Rep Order# 6863987 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 10/23/2012 12:35 PM
EC'd Yes **Last Received:** 10/22/2012 4:34 PM
Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1904
Buyer DAN NAGELBERG
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1904
Flight Dates 10/16/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: OBAMA FOR AMERICA SC=*

-- REMARKS --

VER 3 ISSUE ADD TO SKED LNS 22-42
REVISED TOTAL 24,300
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*22	W-F	9A-10A		:30	$300.00	10/24-10/26	4	1	4	$1,200.00	
		Buyline Comment: TODAY SHOW 2 ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*23	M	9A-10A		:30	$300.00	10/29-10/29	1	1	1	$300.00	
		Buyline Comment: TODAY SHOW 2 ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*24	W-F	10A-11A		:30	$250.00	10/24-10/26	3	1	3	$750.00	
		Buyline Comment: TODAY SHOW 3 ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*25	M	10A-11A		:30	$250.00	10/29-10/29	1	1	1	$250.00	
		Buyline Comment: TODAY SHOW 3 ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*26	W-F	11A-12P		:30	$75.00	10/24-10/26	4	1	4	$300.00	
		Buyline Comment: HAMPTON ROADS SHOW ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*27	M	11A-12P		:30	$75.00	10/29-10/29	2	1	2	$150.00	
		Buyline Comment: HAMPTON ROADS SHOW ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*28	W-F	12P-1P		:30	$125.00	10/24-10/26	4	1	4	$500.00	
		Buyline Comment: NOON NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*29	M	12P-1P		:30	$125.00	10/29-10/29	1	1	1	$125.00	
		Buyline Comment: NOON NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*30	W-F	5P-530P		:30	$700.00	10/24-10/26	2	1	2	$1,400.00	
		Buyline Comment: 5P NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*31	M	5P-530P		:30	$700.00	10/29-10/29	1	1	1	$700.00	
		Buyline Comment: 5P NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*32	W-F	2P-3P		:30	$75.00	10/24-10/26	4	1	4	$300.00	
		Buyline Comment: THE DOCTORS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*33	M	2P-3P		:30	$75.00	10/29-10/29	1	1	1	$75.00	
		Buyline Comment: THE DOCTORS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*34	W-F	3P-4P		:30	$125.00	10/24-10/26	4	1	4	$500.00	
		Buyline Comment: MAURY POVICH ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*35	M	3P-4P		:30	$125.00	10/29-10/29	1	1	1	$125.00	
		Buyline Comment: MAURY POVICH ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*36	W-F	4P-5P		:30	$175.00	10/24-10/26	4	1	4	$700.00	
		Buyline Comment: ANDERSON COOPER ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*37	M	4P-5P		:30	$175.00	10/29-10/29	1	1	1	$175.00	
		Buyline Comment: ANDERSON COOPER ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*38	W-F	7A-9A		:30	$700.00	10/24-10/26	4	1	4	$2,800.00	
		Buyline Comment: TODAY SHOW ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*39	M	7A-9A		:30	$700.00	10/29-10/29	1	1	1	$700.00	
		Buyline Comment: TODAY SHOW ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*40	SA	8A-10A		:30	$500.00	10/27-10/27	1	1	1	$500.00	
		Buyline Comment: SAT TODAY SHOW ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*41	SU	6A-7A		:30	$200.00	10/28-10/28	1	1	1	$200.00	
		Buyline Comment: SUNDAY EARLY AM NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*42	SU	7A-8A		:30	$400.00	10/28-10/28	1	1	1	$400.00	
		Buyline Comment: SUNDAY AM NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

---REPORT TOTALS---

Report Totals: 46 / $12,150.00

---SALES MONTHLY TOTALS---

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Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Oct 12: 82 / $21,700.00 Nov 12: 10 / $2,600.00

Sales Totals: 92 / $24,300.00

Station Totals: 92 / $24,300.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$75,938	CATV	0%	WAVY	32%	WGNT	3%	WPXV	0%	WTKR	14%
		WTVZ	7%	WVBT	23%	WVEC	21%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE