VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 102596

Schedule Dates	09/12/12-09/24/12
Advertiser	Mike Pence for Indiana (9082)
Agency	Strategic Media Placement (3256)
Product	Political/Governor (1126)
Brand	REP/GOVERNOR (2757)
Salesperson	Click, Steve (1579)
Sales Office	WTHR
Buyer Name	EVERSOL,WHITNEY
Phone/Fax	/
CPE	2662 PENCE/GOV/R
Account Types	National/Political Candidate
Billing Type	Standard
Comments	PENCE/GOV/R

Date Entered	09/11/12
Last Modified	09/21/12
Entered By	Nancy Lavely
CO-OP	No
Headline #	7902845
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,767.50
Net Total	$32,682.50
Sales Tax	

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Sep. 2012	72	$38,450.00
Grand Total:	72	$38,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT (24)	09/17/12-09/17/12	3	:30	8P- 10P (EST)	1	X							1	$3,500.00	$3,500.00	WTHR (WTHR)	8-10P THE VOICE	9/11/12
23.0	Normal Line / SPOT (25)	09/22/12-09/22/12	3	:30	6A- 7A (EST)	1						X		1	$150.00	$150.00	WTHR (WTHR)	6-7A SUNRISE	9/11/12
24.0	Normal Line / SPOT (26)	09/23/12-09/23/12	3	:30	6A- 7A (EST)	1							X	1	$150.00	$150.00	WTHR (WTHR)	6-7A SUNRISE	9/11/12
25.0	Normal Line / SPOT (27)	09/23/12-09/23/12	3	:30	7A- 8A (EST)	1							X	1	$250.00	$250.00	WTHR (WTHR)	7-8A SUNRISE	9/11/12
26.0	Normal Line / SPOT (28)	09/23/12-09/23/12	3	:30	8A- 9A (EST)	1							X	1	$250.00	$250.00	WTHR (WTHR)	8-9A TODAY	9/11/12
27.0	Normal Line / SPOT (29)	09/23/12-09/23/12	3	:30	9A- 10A (EST)	1							X	1	$250.00	$250.00	WTHR (WTHR)	9-10A SUNRISE	9/11/12
28.0	Normal Line / SPOT (30)	09/24/12-09/24/12	3	:30	5A- 5:30A (EST)	1	X							1	$200.00	$200.00	WTHR (WTHR)	5-5:30A SUNRISE	9/11/12
29.0	Normal Line / SPOT (31)	09/24/12-09/24/12	3	:30	6A- 7A (EST)	1	X							1	$500.00	$500.00	WTHR (WTHR)	6-7A SUNRISE	9/11/12
30.0	Normal Line / SPOT (32)	09/24/12-09/24/12	3	:30	2P- 3P (EST)	1	X							1	$200.00	$200.00	WTHR (WTHR)	2-3P DR OZ	9/11/12
31.0	Normal Line / SPOT (33)	09/24/12-09/24/12	3	:30	6P- 6:30P (EST)	1	X							1	$675.00	$675.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/11/12
32.0	Normal Line / SPOT (34)	09/24/12-09/24/12	3	:30	7P- 7:30P (EST)	1	X							1	$650.00	$650.00	WTHR (WTHR)	7-7:30P WHEEL	9/11/12
33.0	Normal Line / SPOT (35)	09/24/12-09/24/12	3	:30	7:30P- 8P (EST)	1	X							1	$700.00	$700.00	WTHR (WTHR)	7:30-8P JEOPARDY	9/11/12
34.0	Normal Line / SPOT (36)	09/24/12-09/24/12	3	:30	11P- 11:35P (EST)	1	X							1	$1,000.00	$1,000.00	WTHR (WTHR)	11-11:35P LATE NEWS	9/11/12
35.0	Normal Line / SPOT (10)	09/16/12-09/16/12	3	:30	11:30P- 12:05A (EST)	1							X	1	$1,000.00	$1,000.00	WTHR (WTHR)	11:30P-12:05A LATE NEWS	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

B/E Bookend P/B Piggy Back

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36.0	Revised Line / SPOT (23)	09/23/12-09/23/12	3	:30	11:30P- 12:05A (EST)	1							X				WTHR (WTHR)	11:30P-12:05A LATE NEWS	9/11/12
36.1	Normal Line / SPOT (23)	09/23/12-09/23/12	3	:30	11:30P- 12:05A (EST)	1							X	1	$750.00	$750.00	WTHR (WTHR)	11:30P-12:05A LATE NEWS	9/21/12
37.0	Normal Line / SPOT (6)	09/12/12-09/14/12	3	:30	4P- 5P (EST)	3			X	X	X			3	$450.00	$1,350.00	WTHR (WTHR)	4-5P DR PHIL	9/11/12
38.0	Normal Line / SPOT (19)	09/18/12-09/21/12	3	:30	4P- 5P (EST)	3		X		X	X			3	$450.00	$1,350.00	WTHR (WTHR)	4-5P DR PHIL	9/11/12
39.0	Normal Line / SPOT (39)	09/12/12-09/14/12	4	:30	4:30A- 4:59A (EST)	1			X	X	X			1	$50.00	$50.00	WTHR (WTHR)	4:30-4:59A SUNRISE	9/11/12
40.0	Normal Line / SPOT (40)	09/17/12-09/21/12	4	:30	7A- 9A (EST)	1	X	X	X	X	X				$350.00		WTHR (WTHR)	7-9A TODAY	9/12/12
40.0.1	Closed Preempt (40)	09/21/12															WTHR (WTHR)	Pre-Empt/Spot -per tim	
41.0	Normal Line / SPOT (43)	09/13/12-09/14/12	2	:30	6A- 7A (EST)	2				X	X			2	$800.00	$1,600.00	WTHR (WTHR)	6-7A SUNRISE	9/12/12
42.0	Normal Line / SPOT (44)	09/14/12-09/14/12	2	:30	9A- 10A (EST)	1					X			1	$400.00	$400.00	WTHR (WTHR)	9-10A TODAY	9/12/12
43.0	Normal Line / SPOT (45)	09/14/12-09/14/12	4	:30	4A- 4:30A (EST)	1					X			1	$25.00	$25.00	WTHR (WTHR)	4-4:30A SUNRISE	9/12/12
44.0	Normal Line / SPOT (46)	09/17/12-09/17/12	2	:30	6P- 6:30P (EST)	2	X							2	$1,200.00	$2,400.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/12/12
45.0	Normal Line / SPOT (47)	09/24/12-09/24/12	2	:30	5A- 5:30A (EST)	1	X							1	$300.00	$300.00	WTHR (WTHR)	5-5:30A SUNRISE	9/12/12
46.0	Normal Line / SPOT (48)	09/17/12-09/22/12	2	:30	11P- 11:35P (EST)	2	X	X	X	X	X	X		2	$1,400.00	$2,800.00	WTHR (WTHR)	11-11:35P LATE NEWS	9/12/12
47.0	Normal Line / SPOT (49)	09/22/12-09/22/12	2	:30	6A- 7A (EST)	1						X		1	$300.00	$300.00	WTHR (WTHR)	6-7A SUNRISE	9/12/12

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48.0	Normal Line / SPOT (50)	09/17/12-09/21/12	2	:30	9A- 10A (EST)	2	X	X	X	X	X			2	$400.00	$800.00	WTHR (WTHR)	9-10A TODAY	9/12/12
49.0	Normal Line / SPOT (51)	09/17/12-09/21/12	4	:30	4:30A- 4:59A (EST)	2	X	X	X	X	X			2	$50.00	$100.00	WTHR (WTHR)	4:30-4:59A SUNRISE	9/12/12
50.0	M/G For 19.0.1,19.0.2,20.0.1 / SPOT (52)	09/20/12-09/21/12	2	:30	5P- 6P (EST)	2				X	X			2	$1,000.00	$2,000.00	WTHR (WTHR)	5-6P EARLY NEWS	9/18/12
51.0	M/G For 40.0.1 / SPOT (53)	09/24/12-09/24/12	3	:30	12:30P- 1P (EST)	1	X							1	$300.00	$300.00	WTHR (WTHR)	12:30-1P NOON NEWS	9/21/12
52.0	Normal Line / SPOT (54)	09/24/12-09/24/12	4	:30	4:30A- 4:59A (EST)	1	X							1	$50.00	$50.00	WTHR (WTHR)	4:30-4:59A SUNRISE	9/21/12
53.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	11A- 12P (EST)	1	X							1	$150.00	$150.00	WTHR (WTHR)	11A-12N JEFF PROBST	9/21/12
54.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	12:37A- 1:36A (EST)	1	X							1	$100.00	$100.00	WTHR (WTHR)	1237A-136A FALLON	9/21/12

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