/16/12	3	:30	6A- 7A (EST)	1							X	1	$150.00	$150.00	WTHR (WTHR)	6-7A SUNRISE	9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

B/E Bookend P/B Piggy Back

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15.0	Normal Line / SPOT (15)	09/16/12-09/16/12	3	:30	7A- 8A (EST)	1							X	1	$250.00	$250.00	WTHR (WTHR)	7-8A SUNRISE	9/10/12
16.0	Normal Line / SPOT (16)	09/16/12-09/16/12	3	:30	8A- 9A (EST)	1							X	1	$250.00	$250.00	WTHR (WTHR)	8-9A TODAY	9/10/12
17.0	Normal Line / SPOT (17)	09/16/12-09/16/12	3	:30	9A- 10A (EST)	1							X	1	$250.00	$250.00	WTHR (WTHR)	9-10A SUNRISE	9/10/12
18.0	Normal Line / SPOT (18)	09/17/12-09/17/12	3	:30	6A- 7A (EST)	1	X							1	$500.00	$500.00	WTHR (WTHR)	6-7A SUNRISE	9/10/12
19.0	Normal Line / SPOT (19)	09/17/12-09/17/12	3	:30	7A- 9A (EST)	1	X							1	$450.00	$450.00	WTHR (WTHR)	7-9A TODAY	9/10/12
20.0	Normal Line / SPOT (20)	09/17/12-09/17/12	3	:30	12P- 12:30P (EST)	1	X							1	$300.00	$300.00	WTHR (WTHR)	12-12:30P NOON NEWS	9/10/12
21.0	Normal Line / SPOT (21)	09/17/12-09/17/12	3	:30	12:30P- 1P (EST)	1	X							1	$300.00	$300.00	WTHR (WTHR)	12:30-1P NOON NEWS	9/10/12
22.0	Normal Line / SPOT (22)	09/17/12-09/17/12	2	:30	5P- 6P (EST)	1	X							1	$1,000.00	$1,000.00	WTHR (WTHR)	5-6P EARLY NEWS	9/10/12
23.0	Normal Line / SPOT (23)	09/17/12-09/17/12	2	:30	6P- 6:30P (EST)	1	X							1	$1,200.00	$1,200.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/10/12
24.0	Normal Line / SPOT (24)	09/17/12-09/17/12	2	:30	7P- 7:30P (EST)	1	X							1	$1,000.00	$1,000.00	WTHR (WTHR)	7-7:30P WHEEL	9/10/12
25.0	Normal Line / SPOT (25)	09/17/12-09/17/12	2	:30	7:30P- 8P (EST)	1	X							1	$1,100.00	$1,100.00	WTHR (WTHR)	7:30-8P JEOPARDY	9/10/12
26.0	Normal Line / SPOT (26)	09/17/12-09/17/12	3	:30	11P- 11:35P (EST)	1	X							1	$1,000.00	$1,000.00	WTHR (WTHR)	11-11:35P LATE NEWS	9/10/12

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