VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Perkins Nichols Media
6330 East 75th St. #144
Indianapolis, IN 46250

Contract # 102511

Schedule Dates	10/29/12-11/04/12
Advertiser	Senate Majority Campaign Committee (9163)
Agency	Perkins Nichols Media (1315)
Product	Political/Senate (1132)
Brand	political candidate (1775)
Salesperson	Click, Steve (1579)
Sales Office	WTHR
Buyer Name	
Phone/Fax	/
CPE	N/A
Account Types	Local/Political Candidate
Billing Type	Standard
Comments	tba

Date Entered	09/06/12
Last Modified	09/25/12
Entered By	Lisa Baxter
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,315.00
Net Total	$35,785.00
Sales Tax	

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Nov. 2012	65	$42,100.00
Grand Total:	65	$42,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7A- 9A (EST)	5	X	X	X	X	X			5	$700.00	$3,500.00	WTHR (WTHR)	7-9a Today	9/6/12
2.0	Revised Line / SPOT	10/29/12-11/02/12	3	:30	9A- 10A (EST)	3	X	X	X	X	X						WTHR (WTHR)	9-10a Today	9/6/12
2.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	9A- 10A (EST)	4	X	X	X	X	X			4	$350.00	$1,400.00	WTHR (WTHR)	9-10a Today	9/25/12
3.0	Revised Line / SPOT	10/29/12-11/02/12	3	:30	10A- 11A (EST)	3	X	X	X	X	X						WTHR (WTHR)	10-11a Today	9/6/12
3.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	10A- 11A (EST)	6	X	X	X	X	X			6	$300.00	$1,800.00	WTHR (WTHR)	10-11a Today	9/25/12
4.0	Revised Line / SPOT	10/29/12-11/02/12	3	:30	12:30P- 1P (EST)	4	X	X	X	X	X						WTHR (WTHR)	1230-1p Noon News	9/6/12
4.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	12:30P- 1P (EST)	6	X	X	X	X	X			6	$300.00	$1,800.00	WTHR (WTHR)	1230-1p Noon News	9/25/12
5.0	Revised Line / SPOT	10/29/12-11/02/12	3	:30	5P- 6P (EST)	3	X	X	X	X	X						WTHR (WTHR)	5-6p EWN	9/6/12
5.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5P- 6P (EST)	5	X	X	X	X	X			5	$900.00	$4,500.00	WTHR (WTHR)	5-6p EWN	9/25/12
6.0	Revised Line / SPOT	10/29/12-11/02/12	3	:30	6P- 6:30P (EST)	5	X	X	X	X	X						WTHR (WTHR)	6-630p EWN	9/6/12
6.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6P- 6:30P (EST)	8	X	X	X	X	X			8	$1,200.00	$9,600.00	WTHR (WTHR)	6-630p EWN	9/25/12
7.0	Revised Line / SPOT	10/29/12-11/02/12	3	:30	7P- 7:30P (EST)	4	X	X	X	X	X						WTHR (WTHR)	7-730p Wheel	9/6/12
7.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7P- 7:30P (EST)	6	X	X	X	X	X			6	$1,000.00	$6,000.00	WTHR (WTHR)	7-730p Wheel	9/25/12
8.0	Revised Line / SPOT	10/29/12-11/02/12	3	:30	7:30P- 8P (EST)	4	X	X	X	X	X						WTHR (WTHR)	730-8p Jeopardy	9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

B/E Bookend P/B Piggy Back

Printed At: 03:26 PM on Tuesday, September 25 2012

VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Perkins Nichols Media
6330 East 75th St. #144
Indianapolis, IN 46250

Contract # 102511

Schedule Dates	10/29/12-11/04/12
Advertiser	Senate Majority Campaign Committee (9163)
Agency	Perkins Nichols Media (1315)
Product	Political/Senate (1132)
Brand	political candidate (1775)
Salesperson	Click, Steve (1579)
Sales Office	WTHR
Buyer Name	
Phone/Fax	/
CPE	N/A
Account Types	Local/Political Candidate
Billing Type	Standard
Comments	tba

Date Entered	09/06/12
Last Modified	09/25/12
Entered By	Lisa Baxter
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,315.00
Net Total	$35,785.00
Sales Tax	

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Nov. 2012	65	$42,100.00
Grand Total:	65	$42,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7:30P- 8P (EST)	6	X	X	X	X	X			6	$1,100.00	$6,600.00	WTHR (WTHR)	730-8p Jeopardy	9/25/12
9.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7A- 8A (EST)	2						X		2	$500.00	$1,000.00	WTHR (WTHR)	7-8a Sat Today	9/6/12
10.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	6A- 7A (EST)	1							X	1	$250.00	$250.00	WTHR (WTHR)	6-7a Sun Sunrise	9/6/12
11.0	Revised Line / SPOT	11/04/12-11/04/12	3	:30	7A- 8A (EST)	1							X				WTHR (WTHR)	7-8a Sun Sunrise	9/6/12
11.1	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7A- 8A (EST)	2							X	2	$500.00	$1,000.00	WTHR (WTHR)	7-8a Sun Sunrise	9/25/12
12.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8A- 9A (EST)	1							X	1	$500.00	$500.00	WTHR (WTHR)	8-9a Sun Today	9/6/12
13.0	Revised Line / SPOT	11/04/12-11/04/12	3	:30	9A- 10A (EST)	1							X				WTHR (WTHR)	9-10a Sun Sunrise	9/6/12
13.1	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 10A (EST)	2							X	2	$600.00	$1,200.00	WTHR (WTHR)	9-10a Sun Sunrise	9/25/12
14.0	Revised Line / SPOT	10/29/12-11/02/12	3	:30	11:35P- 12:37A (EST)	2	X	X	X	X	X						WTHR (WTHR)	1135p-1237a Tonight Show	9/6/12
14.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11:35P- 12:37A (EST)	3	X	X	X	X	X			3	$400.00	$1,200.00	WTHR (WTHR)	1135p-1237a Tonight Show	9/25/12
15.0	Revised Line / SPOT	10/29/12-11/02/12	3	:30	12:37A- 1:36A (EST)	3	X	X	X	X	X						WTHR (WTHR)	1237-136a Fallon	9/6/12
15.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	12:37A- 1:36A (EST)	5	X	X	X	X	X			5	$200.00	$1,000.00	WTHR (WTHR)	1237-136a Fallon	9/25/12
16.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5A- 5:30A (EST)	3	X	X	X	X	X			3	$250.00	$750.00	WTHR (WTHR)	5-530a Early Sunrise	9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

B/E Bookend P/B Piggy Back

Printed At: 03:26 PM on Tuesday, September 25 2012