VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Perkins Nichols Media
6330 East 75th St. #144
Indianapolis, IN 46250

Contract # 102505

Schedule Dates	09/10/12-09/23/12
Advertiser	Senate Majority Campaign Committee (9163)
Agency	Perkins Nichols Media (1315)
Product	Political/Senate (1132)
Brand	Rep/State Sen/Dist 30/Schneider (13303)
Salesperson	Click, Steve (1579)
Sales Office	WTHR
Buyer Name	
Phone/Fax	/
CPE	N/A
Account Types	Local/Political Candidate
Billing Type	Standard
Comments	Scott Schneider

Date Entered	09/06/12
Last Modified	09/06/12
Entered By	Lisa Baxter
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,405.00
Net Total	$36,295.00
Sales Tax	

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Sep. 2012	62	$42,700.00
Grand Total:	62	$42,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/10/12-09/14/12	2	:30	7A- 9A (EST)	4	X	X	X	X	X			4	$700.00	$2,800.00	WTHR (WTHR)	7-9a Today	9/6/12
2.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	7A- 9A (EST)	3	X	X	X	X	X			3	$700.00	$2,100.00	WTHR (WTHR)	7-9a Today	9/6/12
3.0	Normal Line / SPOT	09/10/12-09/14/12	2	:30	9A- 10A (EST)	2	X	X	X	X	X			2	$400.00	$800.00	WTHR (WTHR)	9-10a Today	9/6/12
4.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	9A- 10A (EST)	3	X	X	X	X	X			3	$400.00	$1,200.00	WTHR (WTHR)	9-10a Today	9/6/12
5.0	Normal Line / SPOT	09/10/12-09/14/12	2	:30	10A- 11A (EST)	2	X	X	X	X	X			2	$400.00	$800.00	WTHR (WTHR)	10-11a Today	9/6/12
6.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	10A- 11A (EST)	2	X	X	X	X	X			2	$400.00	$800.00	WTHR (WTHR)	10-11a Today	9/6/12
7.0	Normal Line / SPOT	09/10/12-09/21/12	3	:30	12:30P- 1P (EST)	3	X	X	X	X	X			6	$300.00	$1,800.00	WTHR (WTHR)	1230-1p Noon News	9/6/12
8.0	Normal Line / SPOT	09/10/12-09/14/12	2	:30	5P- 6P (EST)	4	X	X	X	X	X			4	$1,000.00	$4,000.00	WTHR (WTHR)	5-6p EWN	9/6/12
9.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	5P- 6P (EST)	3	X	X	X	X	X			3	$1,000.00	$3,000.00	WTHR (WTHR)	5-6p EWN	9/6/12
10.0	Normal Line / SPOT	09/10/12-09/14/12	2	:30	6P- 6:30P (EST)	4	X	X	X	X	X			4	$1,200.00	$4,800.00	WTHR (WTHR)	6-630p EWN	9/6/12
11.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	$1,200.00	$3,600.00	WTHR (WTHR)	6-630p EWN	9/6/12
12.0	Normal Line / SPOT	09/10/12-09/21/12	2	:30	7P- 7:30P (EST)	3	X	X	X	X	X			6	$1,000.00	$6,000.00	WTHR (WTHR)	7-730p Wheel	9/6/12
13.0	Normal Line / SPOT	09/10/12-09/21/12	2	:30	7:30P- 8P (EST)	3	X	X	X	X	X			6	$1,100.00	$6,600.00	WTHR (WTHR)	730-8p Jeopardy	9/6/12
14.0	Normal Line / SPOT	09/15/12-09/22/12	2	:30	7A- 8A (EST)	1						X		2	$450.00	$900.00	WTHR (WTHR)	7-8a Sat Today	9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

B/E Bookend P/B Piggy Back

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15.0	Normal Line / SPOT	09/16/12-09/23/12	3	:30	6A- 7A (EST)	1							X	2	$150.00	$300.00	WTHR (WTHR)	6-7a Sun Sunrise	9/6/12
16.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	7A- 8A (EST)	1							X	1	$250.00	$250.00	WTHR (WTHR)	7-8a Sun Sunrise	9/6/12
17.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	7A- 8A (EST)	2							X	2	$250.00	$500.00	WTHR (WTHR)	7-8a Sun Sunrise	9/6/12
18.0	Normal Line / SPOT	09/16/12-09/23/12	2	:30	8A- 9A (EST)	1							X	2	$450.00	$900.00	WTHR (WTHR)	8-9a Sun Today	9/6/12
19.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	9A- 10A (EST)	1							X	1	$250.00	$250.00	WTHR (WTHR)	8-9a Sun Today	9/6/12
20.0	Normal Line / SPOT	09/23/12-09/23/12	2	:30	9A- 10A (EST)	1							X	1	$450.00	$450.00	WTHR (WTHR)	9-10a Sun Sunrise	9/6/12
21.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	11:35P- 12:37A (EST)	1	X	X	X	X	X			1	$450.00	$450.00	WTHR (WTHR)	1135p-1237a Tonight Show	9/6/12
22.0	Normal Line / SPOT	09/10/12-09/14/12	4	:30	4:30A- 5A (EST)	1	X	X	X	X	X			1	$50.00	$50.00	WTHR (WTHR)	430-5a Early Sunrise	9/6/12
23.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	4P- 5P (EST)	1	X	X	X	X	X			1	$350.00	$350.00	WTHR (WTHR)	4-5p Dr Phil	9/6/12

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