VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Media Strategies & Research/Denver
1580 Lincoln Street #510
Denver, CO 80203

Contract # 101956

Schedule Dates	08/14/12-08/19/12
Advertiser	Gregg for Indiana (9175)
Agency	Media Strategies & Research/Denver (2544)
Product	Political/Governor (1126)
Brand	DEM/GOVERNOR (2756)
Salesperson	Click, Steve (1579)
Sales Office	WTHR
Buyer Name	
Phone/Fax	/
CPE	11600
Account Types	Local/Political Candidate
Billing Type	Standard
Comments	

Date Entered	08/13/12
Last Modified	08/13/12
Entered By	Nancy Lavely
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,967.50
Net Total	$22,482.50
Sales Tax	

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Aug. 2012	27	$26,450.00
Grand Total:	27	$26,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	5A- 5:30A (EST)	2			X		X			2	$300.00	$600.00	WTHR (WTHR)	5-5:30A SUNRISE	8/13/12
2.0	Normal Line / SPOT	08/14/12-08/16/12	2	:30	5:30A- 6A (EST)	2		X		X				2	$500.00	$1,000.00	WTHR (WTHR)	5:30-6A SUNRISE	8/13/12
3.0	Normal Line / SPOT	08/15/12-08/15/12	2	:30	6A- 7A (EST)	1			X					1	$900.00	$900.00	WTHR (WTHR)	6-7A SUNRISE	8/13/12
4.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	8A- 10A (EST)	1						X		1	$550.00	$550.00	WTHR (WTHR)	8-10A SUNRISE	8/13/12
5.0	Normal Line / SPOT	08/14/12-08/14/12	2	:30	9A- 10A (EST)	1		X						1	$400.00	$400.00	WTHR (WTHR)	9-10A TODAY	8/13/12
6.0	Normal Line / SPOT	08/16/12-08/16/12	2	:30	1P- 2P (EST)	1				X				1	$500.00	$500.00	WTHR (WTHR)	1-2P DAYS	8/13/12
7.0	Normal Line / SPOT	08/17/12-08/17/12	2	:30	2P- 3P (EST)	1					X			1	$300.00	$300.00	WTHR (WTHR)	2-3P DR OZ	8/13/12
8.0	Normal Line / SPOT	08/15/12-08/16/12	2	:30	3P- 4P (EST)	2			X	X				2	$400.00	$800.00	WTHR (WTHR)	3-4P ELLEN	8/13/12
9.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	5P- 6P (EST)	4		X	X	X	X			4	$1,200.00	$4,800.00	WTHR (WTHR)	5-6P EARLY NEWS	8/13/12
10.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	6P- 6:30P (EST)	4		X	X	X	X			4	$1,600.00	$6,400.00	WTHR (WTHR)	6-6:30P EARLY NEWS	8/13/12
11.0	Normal Line / SPOT	08/14/12-08/14/12	2	:30	7P- 7:30P (EST)	1		X						1	$1,300.00	$1,300.00	WTHR (WTHR)	7-7:30P WHEEL	8/13/12
12.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	11P- 11:35P (EST)	4		X	X	X	X			4	$1,600.00	$6,400.00	WTHR (WTHR)	11-11:35P LATE NEWS	8/13/12
13.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	11P- 11:35P (EST)	1							X	1	$1,600.00	$1,600.00	WTHR (WTHR)	11-11:35P LATE NEWS	8/13/12
14.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	11:35P- 12:37A (EST)	2		X			X			2	$450.00	$900.00	WTHR (WTHR)	11:35P-12:37A TONIGHT	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

B/E Bookend P/B Piggy Back

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