VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Media Strategies & Research/Denver
1580 Lincoln Street #510
Denver, CO 80203

Contract # 102565

Schedule Dates	09/24/12-09/30/12
Advertiser	Gregg for Indiana (9175)
Agency	Media Strategies & Research/Denver (2544)
Product	Political/Governor (1126)
Brand	DEM/GOVERNOR (2756)
Salesperson	Click, Steve (1579)
Sales Office	WTHR
Buyer Name	
Phone/Fax	/
CPE	11828
Account Types	Local/Political Candidate
Billing Type	Standard
Comments	

Date Entered	09/10/12
Last Modified	09/10/12
Entered By	Lisa Baxter
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,797.50
Net Total	$32,852.50
Sales Tax	

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Sep. 2012	52	$38,650.00
Grand Total:	52	$38,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/12-09/27/12	2	:30	5A- 5:30A (EST)	1				X				1	$300.00	$300.00	WTHR (WTHR)	5-530a Early Sunrise	9/10/12
2.0	Normal Line / SPOT	09/24/12-09/24/12	2	:30	5:30A- 6A (EST)	1	X							1	$450.00	$450.00	WTHR (WTHR)	530-6a Early Sunrise	9/10/12
3.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	6A- 7A (EST)	5	X	X	X	X	X			5	$500.00	$2,500.00	WTHR (WTHR)	6-7a Sunrise	9/10/12
4.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	7A- 9A (EST)	5	X	X	X	X	X			5	$350.00	$1,750.00	WTHR (WTHR)	7-9a Today	9/10/12
5.0	Normal Line / SPOT	09/29/12-09/29/12	2	:30	6A- 7A (EST)	1						X		1	$300.00	$300.00	WTHR (WTHR)	6-7a Sat Sunrise	9/10/12
6.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	9A- 10A (EST)	1							X	1	$250.00	$250.00	WTHR (WTHR)	9-10a Sun Sunrise	9/10/12
7.0	Normal Line / SPOT	09/28/12-09/28/12	2	:30	9A- 10A (EST)	1					X			1	$400.00	$400.00	WTHR (WTHR)	9-10a Today	9/10/12
8.0	Normal Line / SPOT	09/26/12-09/26/12	3	:30	12P- 12:30P (EST)	1			X					1	$300.00	$300.00	WTHR (WTHR)	12-1230p Noon News	9/10/12
9.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	1P- 2P (EST)	1				X				1	$300.00	$300.00	WTHR (WTHR)	1-2p Days	9/10/12
10.0	Normal Line / SPOT	09/25/12-09/25/12	3	:30	2P- 3P (EST)	1		X						1	$200.00	$200.00	WTHR (WTHR)	2-3p Dr Oz	9/10/12
11.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	3P- 4P (EST)	3	X		X		X			3	$400.00	$1,200.00	WTHR (WTHR)	3-4p Ellen	9/10/12
12.0	Normal Line / SPOT	09/25/12-09/27/12	4	:30	4P- 5P (EST)	2		X		X				2	$350.00	$700.00	WTHR (WTHR)	4-5p Dr Oz	9/10/12
13.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	5P- 6P (EST)	8	X	X	X	X	X			8	$550.00	$4,400.00	WTHR (WTHR)	5-6p EWN	9/10/12
14.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	6P- 6:30P (EST)	5	X	X	X	X	X			5	$1,200.00	$6,000.00	WTHR (WTHR)	6-630p EWN	9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

B/E Bookend P/B Piggy Back

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15.0	Normal Line / SPOT	09/30/12-09/30/12	2	:30	6P- 6:30P (EST)	1							X	1	$550.00	$550.00	WTHR (WTHR)	6-630p EWN	9/10/12
16.0	Normal Line / SPOT	09/26/12-09/26/12	2	:30	7P- 7:30P (EST)	1			X					1	$1,000.00	$1,000.00	WTHR (WTHR)	7-730p Wheel	9/10/12
17.0	Normal Line / SPOT	09/28/12-09/28/12	2	:30	7:30P- 8P (EST)	1					X			1	$1,100.00	$1,100.00	WTHR (WTHR)	730-8p Jeopardy	9/10/12
18.0	Normal Line / SPOT	09/25/12-09/25/12	3	:30	10P- 11P (EST)	1		X						1	$3,000.00	$3,000.00	WTHR (WTHR)	10-11p Parenthood	9/10/12
19.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	11P- 11:35P (EST)	8	X	X	X	X	X			8	$1,400.00	$11,200.00	WTHR (WTHR)	11-1135p LN	9/10/12
20.0	Normal Line / SPOT	09/29/12-09/29/12	2	:30	11P- 11:35P (EST)	1						X		1	$1,400.00	$1,400.00	WTHR (WTHR)	11-1135p LN	9/10/12
21.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	11:30P- 12:05A (EST)	1							X	1	$750.00	$750.00	WTHR (WTHR)	1130p-1205a LN	9/10/12
22.0	Normal Line / SPOT	09/24/12-09/27/12	3	:30	11:35P- 12:37A (EST)	2	X			X				2	$300.00	$600.00	WTHR (WTHR)	1135p-1237a Tonight Show	9/10/12

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